



Osstem Pharma
Dental Care Product Catalog



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 @vussen_official



OSSTEM PHARMA CO., LTD.



Osstem Pharma Co.,Ltd, Oral Care Division's Oral Health Research Institute is equipped with a production and manufacturing system that meets international standards. With the exceptional technical expertise of our outstanding researchers, we are dedicated to research and development, technological innovation, and quality management.

Corporate Research
Institute Certification

Hanyang University Industry
-Academia Cooperation Agreement

ISO 22716 : 2007

iF Design Award 2018



OUR HISTORY

연혁 & 히스토리

2016	2017	2018	2019	
Jan. Established Osstem Oral Care Co., Ltd. and Factory Oct. Received accreditation for Corporate R&D center	Mar. Mass Launched of 4 whitening toothpaste products (Vussen H, 7, 15, 28) Aug. Launched whitening care toothpaste gift set	Mar. Recipient of iF Design Award 2018 (Discipline: Packaging) May. Launched on Kakaomakers, recorded a sellout of 8,000 toothpastes after release Dec. Obtained 'ISO22716' certification Established the Oral Health Research Institute II (for Toothbrush) Export to 4 countries	Jan. Awarded the grand prize in the toothpaste category for The Hankookilbo "The Best New Products in 2018" Mar. Approval for European sales of Vussen H and Vussen 7 completed (CPNP) Jun. Launched Vussen S Aug. Launched Vussen Double-Wide toothbrush	
2020	2021	2022	2023	
Mar. Launched on Hyundai home shopping, recorded a sellout of 2,500 set toothpastes Apr. Opened the Pop-up store in IFC mall Nov. Launched Vussen C Cavity Care toothpaste	May. Launched new brand "WOPICK" (oral irrigator, electronic toothbrush) Aug. "Launched Osstem I, G Entered E-mart" Nov. Recorded a sellout of 4,000,000 toothpastes Dec. Launched Osstem cool gargle Launched Osstem cool zero gargle	Feb. Collaboration with "MUZIKTIGER" and Launched toothpaste and toothbrush Mar. Launched Cool zero gargle Jul. Launched Osstem toothpastes (28, S, C) and toothbrushes Wopick Launched in Shinsegae Live Shopping Aug. Participation of Pop-up stores at The hyundai seoul and Shinsegae department store centum city branch Oct. Launched Osstem I, G Nov. Recorded a sellout of 7,000,000 toothpastes	Feb. Launch of Vutees White Strips on Kakao Makers Mar. Launch of WOPICK Handy Oral Irrigator Apr. Launch of Vussen Double Wide Toothbrush Pastel Edition May. Launch of Osstamin D Jun. Sales of Vussen toothpaste surpass 10 million units Nov. Sales of Vussen toothpaste surpass 15 million units	
2024				Feb. Launched Vussen 30 Teeth Whitening Paste Mar. Launched the official store "Vussen Mall" Aug. Launched Vussen Ultra toothbrush Dec. Won 2nd place in the Dental Care category of the 2024 OLIVE YOUNG Awards
2025				Jan. Launched Vussen Light toothbrush Launched Osstem Double Wide Toothbrush Launched Osstem wopick sonic electric toothbrush



PRODUCTS PORTFOLIO

제품 포트폴리오

Vussen

1 types of Whitening Toothpaste, 3 types of Teeth Whitening Agent, 6 types of toothpaste, 3 type of toothbrush (4 colors)



Whitening Toothpaste Teeth Whitening Agent



Double Wide Toothbrush



Functional Toothpaste



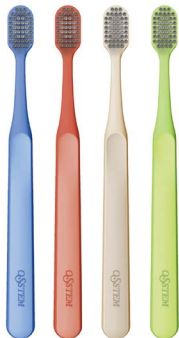
Light toothbrush



Ultra toothbrush

OSSTEM

1 types of Teeth Whitening Agent, 5 types of toothpaste, 1 type of toothbrush (4 colors), 1 type of interdental brush



WOPICK

2 types of electric toothbrush, 3 types of oral irrigator



Vutees

LED whitening light irradiator (medical device), white light gel, whitening strips



