

THE BARUNFOOD

Children's Red Ginseng Concentrate

HONGIRAK Product Brochure

HONGIRAK Introduction

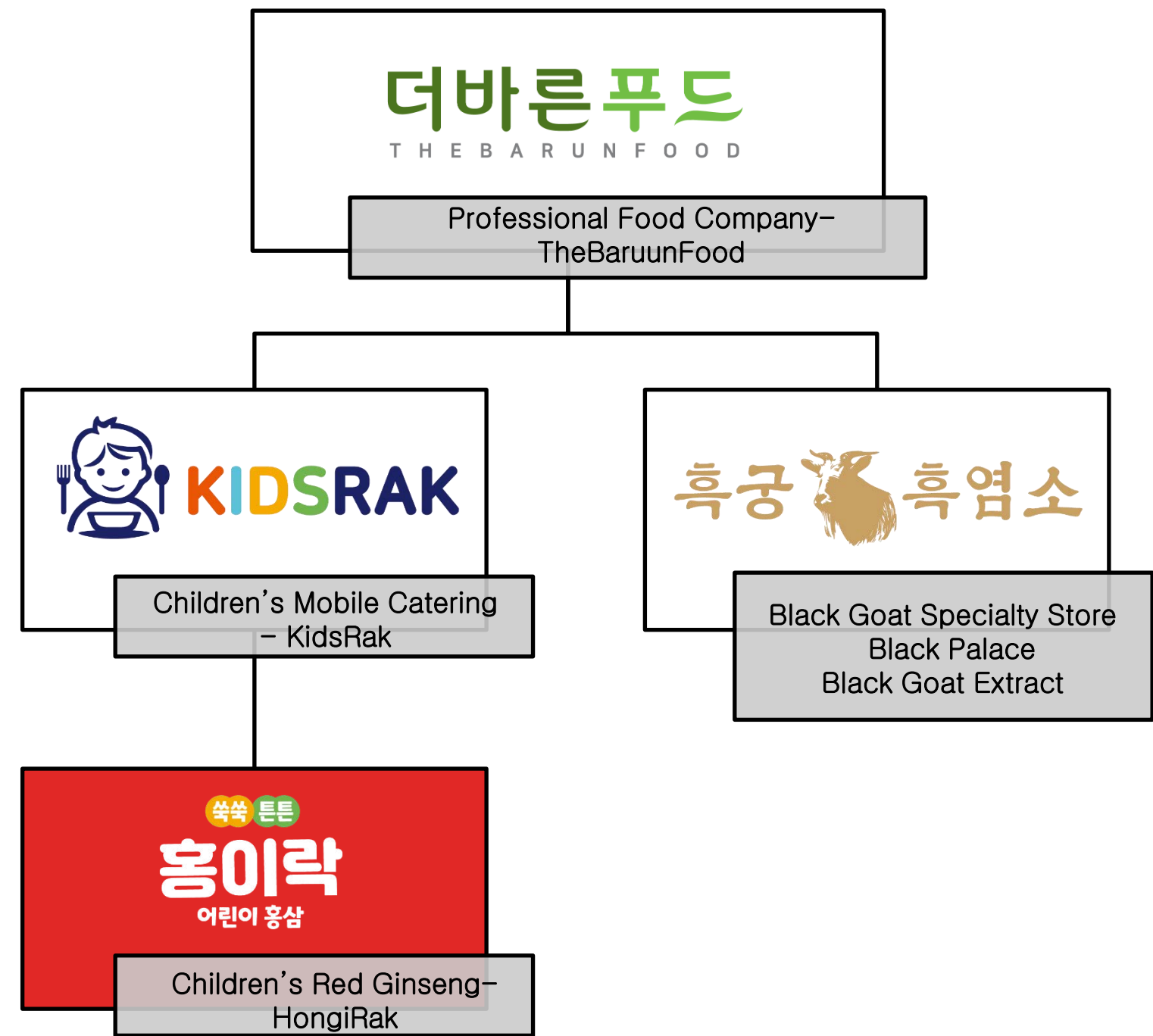


Product Brochure

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01 | Company introduction



Healthier and more trustworthy

Food R&D Company

TheBaruunFood

TheBaruunFood is a specialized food company founded on the belief of delivering healthy and enjoyable meals for children. Anchored by our kids’ mobile catering brand, “Kidsrak,” we have built a health-focused and trustworthy food manufacturing and distribution enterprise.

