



NOWATER

When your skin has no water.

Our skin finds its true glow when the balance of moisture and oil is just right.

Nowater Skincare is designed to restore your skin's natural glow and volume, focusing on delivering the essential hydration and ingredients your skin truly needs — allowing you to experience our brand philosophy firsthand.

Nowater sets a new standard in slow-aging skincare by replenishing moisture and volume from within.

The name 'Nowater' reflects our commitment to filling the skin with true hydration and essential elements, preserving its natural health and fullness.



Bouncy Glow

COLLAGEN ANTI-AGING LINE



Refreshing Essence Toner
리프레싱 에센스 토너



Return Collagen Cream
리턴 콜라겐 크림



T1 Prestige73 Collagen Mask
티1 프레스티지73 콜라겐 마스크
50g / 23g



Prestige Collagen Eye Cream
프레스티지 콜라겐 아이크림



Skin Booster Collagen Mask
스킨부스터 콜라겐 마스크

Clean Glow

PORE CARE SOLUTION



Prestige73 Teatree Mask
프레스티지73 티트리 마스크



No Pore Cleansing Oil
노 포어 클렌징 오일



Cica Pore Cleansing Foam
시카 포어 클렌징 폼

Sun Glow

SPF SUN CUSHION & FOUNDATION CUSHION



Teatree Day-day Toneup Sun Cushion
1. Romantic Light
티트리 데이데이 톤업 선크션



Teatree Day-day Toneup Sun Cushion
2. Natural Light
티트리 데이데이 톤업 선크션



Prestige SkinfIt Glow Cover Cushion
1. Ivory Beige
프레스티지 스킨잇 글로우 커버 쿠션



Prestige SkinfIt Glow Cover Cushion
2. Natural Beige
프레스티지 스킨잇 글로우 커버 쿠션

Radiant Glow

CONCERN TAGET SERUMS



Brightening Vitamin Serum
브라이트닝 비타민 세럼



Dual Glow Hyalu-balance Serum



BOUNCY GLOW

COLLAGEN ANTI-AGING LINE



Refreshing Essence Toner



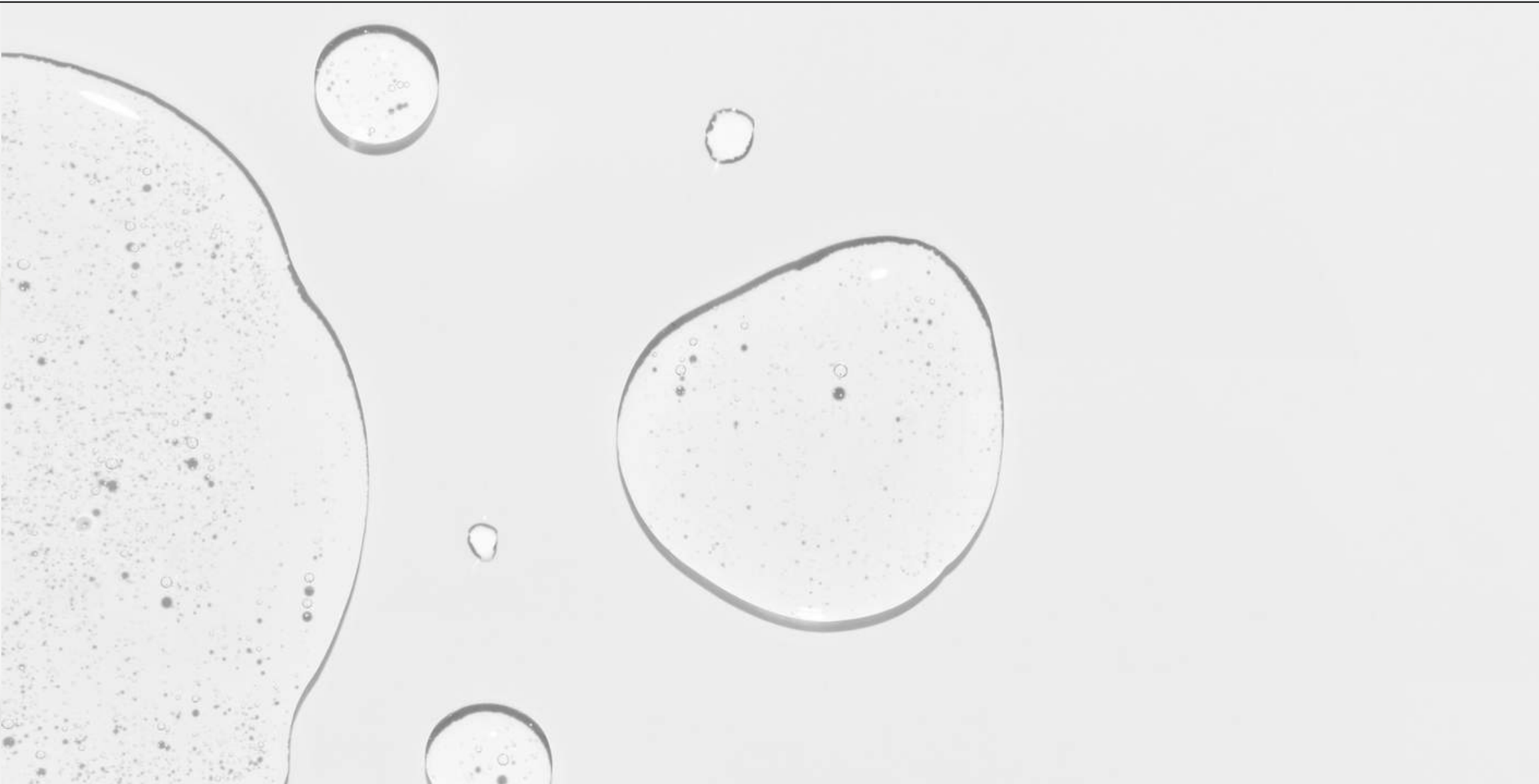
Return Collagen Cream



T1 Prestige73 Collagen Mask



Prestige Collagen Eye Cream



NOWATER

REFRESHING ESSENCE TONER

Product Description

Experience the powerful blend of collagen and niacinamide in our advanced toner, providing deep hydration and promoting skin clarity for a revitalized complexion. With low molecular hydrolyzed collagen, it lifts, firms, and enhances skin elasticity for a youthful, radiant glow.

Prickly pear cactus extract adds a natural brilliance, while the medium-weight formula ensures deep absorption and lasting hydration. Infused with niacinamide, this toner clarifies and brightens the skin, offering a glass skin effect. Suitable for all skin types, it delivers healthier, firmer, and more glowing skin effortlessly.

[Collagen + Salmon Egg Extract]

Refreshing Essence

Experience a powerful blend of collagen and niacinamide in our toner, providing optimal hydration and promoting skin clarity for a revitalized complexion.

We deliver performance cosmetics with clean ingredients, proven to improve skin health and **enhanced glow.**

NOWATER



Refreshing Essence Toner

Collagen toner formulated to hydrate and tighten the skin

✓ Full Ingredient List

Water(Aqua), Butylene Glycol, Glycerin, Dipropylene Glycol, Niacinamide, 1,2-Hexanediol, Collagen Extract(10,780 ppm), Methyl Gluceth-10, Betaine, Polyglyceryl-10 Laurate, Acrylates/C10-30 Alkyl Acrylate Crosspolymer, Ethylhexylglycerin, Arginine, Adenosine, Dipotassium Glycyrrhizate, Disodium EDTA, Pullulan, Fructooligosaccharides, Sodium Hyaluronate, Psidium Guajava Leaf Extract, Hydrolyzed Sodium Hyaluronate, Fragrance(Parfum), Sasa Quelpaertensis Extract, Opuntia Ficus-Indica Stem Extract, Beta-Glucan, Maltodextrin, Pistacia Lentiscus (Mastic) Gum, Salmon Egg Extract, Hydrogenated Lecithin, Polyglyceryl-10 Stearate, Panthenol, Sodium Ascorbyl Phosphate, Macadamia Ternifolia Seed Oil, Glutathione, Brassica Campestris (Rapeseed) Sterols, Cholesterol, Phytosteryl/Behenyl/Octyldodecyl Lauroyl Glutamate, Polyglyceryl-10 Oleate, Biotin, Folic Acid, Pyridoxine, Potassium Cetyl Phosphate, Cyanocobalamin, Tocopherol, Linoleic Acid, Riboflavin, Beta-Carotene, Inositol, Thiamine HCl

✓ Innovative Formula

With **a medium-weight formulation**, our toner strikes the perfect balance between a serum and toner, ensuring a glowing complexion and rapid absorption deep into the skin for lasting hydration.



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RETURN COLLAGEN CREAM

Product Description

Immerse your skin in hydration beyond compare with our collagen firming cream, designed to deeply moisturize and promote a plump, supple complexion, perfect for combating dryness and achieving a radiant, youthful look. Powered by hydrolyzed collagen, this formula enhances skin elasticity, reduces the appearance of fine wrinkles, and smooths the skin for a more youthful glow.

Infused with ceramide NP, it strengthens the skin's natural barrier, locking in moisture for long-lasting hydration. Active ingredients like hydrolyzed collagen, niacinamide, and adenosine work together to provide anti-aging, tightening, and lifting effects, revealing an instant glow.

[barrier restoration + skin elasticity]

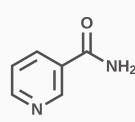
Visibly Plumper Skin



✓ Ceramide NP
Skin Calming



✓ Hydrolyzed Collagen
1000ppm



✓ Niacinamide
Adenosine



✓ Dual-functional
Cosmetics

NOWATER

*Whitening and wrinkle improving dual-functional cosmetics



[Improved pigmentation + wrinkle improving]

Visibly Improved Skin Glow

Our perfect formula is designed to enhance your glow with active essentials for slow-aging.

We deliver performance cosmetics with clean ingredients, proven to improve skin health and enhanced glow.

