

PRODUCT GUIDE

CARRYING ON THE SPIRIT OF
KOREAN ROYAL CUISINE



The History of Seoga

2016

Oct Won the grand prize at the KOREA World Food Championships

2017

Jun Founded <Seoga>

Dec Designated as a regional specialty of Gyeongju, the cultural city of Korea

2018

Oct Registered a trademark for <Seoga>

2019

Apr First export to the United States

Sep Acquired ISO 22000 certification

Oct Acquired FDA approval

Dec Established an agricultural corporation

2020

Apr Certified as a rural convergence industry business

Sep Launched Chisullyeong product line

Dec Acquired HACCP certification

2021

Jan Launched Seoga online store

Mar Entered into cultivation contracts with farms for bellflowers, beans, and honey

Jun Implemented the support initiative for local produce advancement

2022

Feb Selected as K-FOREST FOOD

Jun Launched Cheonglimso fruit preserves products

Dec Selected as Sillarian brands

2023

Apr Acquired FDA SID registration

Aug Developed Daldidam honey pickle products

Oct KU-GTEP MOU signed

Dec International trademark application



Carrying on the Spirit of Korean Royal Cuisine



Seoga carries on the spirit of Korean royal cuisine.
By using only carefully selected ingredients and dedicating 100 hours,
we make traditional snacks that capture the essence
of the royal court.

In the royal court, they prepared the royal meal (Surasang) with the utmost care
using the most precious ingredients. As the Surasang table was presented to the king,
not a single step of meal preparation was taken carelessly from start to finish.
Through this discovery, Seoga strives to inherit the taste enjoyed by the king.

We make traditional snacks with only pure ingredients and
handed-down manufacturing methods through generations.

THREE KEY FEATURES

1

Select Ingredients

Seoga uses only handpicked ingredients in making snacks. We carefully and strictly select ingredients produced on at most trusted farms, maintaining a clean taste.

2

Independent Technology

Seoga manufactures snacks with our unique technology developed through in-house research and development. The five-stage technology to create the best and finest snacks is conducted under rigorous production management.

3

Safe Facilities

Seoga produces snacks based on a safe production facility that has acquired HACCP certification. We ensure safety through regular inspections of hygienic raw materials and work conditions. Additionally, we strive to produce safe snacks through constant management authentication such as water, storage, and staff management.



Clean royal snacks made with only carefully selected ingredients

Seoga uses the most handpicked ingredients.

Our products are free of artificial pigments or chemical preservatives and are only made with ingredients strictly selected.



White Soybean (Baek-Tae)

The white soybeans we use are produced in the clean region of Dogae Village, Gumi City. Those hand-cultivated white soybeans from the farm that partnered with Seoga possess a deep nutty flavor and soft texture. In addition, Seoga's direct roasting and grinding process ensures the highest level of freshness.

Wildflower Honey

We use natural wildflower honey extracted from Haseo Village in Gyeongju City. Gathered from a variety of wildflowers, you can gently sense a robust, natural floral fragrance from our honey. With each bite, the bellflower root flavor harmonizes with the subtle scent of honey, creating a deep and delightful sweetness.

Bellflower Root (Do-Ra-Ji)

Seoga exclusively uses carefully selected domestic bellflower roots sourced from Dangsang Village in Yeosu City and Okya Village in Andong City. The bellflower fields in these regions employ sulfur-fermented organic fertilizer without any pesticides. The deep topsoil and high organic matter content in these fields allow us to cultivate strong and sturdy bellflower roots. Among these, Seoga handpicks those with fewer rootlets and thick stem bodies to make snacks.

Five Unique Methods in Making Our Honeyed Roots, “Jeongkwa”

Seoga has adhered to strict processing methods to preserve the spirit of the royal court over the years. These five traditional methods, passed down through generations, are performed with the same dedication as offering a meal on the royal table known as Surasang. Through these processes, a perfect blend of bitterness and sweetness harmonizes with the chewy texture of “Jeongkwa” to create the finest taste.