Cool Gargle

2 types of Mouthwash



zien

Spray/Solid-Type Mouthwash (2 Types)



OSSTAMIN D

Supplement Vitamin D3



Vussen

WHITENING CARE - 미백치약(7) / 치아미백제(15, 28, 30)

Gentle Whitening



Vussen 7 0.75%

Hydrogen Peroxide

- Contains whitening ingredients used by dentists
- Contains gum-protective ingredients
- Prevents re-staining
- Green citrus mint scent

Features Toothpaste 100g
Code TPA0003
Pack Size 60 ea / 1 box

Normal Whitening



Vussen 15 1.5%

Hydrogen Peroxide

- Contains whitening ingredients used by dentists
- Contains double strength stain removal formula
- Prevents re-staining
- Floral mint scent

Features Toothpaste 80g
Code TPA0005
Pack Size 60 ea / 1 box

Strong Whitening



Vussen 28 2.8%

Hydrogen Peroxide

- Contains whitening ingredients used by dentists
- Contains 3.5 times strength stain removal formula
- Prevents re-staining
- Floral mint scent

Features Toothpaste 80g
Code TPA0007
Pack Size 60 ea / 1 box

Very Strong Whitening



Vussen 30 3.0%

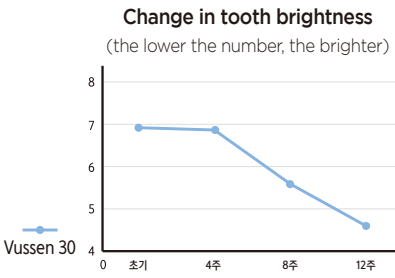
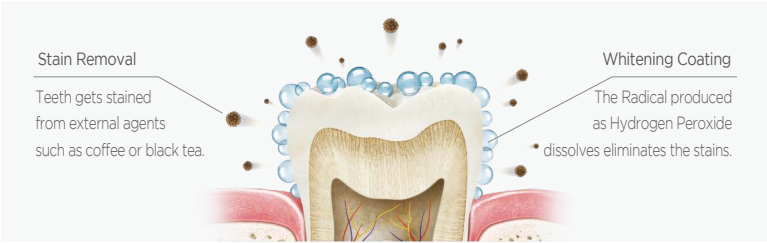
Hydrogen Peroxide

- Contains whitening ingredients used by dentists
- Maximum concentration of hydrogen peroxide as notified by the Food and Drug Administration
- Prevents re-staining
- Clove mint scent

Features Toothpaste 80g
Code TPA0136
Pack Size 60 ea / 1 box

Tooth whitening removal of bad breath Remove the plaque

Vussen 7,15, 28, 30 by the whitening ingredients (Hydrogen Peroxide 0.75%, 1.5%, 2.8%, 3.0%) removes the stains and other impurities on the teeth and whitens the teeth.



Completed Clinical Trial conducted by University School of Dentistry

- Teeth became visibly whiter after four weeks and continued to whiten for up to 12 weeks.
- A lower number indicates whiter teeth.
- Tested Products : Vussen 30



NEW H

Vussen H

- Contains pyridoxine hydrochloride
- Prevents periodontal disease
- Brightens and strengthens teeth
- Citrus mint flavor

Features Toothpaste 120g
Code TPA0032
Pack Size 60 ea / 1 box



Take care of your whole family's dental health with vussen H!

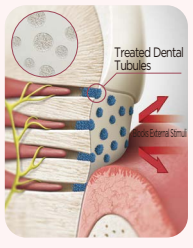
Free from five harmful ingredients, including CMIT, MIT, and parabens! The citrus mint flavor will leave you feeling even more refreshed.

SENSITIVE CARE

Vussen S

- It contains tricalcium phosphate 19%
- Contains natural ingredients (Xylitol, Sage extracts)
- Free of 5 harmful substances

Features Toothpaste 120g
Code TPA0044
Pack Size 60 ea / 1 box



Suffering from throbbing, sensitive teeth? "Vussen S" it!

Tri-calcium Phosphate (in VUSSEN S) fills up dental tubules and protects the surface of teeth.