NCWATER

*Whitening and wrinkle improving dual-functional cosmetics



Return Collagen Cream

Collagen moisturizer formulated to hydrate and strengthen skin barrier

☑ Full Ingredient List

Water, Butylene Glycol, Glycerin, Caprylic/Capric Triglyceride, Hydrogenated Polydecene, Ethylhexyl Palmitate, Diisostearyl Malate, Niacinamide, Cyclopentasiloxane, 1,2-Hexanediol, Cyclohexasiloxane, Propanediol, Polysorbate 60, Phenyl Trimethicone, Betaine, PEG-240/HDI Copolymer Bis-Decyltetradeceth-20 Ether, Panthenol, Cetearyl Oliviate, Sorbitan Oliviate, Hydrolyzed Collagen, Carbomer, Tromethamine, Ethylhexylglycerin, Adenosine, Disodium EDTA, Fragrance, Persea Gratissima (Avocado) Oil, Argania Spinosa Kernel Oil, Butyrospermum Parkii (Shea) Butter, Squalane, Ceramide NP, Cyanocobalamin, Potassium Laurate, Tocopherol

☑ Innovative Formula

Immerse your skin in luxurious moisture as our collagen firming cream deeply hydrates, promoting a plump and supple complexion. Perfect for tackling dryness and achieving a radiant, youthful look.



NOWATER

T1 PRESTIGE73 COLLAGEN MASK

Product Description

Elevate your skincare routine with the Intensive Collagen Peel-Off Mask, a 15-minute easy treatment for an instant glow, tighter, and lifted skin. Designed for effortless application and removal, the cream sheet adheres securely without dripping, ensuring maximum comfort.

Infused with 300 Da low molecular weight collagen, this mask enhances the absorption of active ingredients, improving skin clarity while deeply hydrating. Enjoy a mess-free, spa-like experience at home. For optimal barrier improvement and a radiant complexion, use 2-3 times per week as part of your nighttime routine.

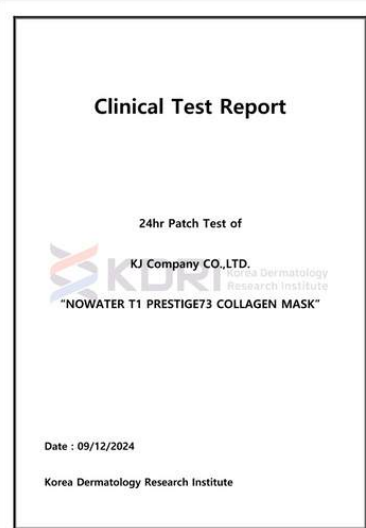


Table 5. Results									
No.	2024-05-21 (05:00-10:00)					BLANK			
	Reaction	Redness	Swelling	Itching	Stinging	Reaction	Redness	Swelling	Itching
1	0	0	0	0	0	0	0	0	0
2	0	0	0	0	0	0	0	0	0
3	0	0	0	0	0	0	0	0	0
4	0	0	0	0	0	0	0	0	0
5	0	0	0	0	0	0	0	0	0
6	0	0	0	0	0	0	0	0	0
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25	0	0	0	0	0	0	0	0	0
26	0	0	0	0	0	0	0	0	0
27	0	0	0	0	0	0	0	0	0
28	0	0	0	0	0	0	0	0	0
29	0	0	0	0	0	0	0	0	0
30	0	0	0	0	0	0	0	0	0
Irritation index					0.00				
Judgment					Non-irritancy				

Summary of Test Result									
After Patch Test of KJ Company CO., LTD. "NOWATER T1 PRESTIGE73 COLLAGEN MASK"									
KJ Company CO., LTD. (Director in Charge: Cho Eui-won)									
45, Heung-gil, Gwangju-si, Gwangju-do, Republic of Korea									
Tel: +82-24-492-6171 / Fax: +82-24-192-6160									
Korea Dermatology Research Institute									
1-91, 191, 192, 193, 194, 195, 196, 197, 198, 199, 200, 201, 202, 203, 204, 205, 206, 207, 208, 209, 210, 211, 212, 213, 214, 215, 216, 217, 218, 219, 220, 221, 222, 223, 224, 225, 226, 227, 228, 229, 230, 231, 232, 233, 234, 235, 236, 237, 238, 239, 240, 241, 242, 243, 244, 245, 246, 247, 248, 249, 250, 251, 252, 253, 254, 255, 256, 257, 258, 259, 260, 261, 262, 263, 264, 265, 266, 267, 268, 269, 270, 271, 272, 273, 274, 275, 276, 277, 278, 279, 280, 281, 282, 283, 284, 285, 286, 287, 288, 289, 290, 291, 292, 293, 294, 295, 296, 297, 298, 299, 300									
PERIOD: 2024.05.20 ~ 2024.05.22									
Number of Subjects: 30									
Number of Samples: 30									
Test Method: 24-hour occlusive patch test									
Test Result: No irritation observed									
Conclusion: The test results of the 24-hour occlusive patch test for the "NOWATER T1 PRESTIGE73 COLLAGEN MASK" are as follows: No irritation was observed in any of the 30 subjects.									
TEST RESULT: The irritation index of KJ Company CO., LTD. "NOWATER T1 PRESTIGE73 COLLAGEN MASK" was 0.00.									



*피부 무자극 판정

*Non-irritancy Test Completed
*Korea Dermatology Research Institute

T1 Prestige73 Collagen Mask

Skin Tightness

Our collagen mask **wraps and tightens** as it dries to a transparent film.

Instant After Glow

Our formula is designed to provide a **15-minute routine** glow boosting experience with collagen+6 peptides hydration .

300 Da Low Molecular Weight

Since collagen molecules under 500 Da have significantly higher skin absorption, our formula features **300 Da** hydrolyzed collagen to enhance better absorption benefits.



[Collagen Facial Mask]

Visibly Plumper Skin



✓ Hydrolyzed Collagen
3000ppm



✓ 6 Peptide
Complex



✓ Clinically Tested
for Non-Irritancy

NOWATER

*Clinically Tested for Non-Irritancy



[Collagen Facial Mask]

Visibly Improved Skin Glow

Our **300 Da collagen formula** is designed to enhance your glow with active essentials for slow-aging.

We deliver performance cosmetics with clean ingredients, proven to improve skin health and **enhanced glow.**

NOWATER

*Clinically Tested for Non-Irritancy



T1 Prestige73 Collagen Mask

Collagen peel-off mask formulated to hydrate and tighten the skin

☑ Full Ingredient List

Water, Macadamia Ternifolia Seed Oil, Polyvinyl Alcohol, Methylpropanediol, Squalane, 1,2-Hexanediol, Algin, Cellulose Gum, Polysorbate 80, Pullulan, Hydrolyzed Collagen, Sodium Polystyrene Sulfonate, Polyglyceryl-10 Laurate, Propanediol, Ethylhexylglycerin, Fragrance, Disodium EDTA, Glycerin, Butylene Glycol, Sodium Hyaluronate, Aloe Barbadensis Leaf Extract, Laminaria Japonica Extract, Dioscorea Japonica Root Extract, Ulmus Davidiana Root Extract, Viola Mandshurica Flower Extract, Centella Asiatica Extract, Palmitoyl Tripeptide-1, Palmitoyl Pentapeptide-4, Hexapeptide-9, Acetyl Hexapeptide-8, Tripeptide-1, Copper Tripeptide-1

☑ Innovative Formula

Our **collagen wrapping formula** allows for effortless application and peel-off, delivering maximum skin hydration and collagen boosting benefits.



NOWATER

PRESTIGE COLLAGEN EYE CREAM

Product Description

Experience firmer, revitalized skin around your eyes with our eye cream, infused with lifting collagen to combat signs of aging. Formulated with Type-1 collagen, it provides powerful anti-aging benefits, rejuvenating the delicate skin around your eyes.

Enriched with jojoba seed oil and shea butter, it delivers deep nourishment and hydration, ensuring a soft texture and youthful appearance. Our eye cream also tackles dark circles, brightening and revitalizing the under-eye area for a radiant look. The Collagen + Hyaluronic Acid blend boosts elastin, promoting a lifted, youthful appearance. Suitable for all skin types, it's the perfect solution for your skincare routine.

