

HUNY POT

AROMATHERAPY HOMECARE

Contents

1	About Hunypot
2	Product line up
3-6	Bod:Rub Essential Oil Body Wash Bar Felted wool Body Scrub
7-8	Calm:Me Body & Pillow Mist
9-10	Electric Diffusers
11-12	Blending Essential Oils
13	Sale & exhibition channels
14	Target customers
15	Contact

About us

HUNYPOT

First Journey to Real AromaTherapy

Our began at Endeavour College of Natural Health in Melbourne, Australia.

Through an in-depth study of aromatherapy, we discovered the remarkable ways in which pure essential oils, shaped by nature, can bring meaningful change to everyday life.

That experience and philosophy continue to flow through every our creation today. More than cleansing, we create complete aromatherapy rituals that gently care for both skin and mind.

Made with uncompromising ingredients and 100% pure essential oils, Bod:Rub transforms an ordinary, everyday shower into a quiet ritual.

Beyond Aromatherapy

Beyond Scent,
Into Everyday Life

Through scents that rest naturally on the body and within the home, we goes beyond aromatherapy to offer a gentler way to pause in everyday life.

Pure Ingredients

The Purity of
Ingredients, Preserved

Starting with carefully selected, clean ingredients, we preserve the true character of essential oils and create scents that settle naturally on the body and within the home.



Product line up



Bod:Rub Essential Oil Bodywash Bar
180g (0.41 lb)



Calm:Me Body & Pillow Mist
100ml (3.38 oz)



Blending Essential Oils
10ml / 30ml / 50ml / 100ml
(0.38 oz/1 oz/1.69 oz/3.38 oz)



Signature Electric Diffuser
Wired / Wireless

Bod:Rub

Bod:Rub Essential Oil Body Wash Bar

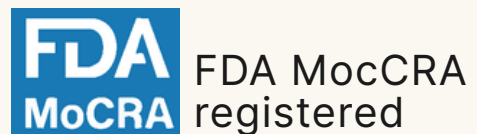


Every blend has a purpose

Five aromatic journeys, thoughtfully created for every moment of your day

Every day carries its own temperature and shade.

HUNYPOT presents five purposeful aromatherapy blends, each thoughtfully tuned to accompany the many emotions and moments you move through.



Bod:Rub

Bod:Rub Essential Oil Body Wash Bar



Grape fruit



Rosemary



Patchouli

AWAKE

For moments when you need a fresh start.

Bright grapefruit, clear rosemary, and the grounding depth of patchouli come together in a lively yet balanced blend, bringing fresh energy to the beginning of the day.



Lavender



Bergamot



Patchouli

SLEEP

For moments when you need a fresh start.

The comforting softness of lavender, gentle citrus of bergamot, and grounding depth of patchouli flow together, quietly embracing the end of the day.

Bod:Rub

Bod:Rub Essential Oil Body Wash Bar



Lemon



Eucalyptus



Patchouli

BREATH

For moments of clear breathing and refreshing rest.

The cool herbal clarity of eucalyptus, bright citrus of lemon, and grounding depth of patchouli create a fresh and open sense of ease.



Bergamot



Ho wood



Patchouli

MOOD

For moments when you need a fresh start.

Bright bergamot, soft ho wood, and grounding patchouli come together in a calm, comforting blend that gently slows the rhythm of the day.



Lavender



Tea tree



Patchouli

CLARITY

For moments when you need a fresh start.

The clean herbal character of tea tree, soft floral lavender, and grounding patchouli leave both skin and senses feeling fresh and clear.

Felted wool Body scrub



Complete Your Shower Ritual with Felted Wool

The finishing touch to the Bod:Rub experience. The soft touch of felted wool gently embraces the skin, guiding each shower into a more delicate and comforting ritual.

Use it with the body wash bar to create a rich, creamy lather. Its naturally warm texture provides gentle exfoliation, while ten soothing colors bring a thoughtful sense of beauty to both your shower and bathroom.



Calm:Me

Body & Pillow Mist

Calm:Me Body & Pillow Mist is a versatile aroma mist made with essential oils for use on both the body and bedding.