CAVITY CARE

Vussen C

- High fluoride content 1,450ppm
- Contains natural ingredients
- Remove 99.9% of Bacteria causing cavity

Features Toothpaste 120g
Code TPA0062
Pack Size 60 ea / 1 box



Worried about cavities? Take care of it with high concentrate fluoride Vussen toothpaste!

The fluoride contains in VUSSEN C increases the resistance to acid and prevents demineralization.

TARTAR CONTROL

Vussen I

- It contains sodium pyrophosphate
- 99.9% antibacterial against gum disease-causing bacteria
- Refreshing mint scent

Features Toothpaste 120g
Code TPA0137
Pack Size 60 ea / 1 box



Tartar control with Vussen I ! It contains sodium pyrophosphate certified by the Ministry of Food and Drug Safety to help prevent plaque deposits.

GUM CARE

Vussen G

- It contains 100 ppm of Centella Asiatica extract
- 99.9% of bacteria that cause gum disease antibacterial
- Clean forest scent

Features Toothpaste 120g
Code TPA0138
Pack Size 60 ea / 1 box



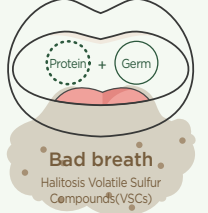
If you want to prevent various gum diseases, start with Vussen G! It contains Centella asiatica extract to help relieve gum inflammation.

OZO CARE

Vussen O

- It contains zinc acetate
- 99.9% of bacteria that cause periodontal disease are antibacterial
- Herbal mint scent

Features Toothpaste 120g
Code TPA0140
Pack Size 60 ea / 1 box



From bad breath care to prevent bad breath at once! Take care of it with Vussen O! It contains zinc acetate (ZnAc), which helps remove bad breath from daily life, which is caused by volatile sulfur compounds (VSCs).

QSTEM

WHITENING
CARE



Osstem 28

- It contains 2.8% hydrogen peroxide.
- It minimizes tooth damage with premium abrasive.
- Free from five harmful ingredients.

Features Toothpaste 80g
Code TPA0127
Pack Size 60 ea / 1 box

SENSITIVE
CARE



Osstem S

- It contains 19% tricalcium phosphate.
- It minimizes tooth damage with premium abrasive.
- Free from five harmful ingredients.

Features Toothpaste 120g
Code TPA0128
Pack Size 60 ea / 1 box

CAVITY
CARE



Osstem C

- It contains 1,450 ppm of fluoride to prevent cavities.
- It includes natural ingredients.
- 99.9% antibacterial against gum disease-causing bacteria

Features Toothpaste 120g
Code TPA0129
Pack Size 60 ea / 1 box



QSTEM

TARTAR
CONTROL



Osstem I

- It contains sodium pyrophosphate to help prevent tartar deposition.
- 99.9% antibacterial against gum disease-causing bacteria
- Refreshing mint scent

Features Toothpaste 120g
Code TPA0125
Pack Size 60 ea / 1 box

GUM
CARE



Osstem G

- It contains 100 ppm of Centella Asiatica extract to help relieve gum inflammation.
- 99.9% antibacterial against gum disease-causing bacteria
- Clean forest scent

Features Toothpaste 120g
Code TPA0126
Pack Size 60 ea / 1 box

OZO
CARE



Osstem O

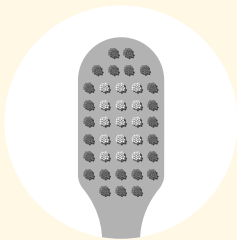
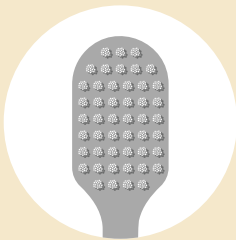
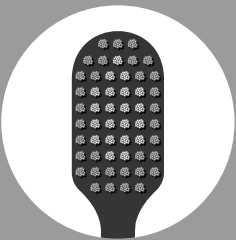
- Clinical test completed for bad breath removal.
- 99.9% antibacterial against three types of periodontal disease-causing bacteria
- Free from nine harmful ingredients