1. Delicate trimming

Trim the bellflower roots delicately and gently, following the stem's texture



2. 100 hours of simmering

Simmer the bellflower roots in honey for 100 hours, through three rounds of simmering at low, medium, and high heat



3. Steaming

Steam the well-simmered bellflower roots to add moisture to the surface



4. Drying at room temperature

Slowly dry the bellflower roots at room temperature over an extended period of time



5. Resting and ripening

Develop a rich flavor similar to the ripening of grains, through a 3-day resting process

Five Unique Methods in Making Our Preserves, “Cheong”

Following the royal court’s time-honored traditions, Seoga has researched five methods to preserve the chewy texture of each ingredient. Just as if we were offering a tribute - pronounced as ‘Cheong’ in Korean - on the king’s table, we dedicate 100 hours with earnest care to create a delightful blend of chewy texture and rich natural flavors.



1. Delicate trimming

Trim the bellflower roots delicately and gently, following the stem’s texture



2. 100 hours of simmering

Simmer the bellflower roots in honey for 100 hours, with three rounds at low, medium, and high heat



3. Adding chopped roots

Add finely chopped fresh bellflower roots for enhanced flavor and a chewier texture



4. Adding dried roots

Reintroduce dried bellflower roots once more for a stronger and more robust aroma



5. Resting and ripening

Develop a rich flavor similar to the ripening of grains, through a 3-day resting process

Safe Manufacturing Facilities

Seoga upholds rigorous hygiene standards in our food production processes. We are actively engaged in maintaining a comprehensive and secure food management system, backed by certifications including HACCP, FDA, and ISO 22000. Our commitment extends to employee hygiene management, rigorous water and storage facility oversight, and the meticulous prevention of any potential harmful substance infiltration. Moreover, we diligently oversee our facilities and staff, with certifications such as the 6th Industry Certified Business and Gyeongju Specialty Product Certification.



HACCP

HACCP is a scientific management system crafted to safeguard food from contamination by harmful substances across every stage of the food manufacturing, processing, and distribution process.



FDA

FDA is a food and drug certification system accredited by the U.S. Department of Health and Human Services. This system conducts rigorous assessments of the efficacy and safety of products to determine their suitability for consumption.



6th Industry Certified Business

The 6th industry certification program is a government-endorsed initiative that carefully assesses businesses using local agricultural products, taking into account factors like growth potential and differentiation from existing products.



ISO 22000

An international standard designed to ensure food safety throughout the supply chain. This certification covers all aspects, encompassing not only manufacturing hygiene but also quality management.



Gyeongju Specialty Product Certification

Gyeongju Specialty Product Certification validates that Seoga exclusively uses ingredients from the Gyeongsang buk-do region, affirming our dedication to the region's distinctive products with honesty.



Product Description

Seoga's royal snacks crafted using time-honored royal court methods and unique technology

Royal Court Jeongkwa

- Candied A bite Honeyed Bellflower root
- Candied Honeyed Bellflower root with soybean powder
- Candied Sliced Honey & Ginger
- Candied Kumquat
- Candied Sweet persimmon
- Candied Ginseng with Jujube
- Candied Honey Walnuts
- Candied Deodeok
- Candied Ginger ball
- Candied Cheonhyehyang

Royal Court Siniso Cheong

- Bellflower root Extract
- Pear & Bellflower root Extract
- Honey & Ginseng Extract
- Ginger Extract
- Siniso 300
- Siniso 500
- HARU HANPO Bellflower root Extract
- HARU HANPO Ssanghwa Extract
- HARU HANPO Wild Ginseng Cultivation root Extract

Seoga Sanseoham

- Sanseoham 100
- Sanseoham 200
- Sanseoham 400
- Sanseoham 600
- Sanseoham 800

Chisullyeong Set

- Chisoollyung Peaceful Moonlit Night
- Chisoollyung Reverently Old Tree

Seoga Fruit Cheong

- Lemon Ginger Preserves
- Wild Berry Preserves
- Plum Preserves
- Cheonhyehyang Omija Preserves
- Kumquat Honey Black tea Preserves

Jeongkwa Bulk Package

- Honeyed Bellflower root with soybean powder Bulk Pack
- A bite Honeyed Bellflower root Bulk Pack
- Whole Honeyed Bellflower root Bulk Pack
- Honey Walnut Bulk Pack



Royal Court Jeongkwa

Seoga's Royal Court Jeongkwa is a product line that features the elegant dignity of the royal family.

