

TRUST IN KIM NAM JOO BIO FOR GOOD HEALTH



EST. 1978
KIM NAM JOO
B I O

www.knjbio.com



TRUST IN KIM NAM JOO



BIO FOR GOOD HEALTH

CORPORATE STRUCTURE



PANAX Pharmacy

Health Functional Food
Health Consultation
and Retail Sales

EST. 1978
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KIM NAM JOO BIO

Product R&D, Sales
and Distribution



PANAX Farm

Natural Ingredient
Production

EST. 1978

KIM NAMJOO

B I O

Founder
PhD. KIM NAMJOO

金南珠

Kimnamjoo

BRAND STORY

Dr. Kim Nam Joo's Lifelong Devotion

KIM NAM JOO BIO is a brand that embodies Dr. Kim Nam Joo's philosophy, persistence, and high standards. KIM NAM JOO BIO has constantly strived to improve the body's fundamental health through continuous research and development of a unique blending technology.





PRODUCT

Health Functional Food

Made with the finest and safest ingredients based on scientific principles, KIM NAM JOO BIO propose a new convenient solution to restore your health.



ZYME HYUL (血)

Healthy Blood, Bones & Cells

- Enhance Liver Health
- Strengthen Immune Function



CHUNG LACTO (腸)

Total Care of Digestive & Intestinal Health

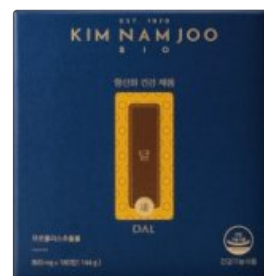
- Control Beneficial & Harmful Bacteria
- Enhance Peristalsis & Immunity



TONG (通)

Blood Circulation & Metabolism

- Improve Memory & Concentration
- Regulate Cholesterol Levels



DAL (達)

Antioxidant Health

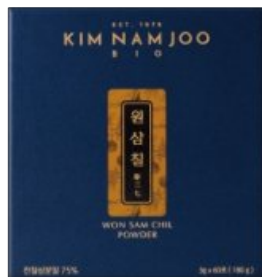
- Support Immune Function & Cell Division
- Improve Lymphatic Circulation

It is recommended to undergo personal consultations and regular health checks for a personalized and accurate intake of KIM NAM JOO BIO products.

PRODUCT

Health Food

Made with the finest and safest ingredients based on scientific principles, KIM NAM JOO BIO propose a new convenient solution to restore your health.



WON SAM CHIL POWDER

原三七

Overall Health of Blood Cells

- Remove Blood Stasis
- Control Bleeding & Wound Healing
- Manage Inflammation
- Organic Panax Notoginseng

It is recommended to undergo personal consultations and regular health checks for a personalized and accurate intake of KIM NAM JOO BIO products.



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ZYME HYUL 血

Healthy Blood | Enhance Liver Health | Strengthen Immunity



Tablet

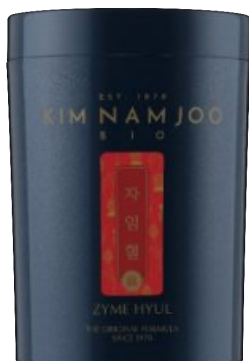
500mg x 900 tablets



ZYME HYUL

Retail Price

KRW 200,000



Adolescents,
Adults

5 tablets, 3 times a day
before meals

- Promote Healthy Blood, Bones and Cells
- Enhance Liver Health
- Strengthen Immunity

ZYME HYUL helps in producing healthy blood, improving liver function, and strengthening immune functions. It is made with 10 functional ingredients, nutritional supplementary ingredients and a plant extract mix KNJ-Z created with KIM NAM JOO BIO's original technology. ZYME HYUL is an essential health functional food for all family members, including pregnant and lactating women needing balanced nutritional diet, growing children and adolescents, and adults with chronic fatigue, excessive energy consumption and/or nutritional imbalance.



