

Flexstar Care Toekeeper

A Premium Foot Care Solution for Foot Odor, Sweat, and Moisture Concerns

Created to help transform the discomfort caused by foot odor, sweat, moisture, and stuffiness between the toes into a cleaner, more comfortable daily experience-especially for people who wear shoes for long hours.



COMPANY OVERVIEW

Company Overview

The One Star Co., Ltd. is a Korea-based health-tech company committed to improving everyday health and wellness through science-driven technology and practical product development. Under the Flexstar brand, the company develops products across AI, biotech, and lifestyle care, combining technology with usability. We focus on improving everyday discomforts that many people experience, but often find difficult to manage, through more practical and refined solutions.

Core Business

- Planning and development of health-tech and wellness products
- Development of AI-based diagnostic and lifestyle care solutions
- Operation of a premium daily health care brand
- Korea-based product development and brand expansion

Brand Value

- Practical solutions for everyday problems
- Premium product design with lifestyle appeal
- Reusable and sustainable usability
- Differentiated user experience powered by technology

FlexstarCare

BRAND STORY / MILESTONES

The Beginning of Toekeeper

2023 Brand Research Began

Research began on a product concept designed to help reduce common foot concerns inside shoes, such as odor, sweat, moisture, and stuffiness between the toes.



2024 First Product Launch

Flexstar Care Toekeeper was launched as an easy-to-use daily foot care product worn between the toes.



2024 Product Enhancement

The fit and structure were improved to provide greater comfort and better airflow.



2025 Global Market Preparation

The company established export-ready communication materials, including buyer proposals, export catalogs, and brand presentation assets.



Why Toekeeper Was Created

Toekeeper is not just an accessory. It is a premium daily foot care solution designed to help manage common but hard-to-solve daily discomforts such as foot odor, sweat, and moisture between the toes in a more convenient and practical way.



WHY TOEKEEPER

Why Flexstar Care Toekeeper

Flexstar Care Toekeeper is a premium foot care product designed for users concerned about foot odor, sweat, moisture, and stuffiness between the toes. It combines copper-ion infused fabric with an airflow-conscious structure to help keep the inside of shoes cleaner, fresher, and more comfortable.

Key Benefits of Toekeeper

- Helps manage foot odor
- Helps care for sweat and moisture
- Helps keep the spaces between the toes cleaner and fresher
- Helps reduce discomfort during long hours of shoe wear
- Washable and reusable for practical daily use

Premium Positioning

Toekeeper is more than a simple toe insert. It is a premium daily foot care solution designed to help reduce unpleasant odor and moisture concerns inside shoes, while creating a more comfortable and refreshed foot environment every day.



PRODUCT LINEUP

Flexstar Care Toekeeper 10 pcs / S

Size Up to 255 mm

Package 10 pcs

Type Daily between-toes foot care product

Flexstar Care Toekeeper 10 pcs / L

Size 260 mm and above

Package 10 pcs

Type Daily between-toes foot care product

Flexstar Care Toekeeper 30 pcs / S

Size Up to 255 mm

Package 30 pcs

Type Daily between-toes foot care product

Flexstar Care Toekeeper 30 pcs / L

Size 260 mm and above

Package 30 pcs

Type Daily between-toes foot care product

Country of Origin : Made in Korea **Material Highlight :** Copper-ion infused fabric



FlexstarCare
토키퍼

Toe Keeper

신발을 벗는 순간 자신감이 생긴다

항균
Antibacterial

통풍
Breathable

발냄새케어
Odor Care



10개입 / S
255mm 이하



10개입 / L
260mm 이상



30개입 / S
255mm 이하



30개입 / L
260mm 이상

copper-ion
infused fabric
구리이온 함유 원단

Washable &
Reusable
세탁 후 재사용 가능

Comfortable
Daily Care
편안한 데일리 케어

Made in Korea
대한민국 제조

WHO IT IS FOR

Recommended For

Toekeeper is not just about comfort. It is suitable for people who want an easier way to manage repeated everyday discomforts such as foot odor, sweat, moisture, and stuffiness between the toes.

