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We would like to provide you comfort feeling and communication with nature through a cup of tea.



Drink Nature! Feel Nature!
Tea for you, Royal Orchard!

Royal Orchard tea is 100% made by natural ingredients as “Good tea given by the nature”. Special character of natural ingredients that slowly infused smooth taste will give you the sense of nature.



INTRODUCTION TO ROYAL ORCHARD

DRINK NATURE! FEEL NATURE! TEA FOR YOU, ROYAL ORCHARD!

With Royal Orchard tea you can feel and communicate with nature. All tea of Royal Orchard is made with 100% natural ingredients. The mild taste which is the feature of natural ingredients will make you feel the energy of nature.

MARRIAGE OF ORIENTAL (KOREA) AND WESTERN HERBS AND TEA

Royal Orchard Tea has created the new taste by blending oriental tea leaves with western herbs.

There are no artificial additives. It brings out the natural flavors of tea with blending of natural ingredients.

Taste the pure flavors and see the beautiful colors.

We enhanced the tastes and flavors of tea by adopting special process that removes minute hairs on the back side of leaf.

TEAMMUNICATION (TEA + COMMUNICATION)

Have communion with the nature, yourself and the others by having a good cup of tea. We are trying to build a new tea culture on our slogan Teammunication which is the combination of Tea and Communication.

Meaning of the Logo



The logo of Royal Orchard is the reinterpretation of the golden crown of Silla Dynasty as modern style.

The jewel in the middle of golden crown expresses a tree and it symbolizes a garden in a palace.

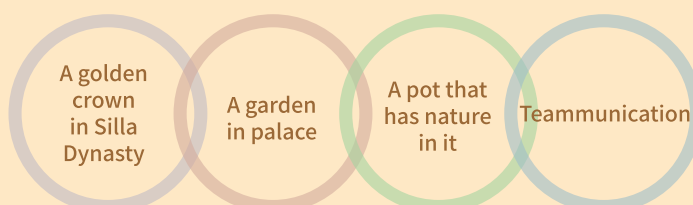
Also, the shape of crown associates a tree in a pot and so we can say it is a naturalistic symbol.

Finally, the jewel in the middle of crown is the shape of two hugging people and it expresses our slogan

“Teammunication (tea + communication)”

which means to communicate through a cup of tea.

Symbol of logo design



We are living in the world that is overflow with many kinds of tea and coffee.
Such a busy life in these days we often meet people and just talk about business
while drink a cup of coffee quickly.

Though we have been using the words “let’s have a cup of tea or coffee”
as the words “let’s meet and have a cozy time”.

However, these days we say it mostly when we need to talk about business or
when we have some trouble and want to solve it.

Also, we are living in the world that is overflow with speed.

We are living with the blindingly fast cars, computers, quick business handling
and the people who say “I’m busy” all the time.

If there is a little time left, we watch cell phone, call someone and check e-mails.

We easily get anxious when there is nothing to do.

It feels like you are the only one who left behind and it feels like you can be relieved
if you join the busy groups of people.

Why do we live like this?

It’s because we forgot the true meaning of the rest.

It’s because we forgot the meaning of “a cup of tea”.

It is time to put on the brake and slow down the speed.

It is time to take a rest and have some tea

with your friends and neighbors while talk about our life story.

And it is time to smell the ‘scent of nature’ in a cup of tea,

forget the complex world and give you a true peace.

We are living in the world that is beautiful but covered with fatal artificial additives.

Even teas are made with artificial ingredients like artificial flavors to get massive profit in a short time.

Why?

It’s because the natural flavors and colors are not really tempting to catch people’s attention at once.

It’s because our senses got used to artificial things.

The natural flavor is plain at the first time but the longer you savor the taste of the ingredients

it gets better, the natural scent is not seductive but has delicate charm,

the natural color is not that fancy but it is not tedious.

So, let’s live easy going lives and make less-stimulating world.

With a beautiful cup of tea, please enjoy a quality time with your friends and neighbors.