Since venturing into food production in 2013, we launched the “Kids Rak” mobile catering brand and have earned broad recognition and trust from schools, kindergartens, English-language preschools, and other educational institutions. In 2018, the company completed its incorporation and officially embarked on a new chapter under the name “TheBarunFood.” In 2019, we launched the senior lunchbox brand “Silver Rak,” extending our healthy dining culture to all age groups. Recently, we have successively introduced “Black Palace Black Goat” and “Hongirak,” demonstrating our commitment to developing foods that meet the health needs of every generation.

Years	Key Developments
2013	Began food manufacturing
2014	Established the kids’ mobile catering brand “Kids Rak”
2018	Completed corporate incorporation and officially launched The barun Food (THEBARUNFOOD)
2019	Introduced the senior lunchbox brand “Silver Rak”
2025	The patent for the “Hot Chain” temperature-controlled meal delivery system has been registered.
Recently	Launched “Black Palace Black Goat Extract ” (Black Goat Nourishing Tonic) and “HongiRak” (Kids’ Red Ginseng).

02 | Product introduction



Immune Support & Growth Development

HONGIRAK Children's Red Ginseng Concentrate

Building on over ten years of expertise in children's nutrition, KIDSRAK proudly presents Hongirak, a premium red ginseng beverage formulated especially for kids. Over the years, KIDSRAK has conducted in-depth research into children's dietary needs and has listened closely to parents' recurring concerns—namely weakened immunity, frequent colds, and growth delays.

During this journey to answer the question, “What do children truly need?”, we focused on red ginseng—the cornerstone of immune support and growth development—and created Hongirak, a premium children's red ginseng beverage that is both delicious and effortlessly enjoyable for kids.

02 | Product introduction

Hongirak's Trusted Partners

(Major Pharmacies, Kindergartens & Childcare Centers)

약국 입점 소식

엄마들이 찾는 어린이홍삼, 홍이락

이제 약국에서도 만나요!

일부 입점 약국 한정 판매



KIDS ZONE

홍이락 어린이 홍삼

20 g x 30포 (600 g / 864 kcal)

우리 아이, 밥 잘 먹나요?

#하루한포 #건강루틴

어린이 급식 전문가가 만든 어린이 홍삼

- ✓ 아이 입맛 맞춤 설계
- ✓ 보존료·인공향료 無
- ✓ 하루 1포 간편 섭취

HACCP ISO

HARIBO Goldbären

KIDSRACK 어린이 홍삼

오늘은 너의 날! 맛있게 즐겨!

광송돌봄 토탈케어 스텝센터

Product Overview

Hongirak is a premium red ginseng concentrate specially formulated to support children’s immune health and growth development. Crafted with only trusted, high-quality ingredients and produced under rigorous safety and quality controls, it delivers a delicious taste that kids love and gives parents complete peace of mind. Just one sachet a day helps your child build healthy habits.



Product Name	Hongirak Children’s Red Ginseng	Target Group	Children aged ≥ 36 months who are in a growth phase or need immune-support
Type	Ginseng & Red Ginseng Beverage	Flavor	Naturally sweet, easy for children to enjoy
Main Ingredients	Red ginseng concentrate, pear concentrate, mango concentrate, apicultural honey	Directions for Use	Take one sachet once daily
Net Content	20 g ✕ 30 sachets (600 g total; 864 kcal)	Shelf Life	36 months (store at room temperature)

04 | Product strength

Certified Safe Food

Certified to HACCP and ISO 22000 standards, with Product Liability Insurance coverage.

No preservatives

No artificial flavorings

Made with domestically sourced ingredients (red ginseng concentrate, pear concentrate, apicultural honey).

Conveniently portable anytime, anywhere.

