

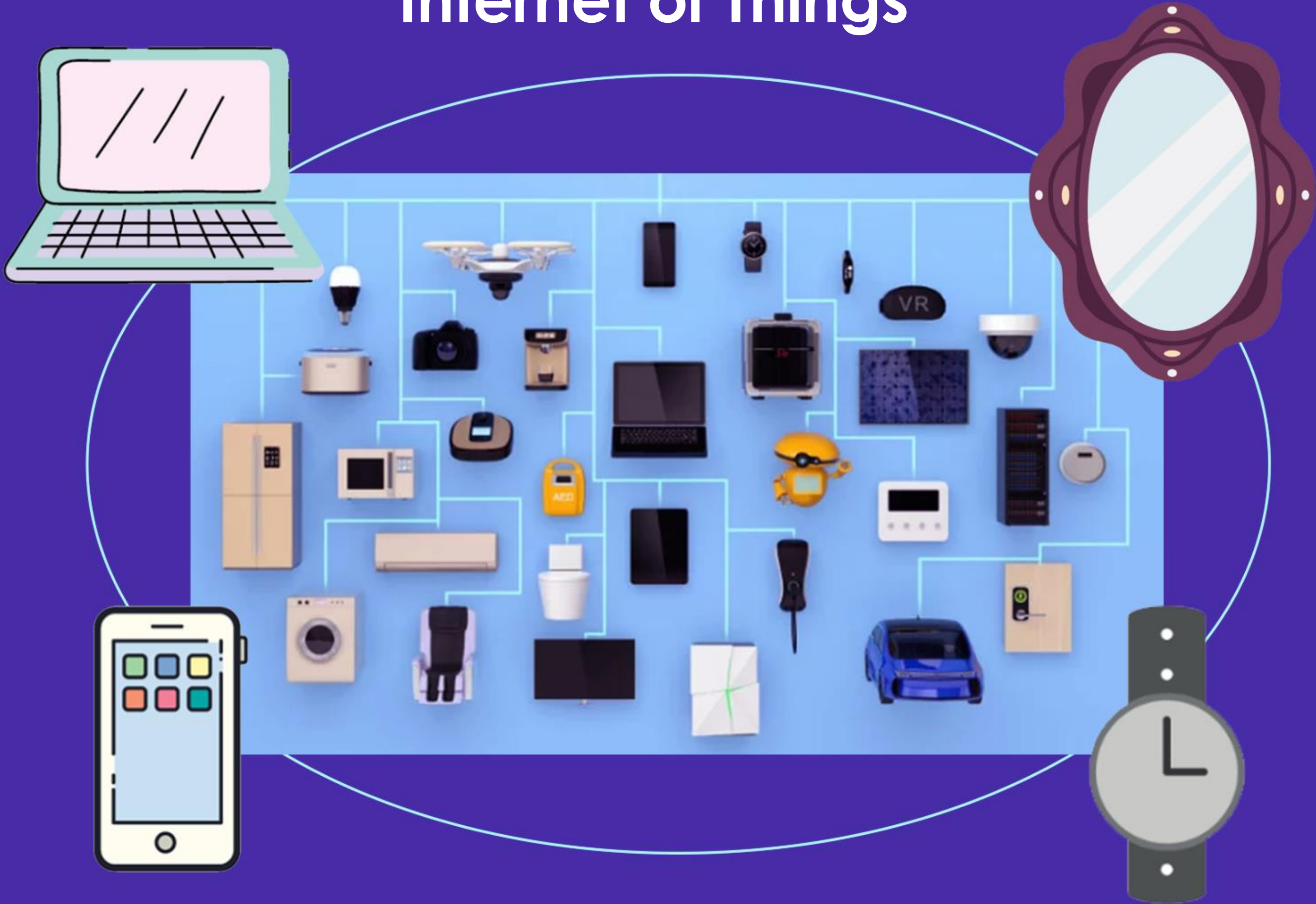
 **ONTECH**

Smart Mirror

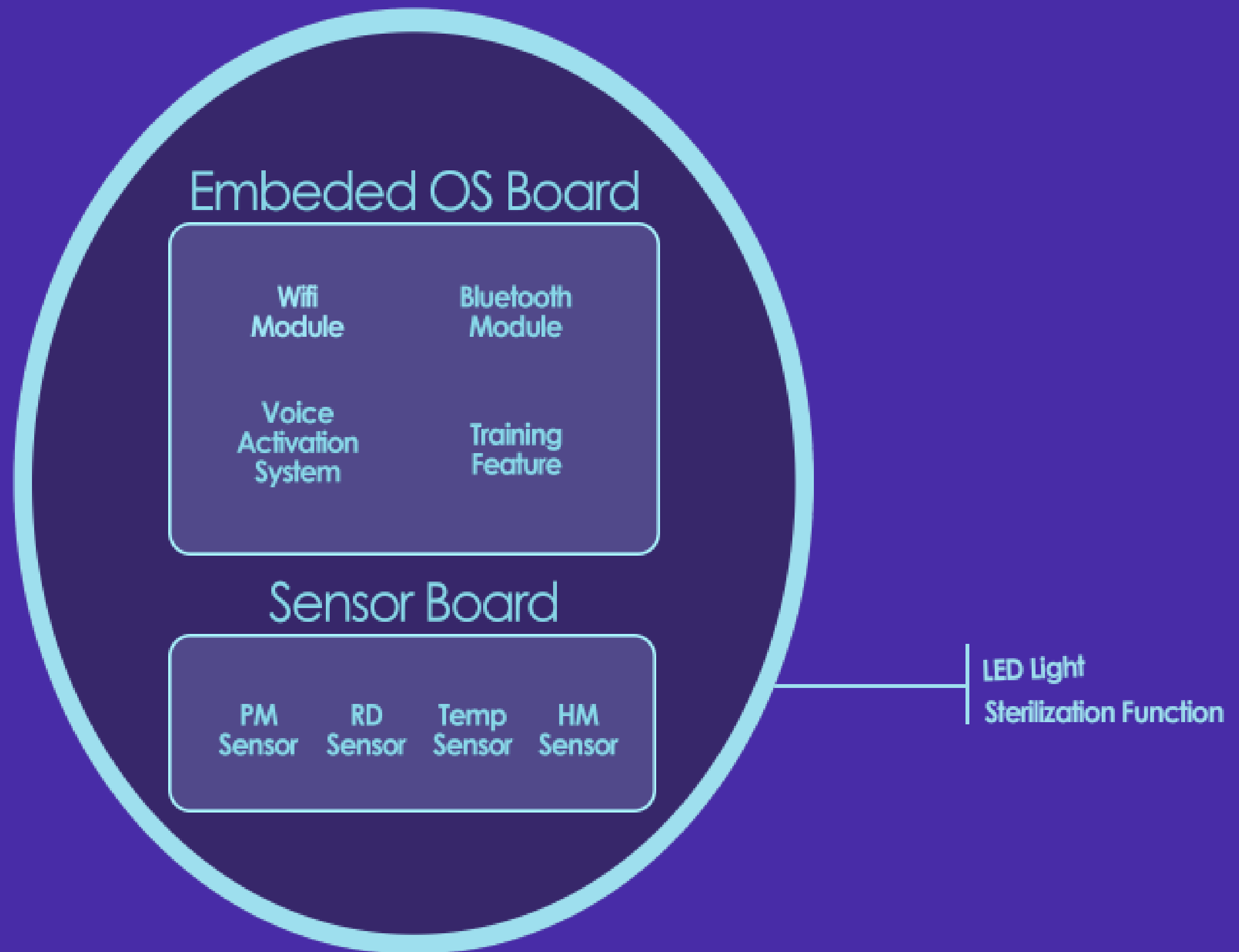
IoT Hub



Internet of Things



