

SEOHOLAB

RIAHCL HAIR Series

Where daily cleansing
becomes clinical care.





Care Beyond Cleansing

RIAHCL

SEOHO LAB HAIRCARE BRAND

BRAND INTRODUCTION

RIAHCL is
an anagram of "Hair Clinic",
a name that reflects our
vision to deliver clinic-level
hairecare in your daily life.



RIAH
CL

SPA-LIKE SENSORY EXPERIENCE

**Close your eyes,
and let the delicate scent drift through your hair.**

**It feels like stepping into a serene spa,
where time slows down just for you.**

**Every use becomes a moment of self-care,
through touch and fragrance.**





KEYWORD

#Daily #Clinic

#Silicone-Free

#Vegan #K-Beauty

#Functional #Gold

Product Lineup

RIAHCL Protective Shampoo

- A low-irritation, clinic-grade shampoo that softens the hair and cares for the scalp — all without silicone.
 - Patent-pending AbelGold™ coats the cuticle and protects hair from heat styling and coloring damage.
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RIAHCL Repair Treatment

- Powered by SEOHO LAB's Collatin™ protein complex, this treatment replenishes deep damage for inside-out repair.
 - Camellia oil and Mariniqe™ restore shine and bounce, leaving hair soft and smooth — with no silicone buildup.
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RIAHCL Amati Water Essence

- A lightweight, water-based hair mist that absorbs instantly without stickiness or weight.
- With a silicone-free & vegan formula, it adds natural shine and smooth control before or after heat styling.



**NOT JUST A SHAMPOO —
A TOTAL SCALP-TO-HAIR CLINIC IN A BOTTLE.**

RIAHCL Protective Shampoo

No silicones. No sulfates. No nonsense.

Just a clean, honest formula that actually works
— for both scalp and hair.

Regular shampoos rinse off.

RIAHCL stays and cares.

Our yeast-based liposomes keep nourishing your scalp —
even after your shower ends.





**NOT JUST A SHAMPOO —
A TOTAL SCALP-TO-HAIR CLINIC IN A BOTTLE.**

RIAHCL Protective Shampoo

Better than silicone. Stronger than coating. Clinically smart.

AbelGold™ nano-gold technology forms a high-performance coating that protects hair from heat, color, and UV — and gives it unstoppable shine.

Clinically proven low-irritation.

Safe for daily use — for men, women, and even sensitive scalps.



CERTIFICATE OF VEGAN

RIAHCL PROTECTIVE SHAMPOO



This product is certified vegan in accordance with the certification standards of the Korea Agency of Vegan Certification and Services.



DERMATOLOGICAL SAFETY TEST RESULT

RIAHCL PROTECTIVE SHAMPOO

오에이티씨 피부임상시험센터 [권고서식 제10-3호 서식_OATC_25_51205_2673 KR] 8쪽

요약문

연구명	‘리아클 프로텍티브 샴푸’의 피부 철포에 의한 일차 자극 인체적용시험
연구번호	OATC_25_51205_2673
보고서번호	OATC_25_51205_2673 KR
연구기관	㈜OATC 피부임상시험센터
연구기간	2025년 06월 17일~2025년 06월 19일
연구제품명	리아클 프로텍티브 샴푸
연구제품 사용법	연구자가 본 품을 증류수에 1% 희석하여, 100x100 제품분류(IQ Ultimate™)에 피 펫을 이용하여 20μl 로딩한 후 연구대상자의 등 부위에 부착한다. *인체적용시험기간 중에는 연구제품 이외에 연구결과에 영향을 미칠 수 있는 화장품(동일 효능을

연구제품명	피부 자극 지수	피부 자극 판정
리아클 프로텍티브 샴푸	0.00	저자극 범위

연구방법	1. 평가 방법 1) 피부과 전문의 육안평가 평가 기준: PCPC(Personal Care Products Council) Safety Testing Guidelines, ICDRG(International Contact Dermatitis Research Group) criteria		
연구결과	연구제품명	피부 자극 지수	피부 자극 판정
	리아클 프로텍티브 샴푸	0.00	저자극 범위

Based on the human skin patch test, this product was determined to be non-irritating, with a skin irritation index of 0.00.



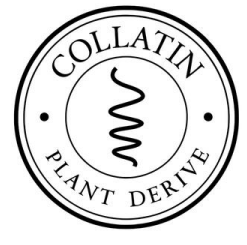
**NO MORE SURFACE SOFTNESS.
THIS IS DEEP, STRUCTURAL REPAIR.**

RIAHCL Repair Treatment

Powered by Collatin™, a proprietary plant-based protein complex by SEOHO LAB, it penetrates deeply to restore damaged cuticles and cortex structures — healing from the inside out.

Who needs silicone?

Experience lighter, more natural softness — no coating, no buildup. RIAHCL restores natural shine and balances moisture without clogging the hair.



**NO MORE SURFACE SOFTNESS.
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RIAHCL Repair Treatment

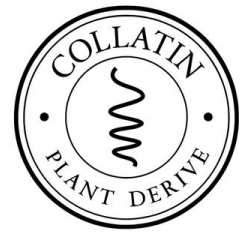
With Camellia oil and Marinique™ marine complex, RIAHCL revives dry, dull strands — delivering bounce, shine, and a sleek, silky finish with every use.

Vegan.

Silicone-free.

Clinically proven low irritation.

Safe enough to touch the scalp — and effective enough to transform the strands.





CERTIFICATE OF VEGAN RIAHCL REPAIR TREATMENT



This product is certified vegan in accordance with the certification standards of the Korea Agency of Vegan Certification and Services.



DERMATOLOGICAL SAFETY TEST RESULT

RIAHCL REPAIR TREATMENT

오에이티씨 피부임상시험센터 [권고서식 제10-3호 서식_OATC_25_51205_2674 KR] 8쪽

요약문

연구명	·리아클 리페어 트리트먼트·의 피부 철폐에 의한 일차 자극 인체적용시험
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연구제품명	리아클 리페어 트리트먼트
연구제품	연구자가 본 품을 중류수에 1% 희석하여, 1cmx1cm 제품분류(IQ Ultimate™)에 피펫을 이용하여 20µl 로딩한 후 연구대상자의 등 부위에 부착한다.

연구제품명	피부 자극 지수	피부 자극 판정
리아클 리페어 트리트먼트	0.00	저자극 범위

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**INSTANT SHINE. ZERO STICKINESS.
THE LIGHTWEIGHT HAIR ESSENCE THAT DOES IT ALL.**

RIAHCL Amati Water Essence

Lightweight, fast-drying, and fuss-free.

Mist-on hydration and shine — without the mess.
This spray-type water-based essence leaves no stickiness, no residue.

No silicone. No grease. Just clean gloss.

Our formula enhances shine and softness without suffocating your strands.



**INSTANT SHINE. ZERO STICKINESS.
THE LIGHTWEIGHT HAIR ESSENCE THAT DOES IT ALL.**

RIAHCL Amati Water Essence

Heat protectant, finishing spray, and shine booster in one.

Use it before styling to shield your hair from heat,
or after styling to lock in smoothness and shine.

Whenever your hair needs a quick refresh or a touch of radiance,
this essence delivers. Lightweight, fast-absorbing, and portable
— effortless beauty, wherever you go.

RIACLE

Let your daily routine become real care.
From scalp to strand,
RIAHCL transforms your every day into a better hair day.

**GIVE YOUR HAIR THE CLINIC IT DESERVES.
EVERY DAY, WITH RIAHCL.**



seoho Lab