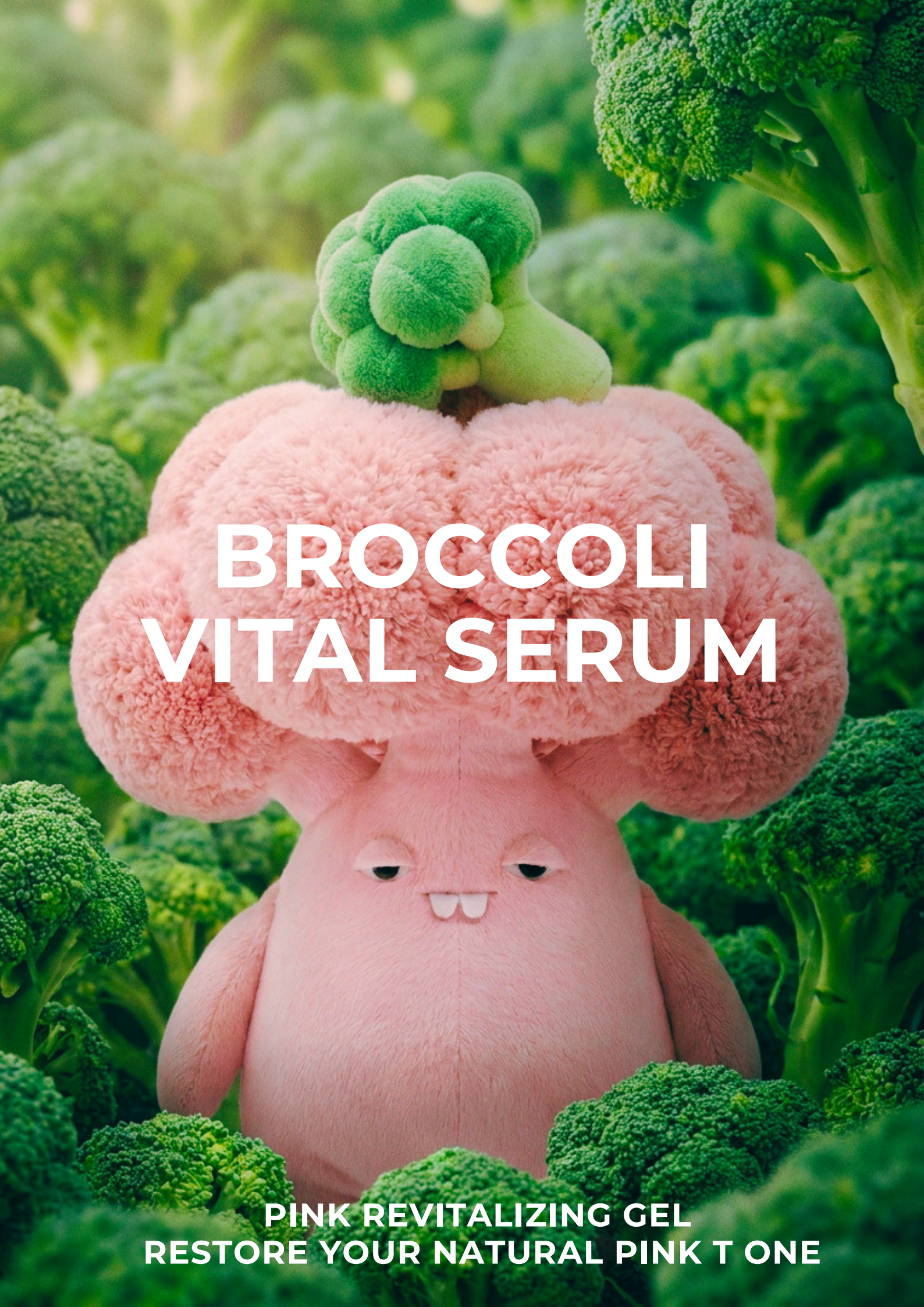


A whimsical, pink, fluffy character with a large, rounded body and a small, smiling face with two white fangs. The character's head is replaced by a large, green broccoli floret. It is surrounded by a dense field of green broccoli, with some stalks and florets visible in the foreground and background. The lighting is soft and natural, highlighting the textures of the character and the vegetables.

BROCCOLI VITAL SERUM

PINK REVITALIZING GEL
RESTORE YOUR NATURAL PINK T ONE



BROCCOLI VITAL SERUM

VITAMIN B12 + PLANT EXOSOME TECHNOLOGY

***TRUE PINK TONE IS NOT APPLIED.
IT IS RESTORED.***

**TARGETED CARE FOR
PIGMENTED SKIN**

- LIPS
- PIGMENTED AREAS
- INTIMATE SKIN



***NOT A TINT
NOT A COATING.
BIOLOGICAL SKIN APPROACH.***



VITAMIN B12 + PLANT EXOSOME TECHNOLOGY
TARGETED CARE FOR PIGMENTED SKIN
LIPS • PIGMENTED AREAS • INTIMATE SKIN

WHY IT LOOKS DARK

****WHEN SKIN SLOWS DOWN, TONE FADES****

SKIN TONE IS NOT JUST COLOR.

IT REFLECTS HOW ACTIVE THE SKIN IS.

Pink tone is not simply pigmentation.

It reflects the overall condition of the skin.

When skin vitality decreases, the tone appears dull, uneven, or darkened.

Restoring a healthy tone requires improving the biological condition of the skin.