Features Toothpaste 120g
Code TPA0141
Pack Size 60 ea / 1 box



Vussen

PREMIUM TOOTHBRUSH

	LIGHT TOOTHBRUSH	DOUBLE WIDE TOOTHBRUSH	ULTRA TOOTHBRUSH
Design			
Head Specifications	 5 columns × 9 rows	 6 columns × 9 rows	 6 columns × 10 rows
Feeling After Use	Fine and tight	Soft and elastic	Firm and durable
Target	Ideal for individuals with smaller mouths (such as women or children)	Anyone who wants to brush their teeth with a refreshing feeling	Anyone with a large mouth who brushes their teeth vigorously
Features	#compacthead #thinthickness	#widehead #best-selling	#bigsizehead #strongcleaningpower
Number of Bristles	1,900	2,200	2,700

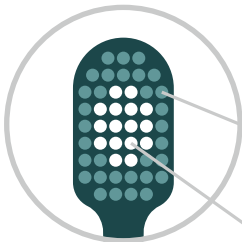
OSSTEM

PREMIUM TOOTHBRUSH

OSSTEM
DOUBLE WIDE TOOTHBRUSH

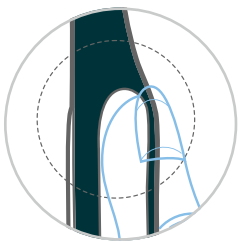


- Optimal head size for tooth size
- Osstem's exclusive O-Fit Grip for enhanced stability and comfort
- 99.9% antibacterial bristles
- Effective bristle height difference for simultaneous cleaning of periodontal pockets and plaque



2,200 dense bristles
(6 columns × 9 rows)

Gum massaging and periodontal pocket cleaning (soft bristles)
plaque and interdental cleaning (hard bristles)



Aesthetics & Comfort
O-Fit Grip

An ergonomically designed tapered grip based on expert research

Tapered: a shape that widens from the center to the bottom of the grip



Leöger

Are you a tiger or a leopard?
Leoger, born from a strong tiger father and an agile leopard mother, embodies both strength and agility. In the peaceful, quiet, and somewhat staid atmosphere of the village of Osstem, the appearance of Leoger, a tough cookie and full of energy, is a novelty. The more time you spend with Leoger, the more popcorn-like Leoger's charm becomes, bringing fun and new changes to the quiet village of Osstem.

WOPICK

ELECTRIC TOOTHBRUSH / ORAL IRRIGATOR

ELECTRIC TOOTHBRUSH / HANDY, PORTABLE, COMBO ORAL IRRIGATOR

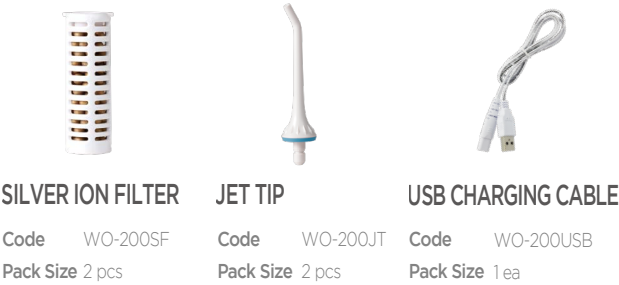


G ELECTRIC TOOTHBRUSH



SONIC ELECRIC TOOTHBRUSH

ORAL IRRIGATOR ACCESSORIES SOLD SEPARATELY



- 19,000 brush movement per minute
- 3 Different Modes (Clean, Soft, Massage)
- 55g Light Weight



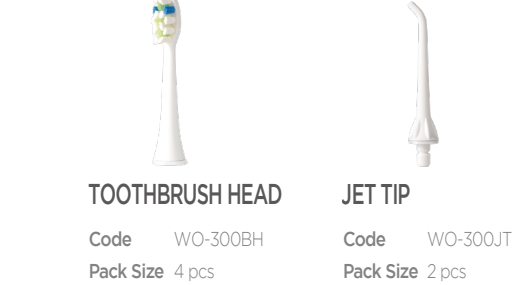
Features Electronic toothbrush 1pc, Brush head 2pcs, USB Charging Cable 1pc, Owner's manual 1pc
Code WO-100 **Pack Size** 8 ea / 1 box

- Gentle cleaning with 40,000 sonic vibrations per minute
- 5 different cleaning modes
- Sensor alerts when excessive force is detected



