

Re:laco

POTENTIAL HOMME

ALL IN ONE SKIN CARE

Re:laco

POTENTIAL HOMME
ALL IN ONE
ESSENCE

보습의 피부를 위한 모든 성분을 담은 올인원 에센스.
아데노신, 나이아신아마이드, 유종 히알루론산 복합엑스,
제루산 수화물, 레조루 콤플렉스 추출물,
지리산 녹차추출물, 인도산 유자추출물, 안티 세럼 P
성분 등이 함유되어 주름개선, 미백, 피부 보습, 진정,
피부 유수분 밸런스에 도움을 줍니다.

Re:laco

POTENTIAL HOMME
ALL IN ONE
SKIN WASH

얼굴과 몸 전체에 사용 가능한 올인원 스킨워시.
요주산 세솔트, 안토신 레조루 콤플렉스 추출물이
함유되어 피부를 촉촉하게 유지시켜 줍니다.
안티 세럼 P 성분이 피부 유수분 밸런스에 도움을 줍니다.
PHA성분(글루코노락톤)이 피부 각질 노폐물 제거에
도움을 주고 청결한 피부를 선사합니다.

120 mL / 4.05 fl.oz.

Potential Homme All-in-One Essence



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POTENTIAL HOMME
ALL IN ONE
ESSENCE

남성의 피부부위를 위한 모든 성분을 담은 올인원 에센스
아데노신, 나이아신아마이드, 8종 히알루론산 콤플렉스,
레조산 수국잎추출물, 헤즈루 콤플렉스 추출물,
비타민 C 추출물, 안토산 유자추출물, 안티 세럼 P
아미노산 추출물, 주름개선, 이백, 피부 보습, 진정,
등을 합니다.

Skin's Natural Potential Found in Nature

Anti-sebum P for the skin's oil-water balance

(Evening Primrose, Pinus Palustris Leaf, Ulmus Davidiana Root, Pueraria Lobata Root)



Hydrangea Macrophylla Leaf, Yuza, Green Tea, and Algae Complex for soothing the skin and cleansing the skin texture



* The description of ingredients and efficacy is limited to the characteristics of the raw materials.

Point 01

Just in 3 seconds! **All-in-One Care**

If you have no idea how to care for your skin
in your busy daily lives, no need to apply this
and that **it's all done with just one!**



Point 02

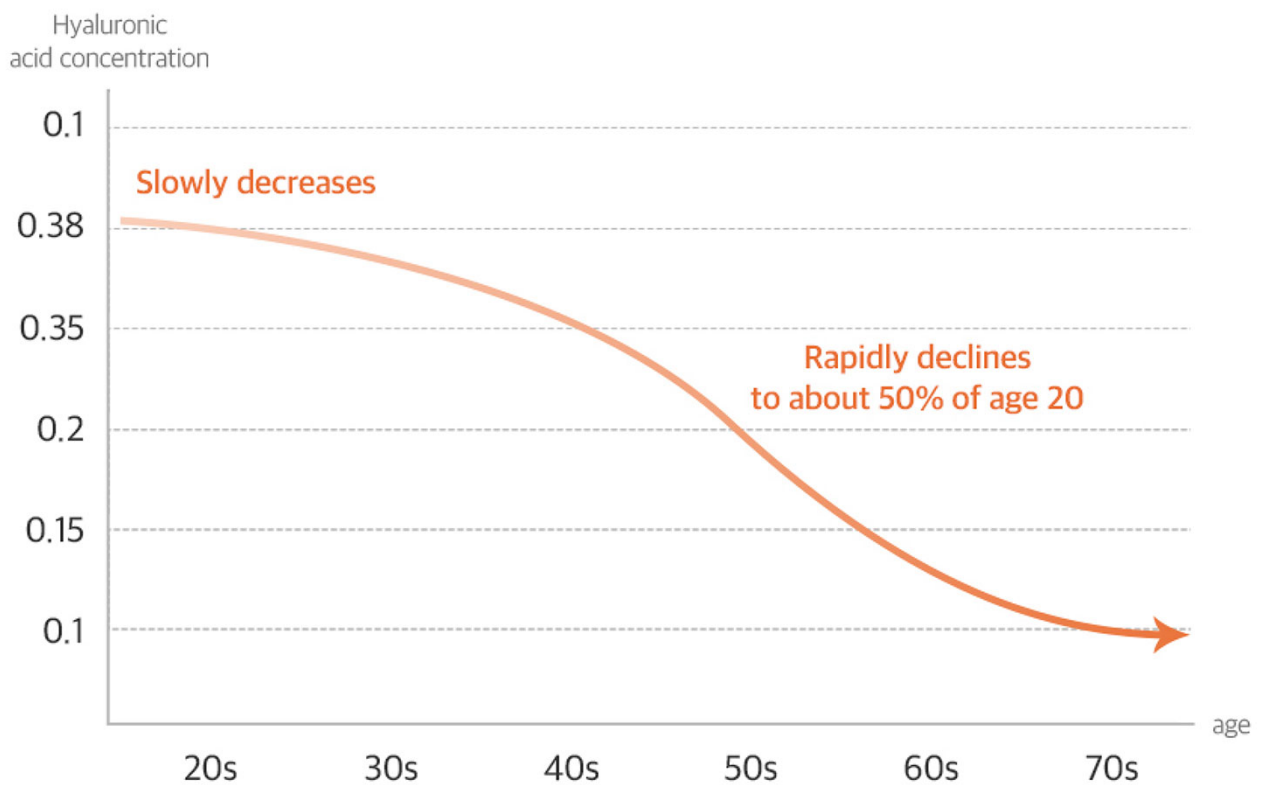
Full of 8 powerfully moisturizing
complex hyaluronic acids
Light and soft texture