Nutritional ingredient composition for liver health

Contains organic milk thistle



Necessary for strengthening immune and antioxidizing functions, energy generation and improving protein and carbohydrate metabolic functions

Rich in vitamin B complex, zinc, and organic selenium



Contains organic folic acid essential for pregnant women and fetuses

Necessary for cell and blood production and for normal development of fetal nerve tubes



Helps improve bone health and reduces the risk of osteoporosis

Contains organic vitamin D

High Quality Ingredients

• Functional Ingredients

Organic Milk Thistle, Organic Dried Yeast (Folic Acid, Selenium, Vitamin D), Niacin, Pantothenic Acid, Zinc, Vitamin B1, Vitamin B2, Vitamin B6

• Supplementary Ingredients

Organic Acelora Extract, Organic Bilberry Extract, Marigold Extract, Reishi Mushroom Extract and more

• KNJ-Z Plant Extract Mix

Recommended to the Following

- Anyone who needs stronger immunity
- Anyone concerned about liver health
- Pregnant women, breastfeeding mothers, babies and toddlers needing blood and cell growth as well as ample nutrition
- Anyone who wants balanced nutrients to supplement their irregular eating habits
- Anyone who easily feel fatigue and/or has poor quality of sleep
- Growing children and adolescents who consume excessive energy

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ZYME HYUL

POWDER

Healthy Blood | Enhance Liver Health | Strengthen Immunity



Powder

3g x 180 pouches



ZYME HYUL

POWDER

Retail Price

KRW 200,000



Adolescents,
Adults

1 pouch, 3 times a day
before meals

High Quality Ingredients

Recommended to the Following

- Promote Healthy Blood, Bones and Cells
- Enhance Liver Health
- Strengthen Immunity

ZYME HYUL POWDER helps in producing healthy blood, improving liver function, and strengthening immune functions. It is made with 8 functional ingredients, nutritional supplementary ingredients and a plant extract mix KNJ-Z created with KIM NAM JOO BIO's original technology. ZYME HYUL POWDER is an essential health functional food for all family members, including pregnant and lactating women needing balanced nutritional diet, growing children and adolescents, and adults with chronic fatigue, excessive energy consumption and/or nutritional imbalance.



Nutritional ingredient composition for liver health

Contains organic milk thistle which is helpful in improving liver health



Necessary for strengthening immune and antioxidantizing functions, energy generation and improving protein and carbohydrate metabolic functions

Rich in vitamin B complex, zinc, and organic selenium



Contains organic folic acid essential for pregnant women and fetuses

Necessary for cell and blood production and for normal development of fetal nerve tubes



Helps improve bone health and reduces the risk of osteoporosis

Contains organic vitamin D

• Functional Ingredients

Organic Milk Thistle, Organic Dried Yeast (Folic Acid, Selenium, Vitamin D), Indian Gooseberry Extract (Vitamin C), Zinc, Vitamin B6, Vitamin B12

• Supplementary Ingredients

Organic Bilberry Extract, Organic Rice Bran, Marigold Extract, Reishi Mushroom Extract and more

• KNJ-Z Plant Extract Mix

- Anyone who needs stronger immunity
- Anyone concerned about liver health
- Pregnant women, breastfeeding mothers, babies and toddlers needing blood and cell growth as well as ample nutrition
- Anyone who wants balanced nutrients to supplement their irregular eating habits
- Anyone who easily feel fatigue and/or has poor quality of sleep
- Growing children and adolescents who consume excessive energy

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TONG (通)

Improve Blood Circulation | Enhance Memory | Regulate Cholesterol



Tablet

500mg x 270 tablets

Tablet

500mg x 450 tablets

TONG 통

Retail Price
for 270 tablets

KRW 200,000

Retail Price
for 450 tablets

KRW 280,000



Adolescents,
Adults

2 tablets, 3 times a day
before meals

High Quality Ingredients

Recommended to the Following

- Improve Blood Circulation
- Enhance Memory
- Regulate Cholesterol Levels

TONG helps improve blood circulation and memory while regulating cholesterol levels simultaneously. TONG is made with carefully selected functional ingredients, nutritional supplementary ingredients, and a plant extract mix KNJ-T created with KIM NAM JOO BIO's original technology. TONG is an essential health functional food for all family members, including those who need to improve metabolism and those who need memory improvement.