Features Electronic toothbrush 1pc, Brush head 2pcs, 1 charging dock with USB charging cable, Owner's manual 1pc
Code WO-103 **Pack Size** 20 ea / 1 box

ORAL IRRIGATOR ACCESSORIES SOLD SEPARATELY



HANDY ORAL IRRIGATOR

- Intuitive LCD digital display
- 10-level pressure adjustment (CUSTOM mode)
- Conveniently portable compact size & lightweight



Features Oral Irrigator 1pc, Jet tips 2pcs, USB Charging Cable 1pc, Pouch 1pc, Owner's manual 1pc,
Code WO-201 **Pack Size** 12 ea / 1 box



PORTABLE ORAL IRRIGATOR

- 3 Different cleaning modes (Clean, Soft, Massage)
- 1,200 sprays per minute - Gum massage
- Silver Ion Filter : 99.9% Anti-Bacterial
- Water tank: 320ml

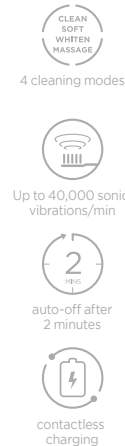


Features Oral Irrigator 1pc, Jet tips 2pcs, Silver Ion Filter 1pc, USB Charging Cable 1pc, Owner's manual 1pc
Code WO-200 **Pack Size** 16 ea / 1 box

Oral Irrigator



Electric Toothbrush



COMBO ORAL IRRIGATOR

- Oral Irrigator**

 - 2 steps of clean mode, 10-step delicate water pressure control
 - Massage the gums and remove foreign substances (1,400 sprays per minute)
 - Large capacity water tank: 600ml
- Electric Toothbrush (wo-101)**

 - 40,000 brush movement per minute : Hypoallergenic Cleaning
 - 4 Different Brushing Mode (Clean, Soft, Whiten, Massage)
 - No power line required



Features Oral Irrigator 1pc, Electronic toothbrush 1pc, Jet tips 2pcs, Brush head 2pcs, Power adapter 1pc, Owner's manual 1pc
Code WO-300 **Pack Size** 6 ea / 1 box

Vutees

TEETH WHITENING

WHITENING LIGHT & WHITENING GEL, WHITENING STRIPS



VUTEES WHITE LIGHT

- Convenient necklace-type blue LED whitening light irradiator (Medical Device)
- Comprehensive dispersion of light from front-to-back teeth
- Use of accelerator with Vutees White Light Gel maximizes teeth whitening effect
- The same wavelength(mW/cm2) as the dental clinic device

Time	5 minutes
Wavelength	455 nm
Power Output	53 (mW/cm2)
Code	VWL-OP



VUTEES WHITE LIGHT GEL

- Low-concentration teeth whitening gel (Quasi-Drug)
- Use of gel with the blue LED irradiator maximizes teeth whitening effect
- Ministry of Food and Drug Safety-approved

Features	5g/Syringe
Active Ingredient	Hydrogen Peroxide Solution 35% (Hydrogen Peroxide 3.0%)
Code	BTS530003



VUTEES WHITE STRIPS

- Completed Clinical Trial conducted by University School of Dentistry
- Reduces gum irritation
- Patch size tailored to upper and lower teeth
- 7-day intensive care program

Features	14 P (2 P × 7 EA)
Active Ingredient	Hydrogen Peroxide Solution 35% (Hydrogen Peroxide 3.0%)
Code	VTH0002



ETC.

MOUTHWASH

COOL GARGLE, COOL ZERO GARGLE / ZIEN ORAL CARE SPRAY



COOL GARGLE

- Mouthwashes with CPC(contains 6% of alcohol)
- Removes 99.9% of harmful bacteria in the mouth
- Preventing various oral diseases (periodontal disease, tooth decay, and tartar formation)
- Mild but Strong Refreshing

Features	100 ml	250 ml
Code	OGA0001	OGA0002
Pack Size	40 ea	30 ea



COOL ZERO GARGLE

- Removes 99.9% of harmful bacteria in the mouth
- Able to use on sensitive oral : Alcohol Free
- Mild with jasmine scent

Features	100 ml	250 ml
Code	OGA0009	OGA0008
Pack Size	40 ea	30 ea



OSSTEM ZIEN ORAL CARE SPRAY

- 99.9% antibacterial against six types of bad breath-causing bacteria
- It contains glycerin to help maintain a moist oral environment.
- It can be sprayed more than 120 times.