It balances the oil and moisture
and gets absorbed gently without a greasy or sticky feel.

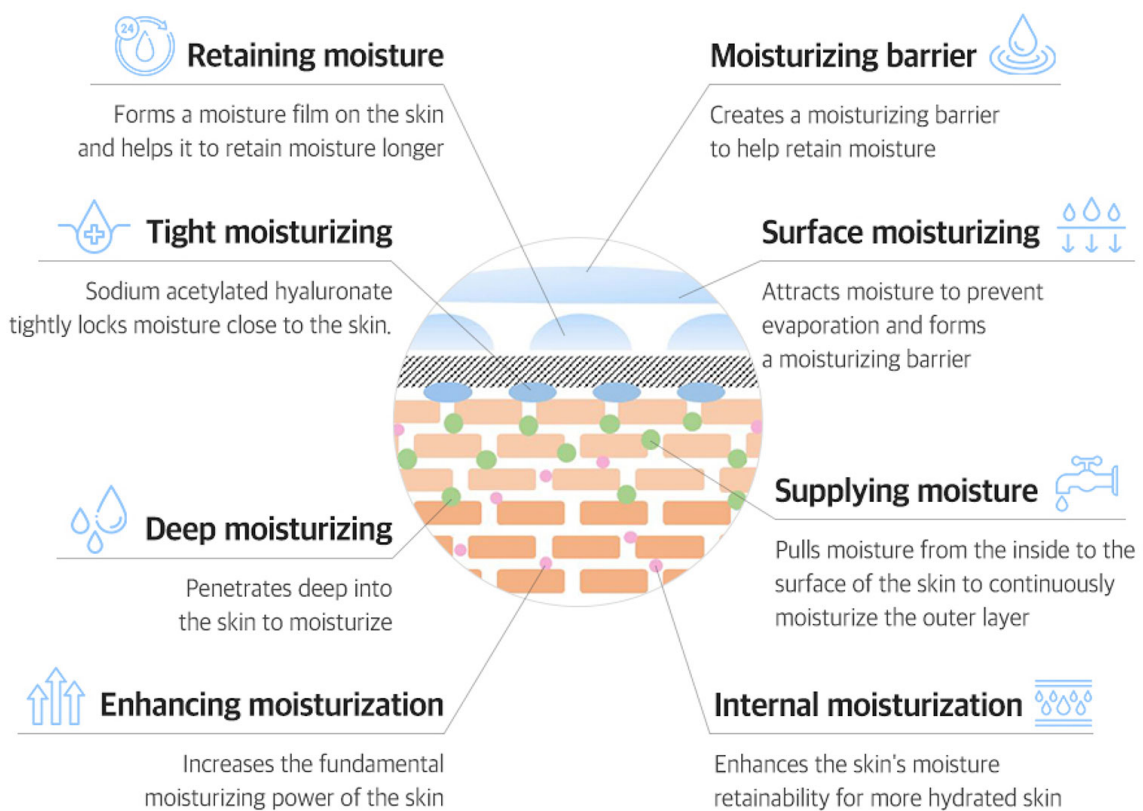


Hyaluronic acid slowly decreases from ages 18 to 20
and rapidly declines after age 40 to
about 50% compared to age 20

Hyaluronic acid concentration in the skin by age



For skin's moisture and elasticity, you have to replenish the hyaluronic concentration in your skin.