Prestige Collagen Eye Cream

Under Eye Care

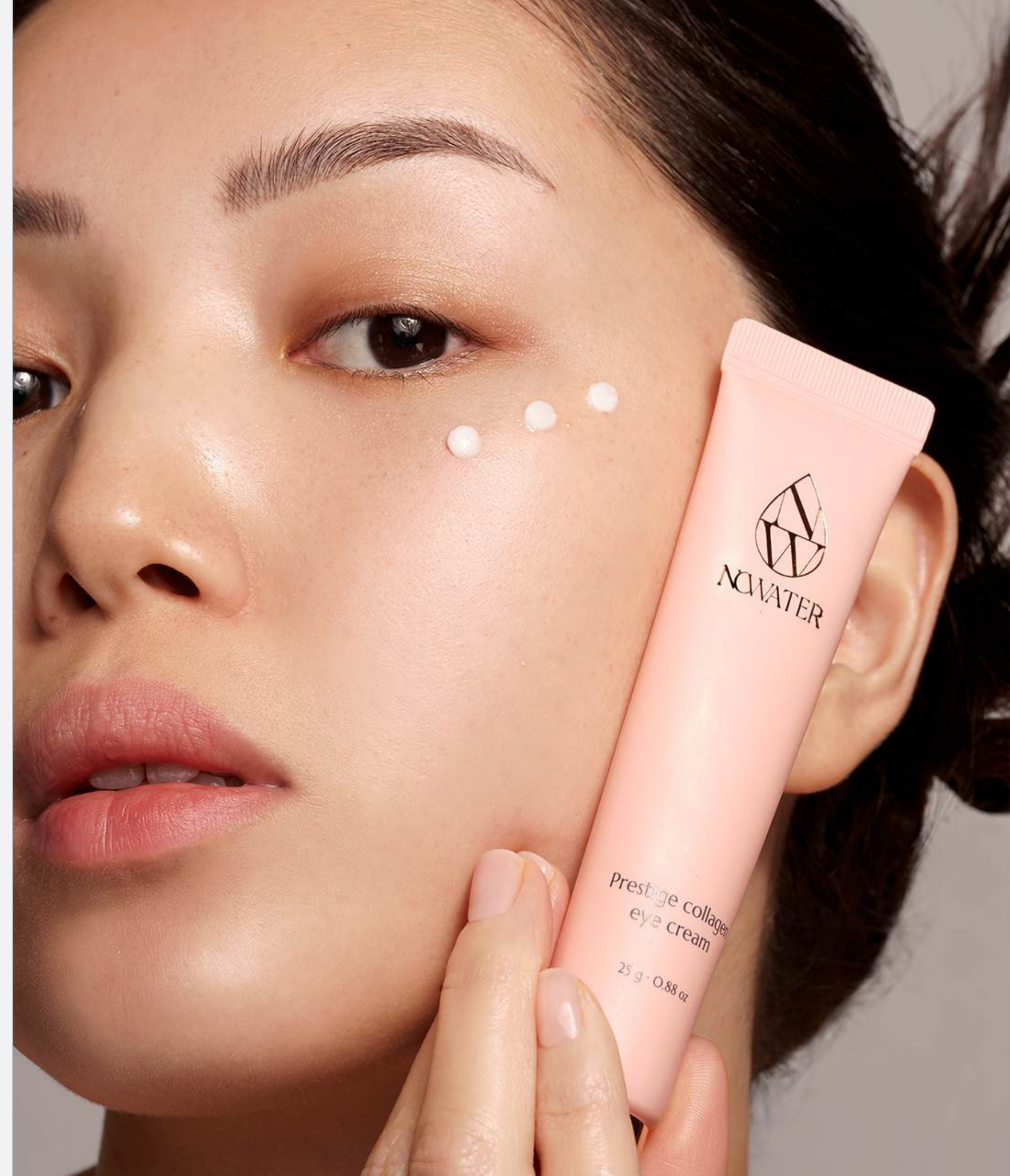
With a collagen + beta-glucan formula, this easy-to-apply peel-off cream delivers maximum hydration and collagen-boosting benefits.

De-puff Under Eye

Revitalize your under-eye area with a beta-glucan-infused formula for a fresh, energized appearance.

Collagen Firming Eye Cream

Hydrates and boosts elasticity, leaving the skin around the eyes firmer and visibly fresh.



[Under Eye Firming Eye Cream]

Vibrant Under Eyes

Achieve visibly firmer skin around the eyes with our collagen-infused formula, designed to hydrate and tighten the delicate under-eye area.

We deliver performance cosmetics with clean ingredients, proven to improve skin health and **enhanced glow.**

NOWATER



Prestige Collagen Eye Cream

Collagen eye cream formulated to firm and brighten the under eye area

✓ Full Ingredient List

Water, Hydrogenated Poly(C6-14 Olefin), Butylene Glycol, Dipropylene Glycol, Cyclopentasiloxane, Glycerin, Cyclohexasiloxane, Niacinamide, Glyceryl Stearate, 1,2-Hexanediol, Butyrospermum Parkii (Shea) Butter, Beeswax, Trehalose, Palmitic Acid, Stearic Acid, PEG-100 Stearate, Cetearyl Oliviate, Hydrolyzed Collagen, Limnanthes Alba (Meadowfoam) Seed Oil, Persea Gratissima (Avocado) Oil, Simmondsia Chinensis (Jojoba) Seed Oil, Rosa Damascena Flower Water, Centella Asiatica Extract, Corchorus Olitorius Leaf Extract, Daucus Carota Sativa (Carrot) Root Extract, Ilex Paraguariensis Leaf Extract, Borago Officinalis Extract, Beta-Glucan, Sodium Hyaluronate, Tocopheryl Acetate, Polyacrylate-13, Sorbitan Oliviate, Stearyl Alcohol, Cetyl Alcohol, Vinyl Dimethicone, Polyisobutene, Chlorphenesin, Polysorbate 20, Sorbitan Isostearate, Myristyl Alcohol, Lauryl Alcohol, Allantoin, Disodium EDTA, Adenosine, Madecassoside, Citric Acid, Asiaticoside, Asiatic Acid, Madecassic Acid, Ethylhexylglycerin, Fragrance

✓ Innovative Formula

With a **collagen + beta-glucan formula**, this eye cream delivers hydration and collagen-firming benefits.



CLEAN GLOW

PORE CARE SOLUTION



Prestige73 Teatree Mask



No Pore Cleansing Oil



Cica Pore Cleansing Foam



NOWATER

PRESTIGE73 TEATREE MASK

Product Description

Experience the power of super intensive skincare with our cream sheet mask, designed to deliver intense hydration and vitality to your skin. Infused with tea tree leaf extract, it offers calming and soothing properties, promoting a clearer complexion.

The mask's cream texture ensures easy application and a mess-free peel-off, while additional ingredients like acai and papaya extracts promote healthier skin. Tea tree and cica extracts work together to provide a clean, calming, and revitalizing sensation. This hydrating mask fits perfectly to your face, leaving your skin feeling clean, refreshed, and deeply moisturized.

Prestige73 Teatree Mask

Wrapping Mask

Our teatree mask **wraps and tightens** as it dries to a transparent film.

Instant After Freshness

Our formula is designed to provide a **15-minute routine** refreshing experience with teatree leaf extract +botanical ingredients hydration .

Teatree Formula

Formulated with **tea tree leaf extract**, this treatment soothes the skin, controls excess oil, and clarifies pores. Perfect for oily and troubled skin, it helps achieve a smoother, healthier-looking complexion with refined pores.



[Teatree Facial Mask]

Visibly Improved Skin Clarity

Our wrapping mask with **Tea Tree Leaf Extract** locks in hydration while calming and refreshing the skin. It controls excess oil and refines texture for a smoother, clearer look.

As it peels away, it purifies pores and **soothes the skin**, supporting a healthy, balanced complexion without irritation.

NOWATER



Prestige73 Teatree Mask

Teatree peel-off mask formulated to hydrate and clarify the skin

✓ Full Ingredient List

Water, Macadamia Ternifolia Seed Oil, Polyvinyl Alcohol, Methylpropanediol, Squalane, 1,2-Hexanediol, Algin, Cellulose Gum, Polysorbate 80, Pullulan, Sodium Polystyrene Sulfonate, Propanediol, Polyglyceryl-10 Laurate, Glycerin, Butylene Glycol, Ethylhexylglycerin, Fragrance, Melia Azadirachta Leaf Extract, Melaleuca Alternifolia (Tea Tree) Leaf Extract, Disodium EDTA, Melia Azadirachta Flower Extract, Euterpe Oleracea Fruit Extract, Phyllanthus Emblica Fruit Extract, Passiflora Edulis Fruit Extract, Morinda Citrifolia Fruit Extract, Carica Papaya (Papaya) Fruit Extract, Mangifera Indica (Mango) Fruit Extract, Sodium Hyaluronate

✓ Innovative Formula

Our **teatree wrapping formula** allows for effortless application and peel-off, delivering maximum skin hydration and teatree soothing benefits.



DUAL GLOW HYALU-BALANCE SERUM

Product Description

Experience the perfect blend of hydration and nourishment with our Hyaluronic Acid & Camellia Oil Serum, featuring 3.5% camellia oil in a no-emulsifier, no-fragrance formula. Designed for optimal oil-moisture balance, this lightweight serum strengthens the skin barrier while delivering deep hydration. Shake to activate the unique oil and moisture mix, which works to brighten, hydrate, and improve skin texture.

Powered by adenosine for brightening, multi-hyaluronate for intense moisture, and niacinamide for an even skin tone, this serum absorbs effortlessly, leaving your skin soft, radiant, and deeply hydrated.

[Antioxidant Serum]

Improved Skin Barrier

Our unique oil+moisture formula is emulsifier-free, so shake well before use to blend and activate its skin-boosting benefits.

Contains high antioxidant activity from Vitamin E, Omega-6, and Omega-9, which help eliminate harmful free radicals.



NOWATER



Dual Glow Hyalu-balance Serum

Antioxidant serum for balanced
oil/moisture level of the skin

☑ Full Ingredient List

Aqua, Butylene Glycol, C13-15 Alkane, Galactomyces Ferment Filtrate, Glycerin, Bacillus/Houttuynia Cordata Extract Ferment Filtrate, Camellia Japonica Seed Oil, 1,2-Hexanediol, Aspergillus/Camellia Sinensis Leaf Ferment Extract Filtrate, Niacinamide, Helianthus Annuus (Sunflower) Seed Oil, Sodium Hyaluronate, Aloe Barbadensis Leaf Extract, Trehalose, Dioscorea Japonica Root Extract, Adenosine, Sodium Acetylated Hyaluronate, Laminaria Japonica Extract, Ulmus Davidiana Root Extract, Hydrolyzed Sodium Hyaluronate, Viola Mandshurica Flower Extract, Sodium Hyaluronate Crosspolymer, Betaine, Cyanocobalamin, Allantoin, Pentylene Glycol, Ethylhexylglycerin, Dipotassium Glycyrrhizate.

☑ Innovative Formula

Our unique oil+moisture formula is emulsifier-free, so shake well before use to blend and activate its skin-boosting benefits.



NOWATER

Brightening Vitamin Serum

Product Description

Introducing a dual-functional brightening and anti-wrinkle vitamin serum designed to target dark spots, hyperpigmentation, and discoloration. Formulated with 70.98% Citrus Junos Fruit Water, 3% Tranexamic Acid (TXA), a stable vitamin C derivative (3-O-Ethyl Ascorbic Acid), and the patented ingredient MadeWhite™, the NOWATER Brightening Formula delivers clinically proven results by visibly reducing melanin both on the surface and within the skin.