Improves blood circulation



Helps improve memory



Regulates cholesterol levels



Contains KNJ-T plant extract mix blended
with KIM NAM JOO BIO's original technology

- Functional Ingredients
Ginkgo Leaf Extract and Red Yeast Rice
- Supplementary Ingredients
Gotu Kola Extract, Seaweed Powder, and more
- KNJ-T Plant Extract Mix

- Anyone who needs to improve metabolic functions
- Anyone who needs to improve blood circulation
- Students, adults or the elderly who want to improve their memory
- Women with menopause to improve circulation and memory
- Growing children and adolescents consuming a lot of energy

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TONG (通)

POWDER

Improve Blood Circulation | Enhance Memory
Regulate Cholesterol | Generate Body Energy



Powder

3g x 60 pouches



TONG 通 POWDER

Retail Price

KRW 240,000



Adolescents,
Adults

1 pouch, once a day
before meals

High Quality Ingredients

Recommended to the Following

- Improve Blood Circulation
- Enhance Memory
- Regulate Cholesterol Levels
- Promote Energy-Yielding Metabolism

TONG POWDER helps improve blood circulation, memory and blood cholesterol as well as generates energy in the body. TONG POWDER is made with carefully selected functional ingredients, nutritional supplementary ingredients, and a plant extract mix KNJ-T created with KIM NAM JOO BIO's original technology. TONG POWDER is an essential health functional food for all family members, including those who need to improve metabolism and those who need memory improvement.



Improves blood circulation



Helps improve memory



Regulates cholesterol levels



Contains KNJ-T plant extract mix blended
with KIM NAM JOO BIO's original technology

- Functional Ingredients
Ginkgo Leaf Extract, Red Yeast Rice and Dried Yeast (Niacin)
- Supplementary Ingredients
Seaweed Powder, Gotu Kola Extract and more
- KNJ-T Plant Extract Mix

- Anyone who needs to improve metabolic functions
- Anyone who needs to improve blood circulation
- Students, adults or the elderly who want to improve their memory
- Women with menopause to improve circulation and memory
- Growing children and adolescents consuming a lot of energy

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DAL 達

Antioxidant Health | Strengthen Immune Function



Tablet

800mg x 180 tablets

Tablet

800mg x 360 tablets
(60g, 6 Box)

DAL 達

Retail Price

KRW 150,000



Adolescents,
Adults

1 tablet, 3 times a day
before meals

High Quality Ingredients

Recommended to the Following

- Promote Antioxidating Functions
- Strengthen Immune Functions

DAL, made to improve antioxidation and strengthen immunity, is produced strictly from carefully selected functional ingredients, nutritional supplementary ingredients, and a plant extract mix KNJ-D created with KIM NAM JOO BIO's original technology. DAL is recommended to anyone wishing to improve antioxidizing functions to protect cells from harmful oxygen and anyone wishing to strengthen their immune functionality.



Helps improve antioxidation



Contains green propolis



Contains zinc



Necessary for strengthened immune functions

- Functional Ingredients
Green Propolis, Dried Yeast (Zinc)
- Supplementary Ingredients
Balloon Flower, Gastrodia Elata, Liriope Platyphylla and more
- KNJ-D Plant Extract Mix

