



● Vehicle space innovation Caro Stand & Table V2

Beyond transportation,
transform your car into
your own office & relaxation space.



Caomobi Product Overview

ABOUT CAOMOBI



Caomobi(creative accessory office + mobile, mobility)는 창의적인 기업이라는 브랜드 이미지를 목표로 기존에는 없던 저희 회사만의 아이디어를 접목시킨 제품을 개발하는 회사입니다. 우리는 일상생활을 조금 더 편안하게 만들 아이디어 제품들을 개발하는 기업이며, 디자인부터 설계, 모델링까지 모두 직접 진행하며 정부지원 사업을 통해 안정적인 지원과 생산을 구축하고자 합니다. 우리의 아이디어는 무궁무진하며, 우리는 이후에도 더 많은 차량과 모바일 분야의 아이디어 제품을 개발하고자 합니다. 우리의 여정을 응원해주시고 함께 해주기를 바라고 있습니다.

Caomobi (creative accessory office + mobile, mobility) is a company aimed at creating a brand image of creativity, developing products with unique ideas that didn't exist before. We are a company that develops idea-driven products to make everyday life more comfortable. From design to planning and modeling, we handle everything in-house and aim to establish stable support and production through our Government-funded project. Our ideas are endless, and we plan to continue developing more innovative products in the automotive and mobile fields. We hope you'll support and join us on our journey.



WHAT IS CARO?

A Versatile Foldable Stand for Effortless Work and Relaxation
In Your Car or at Your Desk

INSIGHT

- Global EV adoption is accelerating
- Cars are becoming reliable power-enabled spaces
- Portable devices continue to improve in efficiency and performance
- Demand for car office solutions is on the rise
- Remote work is becoming mainstream
- Camping and car-based travel lifestyles are expanding



Product development background

A car has evolved beyond transportation into a personal and private space. Modern vehicles provide year-round comfort through climate-controlled interiors, ergonomic seating, high-quality audio systems, and practical storage solutions.

With this in mind, we concentrated on developing a steering-wheel-mounted desk that allows users to work comfortably while preserving optimal driver ergonomics and immediate vehicle control. This vision led to the creation of **Caro Stand & Table**, our first foldable desk designed for in-car environments.



caro STAND&TABLE



Caro STAND

Caro TABLE



Key Features

- **Dual-use design:** Can be used as a **stand-only** or in **stand + table mode**, depending on your needs
- **Foldable structure** for easy portability and compact storage, with quick and simple installation and removal
- **Rigid alloy body** and a proprietary mounting structure provide stable, wobble-free support
- **Easy entry and exit** without disassembly, even while installed
- **Load-distribution design** that prevents damage to the steering wheel
- **Extensive use of silicone and silicone pads** to securely protect both devices and the steering wheel
- **Adjustable, modular structure** compatible with a wide range of vehicle types and usage scenarios, offering multiple viewing and working angles
- Use It in Desk Mode at Cafés or in the Office

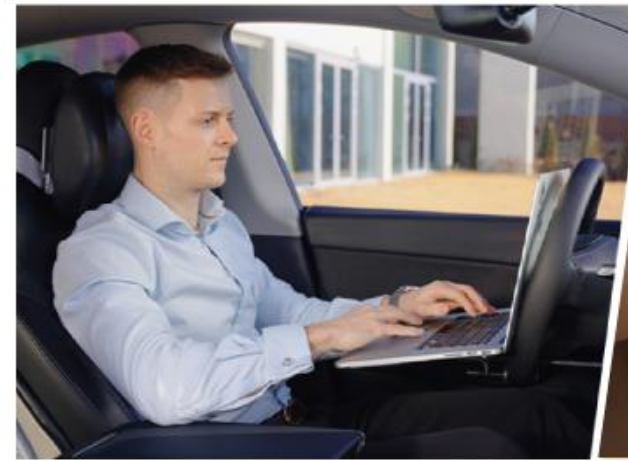


Key components

What is **caro STAND V2**



Sturdy support with a **Solid Metal Frame**.
Compact Folding Design for easy storage.
Versatile Functionality for every situation.
Unfold your own space anywhere you go.