Mist lightly over the skin after a shower or onto bedding before sleep, and let the end of the day settle into a softer moment of rest.



Alcohol-Free



Essential Oils

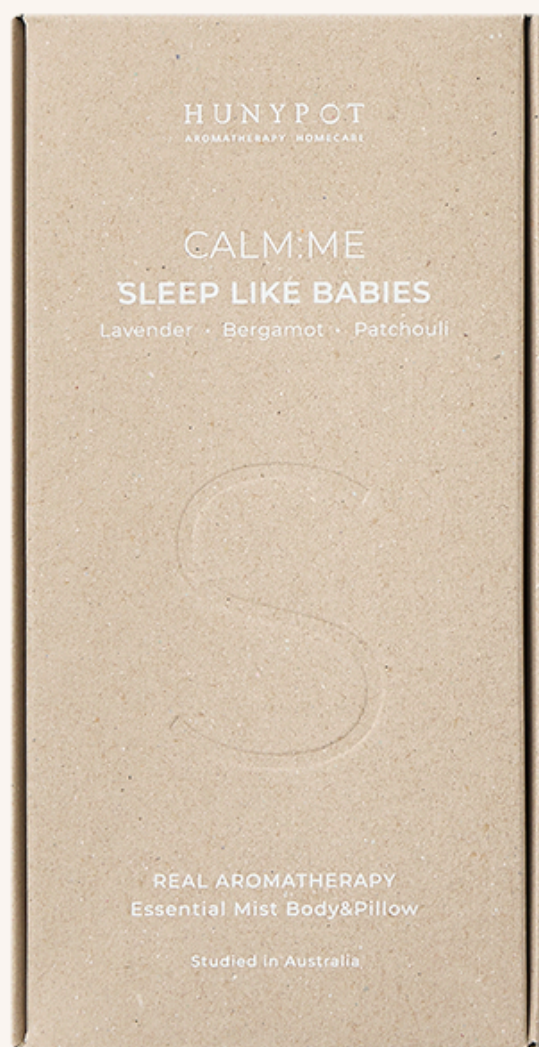


The Vegan Society



Calm:Me

Body & Pillow Mist



SLEEP LIKE BABIES

Drift into calm

Comforting lavender and bergamot are grounded by the quiet depth of patchouli. A gentle scent for winding down and preparing for a calm night.



Lavender



Bergamot



Patchouli



Bergamot



Rosewood



Patchouli

MOOD OF ANGEL

Ease into rest

Bergamot, rosewood, and patchouli come together in a soft, calming blend that helps ease the tension of the day and invites a quiet moment of rest.



Vetiver



Bergamot



Cedarwood

INNER PEACE

Return to balance

Vetiver and cedarwood create a deep, grounding scent, softened by fresh bergamot. A calming blend for clearing the mind and finding balance.



Eucalyptus



Lemon



Patchouli

BREATHE LIKE PLANTS

Breathe a little lighter

Eucalyptus and lemon bring fresh clarity, while patchouli adds a soft sense of calm. A refreshing scent for pausing and breathing with ease.



Rose

LOVE LIKE EIGHTEEN

Feel the spark again

The rich, delicate scent of Bulgarian rose oil brings soft floral warmth and a subtle touch of romance to everyday life.

Electric Wired or Wireless Diffuser

• • • •

Our Signature Electric Diffuser uses neither water nor heat, allowing the true character of essential oils to be delivered delicately throughout the space.

Its subtle fragrance settles naturally even in larger rooms, bringing a calmer atmosphere to everyday spaces.

The warm tone and gentle curves of solid rubberwood create a timeless decorative object that completes the room.



Electric Diffuser

Wired or
Wireless

• • • •

Heat-free

No heat is applied, preserving and delivering the delicate character of essential oils.

Water-free

Used without dilution, the essential oil retains a clear and full-bodied scent.

Automatic Cycle

The diffuser alternates between operation and rest at set intervals, maintaining a consistent atmosphere without allowing the scent to become overpowering.

Classic objet

Warm solid rubberwood and gently rounded curves blend naturally into the room, creating a timeless decorative object.