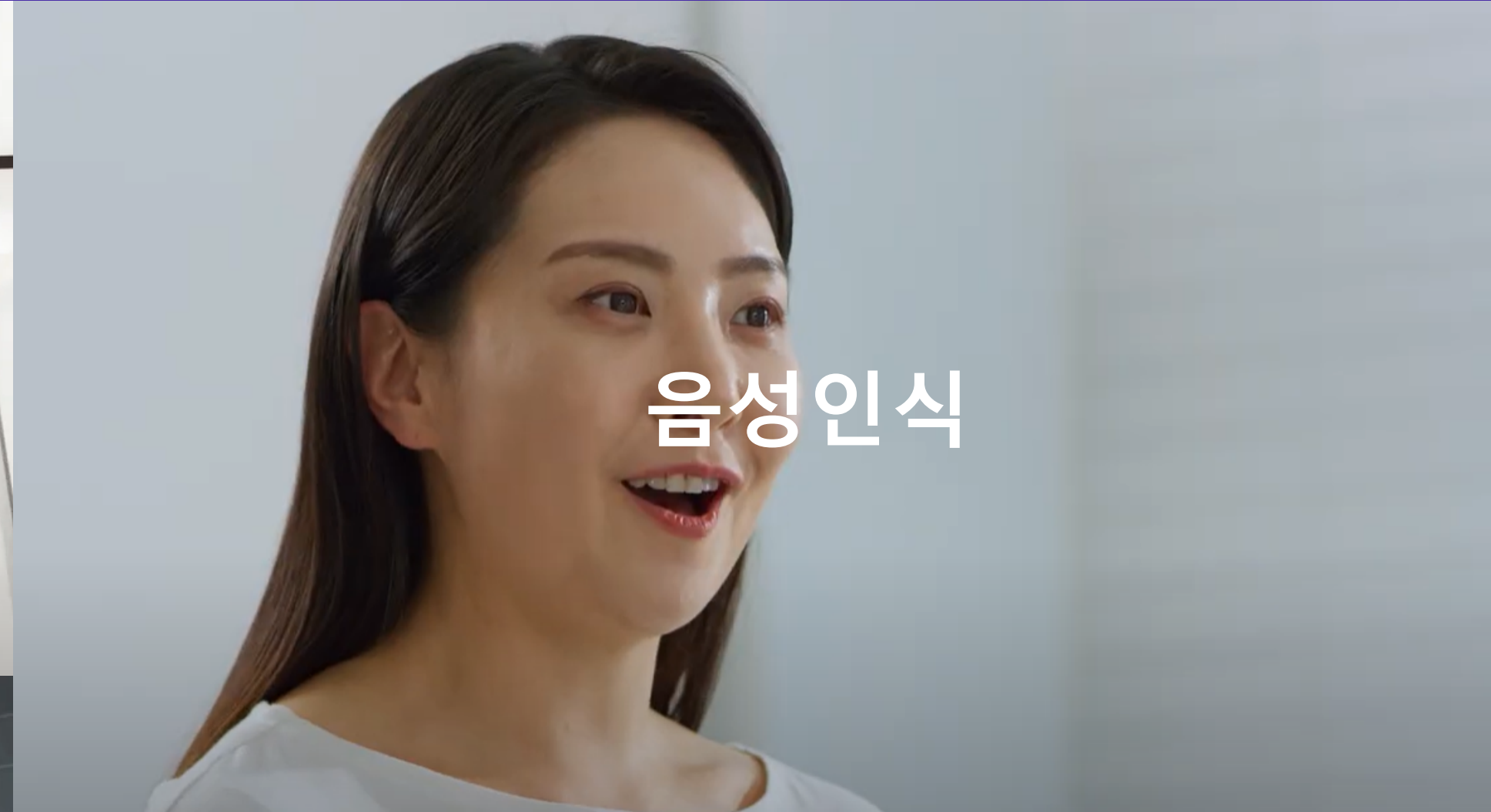
Smart Mirror Design



스마트 미러 주요 기능



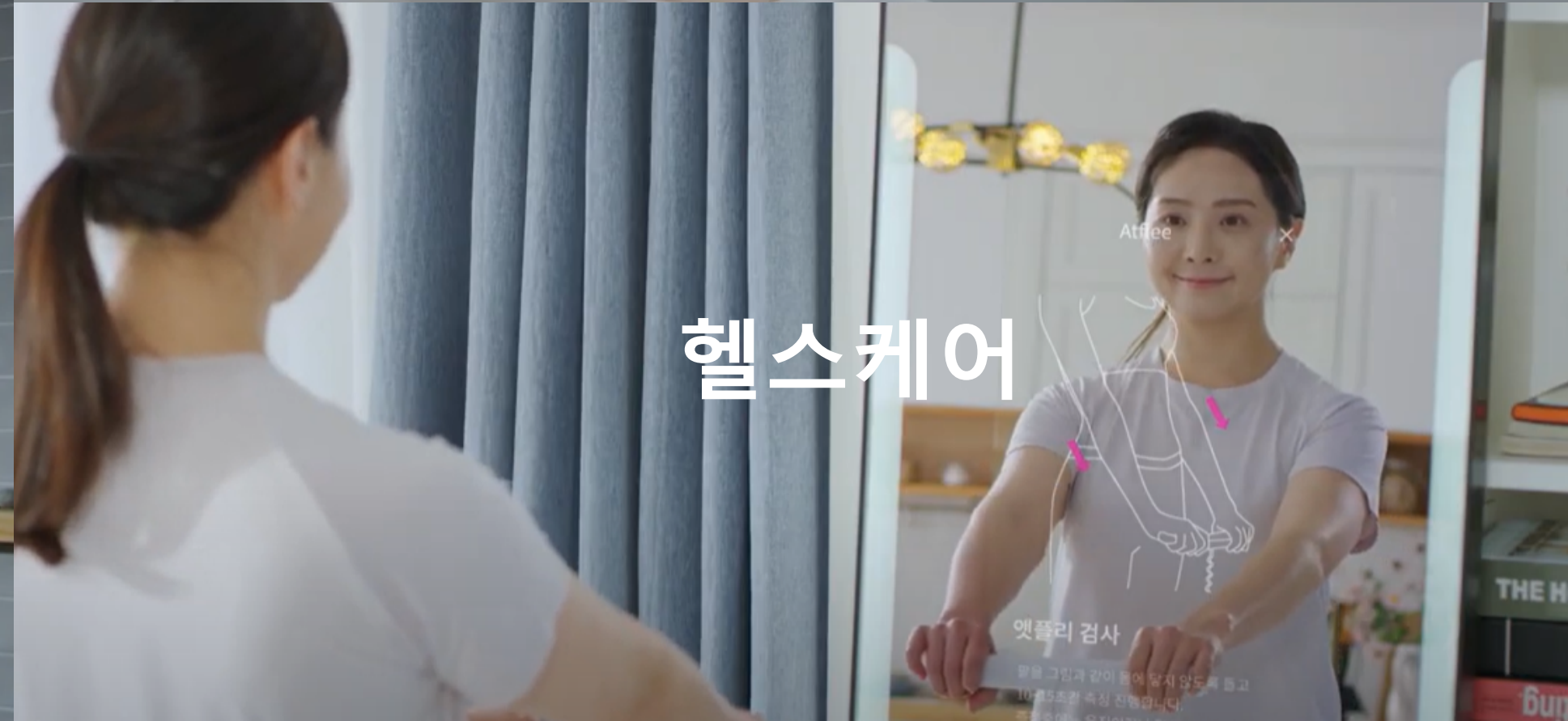
IoT Device 연동



음성인식

