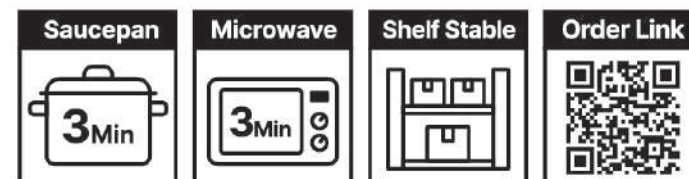




Premium Quality Korean TTEOKBOKKI

# 1997 떡볶이

BITE BACK 1997.



## ★ ABOUT US

**"Premium Tteokbokki Ready in Just 3 Minutes,  
Enjoy Three Signature Flavors!"**



**Original**

Authentic Korean Tteokbokki,  
loved around the world.



**Rosé**

A rich and savory combination of  
spicy heat and creamy flavor.



**Carbonara**

Rich, smooth, and  
full of creamy flavor.

### Product Contents



Rice Cakes  
120g



Seasoning Powder  
24g

### Quick & Easy Preparation (Ready in 3 minutes)



saucepan cooking



Microwave cooking  
(using the included tray)

## ★ BRAND STORY

**"Setting a New Standard for K-Food with Advanced Sauce Technology"**

J&Y Food is a leading Korean food manufacturer specializing in the development and production of innovative K-food products for global markets. Built on strong expertise in sauce development and food manufacturing, we combine authentic Korean flavors with consumer-driven product innovation to create products that appeal to customers worldwide. With extensive branding experience and proven manufacturing capabilities, we continue to introduce the taste and culture of Korea to international markets.

We supply both ready-to-sell consumer products (B2C)  
and ingredients or semi-finished products (B2B).

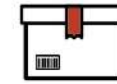
## ★ Business Solutions

**"Your Trusted K-Food Business Partner"**



OEM / ODM

Custom Sauce &  
Ready-Meal Development  
and Production



1997 Tteokbokki  
Distribution

Supply of our  
flagship  
1997Tteokbokki brand



Brand  
Collaboration

Co-development of  
exclusive products for  
brands and celebrities.

## ★ Key Partnerships & Retail Presence



BTS



SHINSEGAE



LOTTE



AK PLAZA



한남로마트

Collaboration with BTS / TV Personality Lee Ji-hye /  
Shinsegae Department Store / Lotte Department Store /  
AK Plaza / NongHyup Hanaro Mart

## ★ Global Markets

Now available in  
Australia, Japan, and Malaysia.  
Which country should we visit next? :)



## ★ Ideal Sales Channels

Convenience Stores / Supermarkets & Hypermarkets /  
DIY Ramen Shops & Unmanned Cooking Stores / Campgrounds /  
Korean Restaurants & Foodservice / E-commerce Platforms

★ CONTACT US



J&Y Food

contact@1997tteokbokki.com

Order Link