**COLOR IS A RESULT.
VITALITY IS THE
CAUSE.**

LOW VITALITY

HEALTHY TONE



VITAMIN B12 + PLANT EXOSOME TECHNOLOGY
TARGETED CARE FOR PIGMENTED SKIN
LIPS • PIGMENTED AREAS • INTIMATE SKIN

****NOT A COLOR PROBLEM.
A CONDITION PROBLEM.****

SKINTONE DOES NOT CHANGE BY ADDING COLOR.
IT CHANGES WHEN THE SKIN CONDITION CHANGES.
Dull, uneven tone is not only pigmentation.
It reflects reduced vitality within the skin.
Improving skin condition leads to a more balanced,
natural tone.



**COLOR FOLLOWS
CONDITION**



VITAMIN B12 + PLANT EXOSOME TECHNOLOGY
TARGETED CARE FOR PIGMENTED SKIN
LIPS • PIGMENTED AREAS • INTIMATE SKIN

EXOSOME, REDEFINED

A PLANT-BASED SYSTEM DESIGNED FOR PRECISE SKIN COMMUNICATION

Exosomes are nano-sized vesicles that carry biological signals. Refined plant-derived exosomes are engineered to support stable interaction within the skin.

ORIGIN

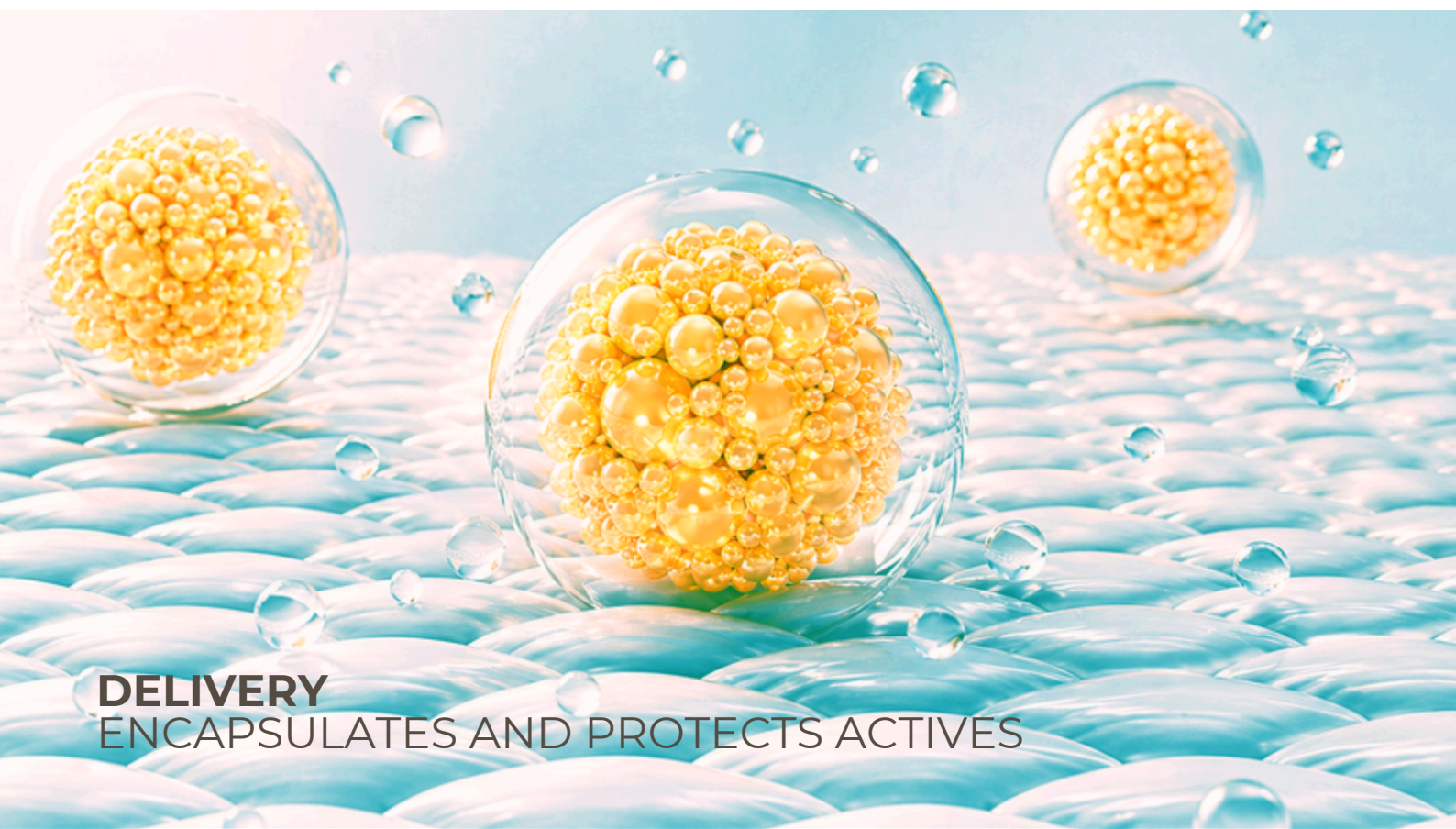
Plant-derived. Precisely selected.
Aligned with the skin's biological environment

COMPATIBILITY

Works in harmony with the skin.
Supports natural interaction without disruption.

COMMUNICATION

Delivers signals, not just ingredients.
Supports cellular response linked to skin vitality.