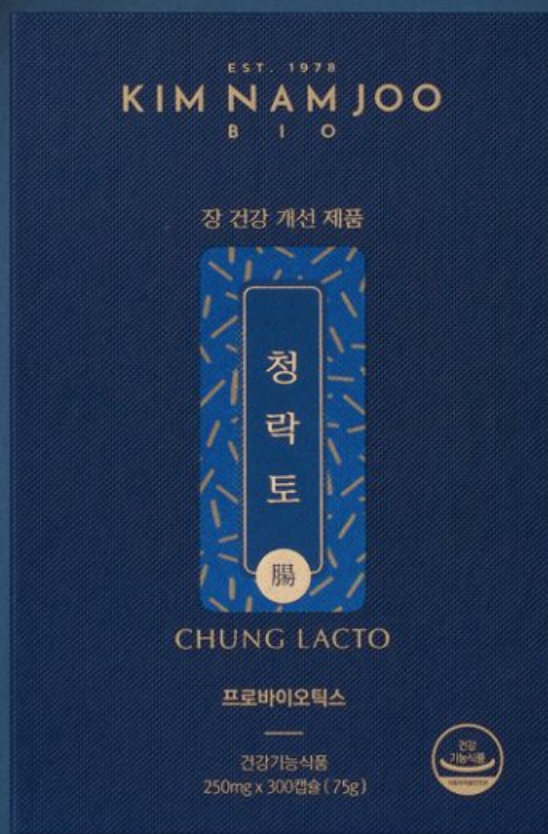
- Anyone who wants to protect their cells from harmful oxygen
- Anyone who needs stronger immunity
- Anyone who needs to improve lymphatic circulation

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CHUNG LACTO 腸

Total Intestinal Health Care | Boost Bowel Movements
Proliferate Lactobacillus | Inhibit Harmful Bacteria



Capsule

250mg x 300 capsules

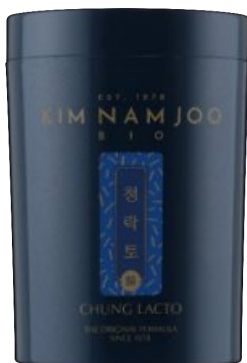


CHUNG LACTO

腸

Retail Price

KRW 90,000



Adolescents,
Adults

2 capsules, twice a day
before meals

High Quality Ingredients

- Control Beneficial & Harmful Bacteria
- Enhance Peristaltic Motion
- Strengthen Immune Function

CHUNG LACTO helps maintain balanced intestinal health. It helps to form an ideal intestinal bacterial microbiota with many beneficial bacteria and few harmful bacteria. CHUNG LACTO contains 9 mixed lactobacillus probiotics, nutritional supplementary ingredients, and a plant extract mix KNJ-C created with KIM NAM JOO BIO's original technology. CHUNG LACTO is recommended to anyone wishing to improve their digestive and intestinal health, including infants, pregnant women, adult men and women, and the elderly.



Contains 9 kinds of mixed lactobacillus probiotics

Helps with the formation of an ideal intestinal microbiota



Proliferation of lactobacillus



Suppression of harmful bacteria



Smooth bowel movements

Recommended to the Following

- **Functional Ingredients**
9 Kinds of Lactobacillus Probiotics Mix
 - **Supplementary Ingredients**
Turmeric, Spirulina, Colostrum Powder and more
 - **KNJ-C Plant Extract Mix**
-
- Anyone, from infants to pregnant women, adolescents, adults and the elderly, who wants to strengthen their intestinal health
 - Anyone who has chronic constipation or diarrhea
 - Anyone who needs to improve digestive functions
 - Anyone who has difficulty exercising regularly or has poor intestinal functions due to unbalanced diet or irregular eating habit
 - Pregnant women with weaker bowel function due to physical changes