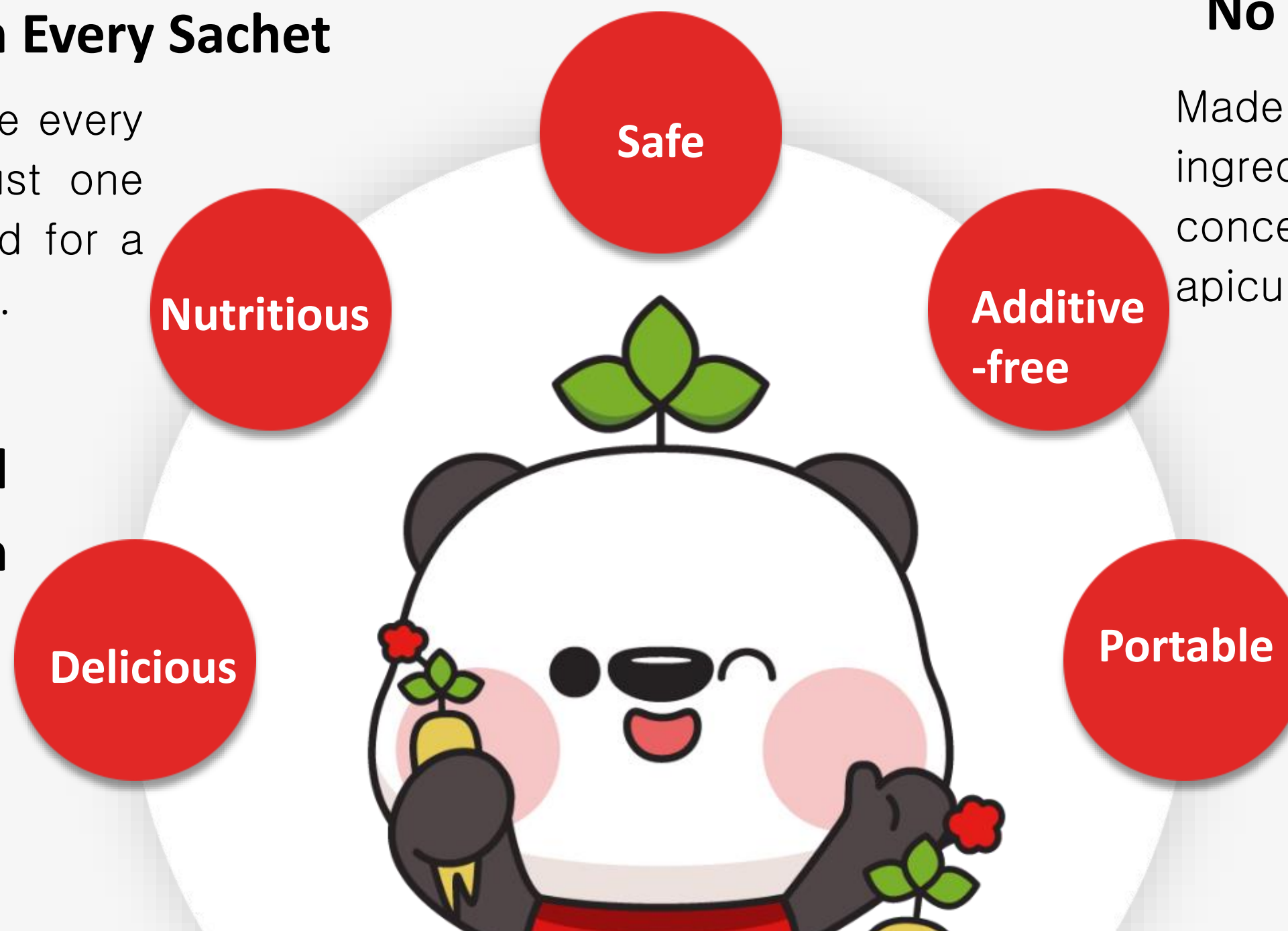
Individually packaged for enhanced portability and hygiene; easy-tear pouch design for effortless opening.

Premium Red Ginseng in Every Sachet

From root to tip, we preserve every active compound intact! Just one sachet a day is all you need for a complete daily health routine.

A sweet taste tailored specifically for children

A clean, smooth sweetness without any bitterness.