Following the hearts of the royal kitchen, we have put forth the utmost dedication and effort into making our products as if we present them to the king.



Candied A bite Honeyed Bellflower root

\$ 21



Bite-sized honeyed bellflower roots that contain the aromatic depth of the whole bellflower, delivering a delightful combination of chewy sweetness

- **70g** (70×65mm)
- Bellflower Root(Korea) 70%, starch syrub, unrefined natural sugar, Honey (Korea) 1%

Candied Honeyed Bellflower root with soybean powder

\$ 21



Bite-sized honeyed bellflower roots dusted with soybean powder that harmonize the nuttiness of soybean with the bittersweet flavor of bellflower roots

- **70g** (70×65mm)
- Bellflower Root(Korea) 56%, White beans(Korea) 20%, starch syrub, unrefined sugar, Honey(Korea), salt, contains soy

Candied Sliced Honey & Ginger

\$ 21



Honeyed sliced gingers that offer the piquant and sweet ginger experience with crispy outside and tender inside

- **25g** (70×65mm)
- Ginger(Korea) 79.6%, unrefined sugar, Honeybee Flower powder(korea) 1.3 %, Beat powder(korea)

Candied Sweet persimmon

\$ 21



Honeyed sweet persimmons, preserving their natural high sweetness and chewiness, made with in-season persimmons that are not overly soft

- **70g** (70×65mm)
- Persimmon(Korea) 66%, unrefined natural sugar, starch syrub, Honey(Korea) 2%

Candied Kumquat

\$ 21



Honeyed kumquats made with juicy in-season kumquats that deliver a flavorful sweet and sour experience

- **70g** (70×65mm)
- Kumqueat(Korea) 55%, unrefined natural sugar, Honey(Korea), Gardenia powder(Korea)

Candied Ginseng with Jujube

\$ 27



Honeyed ginseng & jujube that provides a deep, rich jujube and ginseng flavor with a crispy exterior and moist interior

- **70g** (70×65mm)
- Jujube(Korea) 80%, Ginseng(Korea) 12%, starch syrub, unrefined natural sugar, Honey 1%(Korea)

Candied Honey Walnuts

\$ 17



Honeyed walnuts that has a crispy texture Sweet and savory honey walnut .

- **50g** (70×65mm)
- Walnuts(USA) 78%, sugar, starch syrub, Canola oil ([Canada)Canola oil 98.999%, silicon resin), Honey(Korea) 1% Contains Walnuts

Candied Deodeok

\$ 27



Honeyed deodeok root that provides a firm texture and delicate flavor

- **70g** (70×65mm)
- Deodeok(Korea) 60%, Deodeok Powder(Korea) 20%, Starch syrup, Unrefined natural sugar, Honey (Korea) 3%

Candied Ginger ball

\$ 27



Honeyed ginger ball that harmonizes the bold spiciness of ginger with the nutty richness of pine nuts and the refreshing essence of radish

- **70g** (70×65mm)
- radish(Korea) 60%, ginger(Korea) 20%, Starch syrup, unrefined natural sugar, Honey(Korea) 1%



Royal Court Siniso Cheong

Seoga's Royal Court Siniso Cheong is a product line made with 100 hours of dedication, mirroring the utmost care a royal physician takes in brewing medicine for a long time. Indulge yourself in the rich and hearty taste of the royal court.



Bellflower root Extract

\$ 45



A bellflower root preserve that delivers the chewy texture of bellflower roots

- 280g (78×85mm)
- water, Bellflower root(Korea) 39%, Dried Bellflower root (Korea) 5%, starch syrub, unrefined natural sugar, Honey(Korea) 1%

Pear & Bellflower root Extract

\$ 45



A pear & bellflower root preserve with sweet and fruity pear concentrate added to the rich and chewy bellflower root preserve

- 280g (78×85mm)
- water, Bellflower root(Korea) 31%, Pear extract (60% or more solid content, Korea) 20%, Dried Bellflower root(Korea) 4%, starch syrub, unrefined natural sugar, Honey(Korea)

Honey & Ginseng Extract

\$ 60



A honey & ginseng preserve that captures the deep ginseng flavor and delight sweetness of honey

- **280g** (78×85mm)
- water, Ginseng(Korea) 37.5%, Honey(Korea) 5.9%, Dried Ginseng(korea) 5%, starch syrubb, unrefined natural sugar

Siniso 300

\$ 51



A sampler collection of five different Siniso varieties gathered to enjoy a different flavor each day.