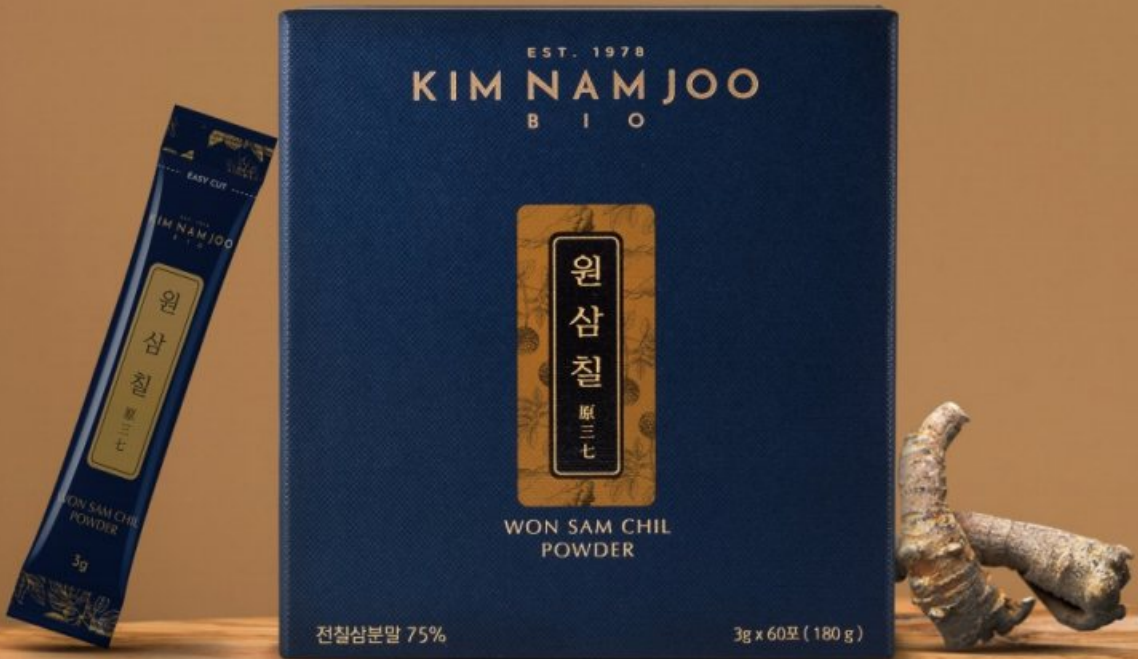
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Health Food

WON SAM CHIL 原三七 POWDER

The Power of Organic Sam Chil



Powder

3g X 60 pouches

KIM NAM JOO BIO'S WON SAM CHIL is a health food and differentiated from a health functional food.

Health Food

WON SAM CHIL 原三七

POWDER

- Remove Blood Stasis
- Control Bleeding and Wound Healing
- Manage Inflammation

Retail Price

KRW 300,000



Adolescents, Adults

1 pouch, twice a day before meals

“Ginseng is the best for nourishing energy (Qi), whereas Panax Notoginseng Root (Sam Chil) is the best for nourishing blood.”

by Zhao Xuemin, Renowned Doctor in the Qing Dynasty,
《Supplementary to Compendium of Materia Medica》

High Quality Ingredients



Organic Panax Notoginseng



High Quality Brewer's Yeast



Contains KNJ-W Plant Extract Mix

Recommended to the Following

- Anyone who needs to remove blood stasis / to control bleeding / to manage inflammation
- Anyone looking for a safe trustworthy health food that can be consumed for an extended period of time

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KIM NAM JOO BIO

Certifications

Certifications from various institutes that certify the functionality, effectiveness and safety of KIM NAM JOO BIO's products

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Designated Office for Businesses with
Excellent Health Functional Food Manufacturing Standards (GMP)



Certified as a Health
Functional Food
Ministry of Food and Drug Safety



Certified as an Excellent Company
in Health Functional Food Manufacturing



Japanese Agricultural Standards
Japan



United States Department
of Agriculture (USDA) Organic
United States of America



European Union (EU) Organic
European Commission (EC)

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KIM NAM JOO BIO

Major Awards

Awards from various institutes to KIM NAM JOO BIO's products
in the category of health functional foods

SINCE 1978



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2018 Korea Best
Companies Award
Money Today