Features	10 ml
Code	ZN580010
Pack Size	36 ea / 1 box



OSSTEM ZIEN SOLID GARGLE

- A foaming tablet that activates upon biting
- Contains zinc acetate (ZnAc)
- Contains fluoride, an ingredient that helps prevent tooth decay

Features	18ea
Code	OGS0001
Pack Size	60 ea / 1 box

HEALTH SUPPLEMENTS

VITAMIN D3



OSSTAMIN D

- It contains highly absorbable Vitamin D3 2,000IU
- It also contains magnesium 300mg, manganese 10mg.
- A safe product recognized by the Food and Drug Administration for its functionality.

Features	60 Tablets
Code	OSTMD
Pack Size	100 ea / 1 box

VUSSEN GIFT SET



Vussen Dental Set 1:1

Features 1 Vussen toothpaste, 1 Vussen toothbrush
Code TPAA003, TPAA008, TPAA009, TPAA010, TPAA021, TPAA041
Pack Size 40 set / 1 box



Vussen Dental Set 2:2

Features 2 Vussen toothpastes, 2 Vussen toothbrushes
Code TPAA019, TPAA020, TPAA023, TPAA024, TPAA025, TPAA026
Pack Size 20 set / 1 box



Vussen Dental Set 3:3:2

Features 3 Vussen toothpastes(28,S,C), 3 Vussen toothbrushes(black, red, blue), 2 gargles
Code TPAA050, TPAA051
Pack Size 5 set / 1 box



Vussen Dental Set 4:4

Features 4 Vussen toothpastes, 4 Vussen toothbrushes
Code TPAA098
Pack Size 10 set / 1 box

OSSTEM GIFT SET



Osstem Dental Set 1:1

Features 1 Osstem toothpaste, 1 Osstem toothbrush
Code TPAA090, TPAA091, TPAA092, TPAA093, TPAA094, TPAA095
Pack Size 40 set / 1 box



Osstem Dental Set 2:2

Features 2 Osstem toothpastes, 2 Osstem toothbrushes
Code TPAA085, TPAA086, TPAA087, TPAA089
Pack Size 20 set / 1 box



Osstem Dental Set 3:3:2

Features 3 Osstem toothpastes, 3 Osstem toothbrushes, 2 gargles
Code TPAA096
Pack Size 5 set / 1 box



Osstem Dental Set 4:4

Features 4 Osstem toothpastes, 4 Osstem toothbrushes
Code TPAA097
Pack Size 10 set / 1 box

VUSSEN GIFT SET & KIT



Vussen Dental Set 9:16

Features 9 Vussen toothpastes,
16 Vussen toothbrushes

Code TPAA028

Pack Size 4 set /1 box



Osstem Comprehensive Gift Set (New Product Type)

Features 7 toothpastes, 8 toothbrushes,
2 interdental brush, 1 solid gargle,
2 oral care sprays, 1 nutritional
supplements(Vitamin D), 1 toothbrush kit

Code TPAA100

Pack Size 4 set /1 box



Osstem Care Kit

Features 1 folding toothbrush, 2 type of interdental
brush, 1 Mini toothpaste, 1 portable case

Code TPAA117

Pack Size 100 set /1 box



Vussen Toothbrush Kit

Features 1 Vussen Mini toothpaste(40g),
1 Vussen toothbrush
(included protective cap)

Code TPAA064, TPAA065, TPAA066

Pack Size 100 ea /1 box



Osstem Toothbrush Kit

Features 1 Osstem Mini toothpaste(40g),
1 Osstem toothbrush
(included protective cap)

Code TPAA060, TPAA061, TPAA062, TPAA063

Pack Size 100 ea /1 box



Family Toothbrush Kit Set

Features 4 Osstem Toothbrush kits

Code TPAA099

Pack Size 10 set /1 box

올라운드 덴탈케어

Vussen



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