



Gyeonggi-do Intangible Cultural Heritage

NAMHANSANSEONG SOJU

Distilled Korean Soju

Product Introduction

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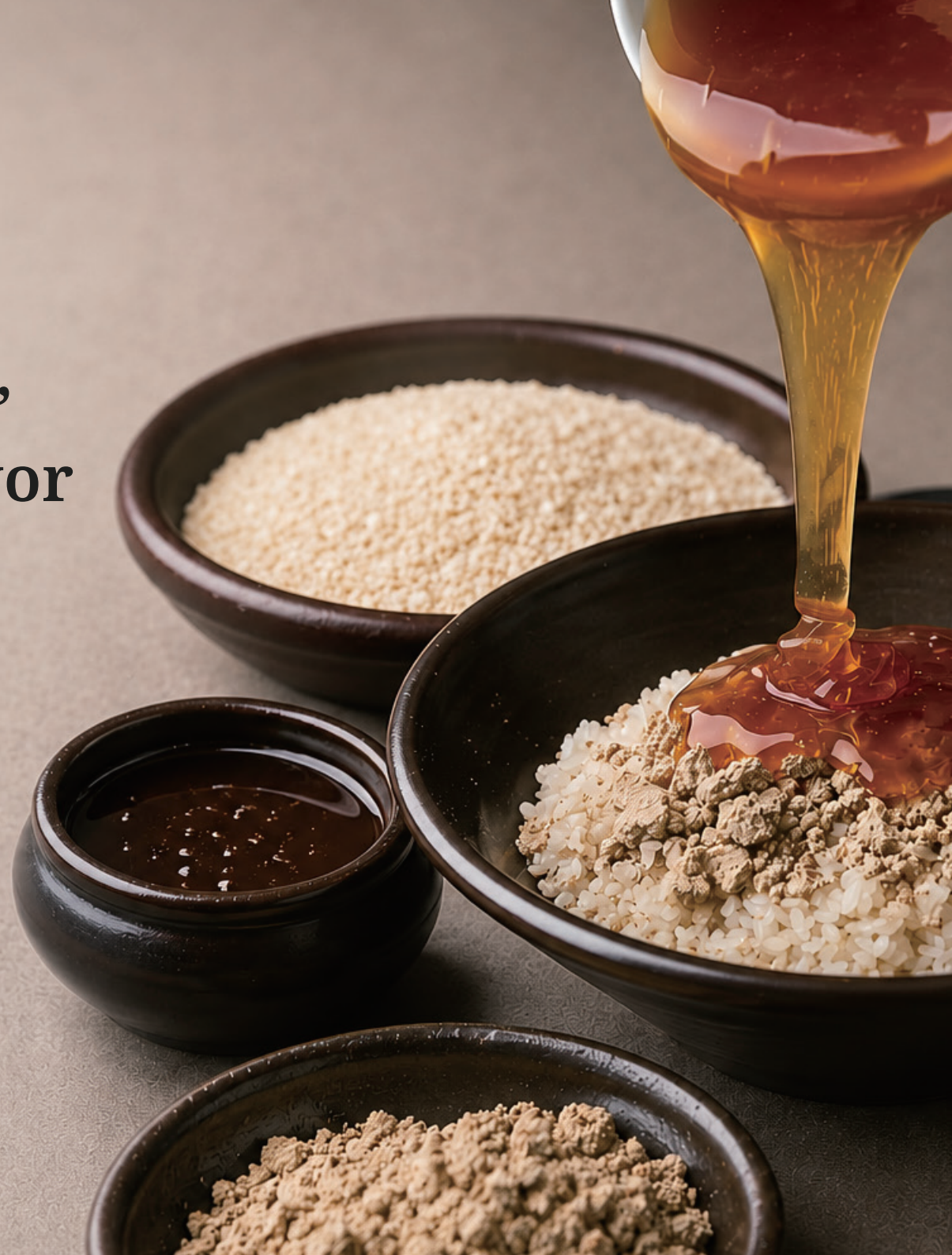
With over 450 years of tradition,
Namhansanseong Soju carries the legacy of Namhansanseong,
a historic fortress city of Korea.

Crafted through traditional distillation,
Namhansanseong Soju offers a refined and contemporary style
of Korean distilled soju.



Crafted with Jocheong, Deeply Smooth in Flavor

Balanced with the clean character of rice
and the rich depth of jocheong,
it delivers a smooth yet layered finish
unique to Namhansanseong Soju.





Beyond Tradition, A Refined Dining Experience

Namhansanseong Soju brings
a refined pairing experience
to a variety of modern dining settings.



Fine Dining



Food Pairing



Dining Bar



Contemporary



Premium Soju

Core Range

Crafted through double fermentation, distillation and ceramic jar aging.

A refined core range that reflects the signature character of the brand.



Namhansanseong
Soju 40



Namhansanseong
Soju 21

Product Information

Name	Namhansanseong Soju 40	Namhansanseong Soju 21
ABV / Volume	40% 375ml	21% 375ml
Ingredients	Rice, Nuruk*, Jocheong, Purified Water	
Retail Price	24,900₩	12,300₩
Storage	Store in a cool place away from direct sunlight	
Best-Before	None	

*Nuruk : Traditional Fermentation Starter

Tasting Profile

40

- Deep and rich grain aroma with subtle nuruk notes
- Refined sweetness from jocheong with a long finish
- Recommended for distilled-soju enthusiasts

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- Smooth and approachable
- Soft body with a gentle aroma
- Recommended for new traditional-soju drinkers

Product Features



Korea's only jocheong-fermented distilled soju
(Internationally awarded)



Clean grain character with the deep richness of jocheong

Product Lineup

From signature bottles to miniature sets, gift editions and heritage collections.

Namhansanseong Soju offers a versatile lineup for various occasions.

01 MINIATURE SET

Compact tasting and gift sets featuring Namhansanseong Soju.



02 GIFT SET

Premium gift editions with a modern interpretation of tradition.



03 HERITAGE EDITION

Ceramic editions inspired by Korea's intangible cultural heritage.



Expanding Through Collaboration

From dining collaborations to projects with heritage artisans.

Namhansanseong Soju continues to expand its brand experience across diverse fields.

Namhansanseong Soju 21.7

A dining collaboration created with Oboksusan. Developed as a pairing-focused soju designed to complement seafood cuisine.

The Master Collection

A collaborative heritage soju project curated by Namhansanseong Soju. Featuring works by four Korean artisans across ceramics, embroidery, metal craft, and traditional lacquer art.



Brand Collection

Inspired by Namhansanseong's soju heritage, this collection ranges from signature glassware to character goods featuring the Tipsy Squirrel.

The collection extends the brand experience into everyday lifestyle items.



Tipsy Squirrel
T-Shirt



Sueojangdae
Shot Glass Set



Namhansanseong
Soju Glass



Sojutgori
Bookmark



Tipsy Squirrel
Sticker Pack



Beyond Tradition,

A New Experience in Korean Distilled Soju



Online Store



Official Instagram

Contact & Inquiry

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