오메이티비 피부임상시험센터 [종교서식 제10-3호 서식_OATC_25_51001_2337 KR_004]					17쪽
9. 최종결과					
본 연구는 주식회사 제이제이첨비노로부터 수탁 받아 수행되었으며, 만 20~40세 한국 성인 남녀 32명 을 대상으로 %유티트 브라이트닝 베타인 세럼의 피부 침투에 의한 일차 자극에 대해 평가하였다. 연 구의 결과를 하기와 같이 요약한다.					
1) %유티트 브라이트닝 베타인 세럼에 대한 피부과 전문의 육안평가 결과, 저자극 범위에 속하는 제품 으로서 판정되었다.					

오메이티비 피부임상시험센터 [종교서식 제10-3호 서식_OATC_25_51001_2337 KR_004]					19쪽
별첨 2. 판정 결과					
다 피부 자극 판정 결과					
Sub. No.		%유티트 브라이트닝 베타인 세럼			
		1차 육안평가	2차 육안평가	3차 육안평가	4차 육안평가
501		0	0		
502		0	0		
503		0	0		
504		0	0		
505		0	0		
506		0	0		
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525		0	0		
526		0	0		
527		0	1		
528		0	0		
529		0	0		
530		1	0		
531		1	0		
532		0	0		

오메이티비 피부임상시험센터 [종교서식 제10-3호 서식_OATC_25_51001_2337 KR_004]					18쪽
별첨 1. 연구대상자 정보					
연구대상자 (번호Sub. No.)	연 나이(세)	성별	피부타입		
501	22	M	간성		
502	24	F	지성		
503	23	F	지성		
504	24	F	간성		
505	35	M	간성		
506	20	F	지성		
507	20	F	지성		
508	34	F	간성		
509	29	M	지성		
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521	20	M	간성		
522	20	F	간성		
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526	20	F	간성		
527	20	F	지성		
528	23	M	지성		
529	20	F	간성		
530	20	M	지성		
531	22	M	간성		
532	17	F	간성		

오메이티비 피부임상시험센터 [종교서식 제10-3호 서식_OATC_25_51001_2337 KR_004]					16쪽
2. 피부 자극 판정 결과					
연구제품을 %유티트 브라이트닝 베타인 세럼에 대한 피부과 전문의 육안평가 결과, 저자극 범위 에 속하는 제품으로 판정되었다(Table 4).					
Table 4. 피부 자극 판정 결과					
연구제품명	육안평가		피부 자극 지수	피부 자극 판정	
	1차	2차			
%유티트 브라이트닝 베타인 세럼	3	1	0.06	저자극 범위	

오메이티비 피부임상시험센터 [종교서식 제10-3호 서식_OATC_25_51001_2337 KR_004]					15쪽
별첨 3. 판정 결과					
본 연구는 주식회사 제이제이첨비노로부터 수탁 받아 수행되었으며, 만 20~40세 한국 성인 남녀 32명 을 대상으로 %유티트 브라이트닝 베타인 세럼의 피부 침투에 의한 일차 자극에 대해 평가하였다. 연 구의 결과를 하기와 같이 요약한다.					
1) %유티트 브라이트닝 베타인 세럼에 대한 피부과 전문의 육안평가 결과, 저자극 범위에 속하는 제품 으로서 판정되었다.					

*Skin Irritation Test Completed
*OATC Skin Clinical Trial Center

Brightening Vitamin Serum

Clinical Test Result

The Nowater Brightening Vitamin Serum has proven its effectiveness in reducing dark spots, pigmentation, and melanin through clinical trials

Melasma and pigmentation

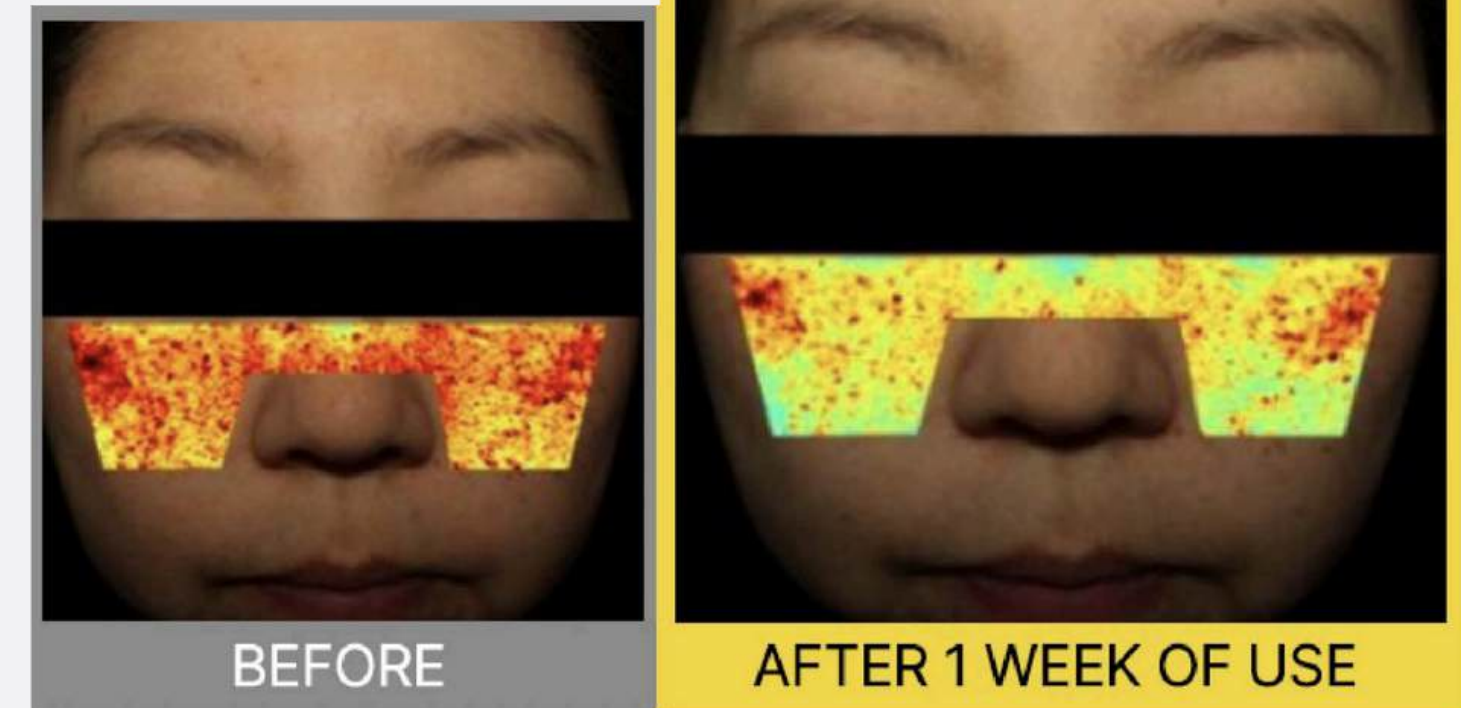
Melasma and pigmentation decrease After 1 week of use
20.61%

Skin surface and deep skin melanin decrease

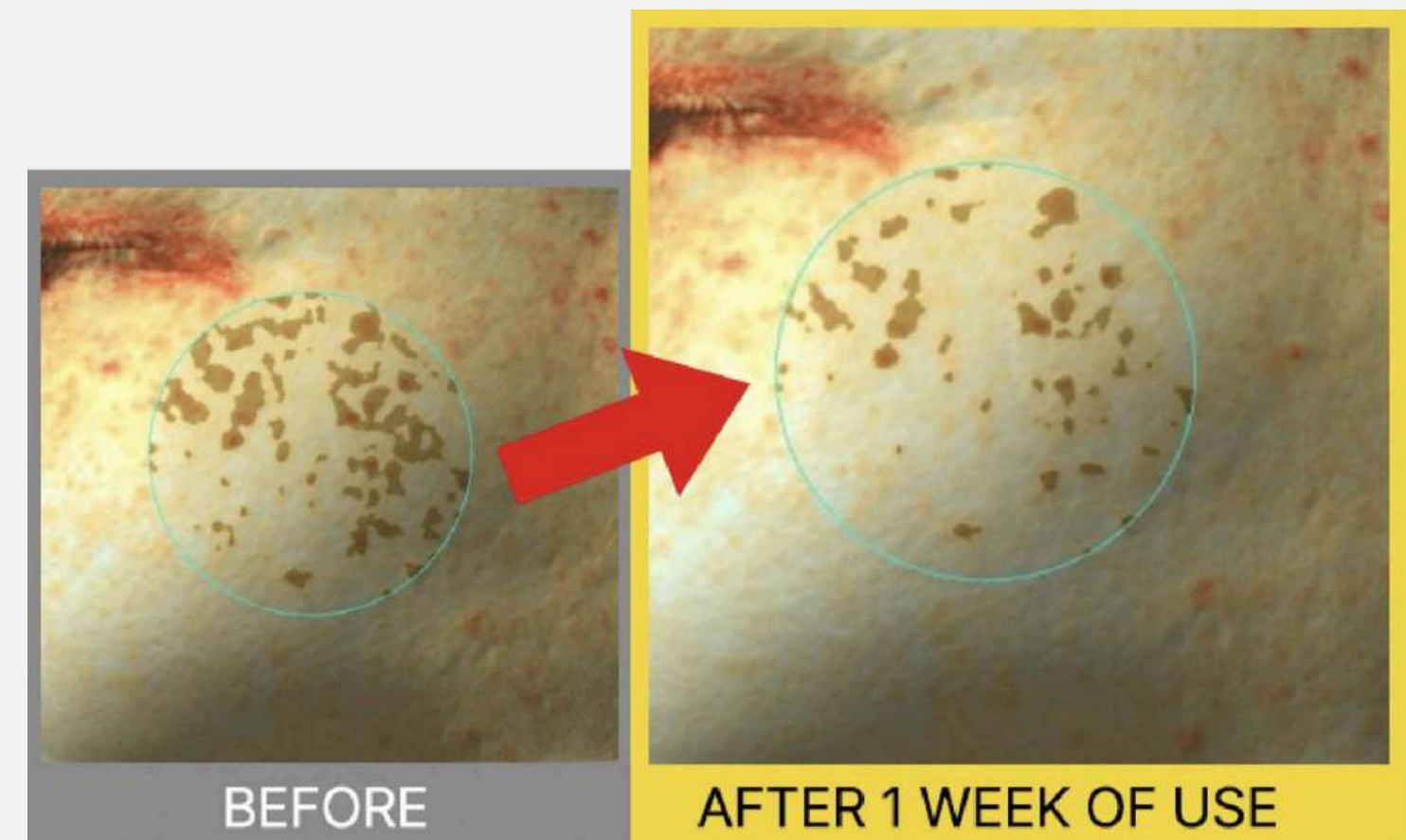
Skin surface and deep skin melanin decrease After 1 week of use
14.6%

*OATC Skin Clinical Trial Center/ Test subjects: 20 adult Korean women

1. Evaluation of melasma and hyperpigmentation area reduction using Antera® 3D CS
2. Evaluation of surface and deep skin melanin reduction using DermaView



*Results may vary by individual.



