



The Common Problems with Self-Defense Products

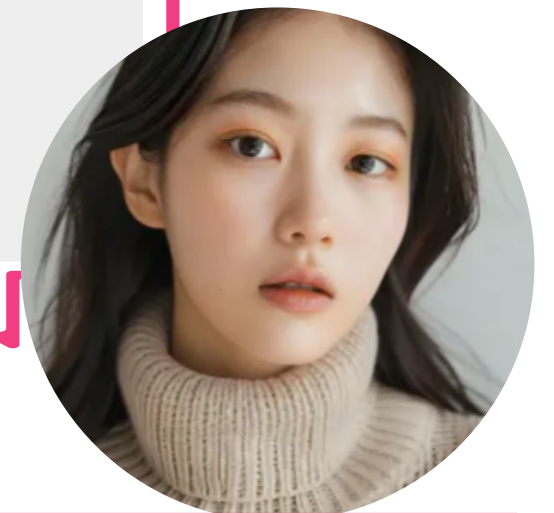


"I tried to use it, but it didn't work."

A self-defense spray left in your bag for years may not function in an emergency.

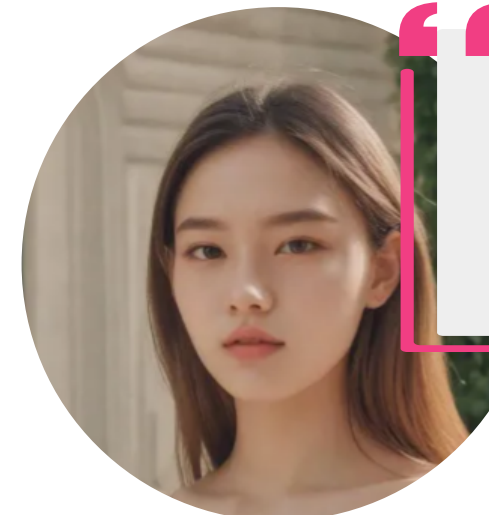
"I don't know where my self-defense tool is."

You switch bags, misplace it, or forget to bring it when you step outside.



"I'm just stepping out for a moment..."

Carrying a self-defense item for a quick errand or a short walk feels inconvenient.



The SSONDA logo is located in the top left corner of the image. It consists of the word "SSONDA" in a bold, white, sans-serif font, enclosed within a white rounded rectangular border. The background of the entire image is a close-up of a person's hands holding a white smartphone. A pink, cat-shaped self-defense spray is attached to the back of the phone. The spray has a pink body with a white nozzle and a pink cap that features a cartoon cat face with large eyes and a small mouth. A red "CAUTION" sticker is also visible on the back of the phone. The overall aesthetic is modern and playful, with a focus on the product's design and functionality.

SSONDA

SSONDA TOK

Stick-on Type

Always Within Reach

Stay protected, wherever you go.
Attach it to your phone, bag, or anywhere within reach
so your safety is never left behind.

Slim. Stylish. Seamless.

Ultra-slim design that blends effortlessly into your everyday life,
without compromising your look.

Instant, One-Hand Protection

Engineered for quick, intuitive use
ready the moment you need it most.

**Rooted in the belief that self-defense should be both
reliable and effortless,**

we designed a spray that blends seamlessly into your everyday essentials
so protection is always close, exactly where you need it.

***The world's first
stick-on
Self-defense Spray***

A close-up photograph of a person's hands holding a black keychain-style self-defense spray. The device is shaped like a cat's head with large, stylized pink eyes. A black strap is attached to the top, and a pink strap is visible at the bottom. The background is slightly blurred, showing a white shirt and a blue jacket.

SSONDA

SSONDA POP

Keychain Type

SSONDA POP is a keychain-style self-defense spray that stays right where you need it—on your keys or bag, ready for instant use at any moment.

Powered by **PAVA**, an active ingredient trusted by law enforcement across Europe and Asia.

Compact. Lightweight. Reliable.

Designed for effortless everyday carry protecting you wherever life takes you.

Inspired by a cat-like silhouette, it blends **playful design with powerful protection**, available in Black and Pink.

***Whether on a trip
or in your daily life,
SSONDA is your small
but mighty ally***

How to Use SSONDA



1. Attach to your smartphone
 - use it as a stand for videos.If you feel threatened, it's ready to use instantly.
2. Hook it onto your bag
 - use immediately the moment you sense danger.