NR-TP [Type-A]



DR-TP [Type-B]



DS-SP [Type-C]



NS-SP [Type-D]

Blending Essential Oils

For the Moments That Call for Scent

Natural essential oils are blended with purpose to support the moments when the body and mind need a little care.

With just a few drops, shift the mood of a room and add a quiet moment of rest to the spaces you return to each day.



Essential Blending Oils



Bergamot

Rosewood

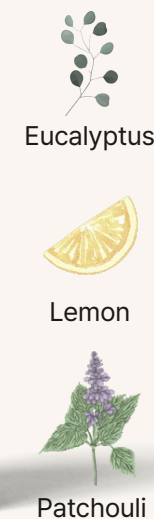
Patchouli

MOOD OF ANGEL

Let calm fill the room

The crisp brightness of bergamot, the comforting softness of rosewood, and the quiet depth of patchouli help settle a busy mind.

A blend for moments when you want to slow down and rest.



Eucalyptus

Lemon

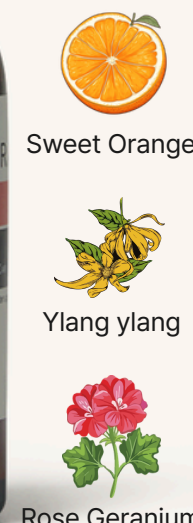
Patchouli

BREATHE EASY

Open up and breathe

The refreshing clarity of eucalyptus and the bright freshness of lemon fill the room.

Like opening a window, this blend lifts the mood and invites you to pause and breathe more freely.



Sweet Orange

Ylang ylang

Rose Geranium

ROMANTIC BLOSSOM

Let romance bloom

The lush floral notes of ylang-ylang, the delicacy of rose geranium, and the bright energy of sweet orange bring warmth, ease, and a subtle sense of romance to the day.



Lavender

Palmarosa

Cedarwood

GOOD NIGHT SWEETIE

Settle into the night

The quiet softness of lavender and the gentle grassy-floral character of palmarosa are warmed by cedarwood.

A blend for slowing down and settling into a calm, comfortable night.



Sweet Orange

Cinnamon

Rosewood

SWEET HOLIDAY

Make the moment

Sweet orange, warm cinnamon bark, and soft rosewood come together in a comforting blend that turns a familiar room into a restful retreat.