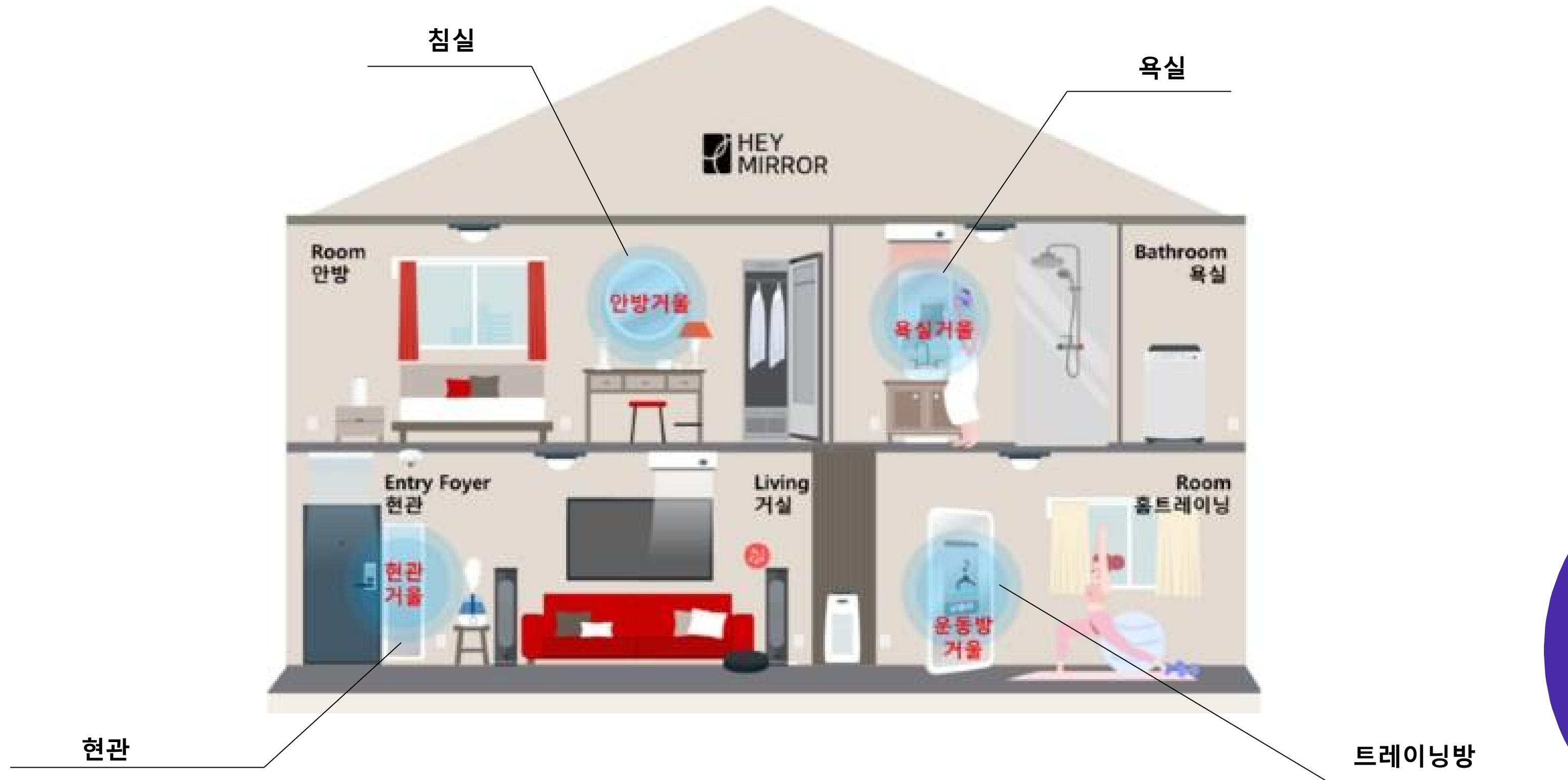


살균 기능



헬스케어

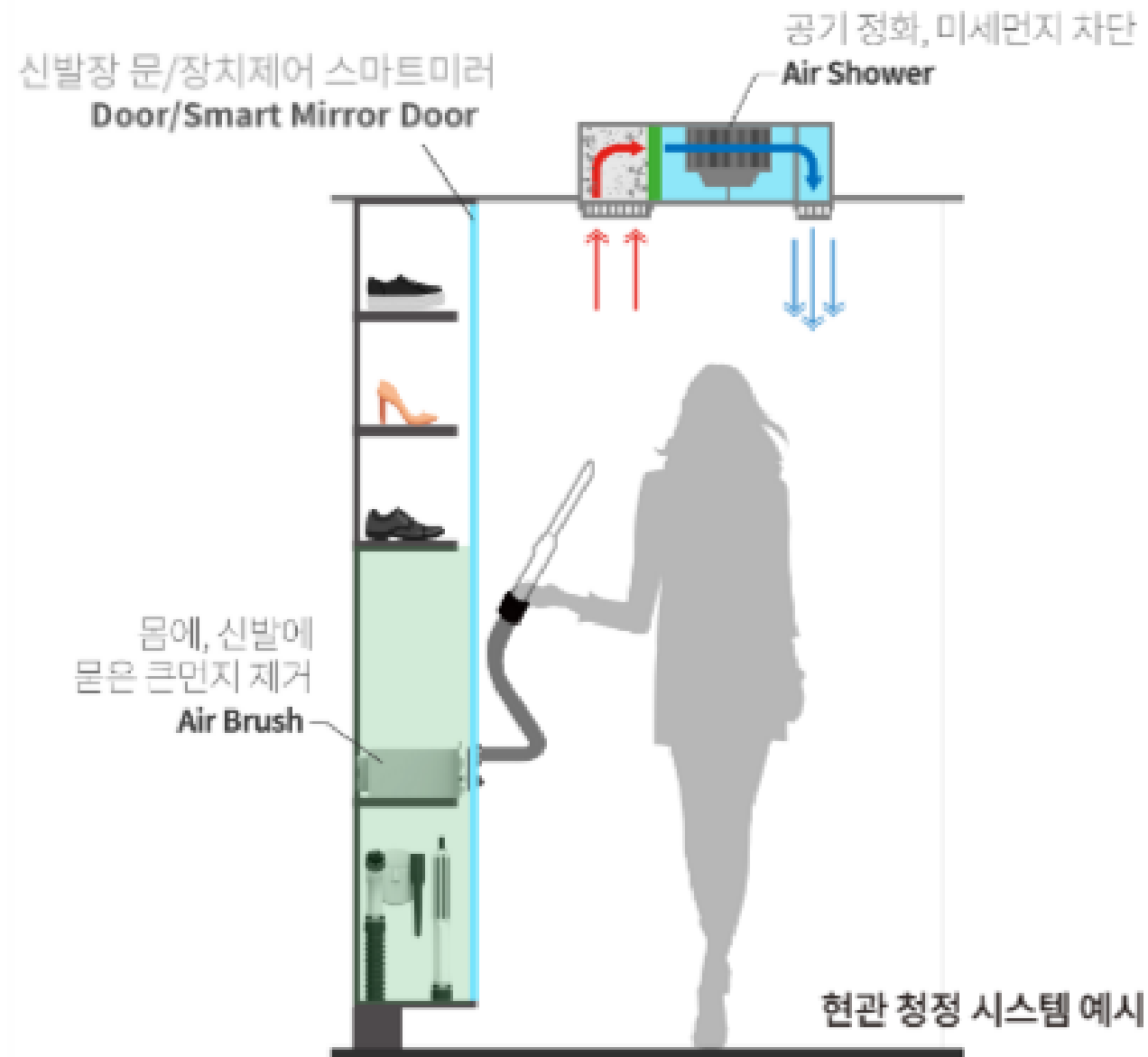
제품 적용: 스마트 홈 라이프



F

미세먼지와 세균이 많은 요즘 같은 시대 보이지 않은 미세입자까지 clean 하게

Front Door



B

인체 감지 시 자동으로 off 되는 살균 조명

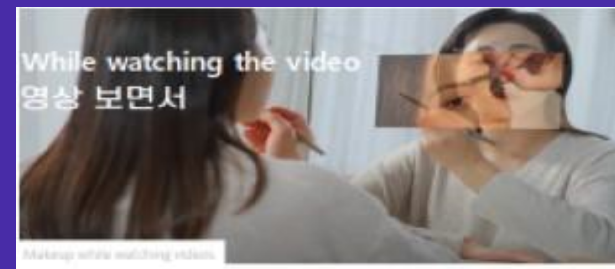
Bathroom



B

스마트 미러로 피부 상태를 진단하여 전문가와 연결해 줍니다.