DELIVERY

ENCAPSULATES AND PROTECTS ACTIVES



VITAMIN B12 + PLANT EXOSOME TECHNOLOGY

TARGETED CARE FOR PIGMENTED SKIN
LIPS • PIGMENTED AREAS • INTIMATE SKIN

ENGINEERED FROM BROCCOLI

A PLANT SYSTEM DESIGNED FOR SKIN SIGNALING

SOURCE

Plant-derived. Precisely selected.

Supports a stable biological environment for skin interaction.

STABILITY

Protects actives until delivery.

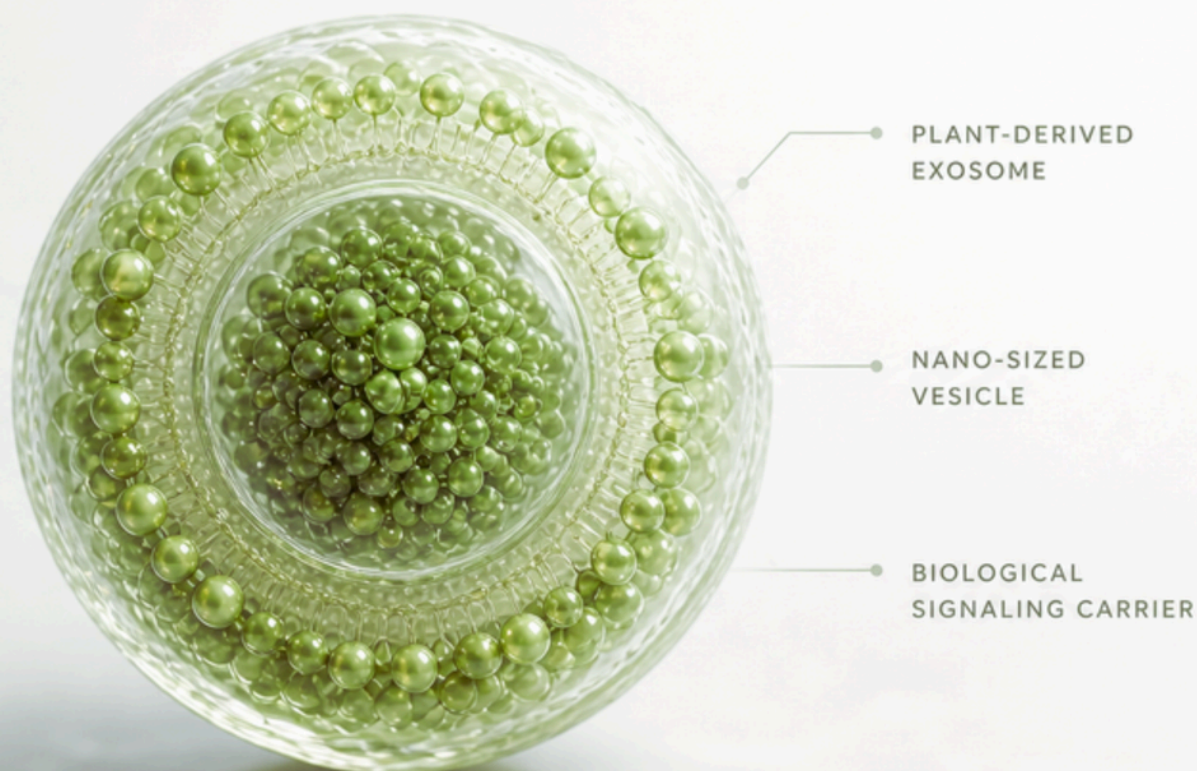
Maintains integrity during penetration and interaction.

FUNCTION

Delivers signals within the skin.

Supports microcirculation and skin vitality response.

**DESIGNED FOR FUNCTION.
BUILT TO SUPPORT SKIN VITALITY.**





VITAMIN B12 + PLANT EXOSOME TECHNOLOGY

TARGETED CARE FOR PIGMENTED SKIN
LIPS • PIGMENTED AREAS • INTIMATE SKIN

VITAMIN B12 **THE COLOR TRIGGER**

WHERE TONE BEGINS TO RETURN

Vitamin B12 is closely associated with skin vitality and helps create an environment where natural tone can be restored. When skin condition declines, tone appears dull and uneven. As vitality and balance recover, a healthier tone naturally re-emerges.

Vitamin B12 supports this process by helping maintain a more stable and balanced skin condition.