ROYAL ORCHARD®
Finest Blend of Nature

THE MARRIAGE OF KOREA AND WESTERN HERBS AND TEAS.

Teas are blended for perfect balance between oriental and western herbs and teas not harming their unique characters. Moreover, each tea has its own special taste and function, thus Royal Orchard is indeed premium tea with natural color therapy.

Royal Orchard Product Range

On a dating day

Scarlet Flower

Feel full of love in the teacup!
Full of red colors of hibiscus, rosehip, rose flower and schizandra berry will get you falling in love. (Hibiscus, schizandra berry, etc.)



When you feel bloated

Citrus Island

The quince, the tangerine peel, the mint and chamomile will help digestion and settle your stomach.
(Organic tangerine peel, chamomile, mint, etc.)



When you feeling under the weather

Black Ginger

Feel full of love in the teacup!
Full of red colors of hibiscus, rosehip, rose flower and schizandra berry will get you falling in love.
(Hibiscus, schizandra berry, etc.)



When you feel like unbalanced

Rooibos golden sunset

Rooibos will calm your stressed and undernourished body and get rid of the active oxygen.
(Rooibos, Organic tangerine peel, etc.)



Depressed day

Purple Dream

This herb therapy will make you out of depressing sleepless nights!
Lavender is good for releasing pain and tiredness, perilla frutescens is excellent antioxidant and mulberry leaves will purify your tired body and help you to sleep well.
(Lavender, mulberry leaves, etc.)



Monthly visitor

Princess Jasmine

This herb tea will help you stay fresh in your stressful menstruation days!
Jasmine, rose flower, chrysanthemum flower and mint will reduce menstrual pain and relax your body so you can stay comfortable.
(Jasmine flower, mint, etc.)



Nervous day

Earl Grey Classic

Bergamot will release stress and tension and mint will clear your mind.
This fermented tea which has antioxidants effect can bring peace to your heart and mind. (Earl Grey, Mint, etc)



When you have rough skin

Dragon Breakfast

The anti-aging tea that make your skin clean and transparent! Fermented tea and mulberry leaves which have antioxidants effect and brown rice which has rich dietary fiber will help maintaining your skin in good condition.
(Black tea leaves, mulberry leaves, etc.)



In a daze day

Lemon Delight

Lemon delight tea will refresh your tired day and relieve stress so you can sleep tight.
With this relaxing herbal tea you can have a moment like doing meditation in a quite forest. (Lemon Myrtle, Lemon balm, ect.)



When you feel chilly

Spice Breeze

Citron, cinnamon and ginger in the tea are good for respiratory system and good for refreshing your body and soul. This fermented tea will protect your body. (Black tea leaves, ginger, cinnamon, citron, etc.)



When you feel heavy with worries

Blue Mint

Very refreshing strong peppermint combined with mild mint. The strong, full flavored mint tea will refresh your body and soul and make you comfortable. (Peppermint, Mint, etc.)



When you have a hangover

Amazing Mistletoe

A good solution for hangover and thirst!
Mistletoe the winter survivor will give strength and energy to your weaken and your hangovered body. (Mistletoe)



When you can't stay focused

Golden Chamomile

The mint will clear your soul, the chamomile will stabilize your mind and the rose flower which has various kinds of vitamins will refresh your tired body and soul.
(Chamomile, Mint, Rose flower, etc.)



When you pissed off

Green Forest

The power of forest will calm you down. The elements of forest will purify your veins and reduce the waste your body. It will help you to maintain healthy body condition and to relieve the stress. (Mulberry leaves, persimmon leaf, green tea, bamboo leaf, etc.)



Royal Orchard



Royal Orchard Variety 10 Sachets Gift Set

It has the best teas of Royal Orchard. you can choose whatever you like. Substantial, slim and variety gift set.

10 tea bags(10 types x 1 tea bag) 17,000 won
Size : 345mm x 65mm x 40mm



Royal Orchard Special Edition 16 Sachets Gift Set

A gorgeous gift set which has 16 tea bags in gold hairline paper case.