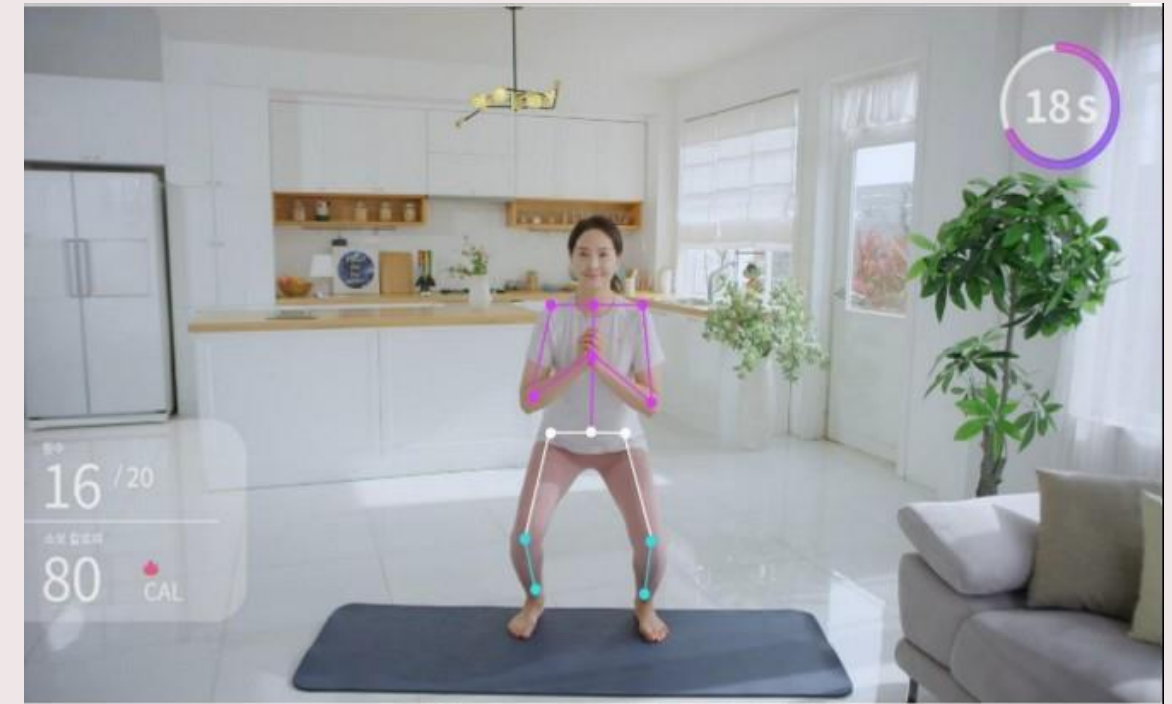
Bedroom



T

Training room

집에서 간단하고 스마트하게 운동하는 방법
동작인식, AI코칭, 테마/부위별 운동 루틴



트레이닝 방의 거울과 연동되는 Smart Mirror 어플



Select the purpose of exercise

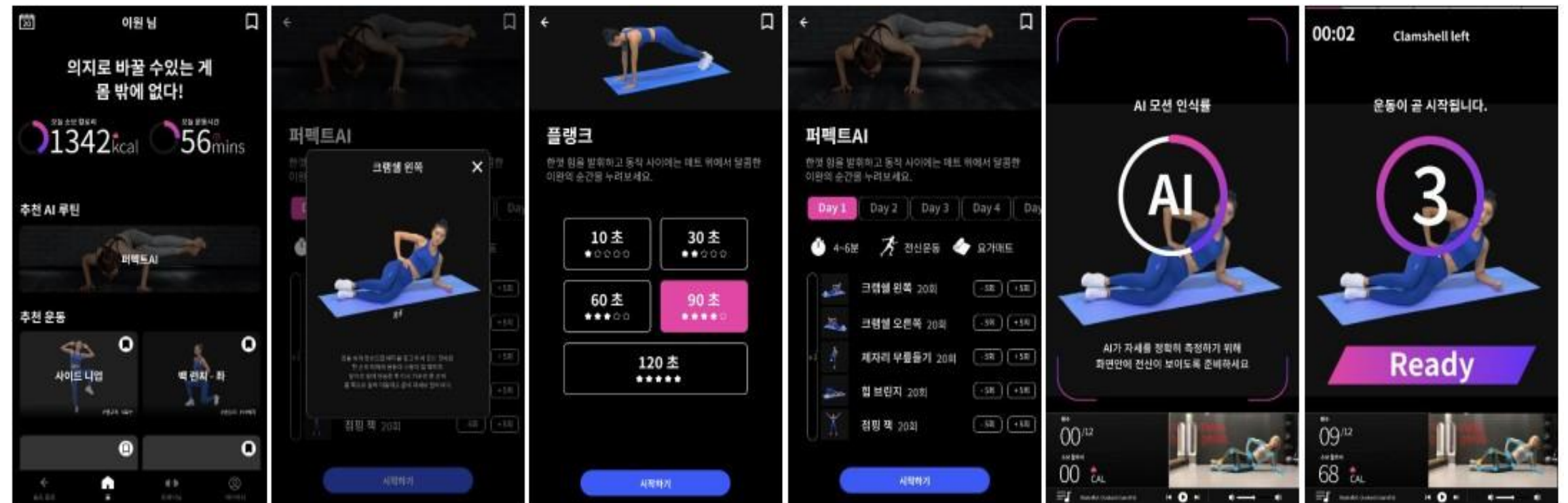
Select the experience of exercise

Select the part you want to work out

Initial recommended main screen

Exercise by part

Exercise history



Recommended AI routine(Main screen)