2018 Korea Innovation
Company Grand Prize
Korea Times



2019 Model Taxpayer
Award Certificate
Seoul Regional Tax Office



2019 Certification of Excellent
Technology Enterprise
NICE D&B



2019 Small and Medium B
usiness Innovation Awards
Award for Small and Medium Venture Business



2020 Brilliant People &
Brand Award to Promote South Korea
Herald Economy



2021 Korea Future
Management Awards
Herald Economy



2020 ~ 2023 Best Brand
by Consumer Recommendations
Chosun Ilbo



2023 Certification of Excellent
Technology Enterprise
NICE D&B

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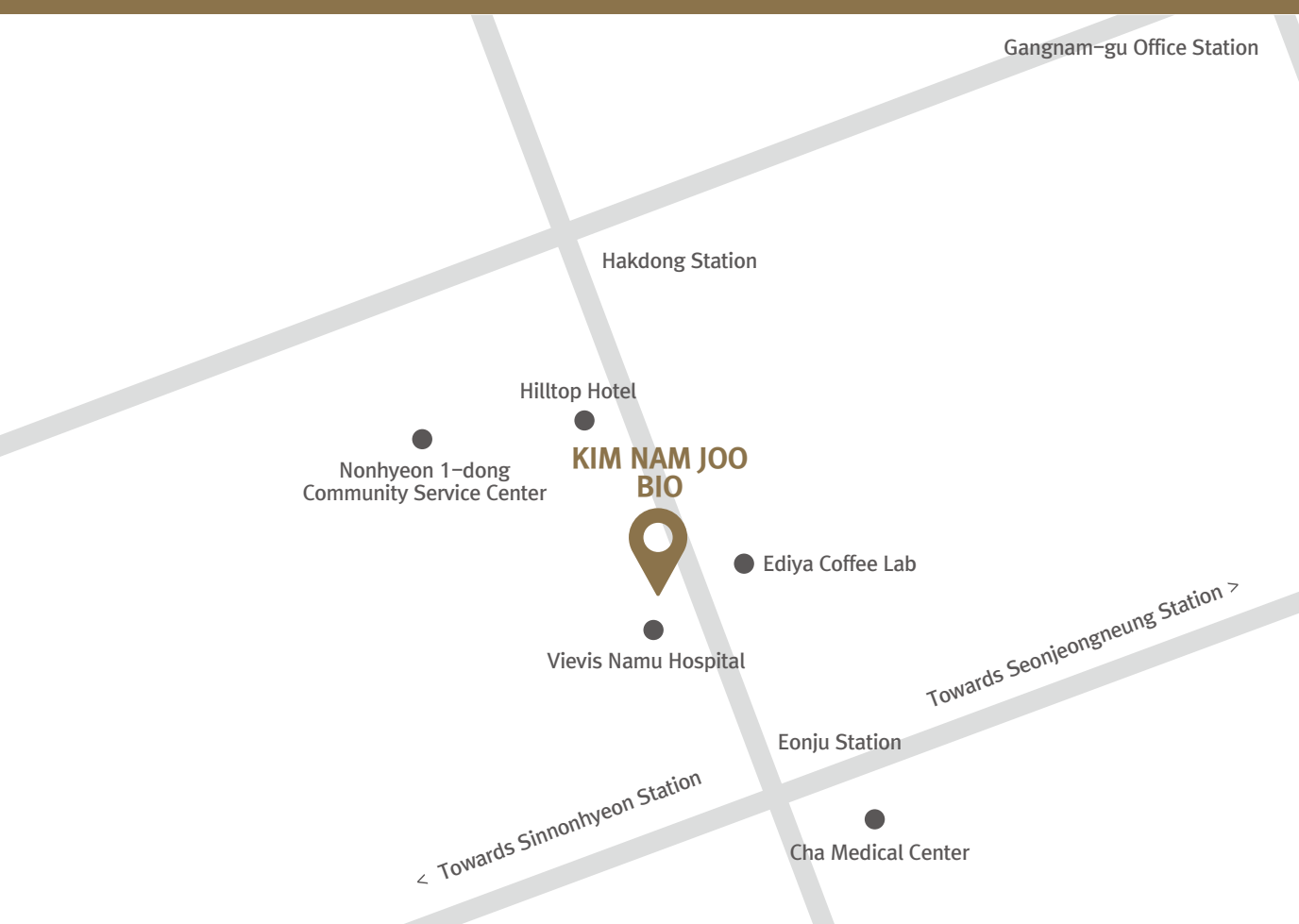


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LOCATION

Experience it for Yourself
Trust in KIM NAM JOO BIO for Good Health



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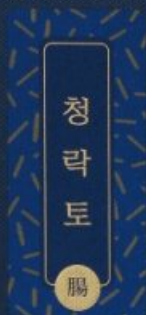
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Consumer Consultations : +82.080.688.8000