*Results may vary by individual.

[Brightening Vitamin Serum]

Visibly Brighter Skin



3-O Ascorbic Acid
20,000ppm



Yuzu Water
70% +



Clinically Tested
for Non-Irritancy

NOWATER

*Clinically Tested for Non-Irritancy



Brightening Vitamin Serum

Visibly Improved Skin Glow

Our serum is a lightweight, hydrating formula clinically proven to improve pigmentation and melanin density—without the dryness or irritation of conventional brightening products.

We deliver performance cosmetics with clean ingredients, proven to improve skin health and **enhanced glow.**

NOWATER

*Clinically Tested for Non-Irritancy



Brightening Vitamin Serum

Our serum delivers visible brightening results with a refreshing, non-sticky texture that's gentle on sensitive skin.

✓ Full Ingredient List

Citrus Junos Fruit Water, Butylene Glycol, Dipropylene Glycol, Tranexamic Acid, Water, Niacinamide, 3- O-Ethyl Ascorbic Acid (20,000ppm), 1,2-Hexanediol, Glycerin, Ammonium Acryloyldimethyltaurate/VP Copolymer, PEG-60 Hydrogenated Castor Oil, Limonene, Ethylhexylglycerin, Dipotassium Glycyrrhizate, Adenosine, Disodium EDTA, Madecassoside, Arbutin, Squalane, Bisabolol, Glutathione, Citrus Aurantium Dulcis (Orange)l Oil, Octyldodecanol, Hydrogenated Lecithin, Propanediol, Ceramide NP, Polyglyceryl-10 Oleate, Centella Asiatica Extract, Hippophae Rhamnoides Fruit Extract, Citrus Junos Fruit Extract, Tremella Fuciformis (Mushroom) Extract, Oryza Sativa (Rice) Extract, Benzyl Glycol, Phenoxyethanol, Hydrolyzed Glycosaminoglycans, Sodium Hyaluronate, Caprylyl Glycol, Asiaticoside, Madecassic Acid, Asiatic Acid, Sodium Hyaluronate Crosspolymer, Hydrolyzed Hyaluronic Acid, Hydroxypropyltrimonium Hyaluronate, Hyaluronic Acid, Sodium Acetylated Hyaluronate

✓ Innovative Formula

Our serum contains 70% yuzu water, rich in natural antioxidants, to help hydrate, and protect the skin barrier.



NOWATER



CICA PORE CLEANSING FOAM

Product Description

Experience the gentle touch of our Nowater Cica Pore Foam Cleanser, designed for sensitive skin. Infused with Cica Complex and centella asiatica, it cleanses and soothes without irritation. The dual exfoliation power of AHA and BHA refines skin texture by promoting cell turnover and clearing pores, all while being gentle enough for sensitive skin.

The dense foam creates a plush lather for a luxurious cleansing experience, while the 5X Botanic Complex delivers nourishment and antioxidant protection. Suitable for all skin types, this cleanser leaves your skin refreshed, radiant, and deeply cared for.

[AHA + BHA foam cleanser]

Clear Skin, Clear Pores

Experience the gentle touch of our Cica Pore Foam Cleanser, expertly crafted for sensitive skin.

Enriched with Cica Complex and centella asiatica, this foam cleanser delicately cleanses and soothes, leaving your skin refreshed and revitalized without a hint of irritation.

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Cica Pore Cleansing Foam

AHA+BHA cica foam cleanser
formulated to remove makeup and
impurities of the skin.

☑ Full Ingredient List

Aloe Barbadensis Leaf Extract, PEG-8, Palmitic Acid, Myristic Acid, Stearic Acid, Lauric Acid, Glycerin, Potassium Hydroxide, Butylene Glycol, Water, Glyceryl Stearate, PEG-100 Stearate, Glyceryl Stearate SE, Propanediol, Centella Asiatica Extract, Melaleuca Alternifolia (Tea Tree) Leaf Water, Chamaecyparis Obtusa Water, Borago Officinalis Extract, Daucus Carota Sativa (Carrot) Root Extract, Corchorus Olitorius Leaf Extract, Ilex Paraguariensis Leaf Extract, Madecassoside, Asiaticoside, Asiatic Acid, Madecassic Acid, Beta-Glucan, Sodium Hyaluronate, Hydroxypropyltrimonium Hyaluronate, Hydrolyzed Hyaluronic Acid, Sodium Acetylated Hyaluronate, Hyaluronic Acid, Sodium Hyaluronate Crosspolymer, Potassium Hyaluronate, Salicylic Acid, Niacinamide, Polyquaternium-7, Glycol Stearate, Denatured Alcohol, Glycol Distearate, PEG-14M, Chlorphenesin, Caprylyl Glycol, Citric Acid, Disodium EDTA, Ethylhexylglycerin, Capric Acid, 1,2-Hexanediol, Silica, Sodium Benzoate, Fragrance, Citronellol, Benzyl Benzoate, Butylphenyl Methylpropional, Hexyl Cinnamal, Limonene, Geraniol, Alpha-Isomethyl Ionone



NOWATER

NO PORE CLEANSING OIL

Product Description

Our olive oil makeup cleansing oil is designed for effective pore care. This lightweight oil gently melts away blackheads and sebum while controlling pore size. Formulated with 30% olive oil, squalane, and tea tree extract, it offers gentle makeup removal and pore control without stripping your skin's moisture barrier.

Utilizing naturally derived olive oil, it effectively dissolves blackheads and impurities. Enjoy clean beauty that deeply cleanses without damaging your skin's moisture barrier, leaving your complexion healthy and refreshed.



All botanic Olive oil makeup cleansing oil

Botanic Cleansing Oil

Containing 30% of olive oil with squalane and tea tree extract for gentle makeup removal + pore control

Botanic formula that does not strip moisture barrier of your skin and perfectly removes makeup.

NOWATER



No Pore Cleansing Oil

A cleansing oil with olive oil that hydrates while effectively removing makeup and pore impurities

✓ Full Ingredient List

Caprylic/Capric Triglyceride, Olea Europaea (Olive) Fruit Oil(30%), Butylene Glycol Dicaprylate/Dicaprate, Sorbeth-30 Tetraoleate, Melaleuca Alternifolia (Tea Tree) Leaf Oil, Squalane, Rosa Canina Fruit Oil, Simmondsia Chinensis (Jojoba) Seed Oil, Argania Spinosa Kernel Oil, Citrus Aurantium Bergamia (Bergamot) Peel Water

✓ Innovative Formula

Blackheads and sebum removal - uses naturally driven olive oil for melting blackheads and sebum



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TEATREE DAY-DAY TONEUP SUN CUSHION

Product Description

Achieve flawless skin with our cover-up foundation cushion in Romantic Light #21 and Natural Light #23. With SPF50+ and PA+++, it provides superior sun protection for everyday use.

The soothing Herb 12 complex nourishes your skin, while Centella Asiatica extract and an 8-type hyaluronic acid blend create a hydrating shield. Enjoy a cooling effect that enhances moisture cohesiveness for a refreshing finish. The lightweight formula blends effortlessly, delivering coverage without feeling heavy or cakey.

Teatree Day-day Toneup Sun Cushion

SPF50 PA++++

Guard your skin against harmful UV rays with SPF50+ and PA+++ in our foundation cushion, providing superior sun protection for everyday use.

Soothing Herb 12 Complex

Experience the calming effects of our Herb 12 complex, specially formulated to soothe and nourish your skin while enhancing your natural beauty

Lightweight Formula

Experience the beauty of a light foundation effect, as our cushion effortlessly blends into your skin, providing coverage without feeling heavy or cakey.



[Tone up sun cushion]

Hydrating Sun Care

Enriched with Centella Asiatica extract and an 8-type hyaluronic acid blend, this sun cushion provides a hydrating shield, protecting and revitalizing your skin.

Achieve flawless skin with our sun cushion, available in two beautiful shades: Romantic Light #21 and Natural Light #23.