VITALITY

Supports an active skin condition for a healthier skin environment

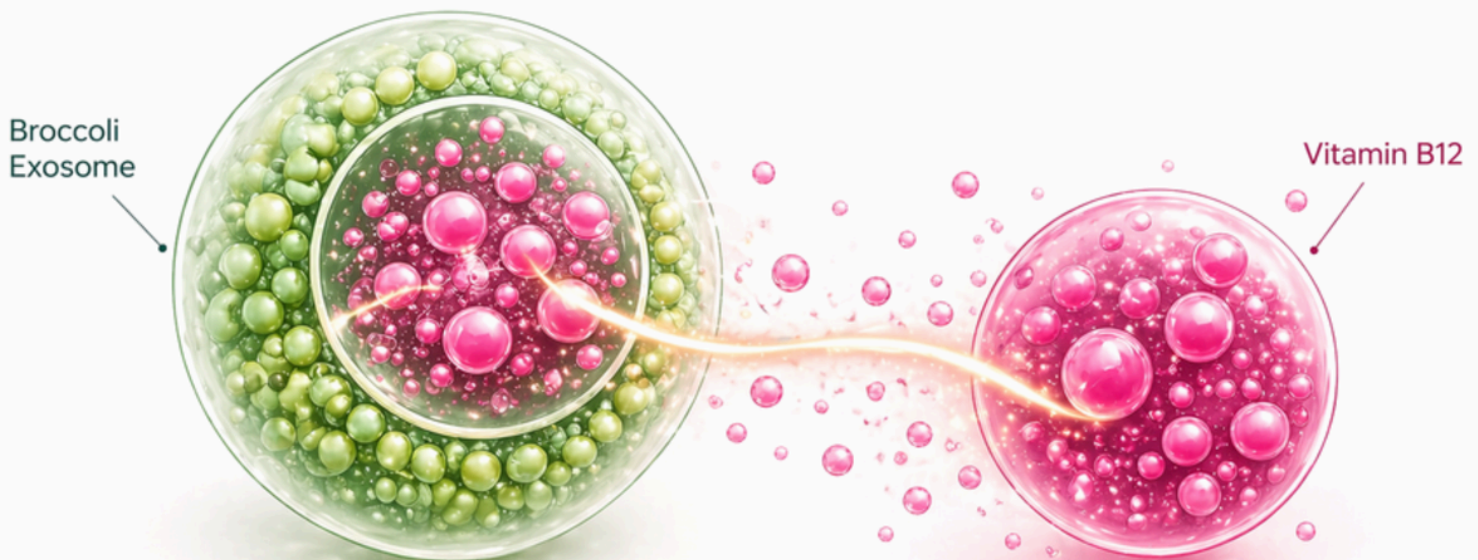
TONE RESPONSE

Encourages the reappearance of natural pink tone

BALANCE

Helps improve uneven tone for a more refined appearance

AS SKIN CONDITION RECOVERS, COLOR NATURALLY RETURNS





VITAMIN B12 + PLANT EXOSOME TECHNOLOGY

TARGETED CARE FOR PIGMENTED SKIN

LIPS • PIGMENTED AREAS • INTIMATE SKIN

DDDS TECHNOLOGY

DIGITAL DUAL DELIVERY SYSTEM

DUAL SYSTEM

COMBINES CARRIER AND ACTIVE FOR OPTIMIZED INTERACTION

CONTROLLED LOADING

PRECISE INCORPORATION OF ACTIVES FOR STABLE DELIVERY

EFFICIENT DELIVERY STRUCTURE

DESIGNED FOR UNIFORM RESPONSE WITHIN THE SKIN



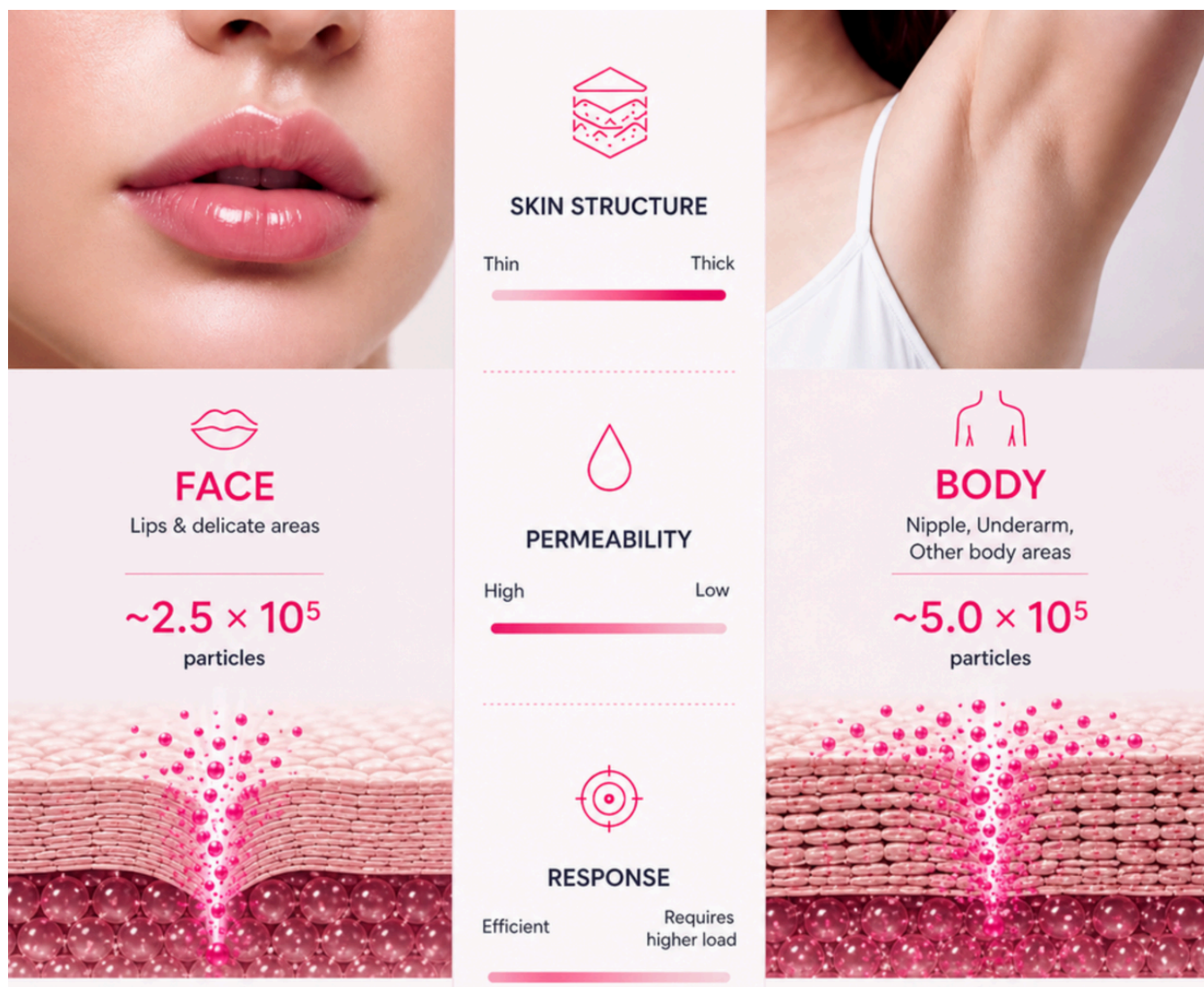
**TWO COMPONENTS.
ONE OPTIMIZED SYSTEM.**