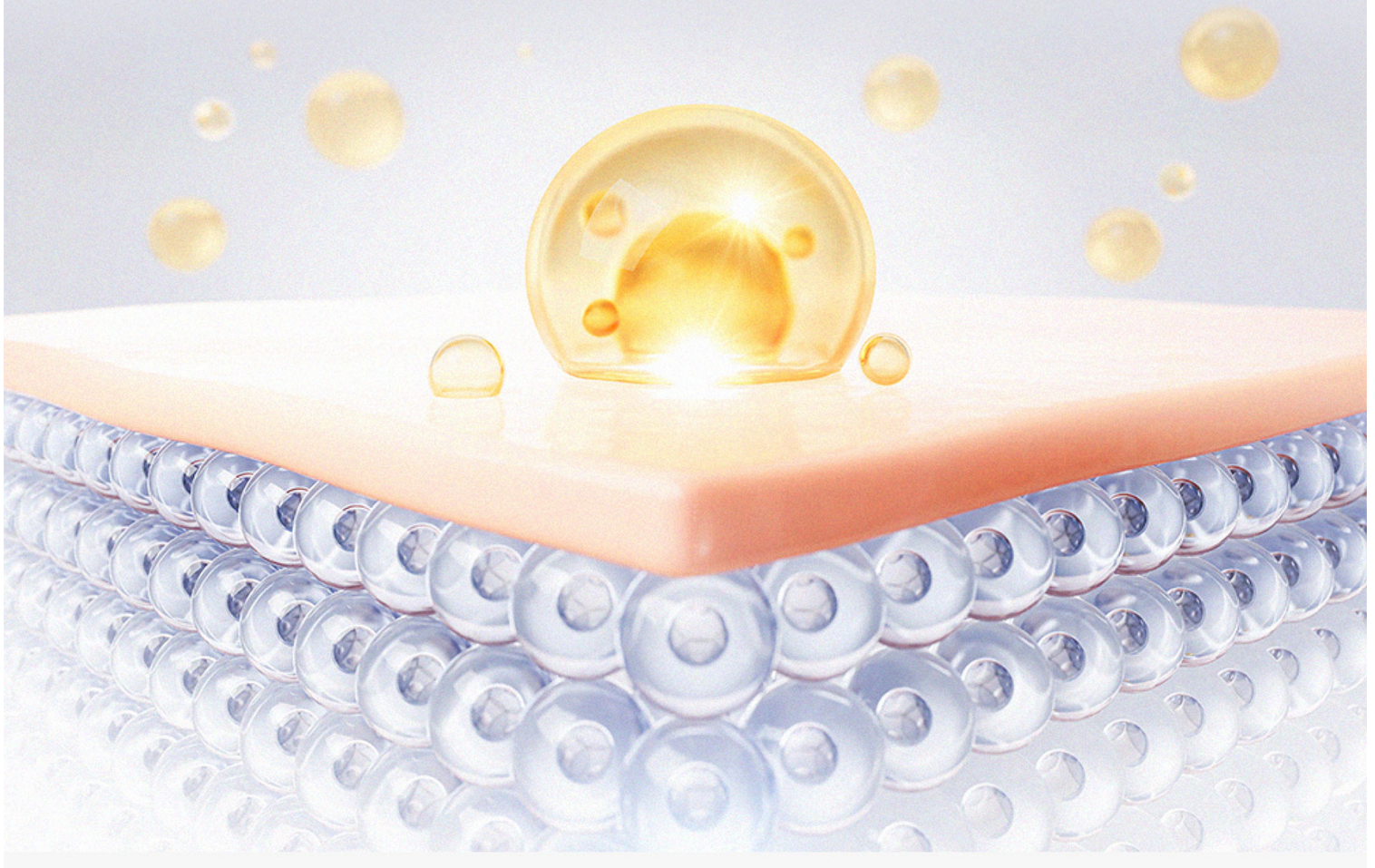


Point 03

Whitening Effect with Niacinamide

Niacinamide is water-soluble vitamin and a whitening care ingredient that synergizes with natural substances in the skin.

It evens out and clears up uneven skin texture.



Refreshing without slipping **FACE & BODY Cleanser**

Potential Homme All-in-One Skin Wash



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POTENTIAL HOMME
ALL IN ONE
SKIN WASH

얼굴과 몸 전체에 사용 가능한 올인원 스킨워시.
호주산 피루산, 완도산 해조류 광물엑스 추출물이
함입되어 피부를 촉촉하게 유지시켜 줍니다.
이것이 피부 유수분 밸런스에 도움을 줍니다.
이것이 피부 각질노폐물 제거에
효과를 선사합니다.