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☑ Full Ingredient List #21

Polyglyceryl-3 Polyricinoleate, Polyglyceryl-3 Ricinoleate, Polyglyceryl-4 Isostearate, Sorbitan Sesquioleate, Butyloctyl Salicylate, C12-15 Alkyl Benzoate, Dicaprylyl Carbonate, Caprylic/Capric Glycerides, Caprylic/Capric Triglyceride, Heather Extract, Lemon Balm Extract, Barbados Cherry Extract, Oenocarpus Bataua Fruit Oil, Propolis Extract, Usnea Extract, Quaternium-90 Bentonite, Cetyl Ethylhexanoate, Butylene Glycol Dicaprylate/Dicaprate, Aluminum Hydroxide, Stearic Acid, Titanium Dioxide, Triethoxycaprylylsilane, Zinc Oxide, Red Iron Oxide, 1,2-Hexanediol, Tea Tree Leaf Water, Water, Magnesium Sulfate, Adenosine, Niacinamide, Propanediol, Asiaticoside, Asiatic Acid, Butylene Glycol, Madecassoside, Madecassic Acid, Lady's Mantle Leaf Extract, Rooibos Extract, Coriander Extract, Eucalyptus Leaf Extract, Lavender Extract, Lemon Balm Leaf Extract, Basil Leaf Extract, Oregano Leaf Extract, Olive Leaf Extract, Rosemary Leaf Extract, Thyme Leaf Extract, Hyaluronic Acid, Hydrolyzed Hyaluronic Acid, Hydroxypropyltrimonium Hyaluronate, Hydrolyzed Sodium Hyaluronate, Potassium Hyaluronate, Sodium Hyaluronate, Sodium Hyaluronate Crosspolymer, Sodium Acetylated Hyaluronate, Methylidiisopropylpropionamide, Fragrance



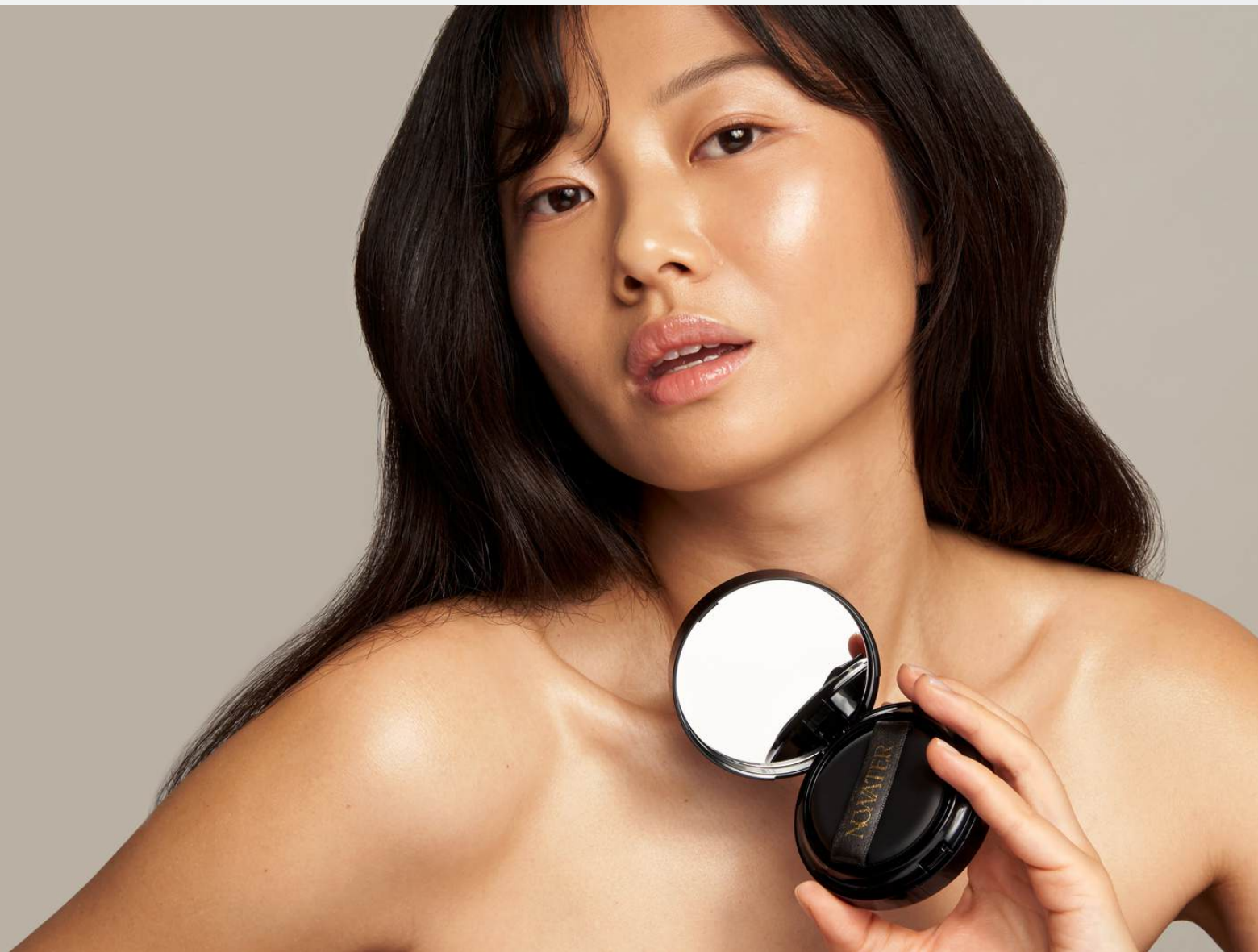
NWATER

PRESTIGE SKINFIT GLOW COVER CUSHION

Product Description

Our cushion foundation offers flawless coverage with a hydrating finish, effortlessly blending skincare and makeup for a smooth, radiant complexion. Enjoy up to 72 hours of long-lasting wear without smudging, ensuring continuous coverage and a fresh, hydrated look. The lightweight formula delivers full coverage with a barely-there feel for a natural, comfortable finish.

Achieve a radiant glass skin effect, thanks to Liftonin, hyaluronic acid, and aloe vera extract, which firm and plump the skin for a luminous glow. Elevate your routine with our clean K-beauty cushion foundation, providing buildable coverage that nourishes your skin with natural ingredients for a healthy, radiant glow.



Prestige Skinit Glow Cover Cushion

Skinfit coverage

Our cushion provides flawless coverage and a hydrating finish, seamlessly blending skincare and makeup for a smooth, radiant complexion.

Glow Glass Skin Finish

Achieve a radiant glass skin effect with our cushion, infused with Liftonin, hyaluronic acid, and aloe vera extract for a firm, plump, and luminous complexion.

Long-lasting

Enjoy long-lasting wear for up to 72 hours without smudging, achieving continuous flawless coverage and a fresh, hydrated finish for radiant skin.



[Collagen Facial Mask]

Visibly Improved Skin Glow

Experience the airy feel of our cushion's lightweight foundation, delivering full coverage with a barely-there touch for a natural, comfortable finish.

We deliver performance cosmetics with clean ingredients, proven to improve skin health and **enhanced glow.**

NOWATER



Glow cushion foundation with airless compact for innovative application

☑ Full Ingredient List

Aloe Barbadensis Leaf Water, Titanium Dioxide, Diphenylsiloxyl Phenyl Trimethicone, Butylene Glycol, Butyloctyl Salicylate, Ethylhexyl Stearate, C12-15 Alkyl Benzoate, Water(Aqua), Cyclopentasiloxane, Glycerin, Niacinamide, Pentaerythrityl Tetraistearate, Polyglyceryl-4 Isostearate, Cetyl PEG/PPG-10/1 Dimethicone, Squalane, PVP, Cyclohexasiloxane, 1,2-Hexanediol, Dimer Dilinoleyl Dimer Dilinoleate, Distearidimonium Hectorite, Magnesium Sulfate, Trimethylsiloxysilicate, Polyphenylsilsesquioxane, Tribehenin, Acrylates/Stearyl Acrylate/Dimethicone Methacrylate Copolymer, Aluminum Hydroxide, Caprylyl Glycol, Triethoxycaprylylsilane, Adenosine, Pullulan, Fructooligosaccharides, Hydrogenated Lecithin, Cetearyl Alcohol, Stearic Acid, Panicum Miliaceum (Millet) Seed Extract, Beta-Glucan, Maltodextrin, Propanediol, Pistacia Lentiscus (Mastic) Gum, Salvia Hispanica Seed Extract, Centella Asiatica Extract, Sodium Hyaluronate, Houlttuynia Cordata Extract, Pentaerythrityl Tetra-di-t-butyl Hydroxyhydrocinnamate, Ceramide NP, Citric Acid, Tannic Acid, Potassium Sorbate, Ceramide NS, Cholesterol, Phytosphingosine, Hydroxypropyltrimonium Hyaluronate, Ceramide AS, Ceramide AP, Sodium Acetylated Hyaluronate, Hydrolyzed Hyaluronic Acid, Sodium Hyaluronate Crosspolymer, Hydrolyzed Sodium Hyaluronate, Hyaluronic Acid, Potassium Hyaluronate, Ceramide EOP, Fragrance(Parfum), Iron Oxides (CI 77492), Iron Oxides (CI 77491), Iron Oxides (CI 77499)