VITAMIN B12 + PLANT EXOSOME TECHNOLOGY
TARGETED CARE FOR PIGMENTED SKIN
LIPS • PIGMENTED AREAS • INTIMATE SKIN

TWO SYSTEMS. ONE OPTIMIZATION.

DESIGNED FOR DIFFERENT SKIN AREAS

This system is structured into two optimized formats based on skin thickness and permeability. Each product is designed to deliver the appropriate dose for its target area.



THIN SKIN, HIGH PERMEABILITY

Effective delivery with
minimal load



THICKER SKIN, LOWER PERMEABILITY

Requires higher load
for effective delivery



VITAMIN B12 + PLANT EXOSOME TECHNOLOGY
TARGETED CARE FOR PIGMENTED SKIN
LIPS • PIGMENTED AREAS • INTIMATE SKIN

WHY FACE AND BODY ARE DIFFERENT

SKIN STRUCTURE DETERMINES THE RESPONSE.

FACE (Lips)
MUCOSA-LIKE
STRUCTURE

- THIN BARRIER
- HIGH PERMEABILITY
- FAST VISIBLE RESPONSE

FAST VISIBLE
RESPONSE



THIN BARRIER • HIGH PERMEABILITY

BODY (Nipple / Bikini / Underarm)

KERATINIZED SKIN
STRUCTURE

- THICKER BARRIER
- LOWER PERMEABILITY
- SLOWER RESPONSE

CONTROLLED
RESPONSE



THICK BARRIER • LOWER PERMEABILITY

VITAMIN B12 + PLANT EXOSOME TECHNOLOGY

TARGETED CARE FOR PIGMENTED SKIN

LIPS • PIGMENTED AREAS • INTIMATE SKIN

WHY REAL PINK TONE APPEARS

DELICATE MUCOSAL-LIKE SKIN RESPONDS DIFFERENTLY

① LOW VITALITY

Reduced cellular activity
Dull, uneven skin tone
Lack of natural pink appearance

② SIGNAL ACTIVATION

Exosome-mediated delivery
Vitamin B12 supports cellular metabolism
Biological signaling begins
Highly permeable structure enables rapid response

③ RESTORED VITALITY

Improved skin environment
Natural tone balance
Natural pink tone reappears quickly

