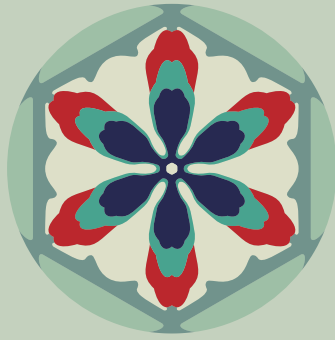




SEOULFUL VINTAGE

Seoulfully Wrapped Tradition

Korean Heritage Crafts — Wholesale & Partnership Catalog

韩国传统工艺品牌・批发合作画册

韓国伝統工芸ブランド・卸売・提携カタログ

A brand of Capture eCommerce

Capture eCommerce 旗下品牌

Capture eCommerce のブランド

Our Story

品牌故事・ブランドストーリー



Seoulful Vintage brings Korean heritage into everyday life. From Seoul — walking the stalls of Namdaemun, the city's oldest market, and working with Korean ateliers — we curate crafts that carry the colors and symbols of Korean tradition:

butterflies for renewal,
saekdong stripes for joy,
cranes for good fortune.

Every piece is chosen by hand,
wrapped with care,
and made to be gifted.

*Our crane-and-cloud pattern is drawn from Goryeo celadon —
Korea's celebrated 12th-century ceramics.*

Company Profile

公司简介・会社概要

Capture eCommerce (brand: Seoulful Vintage) is a Korean export company selling Korean heritage crafts worldwide through Amazon US and Etsy since 2022.

2022

Founded in Korea

27

Countries shipped (2025)

4.9 ★

Etsy shop rating

\$500K+

Annual revenue run-rate (2026)

Amazon's Choice
Overall's Pick
#1 Bestseller

Badge-winning products on Amazon US

#1

Organic ranking, 'norigae' on Amazon US

2025 EXPORT DESTINATIONS - 27 Countries and Regions

United States • Canada • Australia • United Kingdom • Germany • France • Netherlands • Italy • Belgium • Japan
Austria • Finland • Denmark • New Zealand • Spain • Philippines • Malaysia • Switzerland • Ireland • Brazil
Norway • Czech Republic • Sweden • India • Singapore • Greece • Hong Kong

美国 • 加拿大 • 澳大利亚 • 英国 • 德国 • 法国 • 荷兰 • 意大利 • 比利时 • 日本 • 奥地利 • 芬兰 • 丹麦 • 新西兰
西班牙 • 菲律宾 • 马来西亚 • 瑞士 • 爱尔兰 • 巴西 • 挪威 • 捷克 • 瑞典 • 印度 • 新加坡 • 希腊 • 中国香港

アメリカ • カナダ • オーストラリア • イギリス • ドイツ • フランス • オランダ • イタリア • ベルギー • 日本 • オーストリア • フィンランド
デンマーク • ニュージーランド • スペイン • フィリピン • マレーシア • スイス • アイルランド • ブラジル • ノルウェー • チェコ
スウェーデン • インド • シンガポール • ギリシャ • 香港

TRUSTED by INSTITUTIONS

Our crafts have been purchased in volume by Google and carried by the Art Institute of Chicago museum store.

客户包括谷歌(Google)与芝加哥艺术博物馆商店
お取引実績: Google、シカゴ美術館ミュージアムショップ

"Feels like something from a museum gift shop."

— Verified customer review

Why Seoulful Vintage

合作优势・選ばれる理由



Market-Proven Curation

Our assortment is validated by real US sales data: bestseller badges, top search rankings, and thousands of orders. Partners start with what already sells.



Korea Sourcing Network

Direct relationships with Seoul markets, craft ateliers, and Korean manufacturers. We find, vet, and deliver — beyond our own catalog.



Exclusive & Korea-Made Lines

Selected products are produced exclusively for Seoulful Vintage, and our Korea-made atelier lines carry authentic provenance.



Export-Ready Operations

4+ years of international fulfillment, institutional orders, QC standards, and gift-grade packaging.