Explanation of exercise

Select the difficulty level of individual exercise

Exercise routine

AI motion recognition

AI training coaching

사업 추진 전략 : 경쟁사 분석

Market Research

Competitors	Price	Model	Features
Daelim Bath	₩564,000	PS12060	LED Light, Bluetooth Speaker(Import from china)
Daelim Bath	₩479,000	PS6080	LED Light, Bluetooth Speaker(Import from china)
	₩330,000	LMS4300	LED Light Adjustment(Import from china)
ONTECH	₩290,000	ON6080	LED Light, UV Sterilization, Bluetooth Speaker, 3 Touch buttons, WIFI connection
ONTECH	₩400,000	ON6080PLUS	LED Light, UV Sterilization, Bluetooth Speaker, 3 Touch buttons, WIFI connection, voice recognition
ONTECH	₩650,000	ON6080MEGA	LED Light, UV Sterilization, Bluetooth Speaker, Voice recognition, LCD 8 inch



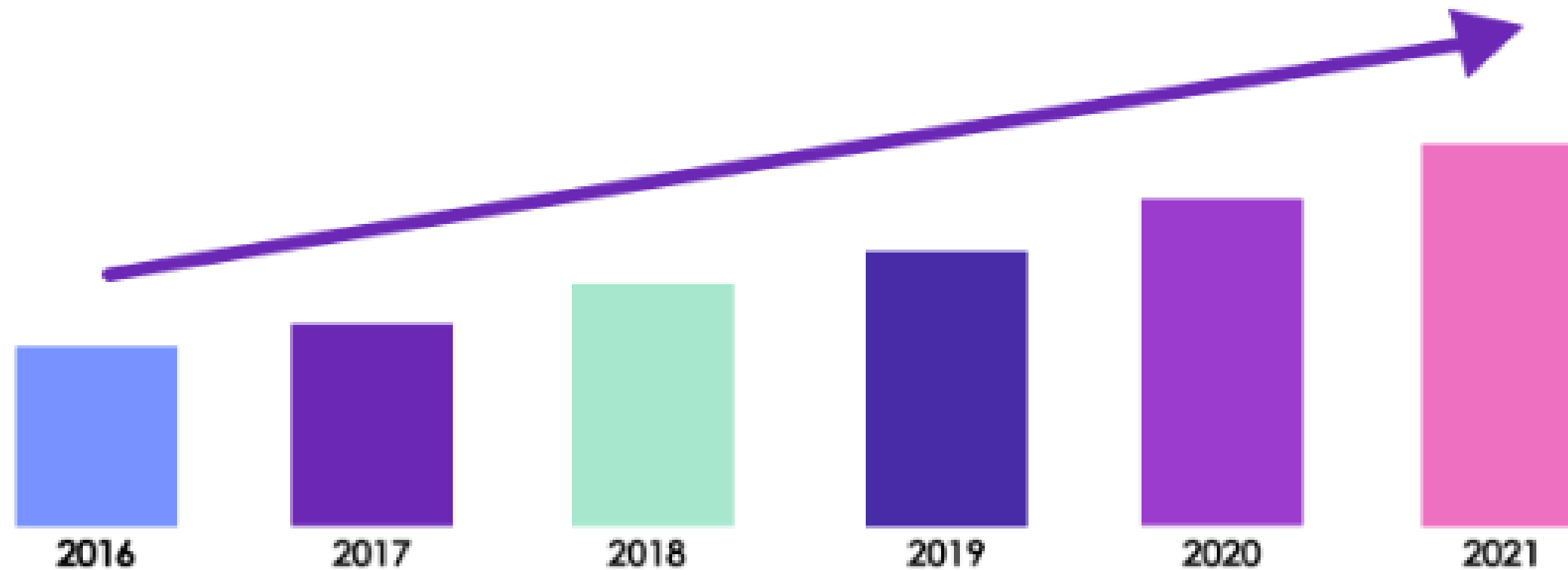
사업 추진 전략 : 마켓 사이즈

데이터기반 개인 건강관리 시스템을 위한 헬스케어 제품 및 서비스가 출시되고 있습니다.
글로벌 ICT 기업부터 스타트업까지 다양한 아이디어를 가진 기업들의 시잔 진출에 박차를 가하고 있습니다.

스마트미러 세계시장 규모와 전망

(Million)

Division	'16	'17	'18	'19	'20	'21	CAGR
World Market	1,840	2,120	2,400	2,680	3,000	3,510	16,9



사업 추진 전략 : 진행 현황

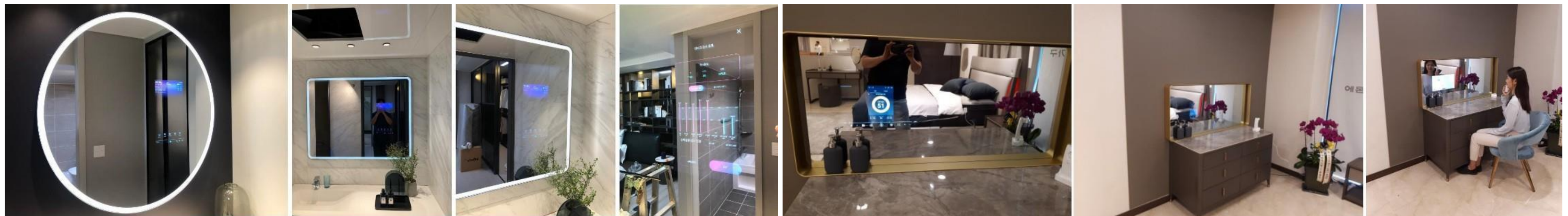
1. 국내

-스마트미러 제품은 현재 2021년부터 아파트 모델하우스(포스코, 현대, 동문, 한화)에 스마트 미러 제품을 설치하여 영업 중입니다.

