

Product Proposal

POUCH 50mL

The Consensus
Ultra Concentrated Detergent

It is a premium laundry detergent
that is 100% biodegradable
and considers the global environment
by reducing plastic usage.



더 컨센서스
The Consensus

" A good first step in thinking about the global environment By The Consensus Ultra Concentrated Detergent."

It is a premium brand developed with the mind of carbon reduction and the global environment.

The Consensus Ultra Concentrated Detergent is for dilution laundry detergent that has strong cleaning power, It is a premium laundry detergent that is 100% biodegradable and considers the global environment by reducing plastic usage.



Premium detergent



Reducing plastic emissions



Powerful cleaning power



A luxurious perfume



Containing 7 types of complex enzymes



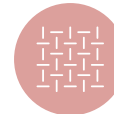
No fluorescent whitening agent added



Excellent stain removal effect



Low viscosity, Low bubbles



Textile & Color Care Effects



Korea's LOHAS certification

Dilute it with pouch 50mL to make 1L liquid detergent

Pouch 50mL + Water 950mL = Liquid detergent 1L



50mL
x 6
pouches

Can be used
up to 6 months
(120 times)



50mL
x 12
pouches

Can be used
up to 1 year
(240 times)

Use 50mL of diluted detergent when washing once (based on low water level use), 5 times a week, 20 times a month

* Standard usage

After dilution, use the dosage you usually use.

Use 1.2 ml of diluted detergent per liter of washing water.

- Top load washing machine: 42 L - 50 ml, 59 L - 71 ml, 78 L - 94 ml
- Front load washing machine: 3 kg or less - 50 ml, 5 kg - 71 ml, 10 kg - 94 ml

Reduce plastic usage (reduce carbon emissions)

It is a laundry detergent that considers an environment that can reduce plastic usage and emissions by reusing used containers.

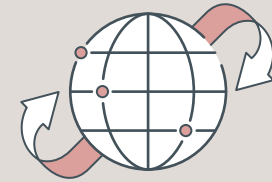
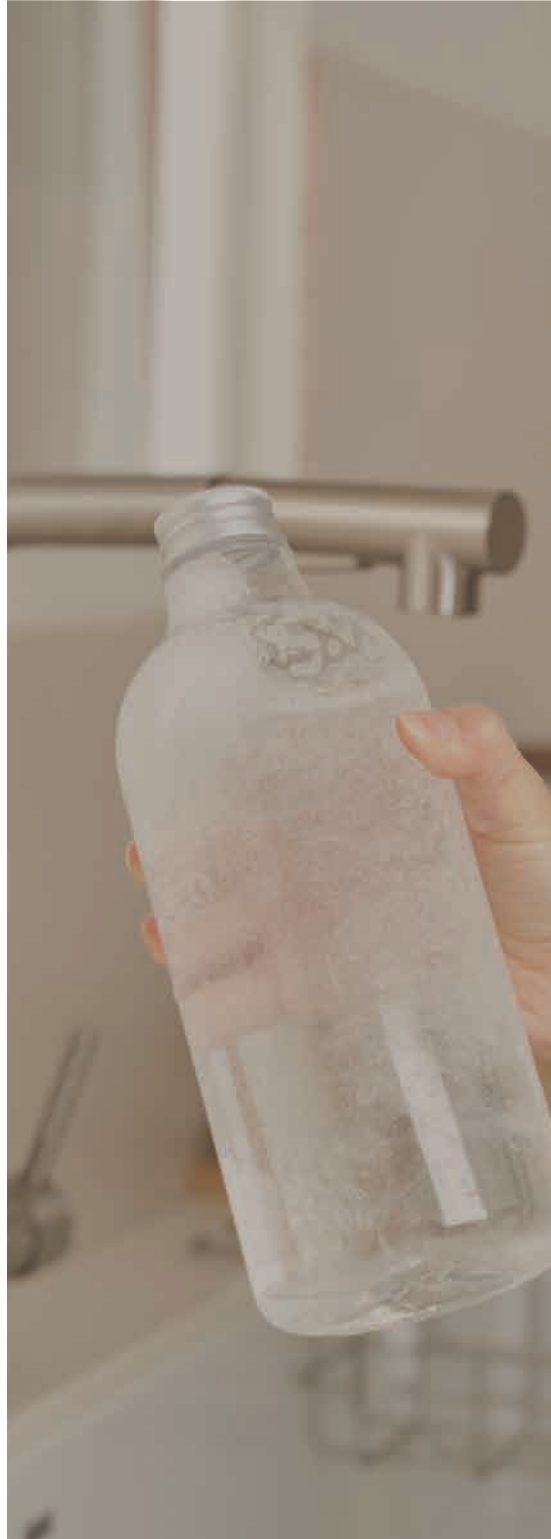


100% Biodegradability

Biodegradability refers to the scale (%) by which the synthetic surfactants and organic chemicals contained in the laundry detergent are decomposed by micro-organisms within 45 days.