- **300g** (30g×10ea)
- 282×145×48mm
- **Bellflower root Extract** water, Bellflower root(Korea) 39%, Dried Bellflower root(Korea) 5%, starch syrubb, unrefined natural sugar, Honey(Korea) 1%
- **Apple ginger Extract** Ginger(korea) 48%, unrefined natural sugar, Apple juice(Korea) 21%, Cinnamon(vietnam)
- **Honey & Ginseng Extract** water, Ginseng(Korea) 37.5%, Honey(Korea) 5.9%, Dried Ginseng(korea) 5%, starch syrubb, unrefined natural sugar
- **Cordyceps honey** Honey(Korea) 98%, Cordyceps militaris (Korea) 2%
- **Cultivated Korean Ginseng Honey** Honey (Korea)98% , Cultivated Korean Ginseng root(Korea) 2%

Apple Ginger Extract

\$ 45



A ginger preserve with chewy and piquant gingers enriched with the sweet flavor of apple

- **280g** (78×85mm)
- Ginger(korea) 48%, unrefined natural sugar, Apple juice(Korea) 21%, Cinnamon(vietnam)

Siniso 500

\$ 90~



A gift set of two bottles of freshly brewed Siniso vinegar crafted with care over 100 days

- 280g(78 X 85mm) x 2 bottle
- 215 X 140 X 80mm
- **Siniso 511(\$ 90)**
Bellflower root Extract water, Bellflower root 39%(Korea), Dried Bellflower root 5%(Korea) , starch syrubb, unrefined sugar, Honey 1%(Korea)
Apple ginger Extract Ginger(korea) 48%, unrefined natural sugar, Apple juice(Korea) 21%, Cinnamon(vietnam)
- **Siniso 512(\$ 105)**
Pear & Bellflower root Extract water, Bellflower root 31%(Korea), pear extract 20%(korea), Dried Bellflower root 4%(Korea), starch syrubb, unrefined sugar, Honey(Korea)
Honey & Ginseng Extract water, Ginseng(Korea) 37.5%, Honey(Korea) 5.9%, Dried Ginseng(korea) 5%, starch syrubb, unrefined sugar

HARU HANPO Bellflower root Extract

\$ 40



A daily packet stick of bellflower root preserve for anyone, anytime, anywhere

- **210g**(15g x 14 stick)
- 80 × 160mm
- Bellflower Root Extract (Korea) 100%
(Bellflower solid content 2% or more , water , unrefined natural sugar ,Starch syrup ,Honey)

HARU HANPO

Wild Ginseng Cultivation root Extract

\$ 40



A daily packet stick of wild ginseng preserve enhanced with nine royal ingredients, in addition to cordyceps and cultivated wild ginseng

- **210g**(15g x 14 stick)
- 80 × 160mm
- Concentrated extract of combination of Ssanghwa {Paeonia lactiflora root(korea)}, Jujube(Korea), Korean angelica(Korea), Astragalus Membranaceus(Korea), Licorice(Korea), Ginger(Korea), Safflower(processed safflower)(Korea), Cnidium officinale stem(Korea), Cinnamon(Vietnam) 60 % , Concentrated Cordyceps militaris extract(Cordyceps militaris extract 80%, Fructooligosaccharide 20%) 33% , Cultivated Korean ginseng root (Korea) 5%) , Bellflower root extract(Korea) 1 % , Reishi mushroom mycelium(Korea) 1 %

HARU HANPO Ssanghwa Extract

\$ 40



A daily packet stick of ssanghwa preserve that warms you up everyday with a royal taste