**DELICATE SKIN RESPONDS FASTER.
VITALITY RESTORES VISIBLE TONE.**

THICK BARRIER • LOWER PERMEABILITY



VITAMIN B12 + PLANT EXOSOME TECHNOLOGY
TARGETED CARE FOR PIGMENTED SKIN
LIPS • PIGMENTED AREAS • INTIMATE SKIN

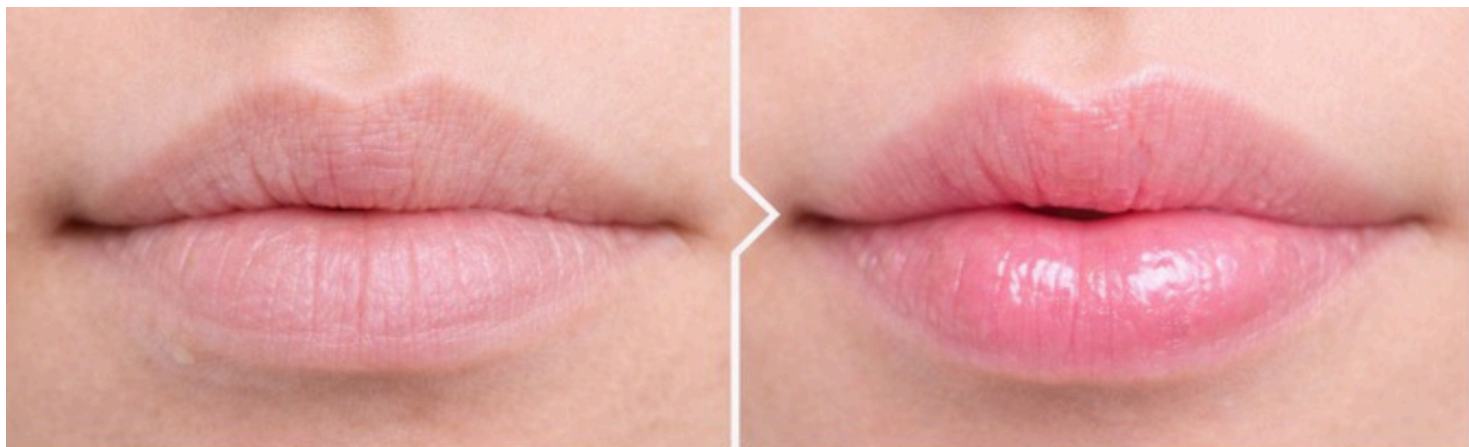
CLINICAL-LIKE RESULTS

VISIBLE RESTORATION OF NATURAL LIP TONE

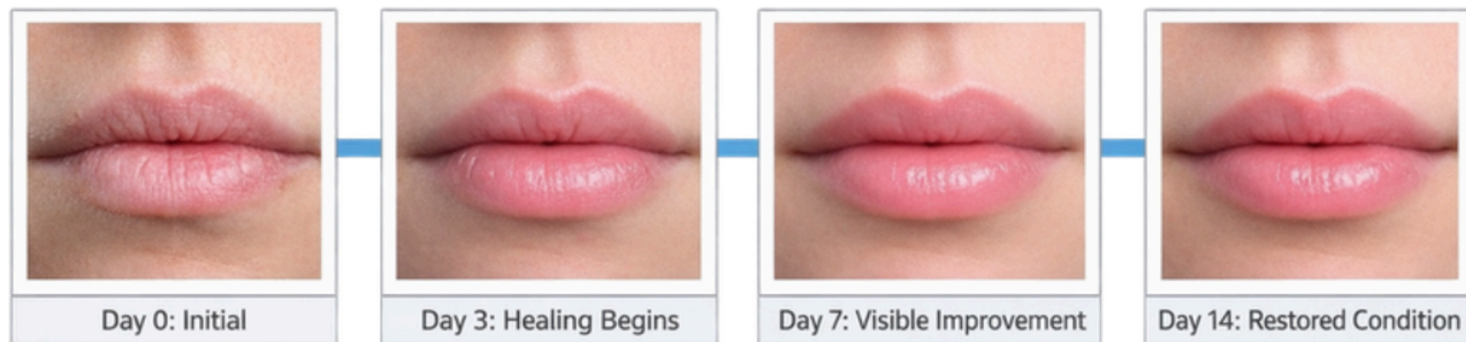
LIP PINK TONE IMPROVEMENT: 64% → 92%



LIP TEXTURE IMPROVEMENT: 52% → 96%



14-DAY LIP PROGRESSION TIME LINE



**RESTORES NATURAL TONE IMPROVES
TEXTURE AND VITALITY**

VITAMIN B12 + PLANT EXOSOME TECHNOLOGY

TARGETED CARE FOR PIGMENTED SKIN

LIPS • PIGMENTED AREAS • INTIMATE SKIN

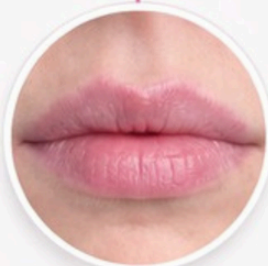
VISIBLE PROGRESSION

RESTORATION PROGRESSES WITH SKIN RECOVERY

CASE STUDY. LIP RESTORATION PROGRESSION



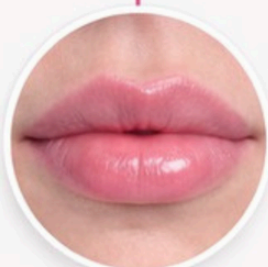
Day 0
(Before)



Day 3
Early Hydration
& Soothing

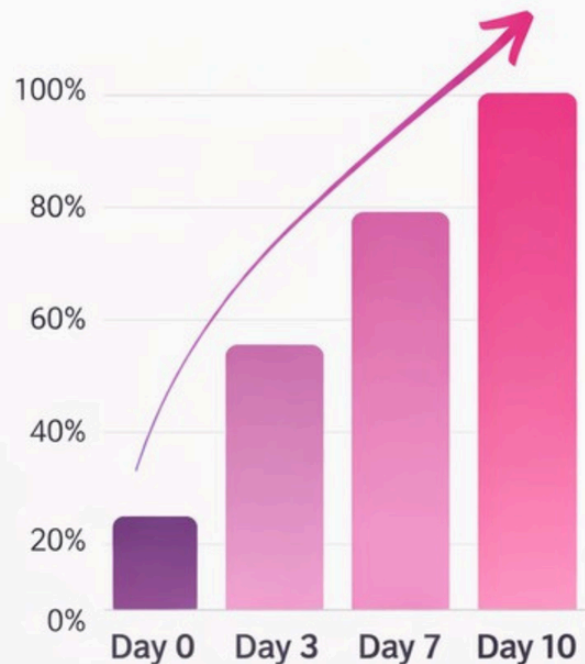


Day 7
Enhanced Repair
& Plumping



Day 10
Complete
Restoration
& Vitality

IMPROVEMENT OVER 10 DAYS



- Initial Relief
- Visible Repair
- High Improvement
- Optimal Results

KEY CLINICAL BENEFITS

-  Rapid Hydration & Moisture Lock
-  Accelerated Healing of Cracks & Fissures
-  Enhanced Lip Volume & Definition
-  Long-Lasting Protective Barrier