16 tea bags(4 types x 4 tea bags) 28,000 won
Size: 210mm x 185mm x 45mm



Royal Orchard Special Edition 20 Sachets Gift Set

A gorgeous gift set which has 20 tea bags in gold hairline paper case.

20 tea bags(4 types x 5 tea bags) 32,000 won
Size: 210mm x 185mm x 45mm



Royal Orchard 15 Wooden Case Gift Set

A premium wooden case gift set that with teas that have soft taste and good effects.

15 tea bags(5 types x 3 tea bags) 45,000 won
Size: 302mm x 157mm x 47mm



Royal Orchard 30 Wooden Case Gift Set

A premium wooden case gift set that with teas that have soft taste and good effects.

30 tea bags(10 types x 3 tea bags) 70,000 won
Size : 340mm x 300mm x 50mm



Royal Orchard Grand 24 Gift Set

It is composed of the Royal Orchard teas and tea tray. Drink your tea in classy way with the grand 24 gift set.

Tea tray and 24 tea bags(12 types x 2 tea bags)
48,000 won Size : 370mm x 230mm x 55mm



Royal Orchard Premium Tea Pot Gift Set

A luxury package that expressed the key slogan of Royal Orchard "teammunication" which means the communication while drinking tea.

Teapot 1 set, teacup and saucer 2 sets,
Travel can 6p, 16 tea bags 157,000 won
Size : 470mm x 270mm x 90mm



Bone China Blue 284 Gift set

A romantic tea set that have innocence of Bone china and romantic blue pattern.

Tea pot 1ea (choose from A, B type), teacup and saucer 2ea, tea tray 1ea 128,000 won
Size : 470mm x 220mm x 90mm



Royal Orchard silver tin 3 Gift Set For Travel 3 Pieces

A gift set which has 3 popular tea tins.

24 tea bags (3 type x 8 tea bags) 26,000won
Size : 260mm x 135mm x 42mm

PRODUCT



Tea cup Gift set

A substantial gift set composed of double paper cups and tea bags. Choose your tea depending on your mood.

Teacup(paper cup 4ea) 7,000won
Size: 400mm×135mm×95mm



Royal Orchard silver tin 6 Gift Set For Travel 3 Pieces

A gift set which has 6 popular tea tins.

48 tea bags (6 type x 8 tea bags) 48,000won
Size : 268mm×190mm×42mm



Royal Orchard silver tin 8 Gift Set For Travel 3 Pieces

A gift set which has 8 popular tea tins.

64 tea bags (8 type x 8 tea bags) 64,000won
Size : 341mm×188mm×40mm



Royal Orchard 6 Sachets & Bottle Gift Set For travel

A gift set composed of Royal Orchard teas and tumbler together. Easy to carry when you are travelling and going gym.

600ml bottle, herb tea 6 tea bags (6 type x 1 tea bag)
21,000 won Size: 220mm×270mm×50mm



Royal Orchard 6 Sachets & Thermos Gift Set For travel

A gift set composed of Royal Orchard teas and vacuum-bottle together. Easy to carry when you are travelling and going gym.

500ml vacuum-bottle, herb tea 6 tea bags
(6 type x 1 tea bag) 34,000 won
Size : 220mm×270mm×50mm



Royal Orchard 3cans & Bottle Gift Set For travel

A gift set composed of Royal Orchard's travel tea tins and tumbler together. Easy to carry when you are travelling and going gym.

600ml bottle, 3 type of travel tea tins
(3 type x 8 tea bags) 32,000 won
Size: 220mm×270mm×50mm



Royal Orchard 3cans & Thermos Gift Set For travel

A gift set composed of Royal Orchard's travel tea tins and vacuum-bottle together. Easy to carry when you are travelling and going gym.

500ml vacuum-bottle, 3 type of travel tea tins
(3 type x 8 tea bags) 48,000 won
Size: 220mm×270mm×50mm



Royal Orchard 6 Sachets & Bottel Gift Set For travel

A gift set composed of Royal Orchard's travel tea leaves tins and tumbler together. Easy to carry when you are travelling and going gym.