04 | Product Efficacy

1 Red Ginseng Concentrate

- Ginsenosides Rg1, Rb1 & Rg3 7 mg/g
- Domestically sourced red ginseng concentrate
- Immune support & growth promotion

References: Korea Food and Drug Administration. Red Ginseng Monograph. Korea Food and Drug Administration; 2021.



2 Pear Concentrate

- 100% Korean pears
- Cough relief & respiratory support
- Natural sweetness for a smoother taste

References: Korea Rural Development Administration. Functional Pharmacological Effects of Pear. Nongsaro (Korea Rural Development Administration); 2019.



3 Honey

- Korean honey
- Natural sweetness for a delightful taste
- Antibacterial benefits & nutritional support

References: Journal of the Korean Society of Food and Nutrition. 2016;49(3):85–93.



4 Mango Concentrate

- Premium Israeli mangoes
- Rich in vitamins A & C
- Delicious flavor & nutritional benefits

References: Korea Rural Development Administration. Nutritional Components of Mango. Nongsaro; 2022.



Certificate



HACCP
Certified in Food Safety Management.



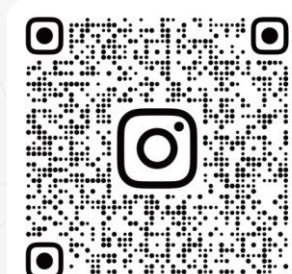
ISO22000
Certified under the International Food Safety Management System.



Product liability insurance
Product liability insurance underwritten by Samsung Fire & Marine Insurance.

HONGIRAK Introduction

THANK YOU.



www.kidsrak.com

THEBARUNFOOD

Address	211, 83 Samwon-ro, Deogyang-gu, Goyang-si, Gyeonggi-do, Republic of Korea
Main Office Telephone	070-4121-0225
Email	theheukgung@naver.com
Website	WWW.KIDSRAK.COM
Consultation Hours	Mon-Fri 08:00-17:00

孝를 담다



BLACK PALACE BLACK GOAT

Online Store | Instagram | T 010-8526-0224 | E theheukgung@naver.com



Company

The barunfood Co.,
Ltd.

Brand

Black Palace
black goat

Establishment

July ,2014

Industry

Food manufacturing

Main product

Black goat extract

Ceo

Jonghoon Shim

Offline Store : Black Palace 5, Goyang-daero 1954beon-gil, Deogyang-gu, Goyang-si,
Gyeonggi-do, Republic of Korea.



