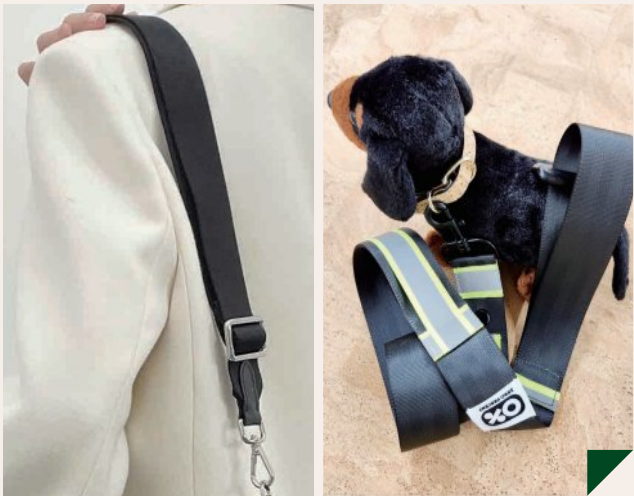




Seatbelts

Originally engineered to protect human lives, seat belts are built with durability and strength at their core.

Now, having fulfilled that mission, they begin a new journey — to protect the planet.

We've upcycled these materials into sustainable fashion accessories, transforming life-saving tools into symbols of environmental commitment. [Patent registered]

This innovative approach reflects not only our dedication to quality and safety, but also our responsibility to build a more sustainable future.

Our brand is called ZeroPercent [0%]

The name symbolizes our promise and commitment to carbon neutrality.

Zero Percent aims to reduce CO₂ emissions as close to 0% as possible.

To us, waste is not garbage — it is a resource full of untapped potential.

We use plant-based materials such as cork, and upcycled resources like billboard fabric, seat belts, banners, and surplus textiles.

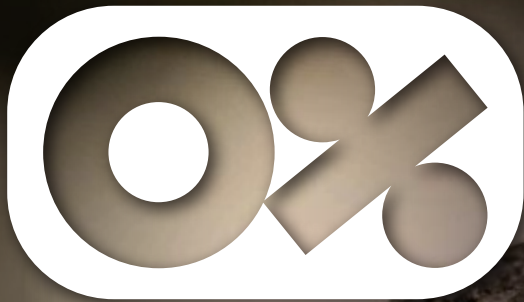
We are not just a fashion brand. We advocate for circularity, slow fashion, and resource responsibility — minimizing waste and carbon emissions in the process.

Each product embodies both high quality and environmental responsibility.

Your choice can be a meaningful step toward a more sustainable future.

Join ZeroPercent — and be part of that change.

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ZeroPercent [0%] Fashion with Purpose.

We transform waste into timeless pieces that speak for the planet. Carry the future. Wear sustainability — beautifully.



Vegan Plant - Based Leather

Cork [An Alternative to Animal Leather]

Cork is a gift from nature — a sustainable material harvested every 9 years without cutting down the tree.

We embrace cork as a vegan alternative to animal leather, leading the shift toward a more ethical and sustainable fashion.

Each piece carries its own unique grain, making every product truly **one of a kind**.

Naturally antibacterial and odor-resistant, cork also develops rich texture and tone over time, offering a beautiful **plant-based aging effect** like genuine leather.

Misconceptions & Truths

- Q** Is cork fragile because it's bark?
- A** Not at all. Cork is made of over 42 million honeycomb-like cells per cm³, which makes it lightweight, elastic, and surprisingly durable — even in sofas or umbrellas.
- Q** Is cork weak against moisture?
- A** Thanks to its natural suberin, cork is highly water-resistant and self-drying, maintaining its shape even after contact with water.
- Q** Is it hard to maintain?
- A** Simply wipe with a wet cloth and let it dry in the shade. Cork is a 100% natural and low-maintenance material that improves with use.



Banner Signage

FLEX - the waterproof banner seen all over the city streets is reborn as a one-of-a-kind, upcycled product by Zero Percent.

Street signs endure harsh sunlight, wind, rain, and dust for months or even decades.

That same durability is carried into each Zero Percent product made from discarded FLEX banners. [Patent registered]

Each banner holds its own story — its original text, graphics, and colors are preserved without any added ink, minimizing environmental impact.

Complementary materials include cork (a plant-based leather), automotive seat belts, surplus fabrics, scrap leather, and discarded tarpaulin. Every piece is completely unique — a truly singular design for a more sustainable tomorrow.

The Only one exclusive product in the world!



ZeroPercent does not limit the categories

Applicable to all categories and customizable for promotions, etc.

Promotional Gift



Cell Phone Accessories



Sports, Leisure



Shoes, Belt



Living



Pets



Life Accessories



Fashion Accessories