Our Collections

产品系列・製品コレクション



Norigae & Bag Charms

韩式流苏挂饰・ノリゲ／バッグチャーム

Traditional tassel ornaments for bags & daily life



Bokjumeoni & Lucky Gifts

韩式福袋礼品・ポクチュモニ(福巾着)

Fortune pouches and celebration favors



Bojagi Gift Wrap

韩式传统包布・ポジャギ(韓国の包み布)

Reusable fabric wrapping, the Korean way



Table & Living

餐桌与家居・テーブル&リビング

Saekdong runners, coasters, and home accents



Najeonchilgi

螺钿漆器・螺鈿漆器

Traditional Korean lacquerware inlaid with shimmering mother-of-pearl



Fans & Art

传统扇子与艺术品・伝統扇子&アート

Hanji fans featuring Korean masterpieces



Scarves

围巾・スカーフ

Elegant scarves for everyday styling and gifting



Jewelry

首饰・ジュエリー

Wearable jewelry inspired by Korean tradition and contemporary style

150+ SKUs — full assortment available on request

Norigae & Bag Charms

韩式流苏挂饰・ノリゲ／バッグチャーム



Jade Butterfly Norigae

玉蝶流苏挂饰・翡翠蝶ノリゲ

Material: _____ • Size: _____
MOQ: _____ pcs • Lead time: _____

US BESTSELLER



Silk Knot Norigae 2pc

丝结流苏挂饰(2件)・絹結びノリゲ2個組

Material: _____ • Size: _____
MOQ: _____ pcs • Lead time: _____

US BESTSELLER



Tricolor Knot Norigae

三色结挂饰・三色結びノリゲ

Material: _____ • Size: _____
MOQ: _____ pcs • Lead time: _____

US BESTSELLER MADE IN KOREA



Big Butterfly Embroidered

刺绣大蝴蝶挂饰・刺繍大蝶ノリゲ

Material: _____ • Size: _____
MOQ: _____ pcs • Lead time: _____



Seokssi Knot Norigae

石氏结流苏挂饰・ソクシ結びノリゲ

Material: _____ • Size: _____
MOQ: _____ pcs • Lead time: _____

MADE IN KOREA



5-Chrysanthemum Norigae

五菊花流苏挂饰・五輪菊ノリゲ

Material: _____ • Size: _____
MOQ: _____ pcs • Lead time: _____

MADE IN KOREA



Pastel Butterfly Norigae

马卡龙色蝴蝶流苏挂饰・パステル蝶ノリゲ

Material: _____ • Size: _____
MOQ: _____ pcs • Lead time: _____



Butterfly Maedup Norigae

蝴蝶结饰流苏挂饰・蝶メドゥプノリゲ

Material: _____ • Size: _____
MOQ: _____ pcs • Lead time: _____

MADE IN KOREA



Three Knot Norigae

三结流苏挂饰・三つ結びノリゲ

Material: _____ • Size: _____
MOQ: _____ pcs • Lead time: _____

MADE IN KOREA

US Bestseller Line

'#1 New Release' in 10 colors • 'Overall Pick' for korean gift searches on Amazon
12 color variations

Bokjumeoni & Celebration Favors

韩式福袋与节庆礼品・ポクチュモニ&縁起物



Saekdong Lucky Pouch

彩緞福袋・セクトン福巾着

Material: _____ • Size: _____
MOQ: _____ pcs • Lead time: _____



Lucky Pouch 8P Set

福袋8件套・福巾着8個セット

Material: _____ • Size: _____
MOQ: _____ pcs • Lead time: _____



Embroidered Lucky Pouch

刺绣福袋・刺繍福巾着

Material: _____ • Size: _____
MOQ: _____ pcs • Lead time: _____

US BESTSELLER



Embroidered Coin Purse

刺绣零钱包・刺繍がま口ポーチ

Material: _____ • Size: _____
MOQ: _____ pcs • Lead time: _____

US BESTSELLER



Hanbok Money Envelopes

传统红包・ご祝儀袋

Material: _____ • Size: _____
MOQ: _____ pcs • Lead time: _____

MADE IN KOREA



Greeting Cards

贺卡・グリーティングカード

Material: _____ • Size: _____
MOQ: _____ pcs • Lead time: _____

MADE IN KOREA

Favor Sets

8-piece pouch sets proven in wedding favors, doljanchi (first-birthday) parties, and corporate gifting. Volume orders welcome.