The lower the biodegradation, the more water pollution it causes. The Consensus Ultra Concentrated detergent is a laundry detergent that considers the global environment with 100% biodegradation.

(Test institution :
KOREA Testing & Research Institute, 2021)



**consider
the global
environment**

Product Features ——— 01

POUCH 50mL

The Consensus Ultra Concentrated Detergent



THE CONSENSUS LAUNDRY DETERGENT



Use of USDA
organic certified
raw materials



Completed
German
Derma Skin Test
[dermatest®]



No-detection of
261 hazardous
chemicals
[FITI Testing &
Research Institute]



No-detection
of microplastic
[KOTITI Testing &
Research Institute]



No-detection of
harmful substances
(CMIT/MIT)
[FITI Test Research
Institute]



No-detection of
hazardous substances
(heavy metals)
[Korea Testing &
Research Institute]

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Product Features

02

POUCH 50mL



THE CONSENSUS LAUNDRY DETERGENT



Certified Korea
LOHAS
certification
[Korean Standards
Association]



Completed reliable
washing
power test
[Korea Apparel Testing &
Research Institute]



Use of 7 types
of complex enzymes
with stain
removal effect



No-detection of
6 types of parabens
[Korea Testing &
Research Institute]



ISO 9001 International
Quality Management
Certification
[International Certification Registrar]



ISO 14001 International
Environmental
Management Certification
[International Certification Registrar]



No-detection of
fluorescent
whitening agent
[FITI Testing &
Research Institute]



Completed four
major order
Deodorization test
[Korea Conformity Laboratories]



Completed
antibacterial test
[Korea Conformity Laboratories]

• How to use The Consensus • (How to use dilute)

* Make sure to check how to use it before dilution.

Used
20
times based on
low water level



STEP 1

Wash 1L or more empty containers thoroughly before use and dry them completely.



Water

STEP 2

Put 950mL (g) of tap water in an empty container first.



STEP 3

Please add all 50mL of The Consensus detergent.



STEP 4

Shake the container about 10 times or more so that the detergent and water are mixed enough.

Tip1

When reusing containers, make sure to clean the inside and dry it completely before using it.

Tip2

If you add detergent first before water, the foam may overflow. Make sure to add 950mL of water first and then 50mL of detergent.

POUCH 50mL_Lineup

The Consensus Ultra Concentrated Detergent



Vanilla & Rose



Lavender & Bamboo

Offer Conditions

* Pouches (one pallet) : 14,580 pouches

Inner carton box(50mL pouch*6EA) * 30case (one carton box)

Inner carton box(50mL pouch*12EA) * 15case (one carton box)

- 1) The pallet will be loaded with 81 carton boxes.
- 2) Each carton box will be 381mm x 315mm x 200 mm.
- 3) 180 Pouches will be packed into the carton box.

* Bulk Pack (one pallet) : 16,800 pouches

- 1) The pallet will be loaded with 84 carton boxes.
- 2) Each carton box will be 325mm x 265mm x 250 mm.
- 3) 200 pcs of 50mL pouch will be packed into the carton box.

* PB(OEM) Brand (one pallet) : 16,800 pouches

- 1) The pallet will be loaded with 84 carton boxes.
- 2) Each carton box will be 325mm x 265mm x 250 mm.
- 3) 200 pcs of 50mL pouch will be packed into the carton box.
- 4) Private labeled product can be supplied.
MOQ for film is around 190,000 pcs for 50mL pouch.

POUCH 50mL

The Consensus Ultra Concentrated Detergent

CEO

Dae-Yeol YANG

T. +82.70.4888.5765 F. +82.31.266.7547

M. +82.10.6800.7995

E. ceo@consensus.co.kr / dyyang1019@gmail.com

 Wechat : KR_pinetree

office. Room No.602, 17, Dongcheon-ro, Suji-gu,
Yongin-si, Gyeonggi-do, Korea [16826]

Overseas Trade Dept. / General manager

Max Moon

T.+82-70-4888-0597 F.+82-31-266-7547 M.+82-10-9095-5011

E.max@consensus.co.kr /  wechat: maxmoonbeauty

office.Room No.602, 17, Dongcheon-ro, Suji-gu, Yongin-si, Gyeonggi-do, Korea

Overseas Trade Dept. / Sales Manager

ERIC YOUNG

T.+82-70-4888-2979 F.+82-31-266-7547 M.+82-10-9111-6720

E.ericyoung@consensus.co.kr /  wechat: ericyoung114

katal: ericyoung88 / What up:+82 (0)1091116720

office.Room No.602, 17, Dongcheon-ro, Suji-gu, Yongin-si, Gyeonggi-do, Korea



The Consensus 더 컨센서스