2.해외

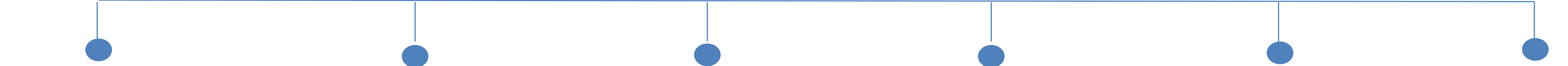
-상해 북경 심천 대리점 협의 및 협력 중

-현재 중국 부품 공장에서 구매하고 있는 업체에 판매권 협의 중 -중국 공기 청정기 벤더(Tuson Technology Group)와 중국 정기인증 협의 중



사업 추진 전략 : 진행 현황

Product Launch



국내

2021 1H

+6

Construction Companies

2021 2H

+2

Construction Companies

2022 1H

+3

Hotel

2022 2H

+3

Department Store

2023 1H

+Mass Production Start

6,000pcs
USD1.8M

2023 2H

+Public Institution (Kasit)

10,000pcs
USD3.0M

해외

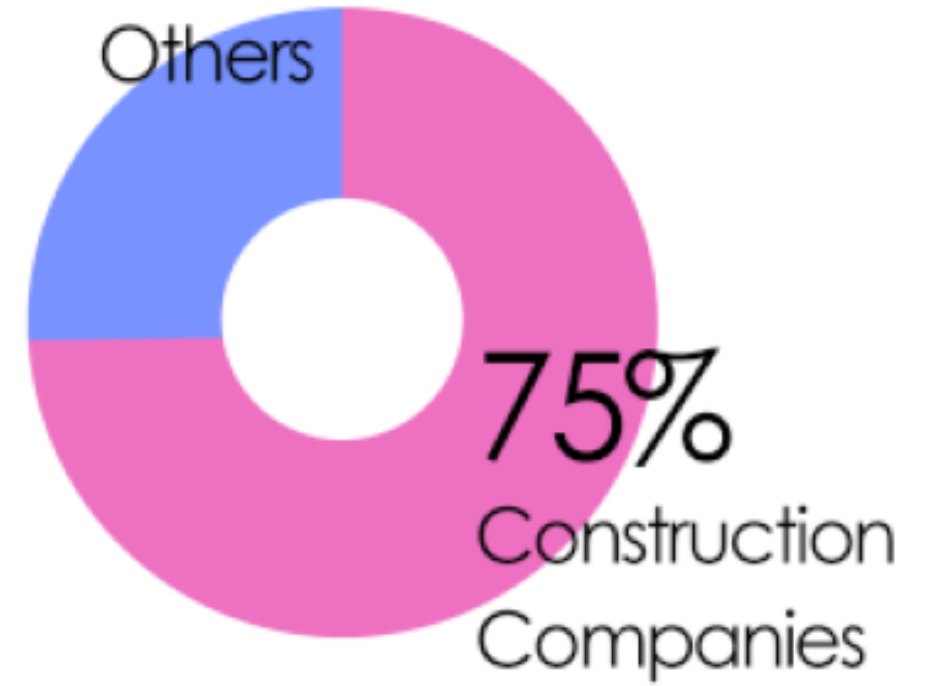
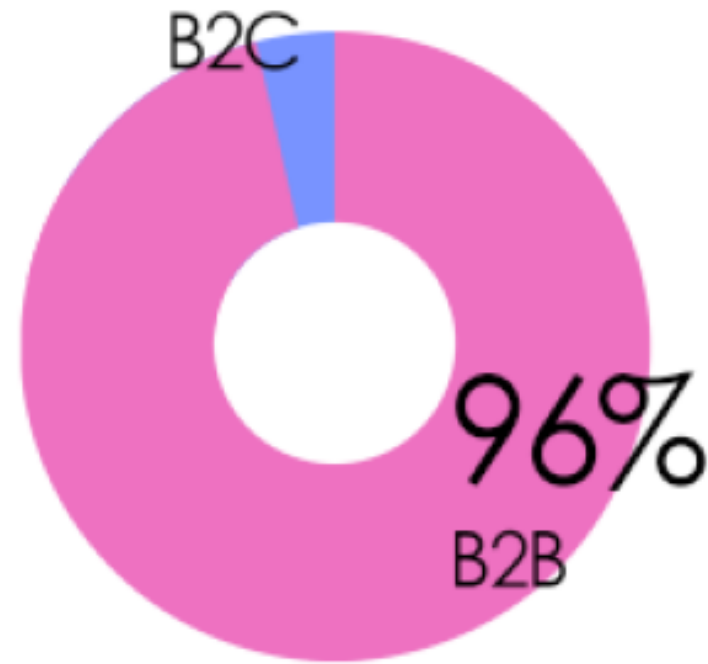
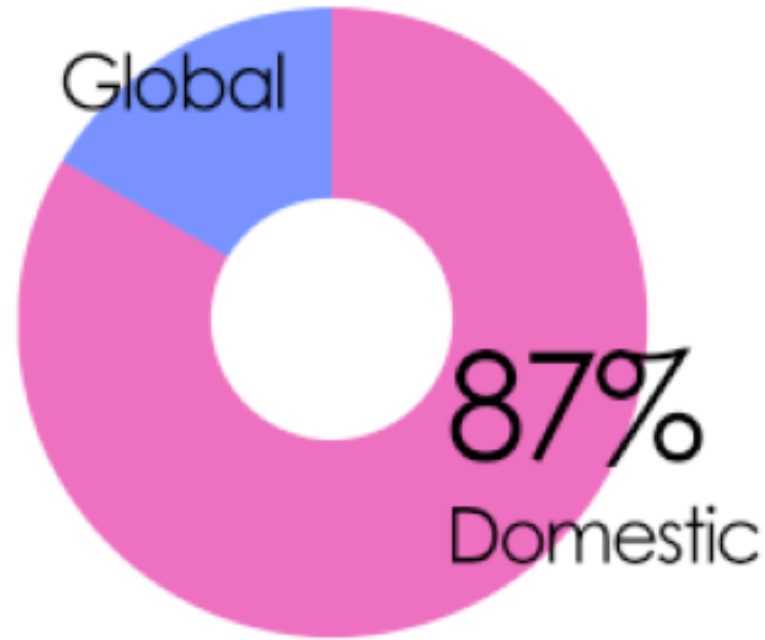
+2