NOWATER

MARKETING

INFLUENCER COLLABORATION

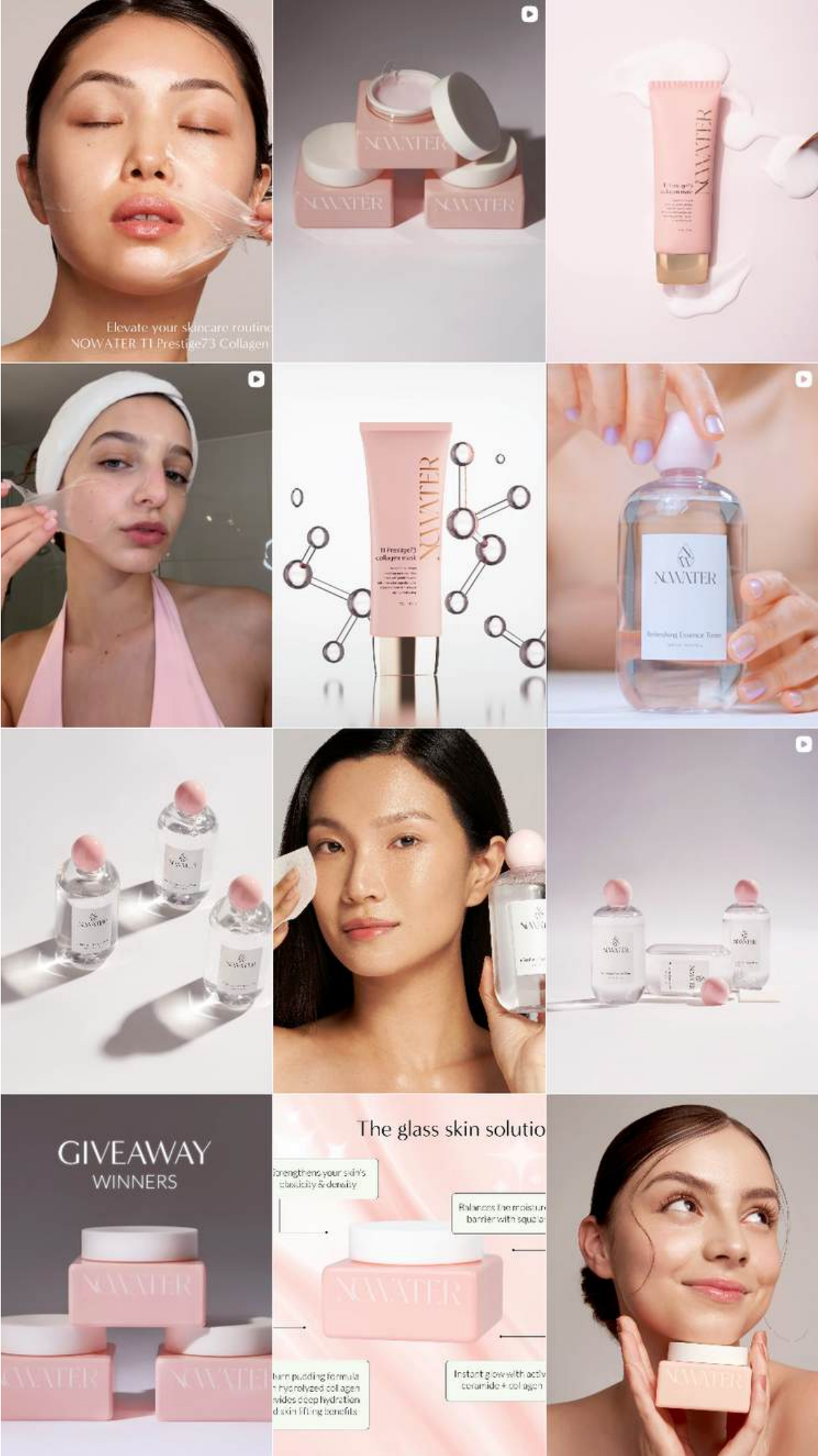
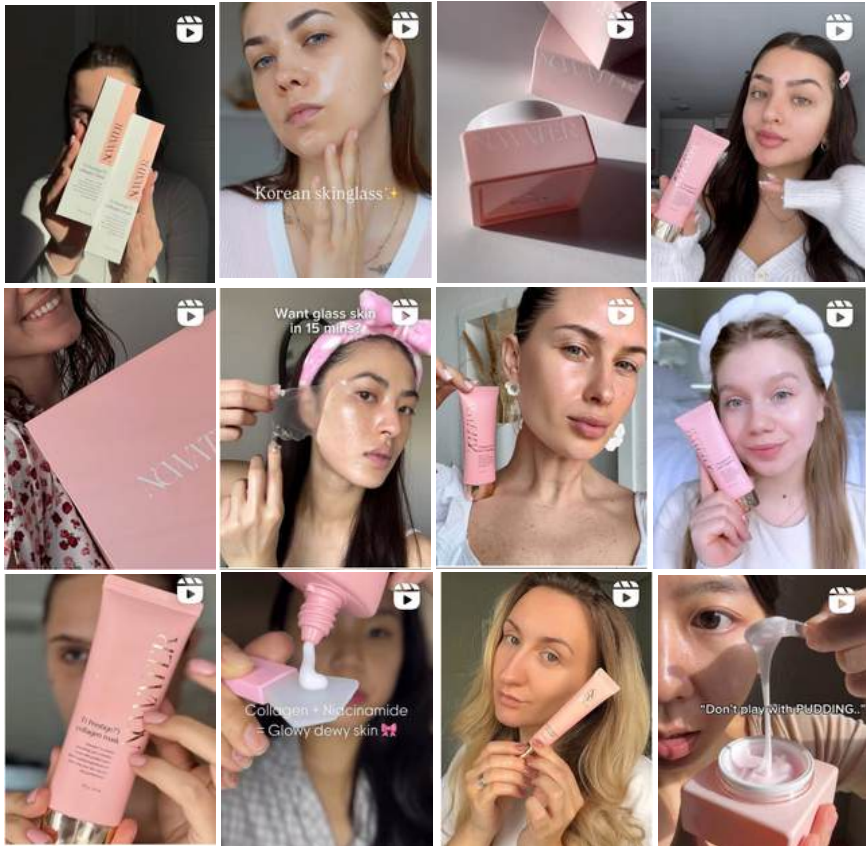
SOCIAL MEDIA

@nowater_official

Social Media Collabs! +2000



Beauty Box



NOWATER

MARKETING

SOCIAL MEDIA

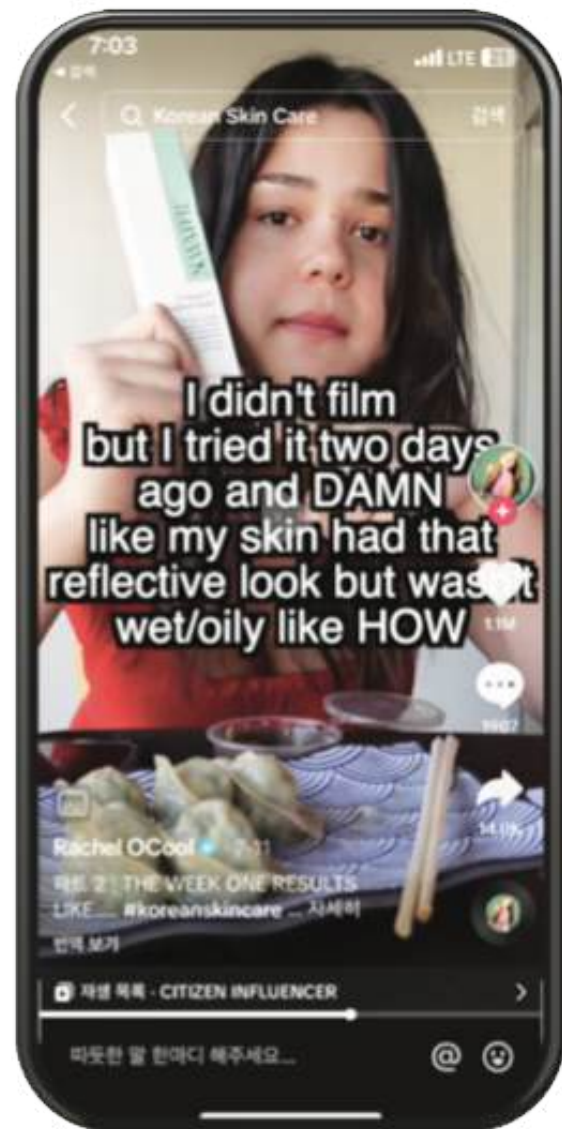
INFLUENCER COLLABORATION

Featured on

+2000 Viral social reviews

NOWATER collaborates with relevant influencers who are not just sharing products per posts, but build relationship with the tastemakers, storytellers and content creators so that we can build a strong network of brand advocates to pursue more significant collaborations with the brand.

link



@rachelocoolmua

1.2M followers on TikTok



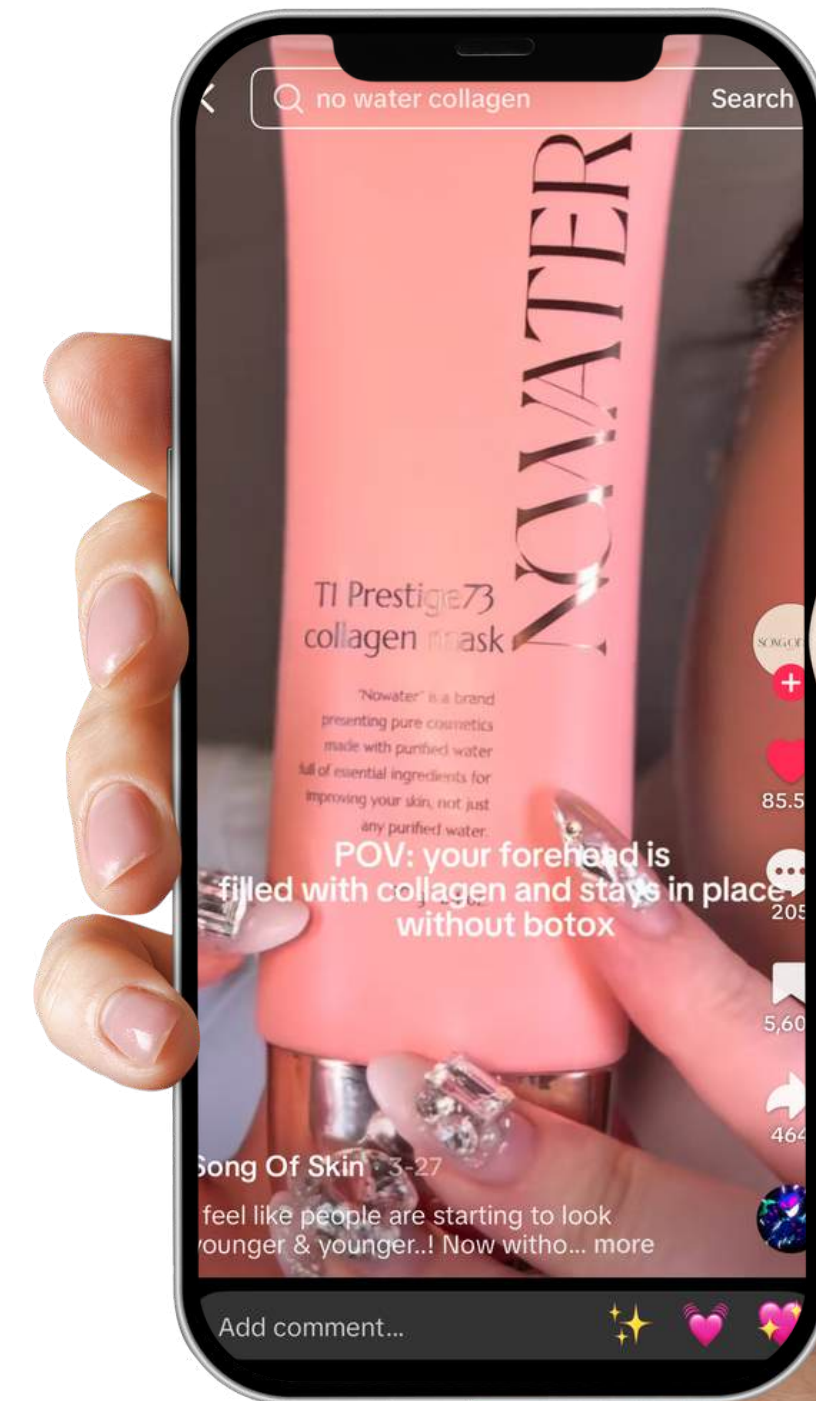
@dana_danaspick

171K followers on Instagram



249K Views on Instagram!

