



Haedong Hwacheon Wasong

www.wasongmall.com

Keeping your body and mind healthy!
Stay Healthy Until You Reach 100 Project!



Wasong (Rock Pine) Natural Fermented Vinegar is enjoyed by people around the world! K-wsa100

Keeping your body and mind healthy!

Haedong Hwacheon Wasong (Rock Pine) established a timber unit in 2015, developed and started production of its own in-house traditional rock pine, and created rock pine natural fermented vinegar by processing the harvested rock pine.

Since then, Wasong Natural Fermented Vinegar has been exported to overseas markets as the company's main product. We are currently exporting to Singapore, have signed MOUs with Japan, Malaysia, Vietnam, and China, and are in the process of consultations to advance into the United States.

Eco-friendly fermented vinegar

We developed Wasong Natural Fermented Vinegar using a process that involved 20 months of fermentation and two years of maturation after cultivating a native umbrella pine species developed in-house.

- **Efficacy** : Wasong Natural Fermented Vinegar is anti-cancer, anti-inflammatory, anti-diabetic, and anti-viral, and also supports weight loss and skin improvement.



Area and production

- Annual 65,000 pyeong(214,500m²)
- Annual production of vinegar 400 tons

With a sense of mission to contribute to the health of the multitudes with a healthy vinegar, we want to promote the excellence of Korean native rock pines, and we are currently striving to become the world's leading healthy vinegar.



Company History

2020. 12

- Established Haedong Hwacheon Rock Pine agricultural corporation

2019

- Won an award from the Ministry for Food, Agriculture, Forestry and Fisheries
- 2019. 06. 24
- Awarded the ITQI Golden Star



2015. 01. 05

- Established a corporation

2008. 10. 02

- Startup



※ Currently signing MOUs with Singapore and other overseas locales as well as engaging in exports

“Mysterious rock pine! Miraculous Rock Pine!”

Rock pine is a perennial plant in the stonecrop or orpine family, and is also called by a range of other names. Since the 12th century, it has been used as a folk remedy for malignant tumors, for its detoxification effects, to stop bleeding, and open up blocked pressure points as an herb in classical Korean medicine books. In modern times, Korean researchers have found that special active ingredients contained in rock pine inhibit carcinogens and destroy various cancer cells.

“Rock pine has powerful anti-cancer properties!”

Rock pine has been found to have various effects such as strong anti-cancer, anti-inflammatory, and anti-diabetic properties, and promotes body fat reduction and skin improvements through a wide range of experiments and studies.

In addition, rock pine is known to contain active ingredients that prevent aging by strengthening DNA immunity, restore the liver and stomach, and detoxify all accumulated toxins in the body.

These outcomes are also registered as patents and are supported by reliable research findings.

Rock pine has been called "Cheonggiyeon" from ancient times and has been used to treat a variety of incurable diseases, tumors, and inflammatory diseases because it is imbued with a strong sense of vitality by receiving "the spirit of heaven". According to a number of recent papers, it was found that native red rock pine has anti-cancer, anti-inflammatory, anti-aging, anti-viral, antioxidant, stress-relieving, digestive aiding, insomnia preventing, chronic fatigue reducing, and immunity enhancing properties. There are six types of rock pine, and among them, the red native rock pine is known to have the strongest pharmacological efficacy.



“Vinegar with red rock pine!”

Haedong Hwacheon Wasong (Rock Pine) (from Haedong Bio) was grown in an eco-friendly way directly in Hwacheon, the most pristine area in the country with a large temperature variation, and specifically large temperature variation between day and night, for maximum pharmacological efficacy. With a lot of effort and after many experiments through trial and error, we have developed a natural fermented vinegar with perennial native red rock pine that is good for the body and tastes good too.

We want to contribute to human health with a natural fermented vinegar that can be carried like coffee anywhere and can be enjoyed elegantly like wine at night.

- Grown in a region with a huge temperature difference between night and day!
- Home to elk, otters, crayfish, frogs, owls, cuckoos, wild boar and many other animals!
- Made with native red rock pine grown in Hwacheon, the most pristine region in the country.
- Rock pine natural fermented vinegar is carefully crafted after 2 to 5 years of fermentation and aging!

Vinegar has been used for a long time in both East and West to the extent that it is said to be the first seasoning made by mankind. Vinegar, a fermented food with a variety of nutrients, is free from toxins and is rich in amino acids and organic acids. Our ancestors used common foods as medicine, and vinegar is one such representative food. Our vinegar has been fermented for more than 700 days with natural sugar and is imbued with the strong vitality of rock pine and filled with abundant nutrients. It is recommended for middle-aged people in their 40s and 50s who wish to enjoy good health, and those who want to give their parents the perfect gift, with an emphasis on filial piety.



**Wasong (Rock Pine)
Fermented Vinegar 500ml**



**Wasong (Rock Pine)
Fermented Vinegar 300ml**

Why Choose Naturally Fermented Vinegar?

- Helps boost immunity
- Acts as a natural disinfectant
- Helps prevent geriatric diseases
- Helps the body to recover from fatigue by promoting blood circulation
- Helps to beautify the skin
- Helps alleviate the effects of diabetes
- Helps improve constipation and diet
- Helps prevent liver and intestinal diseases
- Rock pine fermented vinegar helps in the treatment of various malignant tumors
- Provides an indicator of body temperature
- Helps relieve insomnia
- As the body ages, it stiffens and becomes less flexible. If you drink Wasong (Rock Pine) Natural Fermented Vinegar regularly, your body will become soft and supple, it will help you lose weight, and it will also alleviate the effects of frequent drinking and smoking.
- The antioxidant action of amino acids, acetic acid and vitamin C helps to remove free radicals in the body, thereby reducing cholesterol accumulation in the body, preventing various adult-onset diseases, and alleviating a wide range of inflammatory diseases.

Suggested consumption

- Take 20-25ml before going to bed (about half a soju shot glass)
- After dinner, take 20-25ml

