

# LOVECOOK

CREATIVE KITCHENWARE



# Company History

- 1992 - Founded Jewoo Metal
- 1999 - Dongbang Metal  
(change of the company name)
- 2005 - Moved to expand the factory
- 2009 - Launched Brand - **LoveCook**
  
- 2014 - Moved to expand the factory
- 2015 - Change of the company name(LOVECOOK)
- 2017 - Achieved sales volume USD 5M
  
- 2018 - Expanded Warehouse(Gimhae-City)
- 2018 - Gimpo Office & warehouse
- 2018 - Achieved sales volume USD 6M
  
- 2019 - Moved to expand the factory(Gimhae-City)
- 2019 - Achieved sales volume USD 7M
- 2020 - Achieved sales volume USD 10M
- 2023 - Achieved sales volume USD 13M

**LOVECOOK**  
CREATIVE KITCHENWARE



# Company Overview

**Production Capacity: 200,000 pcs / month**

## Key Products

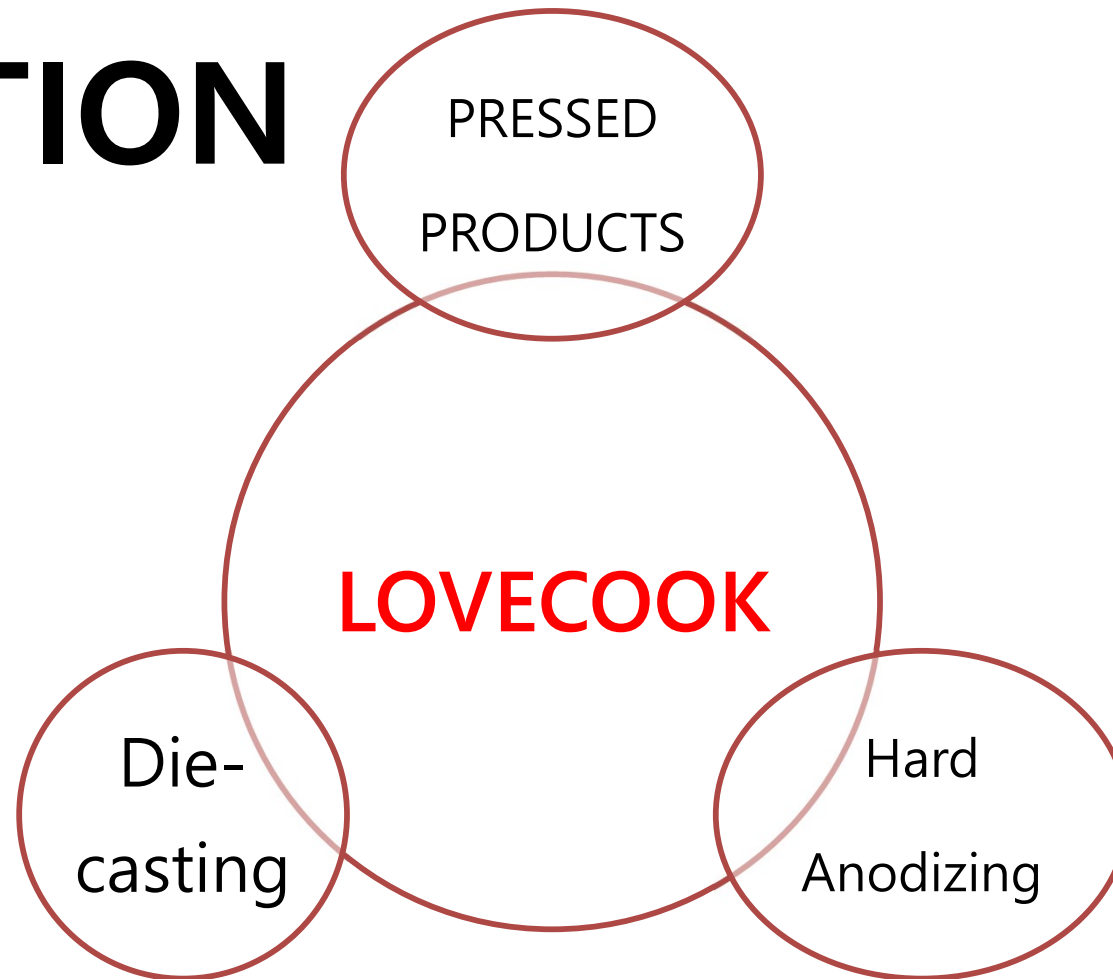
- Hard Anodizing Frypan/Pot
- Pressed AL Frypan/Pot
- Die-casting AL Frypan/Pot