752K Views on TikTok!



@songofskin

1.3M followers on TikTok



Buy 1 Get Mini



DUO



Oil Cleansing VALUE PACK



Foundation + Puff



Ultimate Eye Cream Set



Collagen Set



Foam Cleansing VALUE PACK



Foundation + Puff



Buy 1 Get Mini



Buy 1 Get 1



1+1



1+Refill

NOWATER

MARKETING

INFLUENCER COLLABORATION

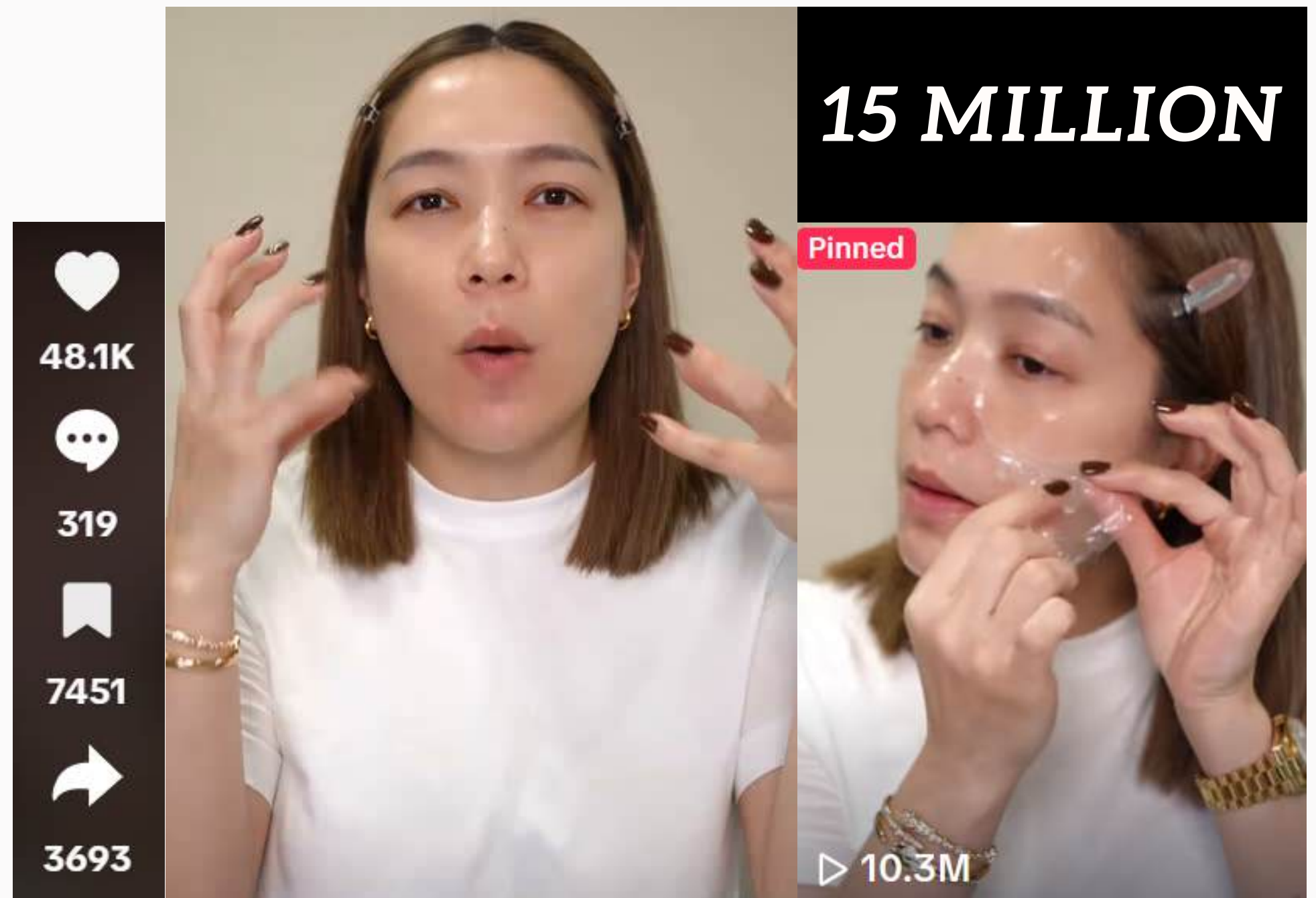
SOCIAL MEDIA

NOWATER Thailand

@DAILYCHERIE
259.3K FOLLOWERS

@DAILYCHERIE
765K FOLLOWERS

TikTok VIEWS!



NOWATER

MARKETING

INFLUENCER COLLABORATION

SOCIAL MEDIA

NOWATER Thailand

@POOKLOOKFONTHIP
1.4M FOLLOWERS

@POOKLOOK_FONTHIP
4.1M FOLLOWERS

TikTok VIEWS!



NOWATER

MARKETING

INFLUENCER COLLABORATION

SOCIAL MEDIA

NOWATER Thailand

@ZZDAOZZ

1.3M FOLLOWERS

@ZZDAOZZ

767K FOLLOWERS

TikTok VIEWS!



NOWATER

MARKETING

INFLUENCER COLLABORATION

SOCIAL MEDIA

NOWATER Thailand

@JAZZYCHEWTER
701.9K FOLLOWERS

@JAZZYCHEWTER
1.1M FOLLOWERS

TikTok VIEWS!



Shopee VN

Official Mall

In process

HẾT HÀNG

Bán hết Combo Mặt nạ collagen NOWATER T1 Prestige73 Collagen... 1.089.000đ Hàng mới về	Bán hết Mặt nạ collagen NOWATER T1 Prestige73 Collagen... 275.000đ Hàng mới về	Bán hết Bột rửa mặt NOWATER Cica Pore Cleansing Foa... 341.000đ	Bán hết Lõi cushion NOWATER Teatree Day-day Tone up... 693.000đ	Bán hết Phần nước NOWATER Prestige SkinfIt Glow Cov... 803.000đ
Bán hết Serum trắng da NOWATER Brightening Vitamin Seru... 803.000đ	Bán hết Kem dưỡng mắt NOWATER Prestige... 363.000đ	Bán hết Mặt nạ trà trà NOWATER Prestige73 Teatree Mask... 726.000đ	Bán hết Dầu tẩy trang NOWATER No Pore Cleansing Oil dầ... 429.000đ	Bán hết Mặt nạ collagen NOWATER Skin Booster Collagen... 539.000đ
Bán hết Serum dưỡng ẩm Dual Glow Hyalu-balance Seru... 803.000đ	Bán hết Phần nước NOWATER Prestige SkinfIt Glow Cov... 803.000đ	Bán hết Bông mút trang điểm NOWATER Cushion Puff... 194.400đ	Bán hết Combo Mặt nạ collagen NOWATER Skin Booster... 1.089.000đ	Bán hết Phần nước NOWATER Teatree Day-day Tone up... 693.000đ
Bán hết Kem dưỡng ẩm NOWATER Return Collagen Cream... 803.000đ	Bán hết Combo Mặt nạ collagen NOWATER Skin Booster... 902.000đ	Bán hết Combo Phần nước NOWATER Teatree Day-d... 869.000đ	Bán hết Mặt nạ collagen NOWATER T1 Prestige73 Collagen... 726.000đ	Bán hết Toner cấp ẩm NOWATER Refreshing Essence Tone... 539.000đ

NOWATER

PLATFORM

STOCKIST

ON/OFFLINE CHANNELS

STOCKISTS

NOWATER expanded and gained customers through the growth of e-commerce platforms and indie select stores in South Korea, harnessing the power of e-commerce to boost brand popularity and reach a wider audience. This digital presence has been instrumental in driving customer acquisition and enhancing brand visibility.

ONLINE



COUPANG

E-commerce platform



NAVER

E-commerce / Search engine



LOTTE IMALL

Lotte Home Shopping Inc.



SSG.COM

SHINSEGAE Inc.

GLOBAL



AMAZON

North America & Japan



Qoo10

Japan

OFFLINE



LOTTE DEPARTMENT STORE & DUTY FREE

[Suwon] [Mia]



TEMTEM MYEONG-DONG

K-beauty select store



SHOPEE



TIKTOK SHOP

NOWATER

PLATFORM

STOCKIST

OFFLINE CHANNELS

OFFLINE STOCKISTS



PALACE BEAUTY GALLERIA
Los Angeles



Bear Creek Golf Club (19 others)
Korea



ICN DUTY FREE SHOP
Korea



LOTTE DEPARTMENT
Korea



OPPA BEAUTY
Nagoya



AEON MALL
Tokyo