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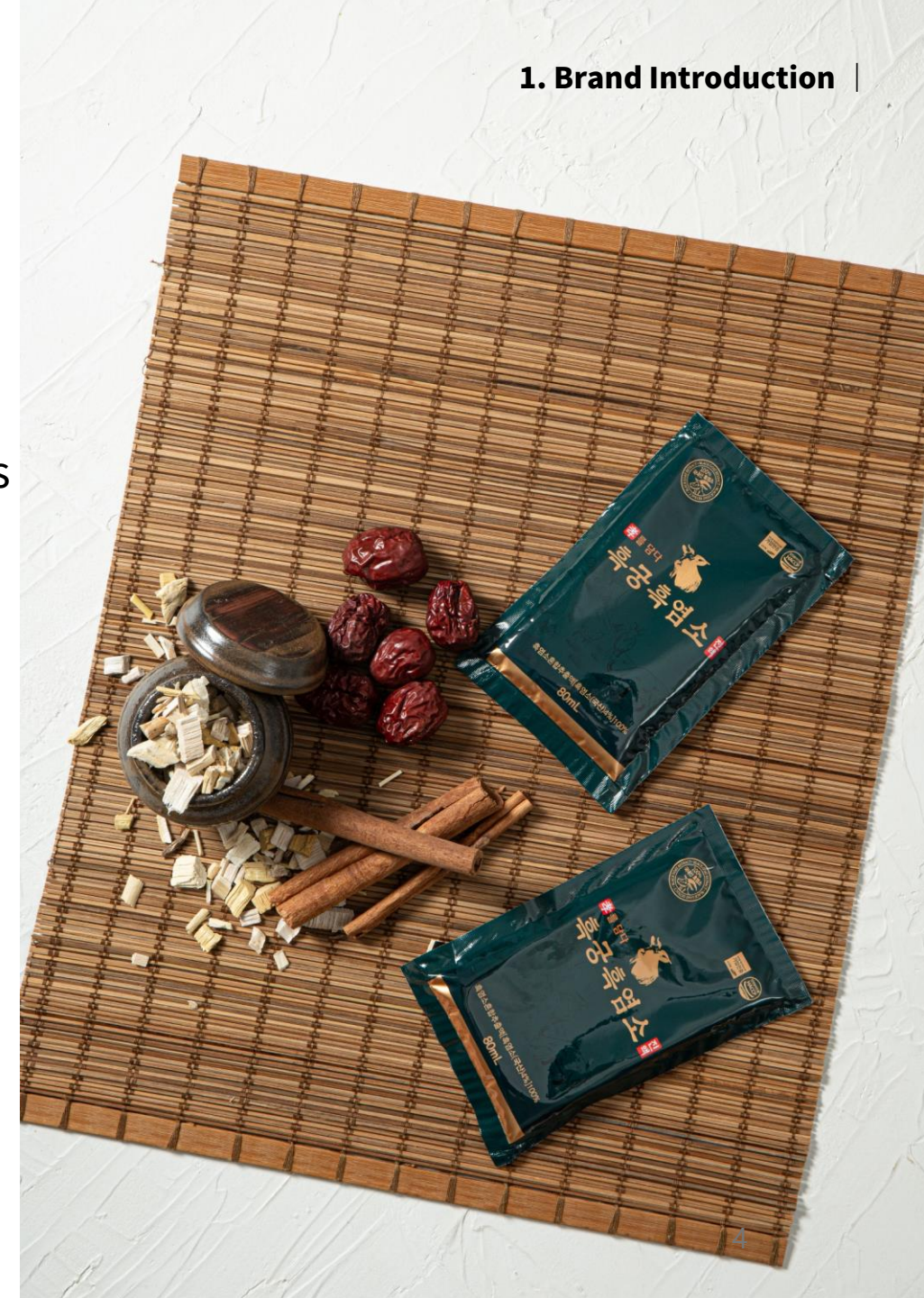
1. Brand Introduction
2. Introduction of Black Palace Black goat extract
3. Ingredients and Efficacy
4. How to use our product
5. Reliable raw materials and sanitation
6. Subject to recommendation
7. Estimate



Black Palace Black Goat is a brand specializing in black goats created by Thebarunfood Co., Ltd.

Our core value is 'to provide a healthy taste and service'.

We have been running a food manufacturing business for more than 10 years. And based on the know-how accumulated by running an offline store specializing in black goats, we produced a black goat extract with taste and aroma that can be enjoyed by both men and women.



“We’ve increased the content and lowered the price reasonably.”

| Product introduction |

Commodity Description : contain 孝 black goat extract

Quantity/Price : 1Box (80ml*30ea)

- 1) 100% domestic Jiri Mountain black goat use
- 2) Use of Korean 6-year-old red ginseng liquid
- 3) Using 12 Traditional Plant Raw Ingredients
- 4) HACCP Certified Facility Farm / Abattoir / Manufacturing
- 5) Extracted for a long time for 20 hours at the optimum temperature to protect drug efficacy



| efficacy |

Black goat is known to be rich in various nutrients such as protein, calcium, and iron, which are effective in improving physical strength, strengthening immunity, preventing aging, preventing anemia, and bone health.

| How to drink |

Take 1-2 times a day.

