



COW&SO

Company Specializing
in Leather Products

About Company



Company Specializing in Leather Products

As a combination of Cow (cow in English) + So (cow in Korean),
“COW&SO” is an internal brand of leather products.

Notable items produced include belts, bags, wallets, and accessories, and we also manufacture and handle a variety of leather products including pouches, pencil cases, and stamp holders.

With leather belts in particular, "COW&SO" owns over 100 unique designs of its own and mostly produces and supplies them to OEMs.

MISSION

Providing innovative products that make customers' daily lives and working environment safer and more convenient

VISION

Company specializing in manufacturing belts, suitcase protectors, and rescue equipment trusted in the global market, utilizing the latest materials and technologies

MAIN BUSINESS

#Leather Ratchet Belts, Cowhide Ratchet Belts, Cloeasy Belts, Outdoor & Camping Belts, MRO Belts, Casual & Fashion Belts, Luggage Straps, Wallets, Pouch
#Leather Lifestyle Goods Pencil cases, Stamp cases

KEY STRENGTHS

#30+ Years #OEM(B2B, B2C) #Patented #MADE IN KOREA

TARGET MARKET

#Global Export Experience (U.S. & Vietnam)
#Premium Genuine Leather
#Metal-free Belt

Company History- I

COW&SO producing leather products of the best quality
based on over 30 years' experience

2026

- January ◇ Participated in the Support Program for Transforming Domestic-Focused Companies into Beginner Exporters.
- February ◇ Participated in an information session on entering Makuake, a Japanese crowdfunding platform, in Tokyo.
◇ Participated in the Geumcheon Advanced Industry Exhibition Support Program.
◇ Applied for entry into retail distribution channels in Tokyo, Japan.
◇ Participated in the SPOEX 2026 Export Consultation Meeting with invited overseas buyers.
◇ Registered products on the commercial arbitration platform operated by the World Korean Venture Network of the Korea Venture Business Association.
- March ◇ Participated in the Customized Support Program under the Design-Led Manufacturing Innovation Initiative.
◇ Participated in the Overseas Branch Office Support Program in cooperation with Ms. Kim Eun-sook, a representative based in Los Angeles, USA, and World-OKTA, the World Federation of Overseas Korean Traders Associations.
• Program fee: USD 1,200
• Service provider: TNCNF
◇ Applied to participate in a live-commerce home-shopping broadcast.
◇ Participated in the Excellent Domestic Ideas and Innovative Products Support Program.
◇ Participated in the Seoul Customized Support Program for Urban Manufacturing Businesses.
◇ Continued implementation of the Online Export Platform Support Program initiated in 2025.
- April ◇ Participated in the Global Online Marketplace Sales Support Program.
◇ Participated in the Support Program for Fostering Promising Export Companies.
- May ◇ Submitted an integrated application for the Online Market Access Support Program for Small Business Owners, covering:
1. Product improvement
2. Product detail page development
3. Content production
4. Online shopping mall entry
◇ Participated in the first-half integrated online and offline product evaluation event.
◇ Applied for the second round of the Export Voucher Program.
◇ Participated in the Success Dream Consulting Program operated by the Korea Credit Guarantee Fund.
◇ Participated in the Gift Show held alongside the Dong-A Architecture and Interior Expo.
◇ Applied for the TV Home Shopping Market Entry Support Program for small enterprises and small business owners.
◇ Participated in a home-shopping market entry coaching and consultation session for smart manufacturing innovation companies.
◇ Participated in the TV home-shopping and data home-shopping support program.
◇ Participated in the Seoul Online Market Expansion Support Program for Small Business Owners.
◇ Applied for the K-Export Strategic Product Development Program.
◇ Participated in the AI Utilization Support Program for Innovative Small Business Owners.
◇ Applied for the third round of the Export Voucher Program.

2025

- March ◇ Applied for the 1st TV Home Shopping Market Entry Support Program through Home & Shopping.
◇ Participated in the Excellent Ideas and Innovative Products Competition hosted by Public Home Shopping.
◇ Applied for the Nationwide Sales Channel Support Program for Innovative Manufacturing Companies hosted by Public Home Shopping.
◇ Applied for the Digital Transformation Support Program for Middle-Aged Small Business Owners.
◇ Continued business development for the Cow&So, Curizen, and Cloizy brands.
- April ◇ Participated in the Seoul Online Market Expansion Support Program, including short-form video production.
◇ Participated in the G-Valley Export Consultation Meeting with invited overseas buyers.
- July ◇ Participated in Korea Global Sourcing Week, including domestic and export business consultation meetings.
◇ Selected for the BI, CI, and Character Design Improvement Support Program.
◇ Produced Korean and English catalogs and an e-catalog.
- August ◇ Implemented the GobizKOREA Online Export Platform Support Program, including:
English product detail pages
A mini website
Domain registration
Search engine marketing
Promotional video production
◇ Participated in the Customized Package Support Program for Urban Manufacturers, organized by the SBA Beauty and Fashion Manufacturing Team.
Produced an English export catalog and product detail pages.
Secured intellectual property rights.
◇ Participated in the Win-Win Collaboration Training Program for Small Business Owners, including MUSINSA's fashion branding capacity-building course.
- September ◇ Participated as an exhibitor at G-FAIR KOREA.
- October ◇ Participated in the G-Valley IT, Electrical and Electronic Products, and Consumer Goods Export Consultation Meeting with overseas buyers.
- November ◇ Participated in the K-Export Strategic Product Matching Program.
◇ Participated as an exhibitor at the Small and Medium Business Convergence Expo hosted by the Korea SMEs and Startups Agency.
(Signed one export contract and one memorandum of agreement)