Skin's Natural Potential Found in Nature

Anti-sebum P for the skin's oil-water balance

(Evening Primrose, Pinus Palustris Leaf, Ulmus Davidiana Root, Pueraria Lobata Root)



Aloe Vera Leaf Extract, Bioflavonoid, Broccoli Extract for relieving stress on the skin



* The description of ingredients and efficacy is limited to the characteristics of the raw materials.

Point 01

Moisturizing and rich lather Gentle and soft cleansing experience

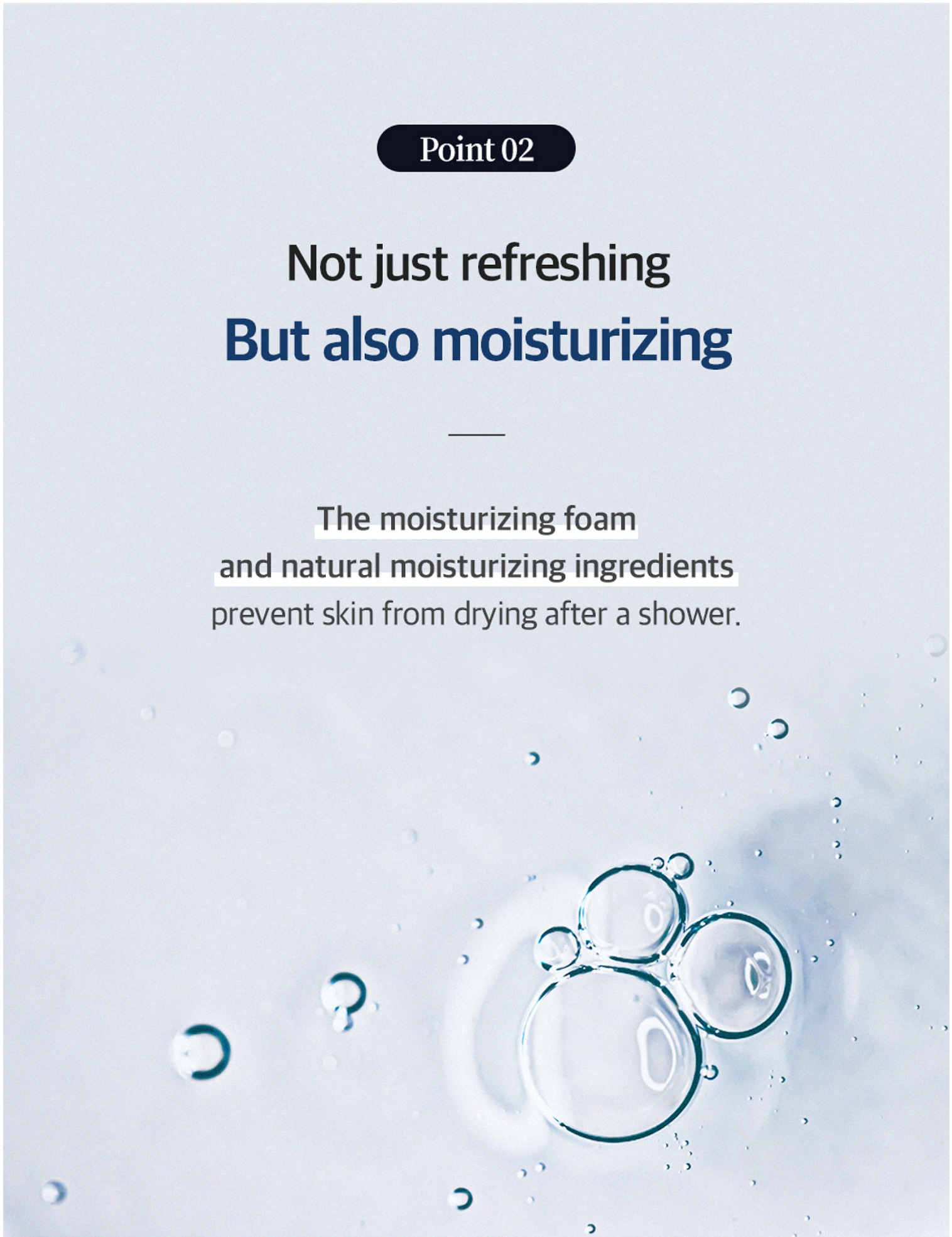
PHA hypoallergenic exfoliation gently removes
dead skin cells and maintains a smooth skin texture



Point 02

Not just refreshing But also moisturizing

The moisturizing foam
and natural moisturizing ingredients
prevent skin from drying after a shower.