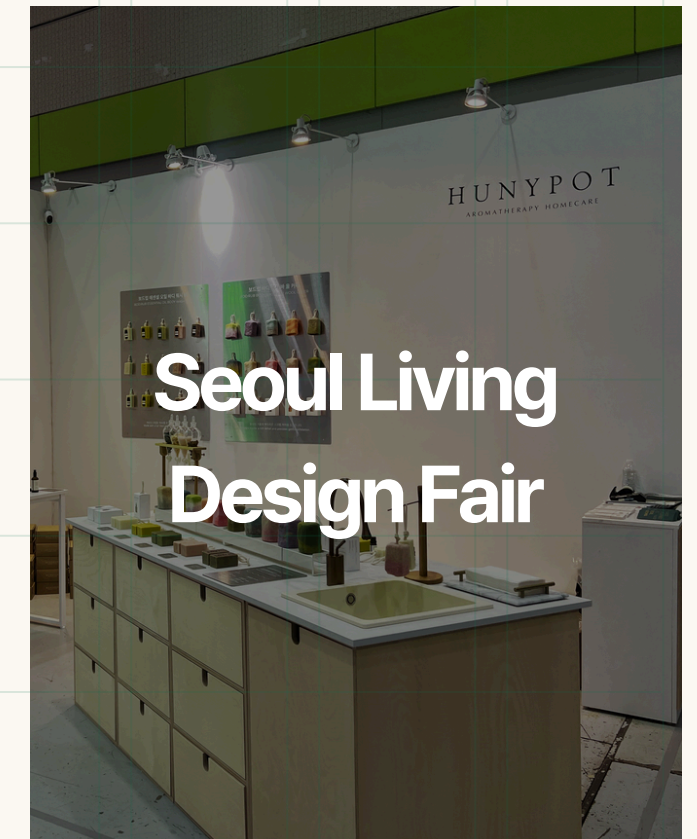
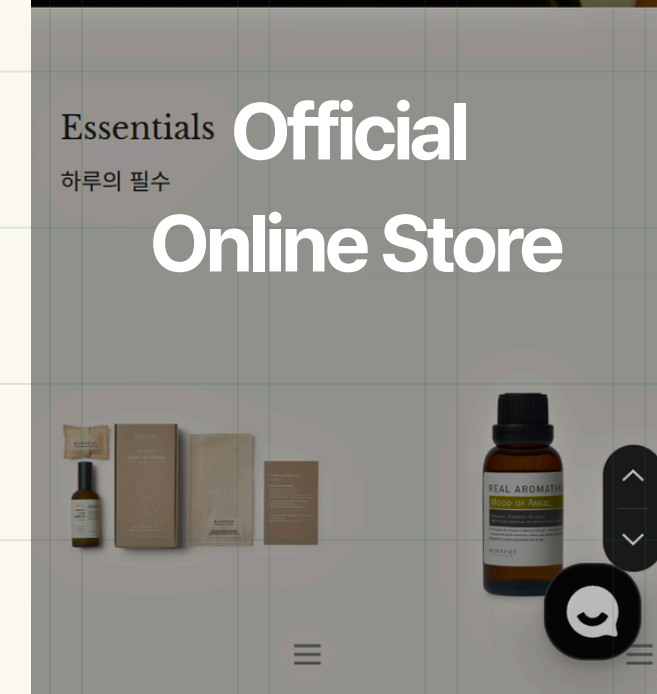