- **210g**(15g x 14 stick)
- 80 × 160mm
- Concentrated extract of combination of Ssanghwa {(paeonia lactiflora root(Korea)}, Jujube(Korea), Korean angelica(Korea) , Astragalus Membranaceus (Korea), Licorice(Korea), Ginger(Korea), Safflower(processed safflower)(Korea), Cnidium officinale stem(Korea),Cinnamon(Vietnam) 65% , Concentrated Cordyceps militaris extrat(Cordyceps militaris extract 80%, Fructooligosaccharide 20%) 35%

3

Sanseoham Set

Ham with 100 hours of sincerity in the way of the court
 Seoga's Sanseoham Set is a line of Korean food made of royal snacks made
 from the most loved ingredients in the court



Sanseoham 111

\$ 30



A set containing sweet Candied Honey Walnuts and Candied Honeyed Bellflower root with Soy bean powder

- **110g**(Candied Honey Walnuts 50g, Candied Honeyed Bellflower root with soybean powder 20×3pack)
- 165×110×80mm
- **Candied Honey Walnuts** Walnut 78%, sugar, starch syrup, Corn oil(corn-seed), Honey 1%
- **Candied Honeyed Bellflower root with soybean powder** Bellflower Root 56%(Korea), White beans 20%(Korea), starch syrup, unrefined natural sugar, Honey(Korea), salt, contains soy

Sanseoham 200

\$ 42 ~



Sanseoham 200 contains 100 hours of bookkeeping and two bottles in a Cylindrical box.

- 85 × 170mm
- **Sanseoham211(\$ 42)**
Candied Honeyed Bellflower root with soybean powder + Candied Honeyed Bellflower root with soybean powder
- **Sanseoham 212(\$ 38)**
Candied Honeyed Bellflower root with soybean powder + Candied Honey Walnuts
- **Sanseoham 213(\$ 42)**
Candied Honeyed Bellflower root with soybean powder + Candied A bite Honeyed Bellflower root
- **Sanseoham 214(\$ 44)**
Candied Ginseng with Jujube + Candied Honey Walnuts
- **Sanseoham 215(\$ 42)**
Candied Sweet persimmon + Candied Sliced Honey & Ginger

Sanseoham 400

\$ 65 ~



Sanseoham 400 contains three bottles of Seoga Snacks and wood spoons made with 100 hours of care in a premium box.

- **273 × 115 × 78mm**
- **Sanseoham 411 (\$ 65)**
Candied A bite Honeyed Bellflower root
+ Bellflower root Extract + Candied Honeyed Bellflower root with soybean powder
- **Sanseoham 421 (\$ 69)**
Candied Honeyed Bellflower root with soybean powder
+ Pear & Bellflower root Extract
+ Candied Ginseng with Jujube
- **Sanseoham 422 (\$ 60)**
Candied Honeyed Bellflower root with soybean powder
+ Candied Kumquat + Candied Honey Walnuts

Sanseoham 800

\$ 165 ~



Sanseoham 800 is a gift set containing four to five boxes of Seoga snacks made with 100 hours or care in a premium box.

- 410 X 40 X 270mm
- **Sanseoham 811 (\$ 180)**
Whole Candied Honeyed Ginseng 150g X 1box +
Candied Honeyed Bellflower root with soybean powder 125g X 1box + Bellflower root Extract 30g X 8ea +
Candied Cheonhyehyang 32g X 1box + Candied Sliced Honey & Ginger 24g X 1box
- **Sanseoham 821 (\$ 165)**
Premium Whole Candied Honeyed Bellflower root 150g X 1box + Candied Honey Walnuts 75g X 1box + Candied Honeyed Bellflower root with soybean powder 125g X 1box +
Bellflower root Extract 30g X 8ea
- **Sanseoham 822 (\$ 195)**
Whole Candied Honeyed Ginseng 150g X 1box + Candied A bite Honeyed Bellflower root 125g X 1box + Honey & Ginseng Extract 30g X 8ea + Candied Cheonhyehyang 32g X 1box + Candied Sliced Honey & Ginger 24g X 1box

Sanseoham 600

\$ 90 ~



Sanseoham 600 is a gift set containing three boxes of books and Snacks made with 100 hours of care in a premium box.