Key components

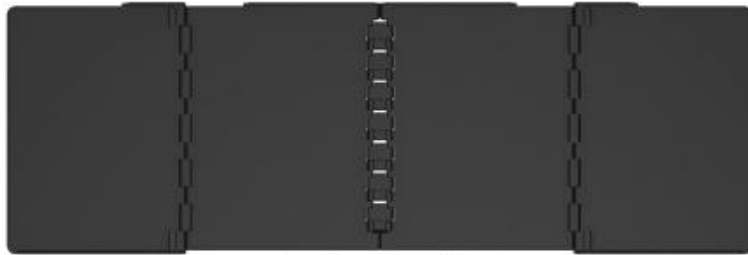
What is TABLE V2



Folding



1-stage unfold



2-stage unfold

Fold small, unfold wide.

A 4-folding table designed exclusively for Caro Stand.
7-level angle adjustment and wide expandability.

Use it for a variety of moments inside your car.



Level 1 (Partially Unfolded)



Level 2 (Fully Unfolded)



Product Gallery



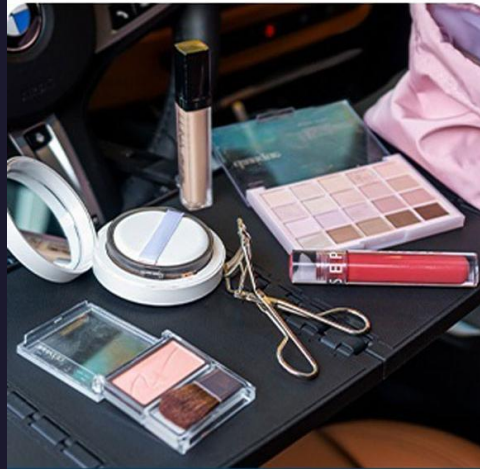
Work



Watch



Game



Makeup



Eat



Read



Product Gallery



Product Gallery

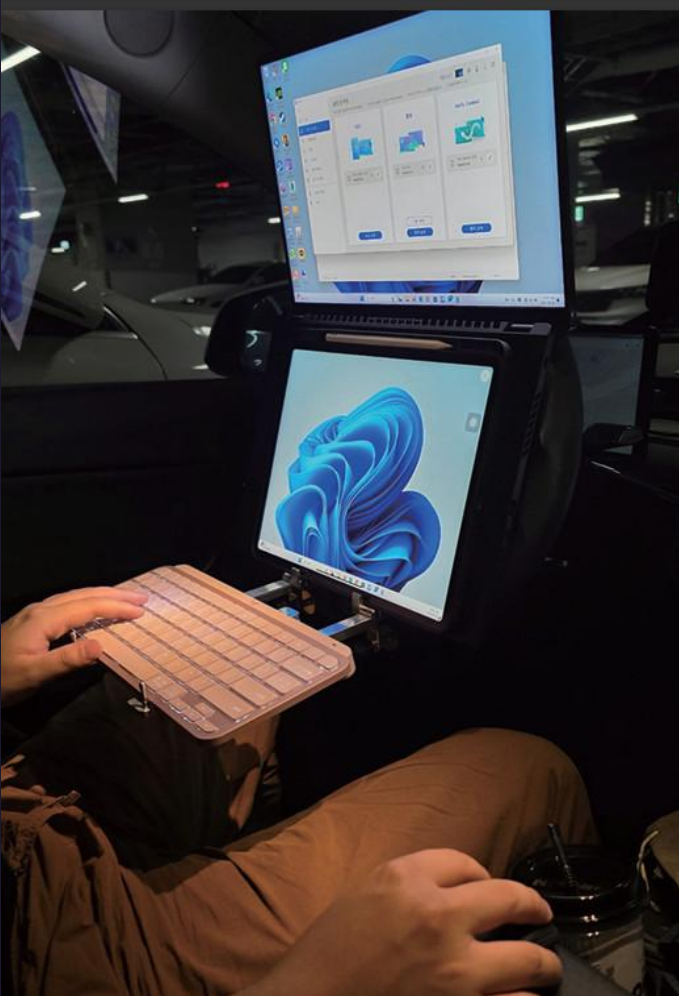


Product Gallery



User Photos

– Caro Stand (Stand-Only Mode)