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장 건강 개선 제품



CHUNG LACTO

프로바이오틱스

건강기능식품
250mg x 300캡슐 (75g)



CONTACT

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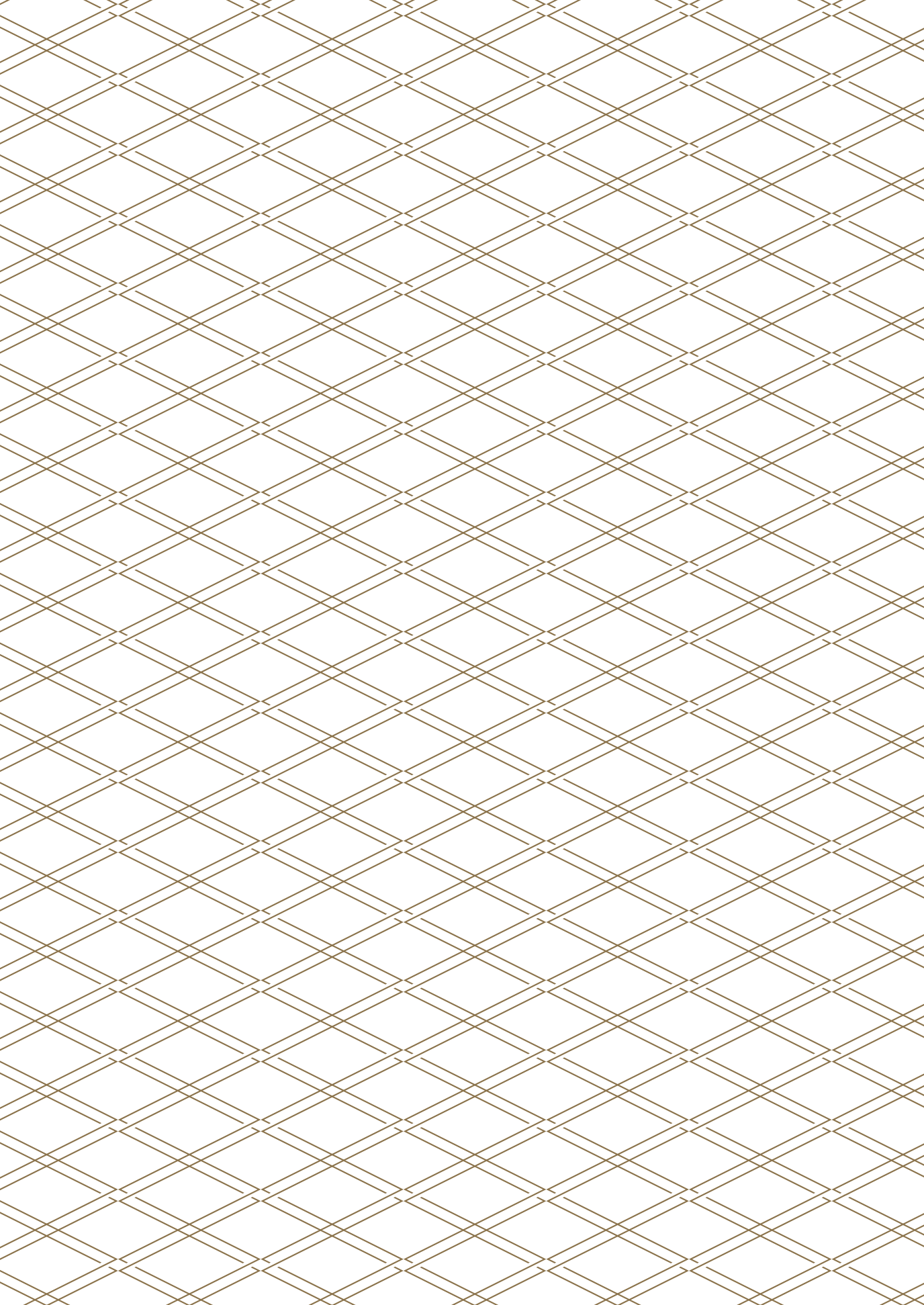
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