**NOT AN INSTANT EFFECT.
A PROGRESSIVE RESTORATION PROCESS.**

VITAMIN B12 + PLANT EXOSOME TECHNOLOGY

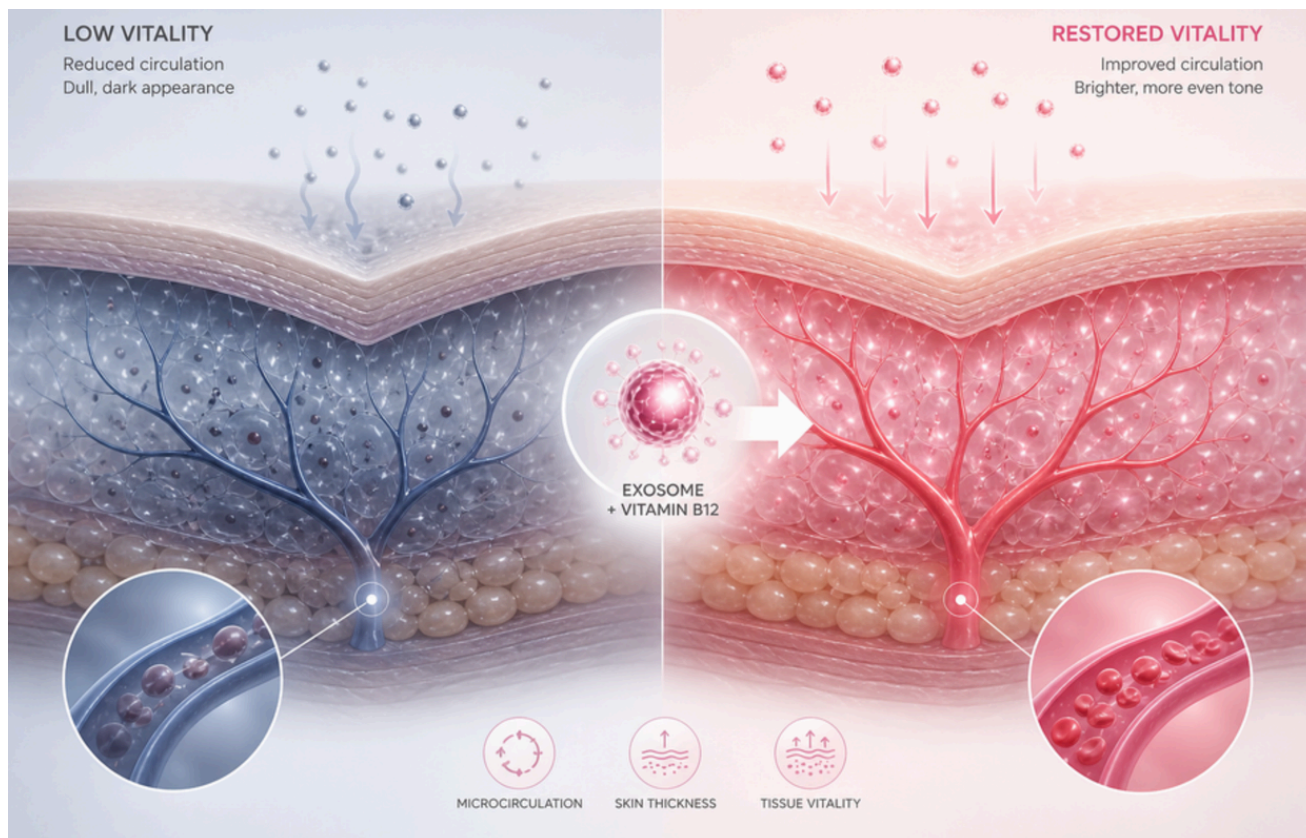
TARGETED CARE FOR PIGMENTED SKIN

LIPS • PIGMENTED AREAS • INTIMATE SKIN

DARK CIRCLE MECHANISM

NOT JUST PIGMENT

DARKNESS REFLECTS SKIN CONDITION



LOW VITALITY

- Reduced circulation
- Low vitality
- Dull, uneven tone

RESTORED VITALITY

- Improved circulation
- Restored vitality
- More balanced tone



**WHEN SKIN CONDITION IMPROVES, TONE
NATURALLY APPEARS CLEARER**



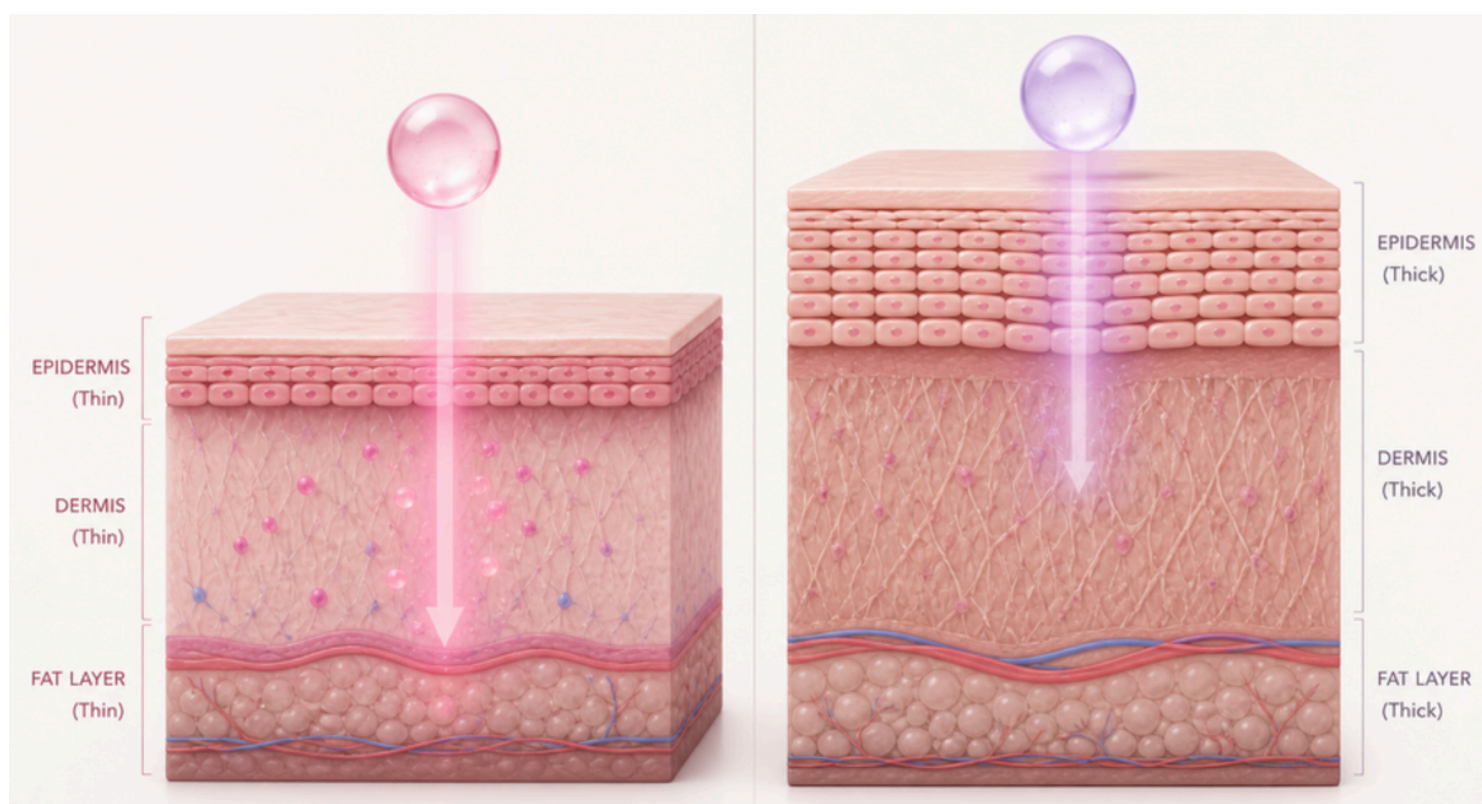
VITAMIN B12 + PLANT EXOSOME TECHNOLOGY
TARGETED CARE FOR PIGMENTED SKIN
LIPS • PIGMENTED AREAS • INTIMATE SKIN

NOT ALL SKIN IS THE SAME

DIFFERENT STRUCTURES REQUIRE DIFFERENT APPROACHES
 MUCOSAL AREAS AND BODY SKIN RESPOND DIFFERENTLY

**MUCOSAL
 DELICATE AREAS**
 LIPS, INTIMATE AREAS

BODY SKIN
 NIPPLE, UNDERARM,
 VIKINI LINE, ETC.



① **MUCOSAL / DELICATE
 AREAS (Lips, Intimate)**

- Thinner skin structure
- Higher permeability
- Faster response to actives
 Lower load required

② **BODY SKIN (Nipple,
 Underarm, etc.)**

- Thicker skin structure
- Lower permeability
- Slower absorption
 Requires higher load & optimized delivery

SKIN STRUCTURE DETERMINES RESPONSE
DELIVERY MUST BE ADJUSTED ACCORDINGLY



VITAMIN B12 + PLANT EXOSOME TECHNOLOGY
TARGETED CARE FOR PIGMENTED SKIN
LIPS • PIGMENTED AREAS • INTIMATE SKIN