600ml bottle, 3 type of herb tea tins
(3 type x 8 tea bags) 25,000 won
Size: 220mm×270mm×50mm



Royal Orchard 6 Sachets & Bottle Gift Set For travel

A gift set composed of Royal Orchard's travel tea leaves tins and vacuum-bottle together. Easy to carry when you are travelling and going gym.

500ml vacuum-bottle, 3 type of silver tea tins
(3 type x 8 tea bags) 42,000 won
Size: 220mm×270mm×50mm

ROYAL ORCHARD



Royal Orchard 18 Sachets

A premium tea set contains Royal Orchard tea bags which is vinyl sealed to maintain its flavor.

18 tea bags (14 types) 20,000 won
Size : 140mm × 100mm × 50mm



Royal Orchard 30 Sachets Pouch

A substantial pouch contains Royal Orchard teas in bag which is easy to store.

30 tea bags (14 types) 18,000 won
Size : 145mm × 210mm



4sachets for Duty Free Shop

A popular tea bag set by its various designs.

4 tea bags 5,000 won
Size : 230mm × 45mm × 25mm



Royal Orchard 12 Sachets Set

A gift set which has 12 tea bags of Royal Orchard tea.

12 tea bags (12 type x 1 tea bag)
Size : 148mm × 138mm × 24mm



Royal Orchard 4 tin Set

A gift set which has 4 tea tins of Royal Orchard tea.

32 tea bags (4 type x 8 tea bags)
Size : 150mm × 147mm × 37mm



Royal Orchard 5 Sachets Set

A gift set which has 5 tea bags of Royal Orchard tea.

25 tea bags (5 type x 5 tea bags)
Size : 165mm × 245mm × 25mm



8Tincase For Travel

A travel tea tin which is easy to carry around.

8 tea bags (14 type) 8,000 won
Size : 80mm × 70mm × 40mm





Royal Orchard Tea Scarlet Flower and Citrus Island won the Superior Taste Award in Brussels, Belgium, 'The International Taste & Quality Institute (iTQi) Award 2018'.

Citrus Island tea and Scarlet Flower Tea received two Golden Star awards for the Superior taste Award.

iT Qi is a world-registered food and beverage evaluation agency based in Brussels, Belgium, whose judges are Michelin guide and Gault-Millau. iTQi and the judges maintain neutrality of the entry as well as conducting a rigorous screening process. So it's a great honor for food to be recognized in iTQi.



Superior taste

AWARD 2018



A blue ink signature of Christian De Bauw.

Christian De Bauw
Managing Partner



The judges' nationalities include not only Europe, but also Japan, China, Thailand, Australia, North America and South America, which consist of food and food experts and Sommeliers from around the world.

Won the Grand Gold Prize and the Gold prize at World O-CHA(Tea) Festival 2017

Royal Orchard won the Grand Gold Prize and the Gold prize at 'World O-CHA(Tea) Contest 2017' held in Sizuoka Prefecture, Japan.

The World O-CHA(Tea) Contest is an authoritative international contest which is composed of the specialists from many countries and evaluate the concept, design, name, taste and the quality of the tea, so it gets a lot of attention from world's buyers.



Dragon Breakfast tea is for the people who is unfamiliar to the black tea and prefers mild taste.

It is combined with the brown rice and mulberry leaves flavor so the after taste is mild.

Green Forest tea is developed to remind people of the feeling of strolling in Korean forests by adding bamboo leaves, pine leaves, persimmon, mulberry leaves and lotus leaves. You can feel like doing meditation and harmonize with forest and nature by drinking this tea.



Royal Orchard has won an award in package design at this authoritative international design contest in 2017.

A'DESIGN AWARD is international design award held in Italy every year and it awards designs from many areas like industry, area, communication and system. So, this international design award is one of the most important events in design area.

The aim of A'DESIGN AWARD is to bring revolution of business, design and architecture areas and to sharing ideas so the culture can be developed and the knowledge can be spread. Therefore, the logo that won the A'DESIGN AWARD is referred as the symbol of good design. This award which founded in 2009 has been spreading its value of good design of the world and its principle charitable activities.