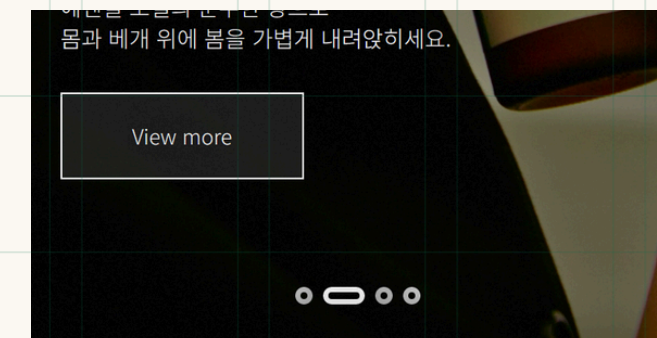
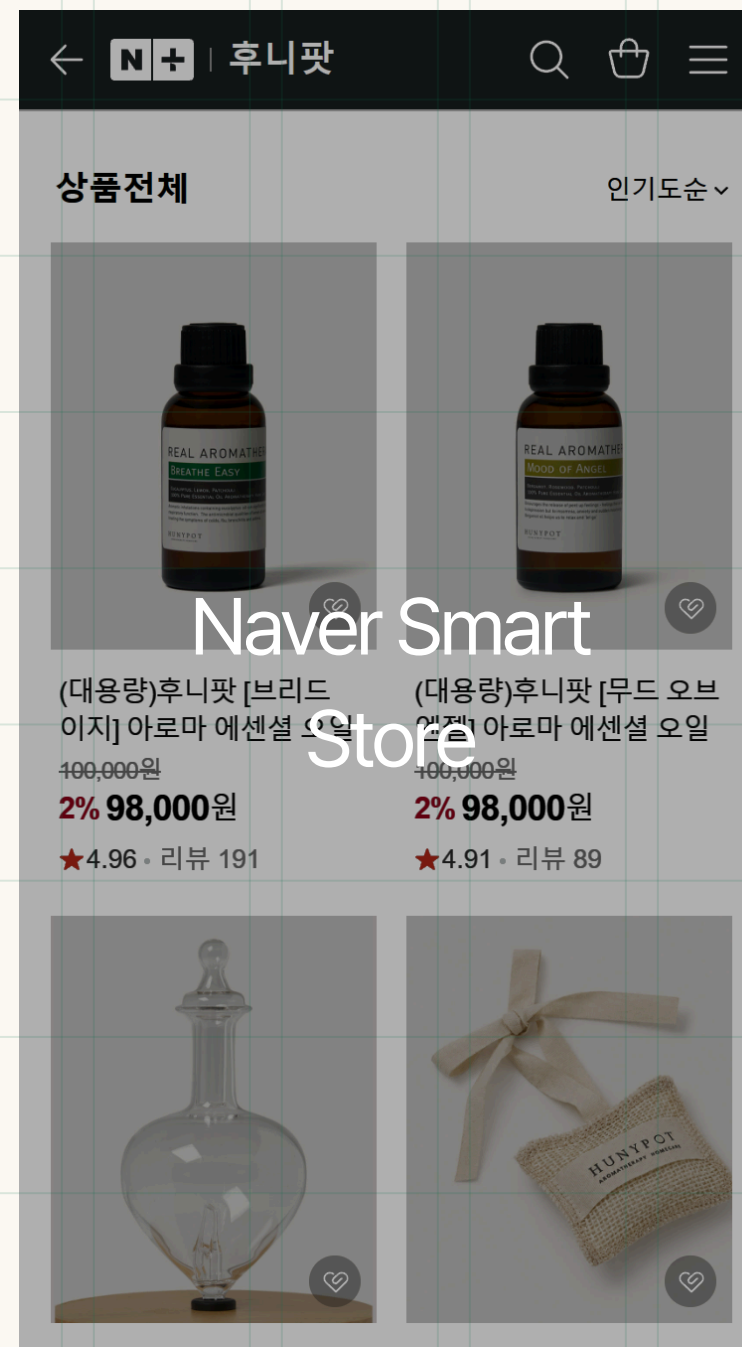
Sale & Exhibition Channels