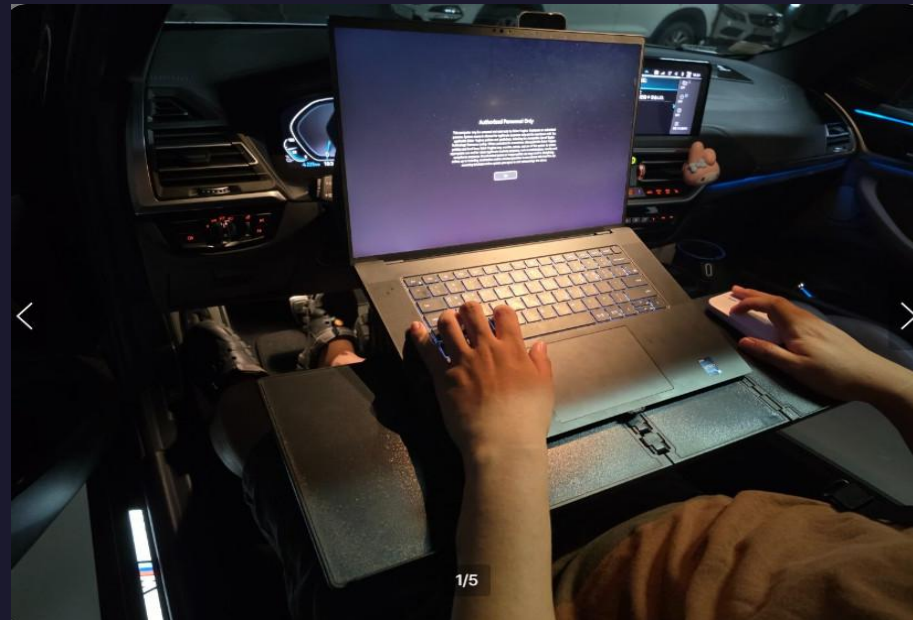
User Photos

– Caro Stand (Stand-Only Mode)



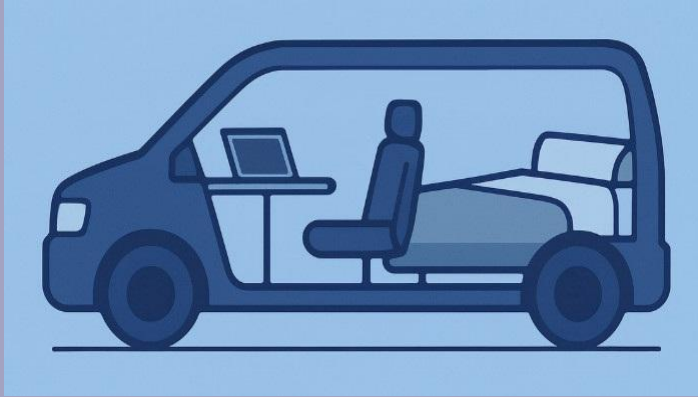
User Photos

– Caro Stand & Table (Stand + Table Mode)



Customer Value & Target Audience

CUSTOMER VALUE



- **Time Efficiency**
→ Transform downtime between trips into productive time
- **Space Efficiency**
→ One vehicle serves as both your office and personal rest space
- **Emotional Value**
→ Your car becomes your personal space

TARGET AUDIENCE



- Transportation & mobile professionals
- Business travelers & freelancers
- Car camping & camping users
- Drivers with frequent in-vehicle downtime
- Consumers seeking their own personal space

Patents & Mass Production Readiness

Patent Redistration



A total of eight related patents are currently under application domestically and internationally, with four invention and design patents already granted.

Mass Production Foundation



- End-to-end mass production infrastructure is in place
- Production stability and quality control have been validated
- Manufactured in Korea for Domestic Sales and Global Export



Paired with Caomobi's Caro Stand & Table, your car transforms from a means of transportation into a personal space for work and rest—wherever you are.



– Car Office & Lounge Solution



Caro STAND



Caro TABLE



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