Ideal Users

- People concerned about foot odor
- People with sweaty feet whose shoes become damp easily
- People bothered by moisture and stickiness between the toes
- People who wear safety shoes, sneakers, or dress shoes for long hours
- People who want a neater look and feel when wearing barefoot shoes, slippers, or high heels
- People who want to maintain a cleaner and more comfortable foot environment

Everyday Advantages

- Helps care for odor inside shoes
- Helps keep the spaces between the toes fresher
- Helps reduce concerns related to sweat and moisture
- Offers soft comfort and the practicality of repeated use

FlexstarCare
TOEKEEPER
PREMIUM FOOT CARE SOLUTION

A moment you remove your shoes,
your **confidence** is renewed.

WORKOUT

HIGH HEELS

SNEAKERS

DRESS SHOES

AT HOME

SANDALS

ANTIBACTERIAL **BREATHABLE** **ODOR CARE**

KEEP YOUR FEET FRESH, DRY & COMFORTABLE
ALL DAY, EVERY DAY.

HOW TO USE | CARE GUIDE

How to Use

STEP 1

Use the product with the striped side touching the skin.
With the folded side facing upward toward the top of the foot, hold both ends of the product and place it onto toes 2, 3, and 4 at once.

STEP 2

Fold the wing sections on both sides inward and insert them between the big toe and the second toe, and between the little toe and the adjacent toe.

STEP 3

For situations where a cleaner appearance is preferred, such as when wearing barefoot shoes, high heels, or slippers, the product may be used without folding the wings, by placing it directly downward Between the toes.

Care Instructions

- Gently wash after use
- Store in a clean and dry place
- Dry completely before reuse
- Suitable for repeated use as a daily foot care item

Size Guide

S: Up to 255 mm
L: 260 mm and above

Suggested Use

Before long hours of shoe wear
On days with heavy foot sweat
When wearing sneakers, dress shoes, or work shoes
For daily care related to foot odor and moisture concerns

HOW TO USE | CARE GUIDE

3-Second Wearing Guide



01

Use the side with stripes in contact with your skin.

With the folded side facing up toward the top of your foot, hold both ends of the product and place it onto toes **2**, **3**, and **4** at once.



02

Fold the wing sections on both sides inward and insert them between the big toe and the second toe, and between the little toe and the adjacent toe.



03

For situations where a cleaner appearance is preferred, such as when wearing barefoot shoes, high heels, or slippers, **use the product without folding the wings** by placing it directly downward between the toes.

CARE TIPS



Gently wash after use.



Dry completely before reuse.



Store in a clean and dry place.



Washable and reusable.

SIZE GUIDE



UP TO 255mm



260mm AND ABOVE

MATERIAL

COPPER-ION INFUSED FABRIC

PREMIUM VALUE | BUSINESS PROPOSAL

The Premium Value of Toekeeper

Flexstar Care Toekeeper is a premium wellness product designed around foot odor, sweat, and moisture care needs. Its functional concept is easy to understand, and its retail packaging is visually clear, making it well suited for lifestyle, foot care, and daily wellness channels.

Business Strengths

- Clear product concept targeting odor and moisture concerns
- Practical daily care product designed for repeated use
- Premium-looking retail packaging
- Easy-to-explain product structure for smooth sales proposals
- Expandable into foot care, wellness, and daily health categories

Suitable Sales Channels

- Wellness product distributors
- Lifestyle retail channels
- Foot care and daily care retailers
- Online marketplaces
- Practical wellness gift product channels

Key Buyer Advantages

- Simple and intuitive product understanding
- Clear daily-use purpose
- Strong packaging suitability for presentations and retail display
- Suitable for repeat-purchase and reusable-product positioning



CONTACT

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Brand Flexstar Care

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CLOSING LINE

Thank you for your interest.
Please feel free to contact us for product inquiries
and business proposals regarding
Flexstar Care Toekeeper.