**ALL KIND OF  
ALUMINUM  
KITCHENWARE**

**LOVECOOK**

**CREATIVE KITCHENWARE**

# TOTAL SOLUTION



# Production Facilities

## \*\* Hard Anodizing Line

- Anodizing Tank x 2
- Dust collector
- Drying furnace, etc.

## \*\* Coating Line

- Auto spray booth x 4
- Heating furnace x 5
- Auto conveyor x 4
- Pad printing machine x 4
- Auto U-turn machine x 3
- Screen printing machine
- Transfer printing machine
- Dust collector+Filter x 3
- Sand blast Machine x 3

## \*\* Press Line

- 3000ton oil hydraulic press
- 200 / 150ton oil hydraulic press
- 150ton Mechanical press x2
- Fold binding machine x 4, etc.

## \*\* Packing line

- Riveting machine
- Shrink wrapping machine
- Auto conveyor, Auto taping machine, etc.



# Die-casting

- **Methods of Injecting the molten aluminum into mold**
  - Can produce various shape
  - Normally heavier than pressed products
- > stability during cooking / prevent the HOT spot



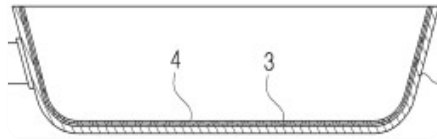
# Die-casting Products



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# PRESSED AL FRYPAN / POT

Method of  
Pressing flat AL sheet  
- High – purity(97%) -



Regular Thickness



High-Production  
Efficiency



Excellent Thermal  
Conductivity



# Pressed Frypan / Pots – Kassel / Lovecook / OEM

Jade Diamond Series (exporting to Japan currently)



Unique Bending Technology of LOVECOOK



Detachable series



Wood Handle series

# Hard Anodizing

- Anodizing is a coating where an oxide film is obtained in an electrochemical process as a result of oxidation of an anodically connected aluminium part in an acidic electrolyte solution

**Hardness△ / Wear resistance△ / Corrosion resistance△  
/ Elegant appearance**

- **Anodized layer** is twice as strong as stainless steel.  
The surface is inert, so it does not react with food.  
It is naturally stick resistant and is resistant to scratches, and food odours.  
Hard anodized aluminum forms a high quality aluminum core that is durable and corrosion resistant.

**Suitable for Commercial use products & Outdoor**

# Hard Anodized Frypan / Pot

– Kassel Vintage / Lovecook / Commercial use products



Exporting to US, NZ



**LOVECOOK**  
**CREATIVE KITCHENWARE**

## HQ & 1<sup>st</sup> Factory



## 2<sup>nd</sup> Anodizing Factory



## Gimpo Office & Show room



**1<sup>st</sup> Factory:** 62, Inje-ro 611beon-gil, Saengni m-myeon, Gimhae-si, Gyeongsangnam-do, Republic of Korea

**2<sup>nd</sup>(Anodizing Factory):** 41-10, Bunseong-ro 627beon-gil, Gimhae-si, Gyeongsangnam-do, Republic of Korea

**Gimpo Office :** 101, Haseong-ro, Tongjin-eup , Gimpo-si, Gyeonggi-do, Republic of Korea

**Thank you**