Moisturization with seaweed from clean Wando



01. Low-temperature extraction that prevents destruction of vitamins, minerals, and proteins

02. Can confirm active ingredients by extracting at low temperature over a long time instead of using chemical solvents



Re:laco

POTENTIAL HOMME

All-in-One Skincare Set

All-in-one skin wash and essence
with ingredients for men's skin



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POTENTIAL HOMME
All-in-One Skincare Set

All-in-one skin wash and essence with ingredients for men's skin

Is my skin okay right now?

- ✓ I want an anti-aging care customized for men.
- ✓ I want to improve my skin quickly.
- ✓ My skin is weak and saggy.
- ✓ My pores are very visible on my nose and around my cheeks.
- ✓ I want both moisturization and fragrance.

If any of these apply to you,
care for your skin with Potential All-in-One



All-in-One SET : All-in-One Essence 100ml + All-in-One Skin Wash 120ml

POTENTIAL HOMME All-in-One Essence

Moisturizes and soothes skin, provides whitening and wrinkle-reducing effects

Whitening and anti-wrinkle dual-functional

Niacinamide, Adenosine

Moisturizing

8 types of hyaluronic acid complex

- ✓ Whitening
- ✓ Anti-wrinkle
- ✓ Moisturizing
- ✓ Soothing
- ✓ Oil-Water balance

POTENTIAL HOMME All-in-One Skin Wash

Exfoliates the face and body for smooth and healthy skin

Removes dead skin cells and impurities

PHA (Gluconolactone)

Moisturizing

Australian Sea Salt, Wando Algae Complex

- ✓ Removing dead skin cells and impurities
- ✓ Moisturizing
- ✓ Oil-Water balance
- ✓ Relieving stress on the skin
- ✓ Clean and refreshing use

Found in Nature

Skin's Natural Potential

The patented **Anti Sebum P*** controls sebum secretion and help balance oil and moisture on your skin.

***Anti Sebum P** : Patent No. 10-1333676. Cosmetic composition that includes mixed extracts of evening primrose, Pueraria Lobata root, pine needle, and elm root skin for shrinking pores and suppressing sebum secretion.



Pinus Palustris Leaf



Evening Primrose



Ulmus Davidiana Root



Pueraria Lobata Root

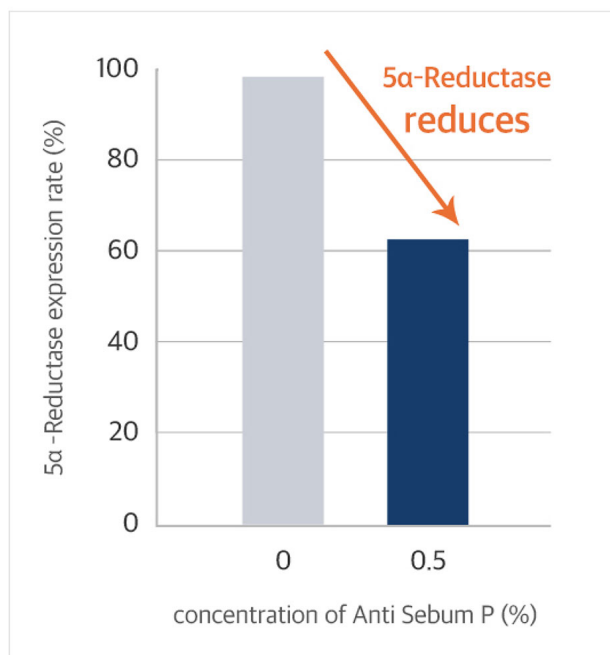
ANTI
SEBUM
P

Pore care is essential in unlocking your skin's potential! Making **clear, poreless skin**

DHT hormone, the main culprit of male skin aging



he increase in concentration of Anti Sebum
reduces the **5 α -Reductase** expression rate.



Solve away all complicated skin problems with the **Potential All-in-One SET**



Re:laco
POTENTIAL HOMME
ALL IN ONE
SKIN CARE SET

남성의 피부를 위한 상쾌함을 담은 풀인원 스킨케어 세션스

☒ 피부 보습 ☐ 일러지 프리 청결 효과

☒ 인공 예스 무첨가 ☐ 인디 세럼 P 성분

100 mL / 3.38 fl.oz.

120 mL / 4.06 fl.oz.

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