Najeonchilgi

螺钿漆器・螺鈿漆器



Najeonchilgi Peony Letter Box

螺钿漆器牡丹纹信件收纳盒・螺鈿漆器 牡丹文様 レターボックス

Material: _____ • Size: _____
MOQ: _____ pcs • Lead time: _____

MADE IN KOREA



Najeonchilgi Letter Box

螺钿漆器信件收纳盒・螺鈿漆器 レターボックス

Material: _____ • Size: _____
MOQ: _____ pcs • Lead time: _____

MADE IN KOREA



Mother of Pearl Crane Drawers

珍珠母贝鹤纹抽屉式首饰盒・マザーオブパール 鶴文様引き出し式ジュエリーボックス

Material: _____ • Size: _____
MOQ: _____ pcs • Lead time: _____

MADE IN KOREA



Najeonchilgi Peony Jewelry Box

螺钿漆器牡丹纹首饰盒・螺鈿漆器 牡丹文様 ジュエリーボックス

Material: _____ • Size: _____
MOQ: _____ pcs • Lead time: _____

MADE IN KOREA



Jagae Crane and Deer Inlaid Cabinet

螺钿鹤鹿纹嵌饰柜・螺鈿細工 鶴鹿文様 キャビネット

Material: _____ • Size: _____
MOQ: _____ pcs • Lead time: _____

MADE IN KOREA

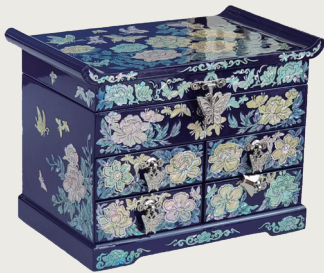


Hexagonal Mini Jewelry Box

珍珠母贝六角形迷你首饰盒・マザーオブパール 六角形ミニジュエリーボックス

Material: _____ • Size: _____
MOQ: _____ pcs • Lead time: _____

MADE IN KOREA



Mother of Pearl Peony Jewelry Drawers

珍珠母贝牡丹纹抽屉式首饰盒・マザーオブパール 牡丹文様引き出し式ジュエリーボックス

Material: _____ • Size: _____
MOQ: _____ pcs • Lead time: _____

MADE IN KOREA



Jagae Crane Jewelry Box

螺钿鹤纹首饰盒・螺鈿 鶴文様 ジュエリーボックス

Material: _____ • Size: _____
MOQ: _____ pcs • Lead time: _____

MADE IN KOREA



Hexagonal Mini Jewelry Box

珍珠母贝六角形迷你首饰盒・マザーオブパール 六角形ミニジュエリーボックス

Material: _____ • Size: _____
MOQ: _____ pcs • Lead time: _____

MADE IN KOREA

The Timeless Radiance of Najeonchilgi

Najeonchilgi is a traditional Korean lacquerware craft that inlays delicate pieces of shell to create luminous patterns that shift beautifully with the light.

Bojagi Collection

韩式传统包布・ポジャギコレクション



Saekdong Bojagi Wrap Set

彩緞包布套装・セクトンポジャギセット

Material: _____ • Size: _____
MOQ: _____ pcs • Lead time: _____

MADE IN KOREA



Slub Bojagi Cloth

粗紡包布・スラブポジャギ

Material: _____ • Size: _____
MOQ: _____ pcs • Lead time: _____



Crystal Sheer Bojagi

水晶紗包布・クリスタルシアーポジャギ

Material: _____ • Size: _____
MOQ: _____ pcs • Lead time: _____

Crafted with a Seoul bojagi atelier

Reusable, eco-friendly gift wrapping rooted in centuries of Korean tradition.