Real Voices from Real Users

Photos from actual customers using SSONDA.



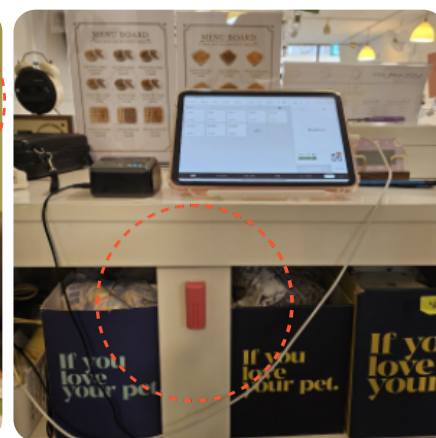
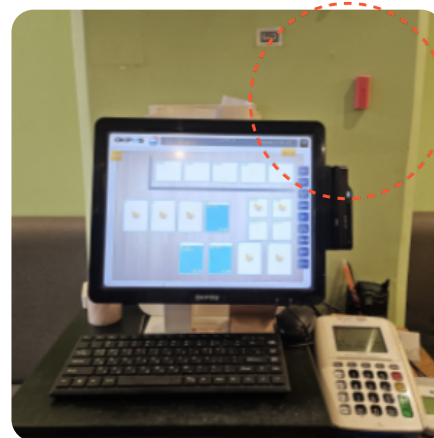
In the car

"I often saw videos of car attacks...
Now with SSONDA, I finally feel safe."



At the front door of a solo apartment

"Living alone, I was always worried...
With this spray, I finally feel secure."



At a shop counter

"As a business owner working late nights...
keeping SSONDATok at the register makes me feel safer."



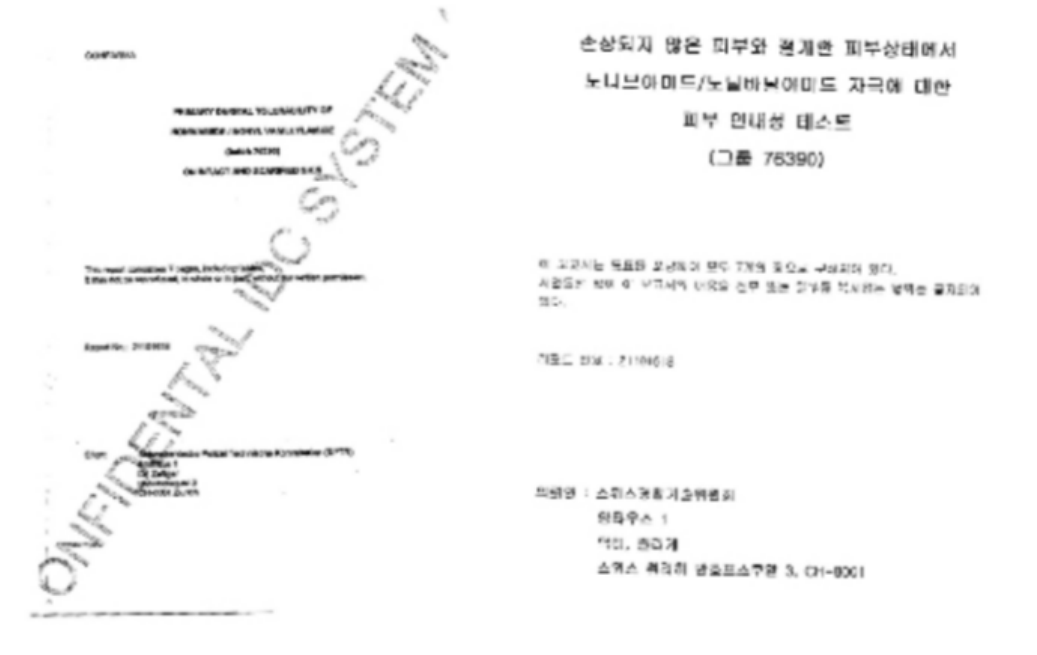
Why Choose SSONDA?