| Expiration date |

24 months from the date of manufacture

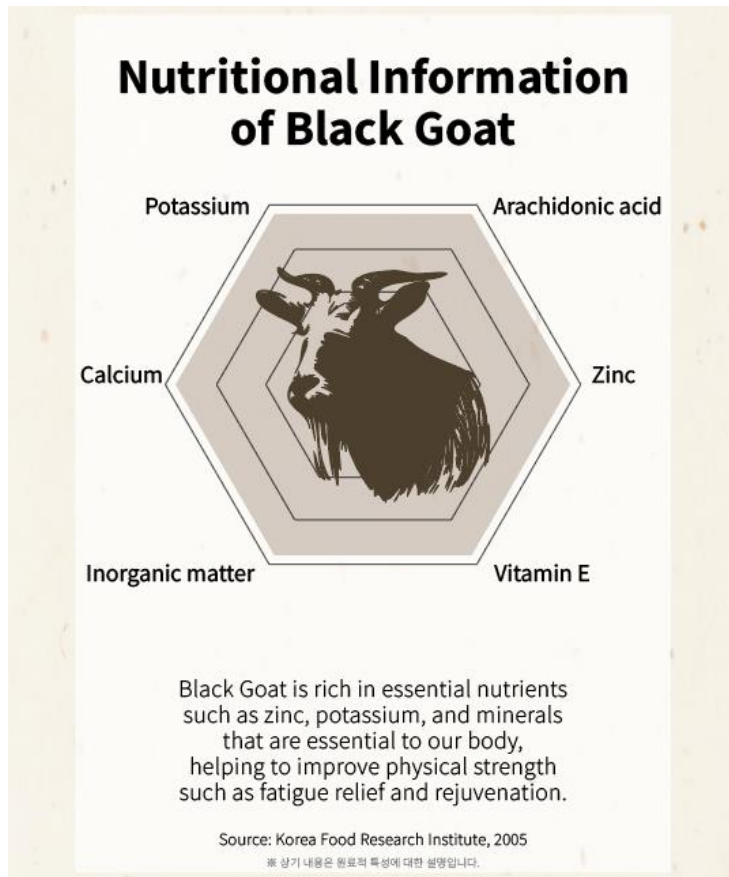


| Keep and Notice |

1. Keep in a cool place out of direct sunlight.
2. Please be careful when opening or ingesting the product as there is a risk of injury caused by packaging materials.
3. If you are pregnant, lactating, or have certain ingredient allergies or illnesses, check the ingredients before taking them.
4. Depending on the ingredients, there may be sediment. Shake well to consume.
5. Do not heat it in the microwave as it is in the pouch.

1) Main ingredient : 100% Korean Jiri-mountain Black Goat

It was made using healthy black goats based on professional know-how by a 50-year black goat craftsman. Black goat is rich in essential nutrients that our bodies need. It contains nutrients such as zinc, potassium, and minerals, and can help improve energy, such as relieving fatigue and rejuvenating.



Meat extract processed products

제품명	흑공 흑염소진액
식품유형	식육추출가공품 (살균제품)
내포장재질	폴리프로필렌 (PP)
내용량	2,400ml (80ml × 30포)
원재료명 및 함량	흑염소혼합추출액 [정제수, 흑염소 (국산) 4%, 갈근 (국산), 당귀, 작약, 천궁, 숙지황, 복령, 대추, 감초, 진피, 계피, 생강, 오가피, 홍삼액] 100%



It contains the entire black goat bone and flesh.

[Main ingredients]

black goat mixed extract

[purified water, black goat (domestic) 4%, gal root, angelica, peony, heavenly palace, succulent, bokryeong, jujube, licorice, dermis, cinnamon, ginger, ogapi, red ginseng] 100%

Extracted products

Meat obtained from animals other than livestock, and products processed using animal raw materials as main ingredients

Meat extract processed products

Processed with livestock classified as the main ingredient

2) Sub ingredient : 13 herbal ingredients

It uses 13 traditional herbal medicines, including Korean 6-year-old red ginseng extract, to provide a clean taste and improved efficacy. These ingredients can help boost immunity, detoxify, manage diabetes, improve blood circulation, and improve digestive health.

We found the optimal mixing ratio between black goat extract and herbal ingredients based on the findings of experts in black goat extract. In addition, we applied the method of long-term extraction at low temperatures to maintain the efficacy of the ingredients.