- 275X 40 X 270mm
- **Sanseoham 611 (\$ 90)**
Whole Candied Honeyed Bellflower root 110g X 2box +
Candied Honeyed Bellflower root with soybean powder 125g X 1box
- **Sanseoham 621 (\$ 105)**
Premium Whole Candied Honeyed Bellflower root 150g X 1box + Candied Honey Walnuts 75g X 1box + Candied A bite Honeyed Bellflower root 125g X 1box
- **Sanseoham 622 (\$ 135)**
Whole Candied Honeyed Bellflower root 110g X 1box +
Whole Candied Honeyed Ginseng 150g X 1box + Candied Ginseng with Jujube 120g X 1box
- **Sanseoham 623 (\$ 120)**
Whole Candied Honeyed Ginseng 150g X 1box + Candied Honeyed Bellflower root with soybean powder 125g X 1box +
Candied A bite Honeyed Bellflower root 125g X 1box



Chisullyeong Set

Seoga's Chisullyeong Set is a product line filled with the energy of Gyeongju's renowned mountain called Chisullyeong. These sets are a true reflection of the timeless natural beauty, elegant styles, and colors of Chisullyeong's mountain peaks that we have cherished for generations, manifested in our traditional royal snacks.



Chisoollyung Peaceful Moonlit Night

\$ 255



A set that brings together two different honeyed root products (Jeongkwa), mulberry leaf tea crafted by a tea artisan, and forest-scented candles, creating the spirit of Chisullyeong

- 290 × 270 × 90 mm
- **Honeyed Whole Bellflower Roots**
Bellflower Root 70%(Korea), starch syrup, unrefined sugar, Honey 1%(Korea)
- **Honeyed Whole Ginseng Roots**
Bellflower Root 75%(Korea), starch syrup, unrefined sugar, Honey 3%(Korea)
- **Food**
Honeyed Whole Bellflower Roots 200g x 2box
Honeyed Whole Ginseng Roots 150g x 2box
Mulberry Leaf Tea 1g x 10piece
- **Accessory**
Forest Scented Candle 170g x 1piece
Moonlight Match 70g x 1piece



Chisoollyung Reverently Old Tree

\$ 450



A premium set that encompasses our eight premium honeyed root products (Jeongkwa), artist Jo Han-Beom's small white porcelain, and a walnut wood box, all to experience Seoga's Chisullyeong premium product

- 450 × 330 × 90mm
- **Food**
Whole Candied Ginseng root 150g
Whole Candied Honeyed Bellflower root 200g
Candied Honeyed Bellflower root with soybean powder 160g x 1bottle
Candied Ginseng with Jujube 160g x 1bottle
Candied Deodeok 160g x 1bottle
Candied Ginger ball 160g x 1bottle
Honey & Ginseng Extract 370g x 1bottle
Pear & Bellflower root Extract 370g x 1bottle
- **Accessory**
White Porcelain Set x 1set
Copper Tongs x 1piece



Seoga Fruit Cheong

When the spring sunshine returns, the summer rain pours, the autumn winds gently breeze, and even when winter snow falls, the heart of Sanglimwon, the royal garden, persists forever clean and evergreen.

Seoga has embraced the essence of Sanglimwon's heart and combined it with our own to craft Cheonglimso Fruit Cheong, our fruit preserve products that remain consistently clear and pure, day and night, throughout the full twelve months.



Lemon Ginger Preserves

\$ 23



Indulge in the vibrant golden yellow lemons and ginger from golden fields

- 320g x 1bottle
- 115 x 70mm
- Lemon(USA) 43 %, Fructooligosaccharide Power, Ginger(Korea) 12%, Lemon concentrate(Israel) 3%, Grapefruit seed extract, Vitamin C

Wild Berry Preserves

\$ 23



Indulge in the fiery red wild berries scattered in the lush royal court underbrush

- 320g x 1bottle
- 115 x 70mm
- Wild strawberry(Korea) 49%, Fructooligosaccharide power, Lemon concentrate(Israel), Grapefruit seed extract, Vitamin C