A'DESIGN AWARD is one of the most authoritative international design contests acknowledged by design specialists, outstanding designers, the influential journalists from many countries.





ROYAL ORCHARD®
Finest Blend of Nature

Royal Orchard Tea's client present condition

Royal Orchard tea is 100% made by natural ingredients as "Good tea given by the nature". Special character of natural ingredients that slowly infused smooth taste will give you the sense of nature.

Air Busan Airlines / In-flight duty-free goods

Hyundai Dept. Store(Pangyo) / branch opened

Shinsegye Duty Free Shop , Silla Duty Free Shop / branch opened

63 pavilion buffet, 63 convention center / Using Royal Orchard's tea for beverage menu

Gonjiam Resort / Served as service tea in VIP suite rooms

Gyeongju Hyundai Hotel, Paradise Hotel, Hilton Hotel, Sheraton Hotel / On sale in Delishop

JW Marriott, Maple Hotel / On sale in Delishop

City Hall Plaza Hotel, Acube Hotel / Served as service tea

Woori Bank's VIP lounge in Incheon Airport / Using Royal Orchard's tea for beverage menu

Collaborated with Shinsegye Dept. store's On-line mall SSG.COM / On sale at the mall

Shinhan Bank / Gift for VIP customers

Hanhwa B&B / Using Royal Orchard's tea for beverage menu at Beans and Berries café

Kookmin Bank PB center / Birthday present for VIP customers

KT Head Office / Gift for VIP customers

SAMSUNG FIRE & MARINE INSURANCE / Gift for customers who met with accidents

Shinsegye Food, Meetfresh, etc. / Using Royal Orchard's tea for beverage menu

150 of café in Korea / Using Royal Orchard's tea for beverage menu

Galleria Dept. Head Shop / Gift for VIP customers from China

Jade Garden Arboretum / On sale at the souvenir shop

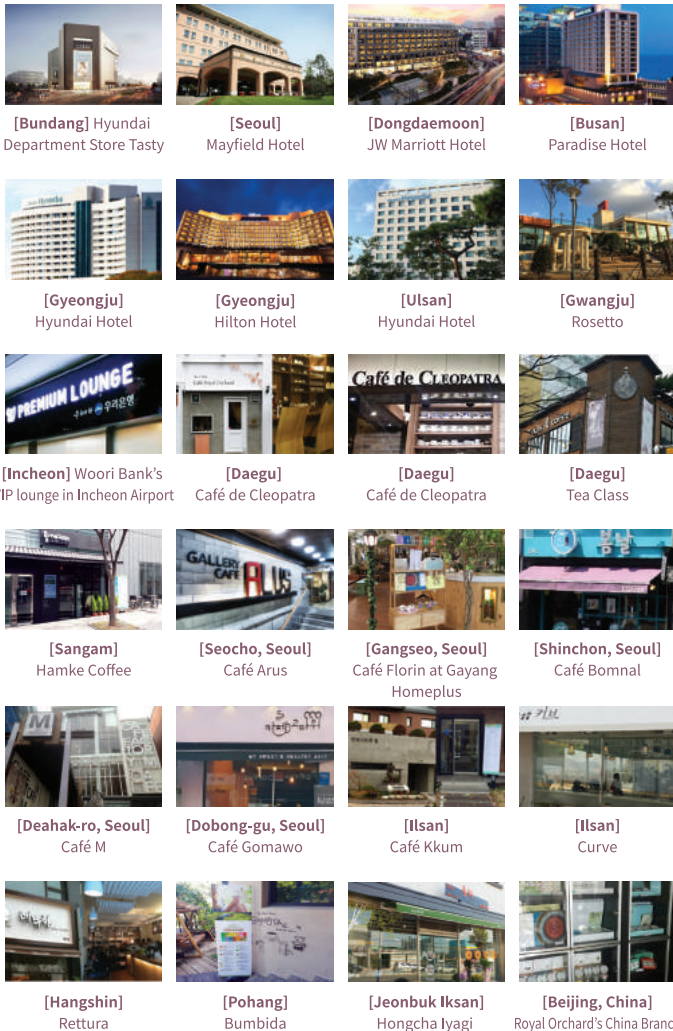
1300K / On sale at 1st and 2nd Hong-Dae branch