****VISIBLE CHANGE BALANCED SKIN TONE****

RESULTS MAY VARY DEPENDING ON SKIN CONDITION

NIPPLE

Reduced cellular activity
Dull, uneven skin tone

- Lack of natural pink appearance



UNDERARM

Reduced cellular activity
Dull, uneven skin tone

- Lack of natural pink appearance



DELICATE SKIN RESPONDS FASTER.
VITALITY RESTORES VISIBLE TONE.



VITAMIN B12 + PLANT EXOSOME TECHNOLOGY

TARGETED CARE FOR PIGMENTED SKIN

LIPS • PIGMENTED AREAS • INTIMATE SKIN

****ONE TECHNOLOGY. TWO OPTIMIZED SYSTEMS.****

DELICATE AREAS	BODY AREAS
LIPS / INTIMATE / THIN SKIN - Optimized for high permeability - Lower load, faster visible response - Designed for sensitive and delicate skin 👉 FAST • GENTLE • RESPONSIVE	NIPPLE / UNDERARM / THICK SKIN - Designed for lower permeability - Requires controlled and optimized delivery - Supports gradual and stable improvement 👉 STABLE • CONTROLLED • BALANCED

**SKIN DETERMINES THE RESPONSE.
WE DESIGN THE SYSTEM ACCORDINGLY.**





VITAMIN B12 + PLANT EXOSOME TECHNOLOGY
TARGETED CARE FOR PIGMENTED SKIN
LIPS • PIGMENTED AREAS • INTIMATE SKIN

****NOT ONE SOLUTION.
PRECISION-OPTIMIZED CARE.****

**WE DON'T MASK THE TONE.
WE HELP THE SKIN BRING IT BACK.**

*Designed based on skin biology
Optimized for different skin structures
Focused on real tone restoration*



REAL BIOLOGICAL CHANGE



INQUIRY TO
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EXSOLUKOREA.CO.KR



EXSOLU

NOVAMED