Plum Preserves

\$ 23



Indulge in the gleaming red sweetness crafted by the plum tree blossoms

- 320g x 1bottle
- 115 x 70mm
- Plum(Korea) 50%, Fructooligosaccharide power, Lemon concentrate(Israel), Dried Hibiscus(Egypt) 1%, Grapefruit seed extract, Vitamin C

Kumquat Honey Black tea Preserves

\$ 23



Indulge in sweet and sour kumquats with luscious and sweet honey

- 320g x 1bottle
- 115 x 70mm
- Kumquat(Korea) 50.5%, Fructooligosaccharide Power, Honey(Korea) 3%, Lemon concentrate(Israel), Black tea 1%, Grapefruit Seed extract, Vitamin C

Cheonhyehyang Omija Preserves

\$ 23



Indulge in carefully handpicked omija berries and refreshing cheonhyehyang

- 320g x 1bottle
- 115 x 70mm
- Schisandra(Korea) 35.5%, Unrefined natural sugar, Cheonhyehyang(Korea) 15%, Fructooligosaccharide Power, Grapefruit seed extract, Vitamin C



Jeongkwa Bulk Package

Jeongkwa Bulk Package comes in a substantial package.

Large bulks are ideal for generous gifting or keeping at home to savor in abundance.



Candied Honeyed Bellflower root with soybean powder Bulk Pack

\$ 90



A product that allows you to enjoy the rich and nutty flavor of honeyed bellflower root Jeongkwa in a large bulk size

- **400g** (20g x 20 pack x 1 pouch)
- 230 x 320 mm
- Bellflower Root(Korea) 56%, White beans(Korea) 20%, starch syrubb, unrefined natural sugar, Honey(Korea), salt, contains soy

Candied A bite Honeyed Bellflower root Bulk Pack

\$ 90



A product that allows you to enjoy the rich flavor of honeyed bellflower root Jeongkwa in a large bulk size

- **400g** (20g x 20 pack x 1 pouch)
- 230 x 320 mm
- Bellflower Root(Korea) 70%, starch syrubb, unrefined sugar, Honey(Korea) 1%

Whole Candied Honeyed Bellflower root Bulk Pack

\$ 90



A product that allows you to enjoy the strong scent of whole bellflower root as it is dug out from the field.

- **400g** (1 pouch)
- 230 × 320 mm
- Bellflower Root(Korea) 70%, starch syrub, unrefined sugar, Honey(Korea) 1%

Candied Honey Walnuts Bulk Pack

\$ 60



A product that allows you to enjoy the crunchy texture of savory and sweet honeyed walnuts Jeongkwa in a large bulk size

- **300g** (15g x 20 pack x 1 pouch)
- 230 × 320 mm
- Walnut 78%, sugar, starch syrub, Corn oil(corn-seed), Honey 1%



*SEOGA Has 100 Hours Of Sincerity.
SEOGA Makes Snacks
In The Traditional Way*

Enjoy it

'Jeonggwa'

Enjoy Seoga Jeonggwa like this!

Although Jeonggwa made for 100 hours is delicious itself, its flavor deepens when enjoyed with something.



▶ Enjoy 'Jeonggwa' like this



With tea

Enjoy it as a snack with hot tea. Jeonggwa made for 100 hours is a healthy snack and becomes more flavorful when enjoyed with tea.



With icecream & yogurt

Try topping it on ice cream or greek Yogurt . Adding to chewy texture, it becomes a high-end dessert. Enjoyed JeongKwa, it's also satisfying as a satiating meal.



With drink

Jeonggwa fits for any banquet table. Just like Korean ancestors enjoyed, it pairs well with a Variety of drinks, making a delightful addition .

Enjoy it _____ ‘Cheong’

Even with just a spoon, You Can fully experience
the aroma & flavor of Seoga preserve
borewed for 100 hourss

▶ Enjoy preserve ‘Cheong’ like this



With tea

Enjoy it as a refreshment with hot tea.
Even with just a Spoon, You Can fully
experience the aroma & flavor of Seoga’s
preserve brewed for 100 hours.