 Red Ginseng 홍삼 Boost immunity 면역력 증진	 Kudzu root 갈근 Blood sugar regulation 혈당 조절	 Angelica 당귀 Boost immunity 면역력 증진	 Paeonia lactiflora 작약 Improve digestion 소화기 및 순환계 개선	 Jujube 대추 Inducing deep sleep 숙면 유도	 Licorice 감초 Increased efficacy 효능 증진	 Dried Tangerine Peel 진피 promotes digestion 소화 촉진
	 Cnidium officinale 천궁 Blood circulation 혈액 순환	 Rehmannia glutinosa 숙지황 detoxification 체내 독소 배출	 Poria cocos 복령 diuretic action 이뇨 작용	 Cinnamon 계피 Blood circulation 혈액순환	 Ginger 생강 antioxidant effect 항산화	 Acanthopanax Cortex 오가피 Blood pressure control 혈압 조절

How to make use of various dishes

1. Drink warm or warm at room temperature.
2. When making ginseng chicken soup with medicinal herbs or nutritional porridge, adding a small amount of black goat extract to the ingredients adds a strong oriental medicine taste, making it a healthy food.
3. Adding black goat extract to the tteok-galbi seasoning adds a deep flavor to the tteok-galbi.



1) It was made using only high-quality raw materials with clear sources.

축산물 위생관리법 시행규칙 [별지 제4호서식] (개정 2020.4.16.)

2024년 01월 17일

계 경남10-20240131-0001-0 호

도축검사증명서

1. 가 축 의 종 류 : 산양

2. 두 수 및 이력번호(소, 돼지, 닭, 오리만 해당합니다): 28

3. 중 량 : 자육 1047 kg, 내장 등 기타 419

4. 각 업 장 명 : 우성

5. 검 인 번 호 : 경남10

6. 도 축 일 : 2024년 01월 31일

7. 도 축 의 피 인 : 주소

성명

8. 안전관리인증농장(HACCP)에서 출하된 가축 여부: [O]여, []부

9. 수입소의 경우

- 수출 국가명:

- 검역서류장 도착일로부터 도축일까지 6개월 경과여부:

10. 검사불합격 식육의 처분: 폐기(0 kg), 식용 외의 용도전환(0 kg)

「축산물 위생관리법」 제11조 제1항·제12조 제1항 및 같은 법 시행규칙 제13조에 따라 위 사실을 증명합니다.

2024년 01월 31일

검사관 소 속: 경상남도 동물위생시험소 북부지소

성 명: 김도경

(수의사 면허번호: 5870)

원본 경작자발급용

수 삼 연 근 확 인 서

경작자 성명: 최준식 신고번호: 2020-413810-000495

경작지 주소: 충청북도 제천시 봉양읍 구곡리 230-0

경작 면적: 3,650.0 m² 수확면적: 3,650.0 m²

수확 연월일: 2023-10-18 연 근: 6 년근

수 량: 3,860 Kg(65 상자)

「인삼산업법」 제9조 제1항 및 같은 법 시행규칙 제8조 제2항에 따라 위와 같이 수삼연근확인서를 교부합니다.

2023 년 11 월 06 일

입 회 자 주 소: 충청북도 제천시 봉양읍 제천로3길 6-9

(경작자) 생 년 월 일:

성 명: 최준식 서명 또는 (인)

확 인 자 소 속: 충청인삼농협 읍성지소(판매)

(검사원) 직 위 / 직 급:

성 명: 신기운 서명 또는 (인)

ISEN

시험 성적서

합수번호 21-231117-06-01

시험자: 농가인삼협동조합

주소: 경상북도 경주시 봉곡동 금계로 52 (사북리, 농가인삼협동조합)

시험자:

주소:

접수일자: 2023.11.17 검사종목: 수삼

검사항목: 잔류농약 453 성분 검사목적: 일반 출고

시험항목	검출량(㎎/㎏)	허용기준(㎎/㎏)	시험방법
Abamectin B1 외 452 성분	불검출		

농산물 잔류농약
다량분 분석방법

2023년 11월 22 일

시험원: 가시온

아이센주식회사 대표이사

(인)