Vietnam
Thiland

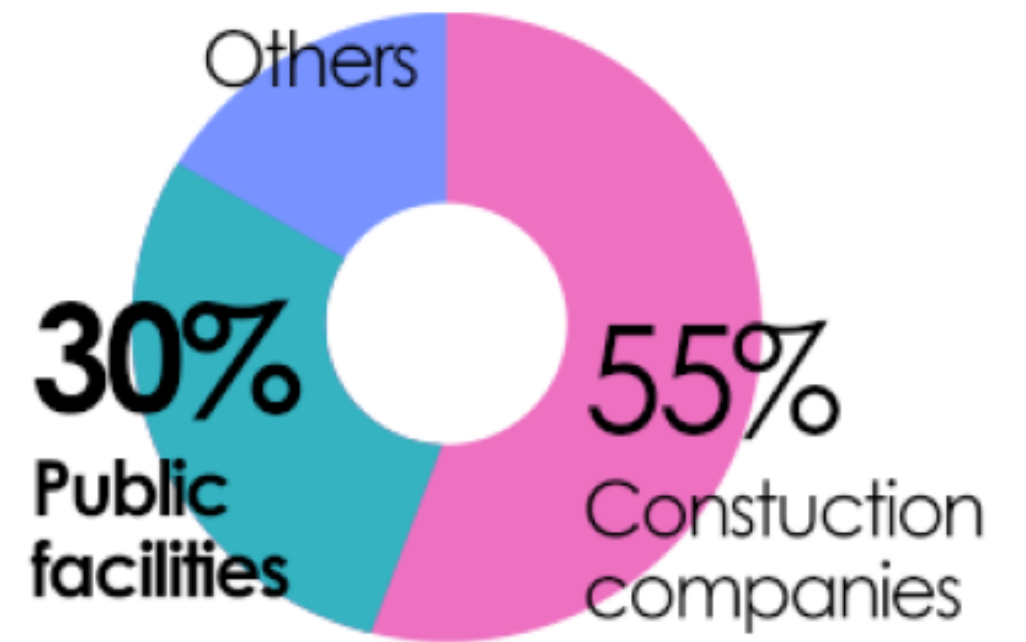
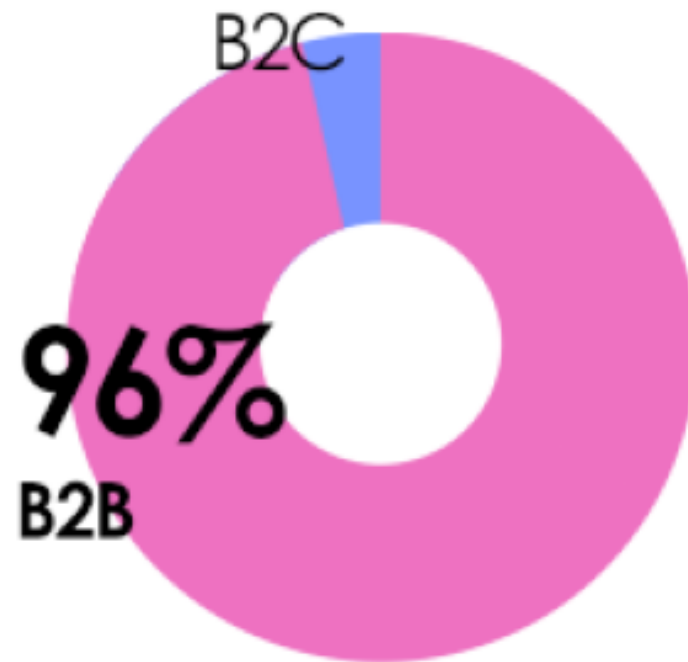
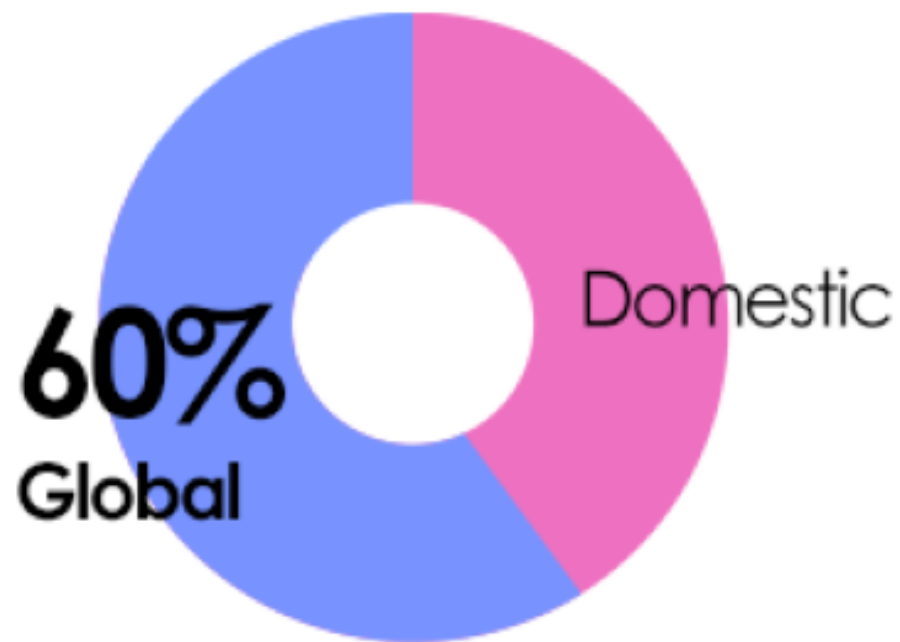


타겟 고객

Current
2020~2022



Plan
2023~2025



팀 구성



CEO
Clark Kong

14 years in
Samsung
Electronics



VP
Jamie Hong

20 years in
Shinsegae



R&D Director
Eric Lee

19 years in
IoT device
Development



Team Lead
Suzie Lim

5 years in
Gucci
Korea



Team Lead
Sheri Choi

4 years
NEXDIA
Marketing



Manager
Youngin Kim

6 years in
Government
Relation



- Easier
- Smarter
- Prettier
- Healthier

 ONTECH

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