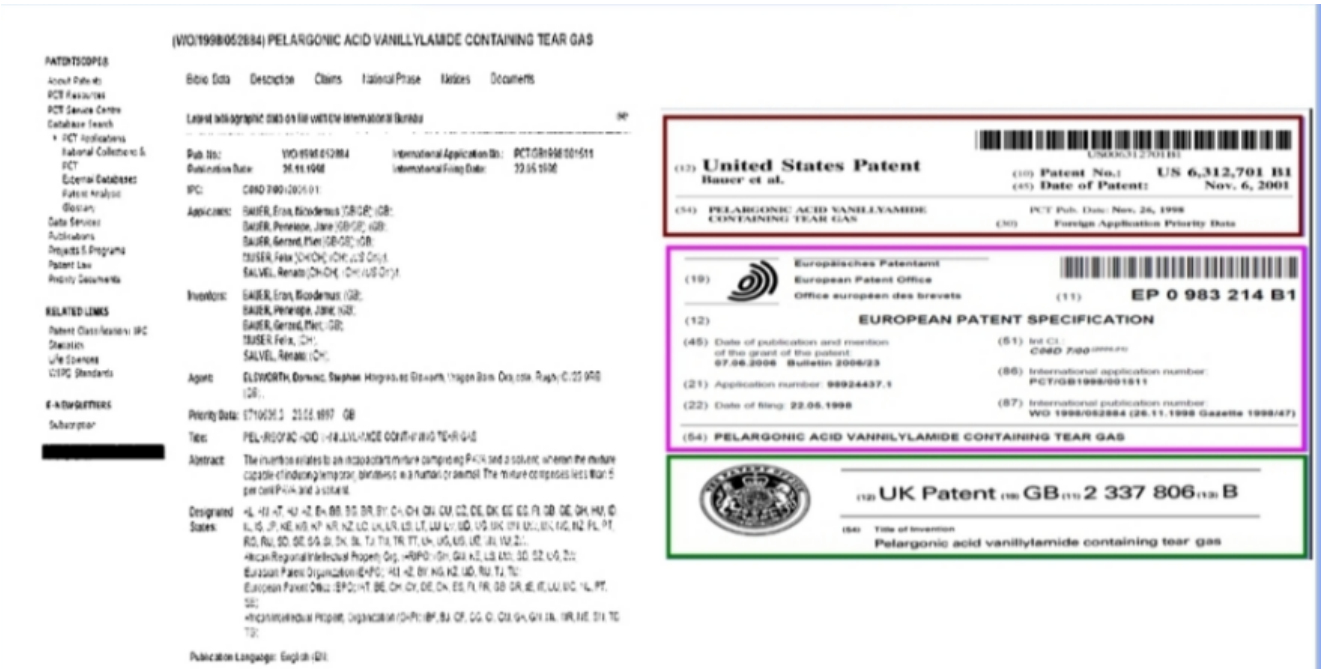
1. Safe & Proven Formula

Swiss-patented PAVA, trusted by police/military in 60+ countries.

Animal experiment report



Swiss, US, European, UK international patents





2. Powerful Protection

Delivers an intense defense effect causing severe eye irritation, temporary vision impairment, and strong coughing to help stop a potential threat instantly.



3. Superior Spray Performance

Designed for real-life situations: over **3 meters** of spray distance, approximately **30 uses**, and smooth, reliable **one-handed operation** when every second matters.



4. No License Required

Legal for civilian use in many regions no special permit required, making it easy to carry for everyday protection.

*(*Please check local regulations before use.)*

Choose Your Style

Black, White, Pink. A perfect gift to protect someone you love.



Product Details

- **Made in Korea**
Crafted under strict quality standards you can trust.
- **Shelf Life: 3 Years**
Long-lasting formula, with PAVA maintaining its effectiveness over time.
- **Non-Refillable Design**
Sealed for safety and consistent performance.



- **Effective in Emergency Situations**
Designed to help deter threats from both humans and aggressive animals.
- **Size & Weight**
SSONDA TOK : 25mm × 14.5mm × 60mm / 25g
SSONDA POP : 25mm × 32.7mm × 68mm / 64g





Trusted by Public Institutions in Korea

SSONDA products have been selected and supplied to public organizations focused on women's safety and community protection, including:

- Busan Metropolitan Police Agency (Women & Youth Division)
- Seocho Women's Center
- Hwaseong Export Support Center

These collaborations reflect the product's reliability, safety, and practical usability in real-world environments.

Brand & Design Protection

- Design registration in the Republic of Korea
- Trademark applications filed in the Republic of Korea
- Trademark applications filed in Japan, Taiwan, the United States, and France
- Design applications filed in Japan and Taiwan

SSONDA proactively protects its brand assets in accordance with the legal standards of each market, building a foundation for stable distribution and long-term, trusted partnerships worldwide.