Company History-Ⅱ

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2024

- ◇ Launched suitcase protectors
- ◇ 2025 new Cloeasy products under development

2023

- ◇ Launched "Cloeasy" ultralight buckles
- ◇ Carried out KOTRA's project supporting domestic companies to become export companies
- ◇ Carried out the Small Enterprise & Market Service's smart workshop support project (introduction of smart hot stamp machines)
- ◇ Korea Institute of Design Promotion's design manufacturing innovation support project_Design and prototype manufacturing of crossbody bags
- ◇ Attended the G Valley foreign buyer invitation export conference
- ◇ Attended the Design-led Manufacturing Innovation Demo Day
- ◇ Received a commendation from the Korea Federation of SMEs
- ◇ Received a commendation from the Minister of SMEs and Startups
- ◇ Cloeasy Belt selected at the new product contest hosted by the Korea Federation of SMEs

2022

- ◇ Developed the multi-purpose belt rack assembly and applied its utility model patent
- ◇ Registered the utility model patent of the buckle assembly for belts (No. 20-0495572), registered it in China as well

2020

- ◇ Executed the design-led manufacturing innovation project consulting hosted by the Korea Institute of Design Promotion (beneficiary company)
- ◇ Selected for the innovation voucher project hosted by the Ministry of SMEs and Startups (prototype manufacturing and intellectual property rights)
- ◇ Manufacturing prototypes of ultralight buckle assembly (mold manufacturing)
- ◇ Launched the Proprietary Brand 'CURIZEN'

2006

- Launched the Proprietary Brand "CALFSO"

2005

- Relocated the Factory to the Intellectual Property Center

1993

- Founded COW & SO

Cowhide Automatic Belt(3types)



Model

CRZ1101

Manufacturer

COW&SO / MADE IN KOREA

Description

Cowhide Automatic Belt / Colors : White, Black, Brown

Strengths

#Durable #Daily #Premium #Comfort #Classic

Size

1,100 × 33mm / 100g Buckle : Metal

Full Leather Belt(3types)



Model

CRZ1107-1

Manufacturer

COW&SO / MADE IN KOREA

Description

Full Leather Automatic Belt / Colors : White, Black, Brown

Strengths

#Sheen #Premium #Authentic Texture #Durable

Size

1,100 × 33mm / 100g Buckle : Metal

Cowhide Belt(3types)



Model

CRZ1108

Manufacturer

COW&SO / MADE IN KOREA

Description

Cowhide Strap Belt / 3 Buckle Types

Strengths

#Durable #Daily #Premium #Comfort #Classic

Size

1,100 × 33mm, 1,100 × 40mm / 100g Buckle : Metal

MRO Belt Industrial and Work-related



Model

CRZ1112

Manufacturer

COW&SO / MADE IN KOREA

Description

Multi-Purpose belt / Wide Variety of Designs

Strengths

#Industrial #Workwear #Utility #Work

Size

1,150 × 32mm / 90g / Buckle : Polyester

Outdoor Camping Belt



Model

CRZ1116

Manufacturer

COW&SO / MADE IN KOREA

Description

Camping Belt / Wide Variety of Designs

Strengths

#Outdoor #Camping #Utility

Size

1,150 × 32mm / 90g / Buckle : Polyester

CLOEASY Belt



Model

CRZ1126

Manufacturer

COW&SO / MADE IN KOREA

Description

Proprietary Brand with Patented Technology / Wide Variety of Designs

Strengths

#Metal-free #Eco-Freindly #Ultra-Light #Comfort

Size

1,150 × 32mm / 70g / Buckle : Polyester

Casual Fashion Belt



Model

CRZ1127

Manufacturer

COW&SO / MADE IN KOREA

Description

Proprietary Brand with Patented Technology / Wide Variety of Designs

Strengths

#Casual #Ultra-Light #Comfort #Metal-free

Size

1,150 × 32mm / 70g / Buckle : Polyester



Contact

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