With yogurt

Try topping it on ice cream or yogurt.
Adding to chewy texture of Seoga preserve,
it becomes a high-end dessert. Enjoy a
high- quality sweetness of Seoga’s preserve.



With Croiffle

Try it paired with croiffle or waffles.
The sweet flavor of Seoga’s preserve,
no less than maple Syrup, makes the bread
taste deeper.



With Bar rice cake

Try it paired with bar rice. A healthy Seoga
preserve is perfect as a substitute for syrup
and perfect for a satiating meal.

A guide to wrapping a Bojagi



A Daenggi Bojagi

Price 8,900₩

Color

Burgundy, Deep blue, Pink, Mint



Accessory

Card, Leaves

B Hydrangea Bojagi

Price 5,900₩

Color

Pure white, dohwa



Accessory

Norigae

C Forget-me-not Bojagi

Price 3,900₩

Color

Pink, Blue



D Red Camellia/ Blue Hydrangea Bojagi

Price 3,900₩

Color

Red Camellia, Blue Hydrangea



Accessory

Norigae, Tag

E Mapsi knot Bojagi

Price

E-1 3,900₩ / E-2 5,900₩ / E-3 8,900₩

Color

E-1 Pure white, dohwa



E-2 Olive, Beige, Aqua



E-2 Ivory, Charcoal,



Burgundy, Deep blue



Accessory

E-2, E-3 Card, Leaves

F Somae knot Bojagi

Price 5,900₩

Color

Deep blue, Burgundy, Deep green



Accessory

Card, Leaves

G Butterflies Bojagi

Price 5,900₩

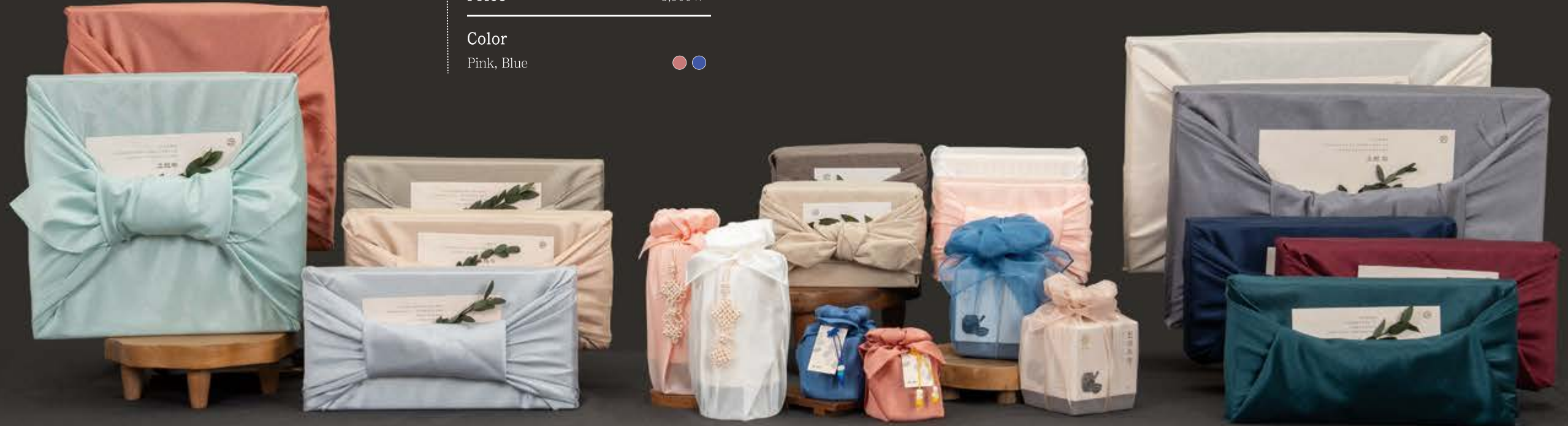
Color

Sand, Black



Accessory


Card, Leaves



 www.seogakorea.com

 [@seoga.food](https://www.instagram.com/seoga.food)

 +82 10-6447-5077

 39, Jeongok-gil, Oedong-eup, Gyeongju-si,
Gyeongsangbuk-do, Republic of Korea