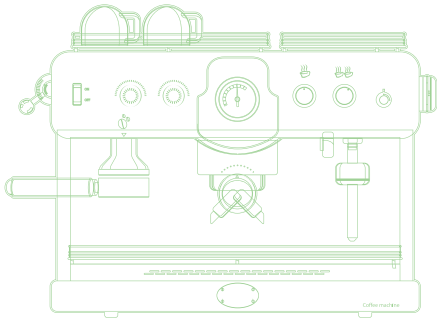
Cooperative company



Shop



PRODUCT



Eternal Moment
Remember the Cup You're Holding

ROYAL ORCHARD COFFEE

Royal Orchard's coffee is made by beans exclusively selected by shape, flavor and taste from the specialists of coffee. You can feel deep flavor and have pleasant after flavor no matter what kind of brewing method you choose.



★Blonde Roast Coffee (Snow Mild blend /Costa Rica)

Royal Orchard's Blond Roast Coffee has mild taste and nice flavor. Its flavor will excite the senses with its various tastes like sour, sweet and bitter taste and it will bring your smile back.

Highly recommended to whom looking for morning coffee and starters with coffee.



★Medium Roast Coffee (Afternoon Special Blend /Ethiopia /Colombia /Tanzania /Guatemala)

Royal Orchard's Medium Roast Coffee has balanced taste and familiar taste like well ripened fruits, fresh baked toasts and hot chocolate.

It's good coffee for break time. If you need energy in your busy life or if you are recently got into the coffee, this will be the perfect one for you.



★Dark Roast Coffee (Dark Moon Light blend /Kenya AA /Indonesia Mandeling)

Royal Orchard's Medium Roast Coffee has strong flavors but it is not just strong and bitter taste. Its full-bodied taste and adequate roasting will lead you to new taste. Highly recommended to coffee manias and who are looking for the coffee for variation menu.



ROYAL ORCHARD
Coffee, Eternality of a cup

Eternal Moment
Remember the Cup You're Holding

Royal Orchard wants to deliver a cup of coffee which has an eternal value. A cup of coffee remembered forever, that's what we want to make then people don't just drink it but feel a cup of coffee's not changing and eternal value with its millions of years long history.

What is current coffee culture? Coffee is a means of taking a rest. But Royal Orchard coffee has different meaning like, when we have a cup of coffee while talking with friends, when we have a cup while reading a book, our coffee will help you to permanently remember the time and the memory of the moment.

Eternality of a cup, coffee itself has eternal value and at the same time, it makes people who drink a cup of coffee to memorize the time and the moment eternally like a photograph in their minds.



Royal Orchard Coffee Gift Set

A premium brewed coffee gift set which is using new-crop that is under 200 days of harvest.

3 types of coffee bean 68,000won
Size : 350mm × 250mm × 110mm



Royal Orchard Coffee Gift Set

A premium brewed coffee gift set which is using AC new-crop.

Coffee bean 1 type + drip pot 85,000 won
Size : 350mm × 250mm × 110mm



Royal Orchard Coffee Gift Set

A premium brewed coffee gift set which is using AC new-crop.

2 types of coffee bean + hand mill 98,000 won
Size : 350mm × 250mm × 110mm



Royal Orchard Coffee Gift Set

A premium brewed coffee gift set which is using new-crop that is under 200 days of harvest.

2 types of coffee bean 45,000won
Size : 350mm × 250mm × 110mm



Royal Orchard Coffee Gift Set

A premium brewed coffee gift set which is using new-crop that is under 200 days of harvest.

2 types of coffee bean 49,000won
Size : 350mm × 250mm × 110mm

“The taste and flavor in a cup of coffee will last forever.”