010-554-2222 / Tel. 055-372-2004 / Fax. 055-372-2006

Certification of Slaughter Inspection

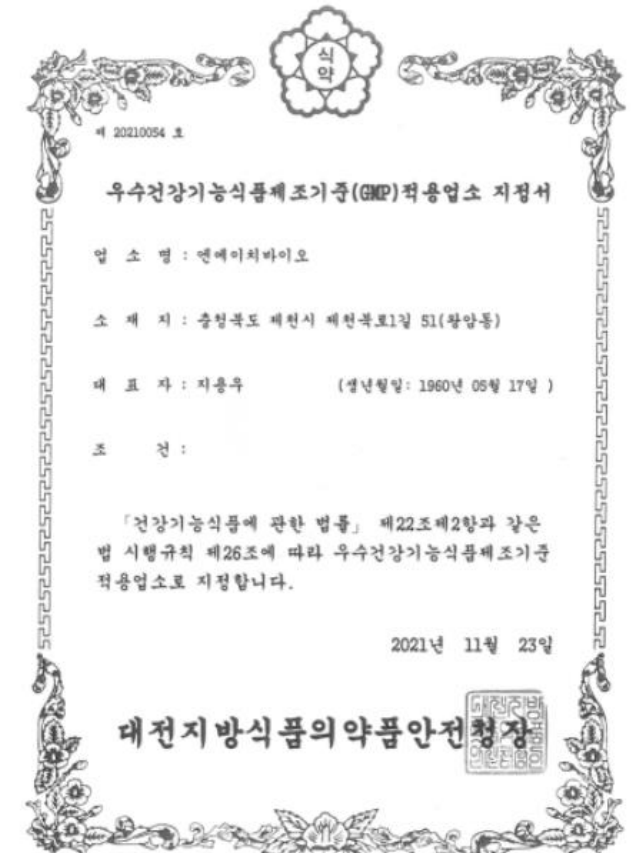
Ginseng root age determination

We manage raw materials by conducting residual pesticide tests so that you can eat it with confidence.

- 2) All processes from farms to manufacturing facilities are only produced in HACCP-certified facilities certified by the Ministry of Food and Drug Safety, a state-accredited agency, and are reliable.



HACCP
(Workplaces, businesses, farms)



Good Manufacturing Practice(GMP)

3) manufacturing process : It was carefully manufactured with fresh raw materials and hygiene.



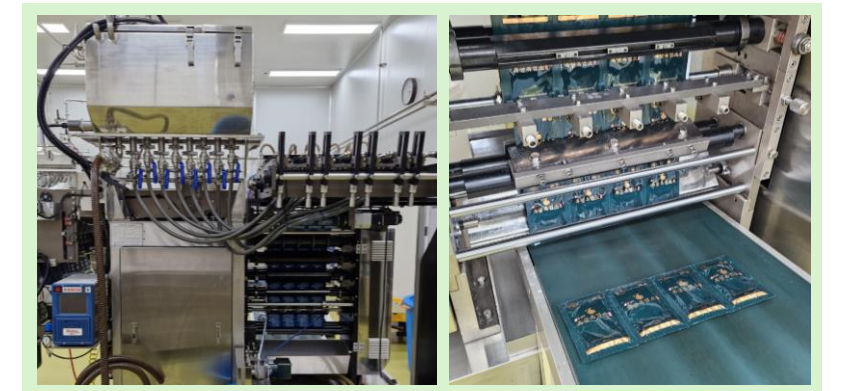
① Prepare fresh raw materials
(13 herbal medicines + Korean black goats)



② Put the cage in an extraction bag



③ Extraction for longer than 20 hours



④ Dedicated Pouch for Charge Packaging

| **Subject to recommendation** |

- 1) a person who wants to strengthen immunity and restore energy
- 2) people who get cold easily and suffer from cold hands and feet
- 3) a person who needs to recover from pregnancy preparation or after childbirth
- 4) a person suffering from chronic fatigue
- 5) a person who needs health care due to weak physical strength
- 6) Someone who needs concentration and stamina



* VAT Separated

COMMODITY DESCRIPTION	SIZE (mm)	QUANTITY (Box)	UNIT PRICE (USD)	Delivery/Lead Time
Black Palace black goat extract 1Box (80ml*30ea)	348*104*148	3,000		Negotiable