• • • •

HUNYPOT has built a strong foundation for online sales over time, centered on its official online store and Naver Smart Store.

Today, the brand continues to expand customer touchpoints through lifestyle platforms such as Ohouse.

HUNYPOT also participates in leading living and design fairs, including the Seoul Living Design Fair and The Maison, creating more opportunities for consumers and domestic and international buyers to experience the brand's scents and products firsthand.



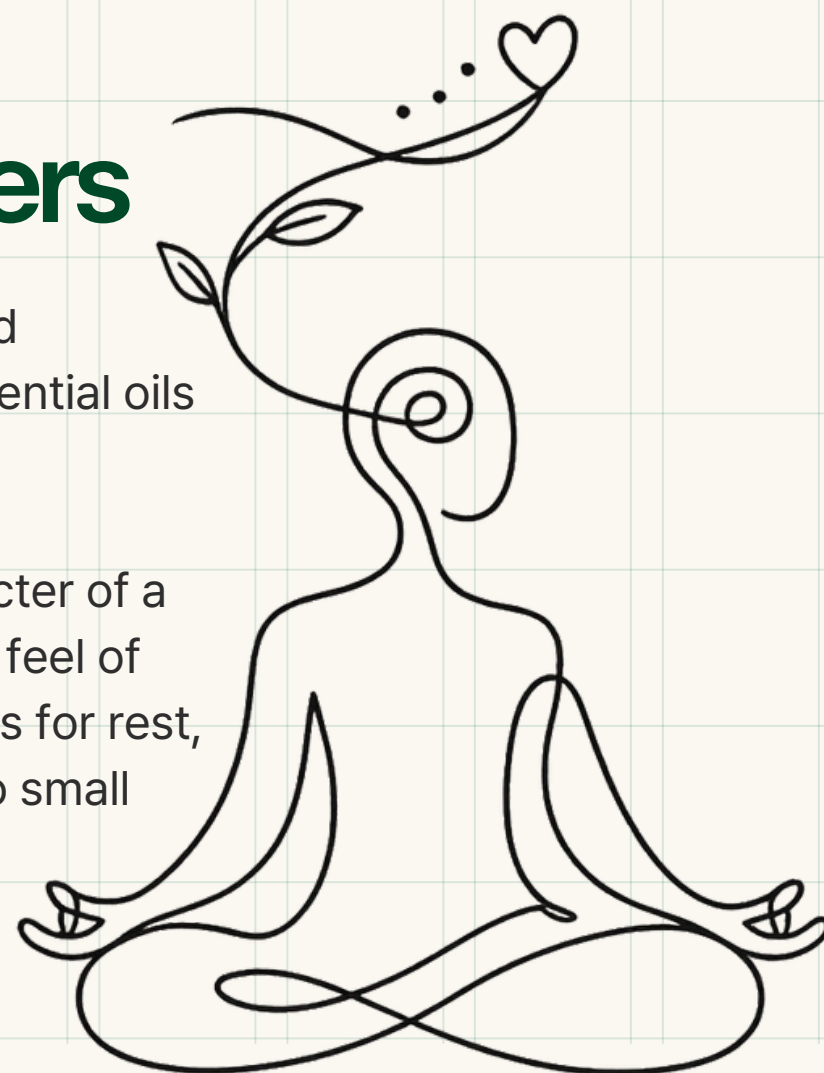
Target Customers

• • • •

Wellness Seekers

Customers who prefer natural and comforting scents made with essential oils over strong, artificial fragrances.

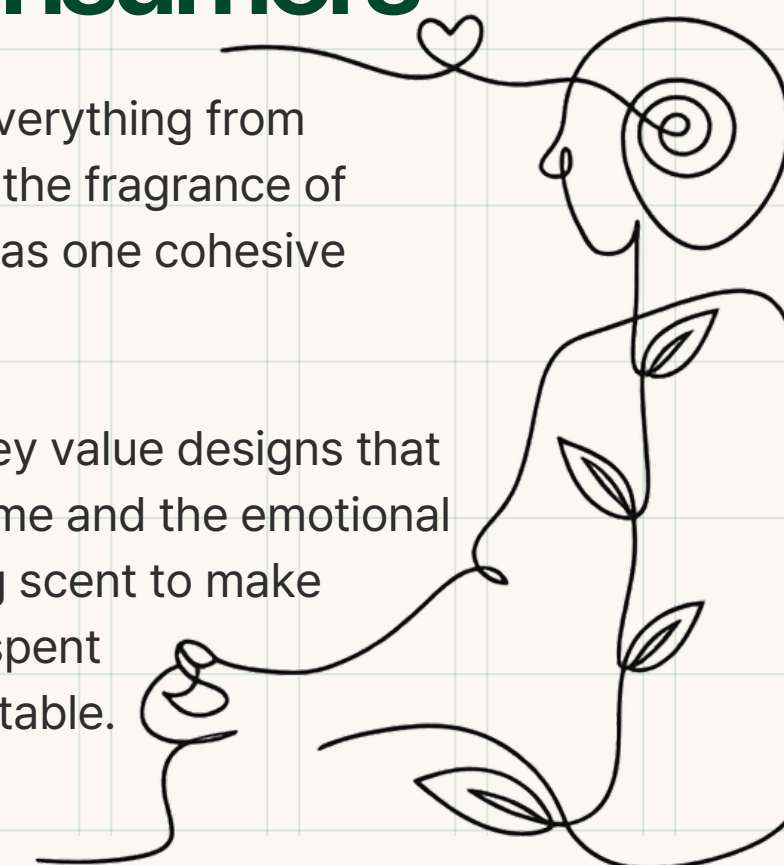
They consider not only the character of a scent but also its ingredients and feel of use, incorporating aroma products for rest, sleep, and mood refreshment into small daily wellness rituals.



Lifestyle Consumers

Customers who manage everything from personal-care products to the fragrance of bedding and living spaces as one cohesive lifestyle.

Alongside functionality, they value designs that blend naturally into the home and the emotional character of a brand, using scent to make the atmosphere and time spent at home feel more comfortable.



Contact

Sales Inquiries

✉ hunypot-sik@naver.com

📺 [@dreamcanvakorea](#)

🌐 hunypot.co.kr

☎ +82 10 9959 5365

General Inquiries

✉ aroma_huny@naver.com

📺 [@dreamcanvakorea](#)

🌐 hunypot.co.kr

☎ +82 10 9890 4490