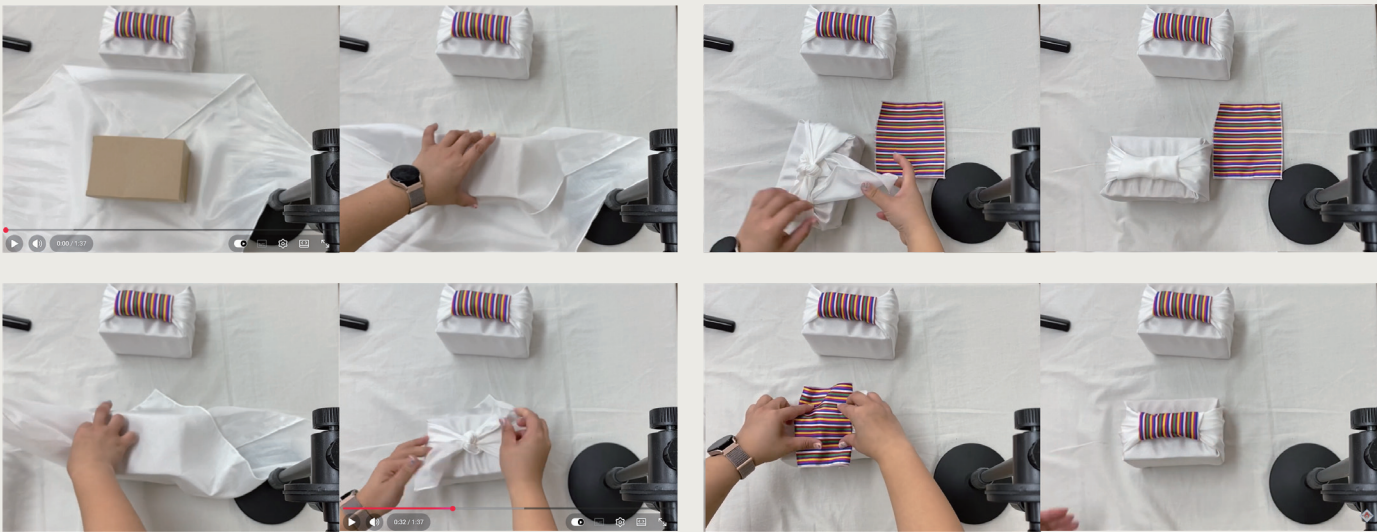


Table & Living

餐桌与家居・テーブル&リビング



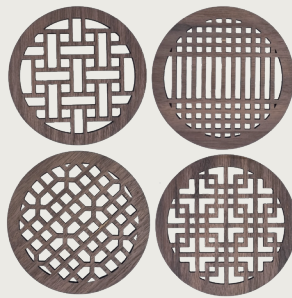
Saekdong Table Runner

彩緞桌旗・セクトンテーブルランナー

Material: _____ • Size: _____

MOQ: _____ pcs • Lead time: _____

MADE IN KOREA



Wood Coasters

木质杯垫・木製コースター

Material: _____ • Size: _____

MOQ: _____ pcs • Lead time: _____

MADE IN KOREA



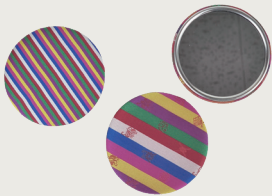
Celadon Spoon Rest

青瓷勺托・青磁スプーンレスト

Material: _____ • Size: _____

MOQ: _____ pcs • Lead time: _____

MADE IN KOREA



Saekdong Hand Mirror

彩緞手鏡・セクトン手鏡

Material: _____ • Size: _____

MOQ: _____ pcs • Lead time: _____

MADE IN KOREA



Saekdong Coasters

五彩条纹杯垫・セクトン(五色縞)コースター

Material: _____ • Size: _____

MOQ: _____ pcs • Lead time: _____

MADE IN KOREA



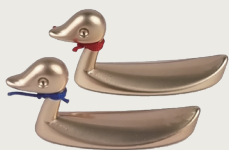
Wonang Celadon Spoon Rest

鸳鸯青瓷筷架・おしどり青磁カトラリーレスト

Material: _____ • Size: _____

MOQ: _____ pcs • Lead time: _____

MADE IN KOREA



Wonang Gold Spoon Rest

金色鸳鸯筷架・金色おしどりカトラリーレスト

Material: _____ • Size: _____

MOQ: _____ pcs • Lead time: _____

MADE IN KOREA

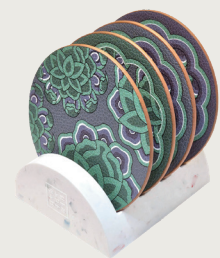


Saekdong Coaster 5P Set

五彩条纹杯垫 5件套・セクトン(五色縞)コースター 5枚セット

Material: _____ • Size: _____

MOQ: _____ pcs • Lead time: _____



Dancheong Coasters

丹青纹样杯垫・丹青模様コースター

Material: _____ • Size: _____

MOQ: _____ pcs • Lead time: _____

MADE IN KOREA

MUSEUM SHOP

Celebration Table

The saekdong table runner is loved for doljanchi and hwangap celebrations — bringing traditional color to life's milestones.

Fans & Art · Made in Korea Line

传统扇子与艺术品 · 伝統扇子&アート



Dano Pungjeong Fan

名画主题扇(申潤福) · 名画扇(申潤福)

Material: _____ · Size: _____

MOQ: _____ pcs · Lead time: _____

MADE IN KOREA



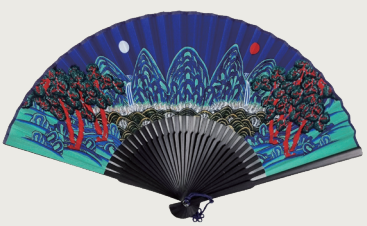
Hunminjeongeum Fan

訓民正音扇 · 訓民正音扇

Material: _____ · Size: _____

MOQ: _____ pcs · Lead time: _____

MADE IN KOREA



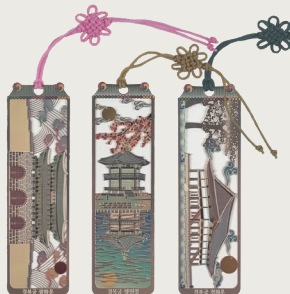
Irworobongdo Fan

日月五峰图扇 · 日月五峰図扇

Material: _____ · Size: _____

MOQ: _____ pcs · Lead time: _____

MADE IN KOREA



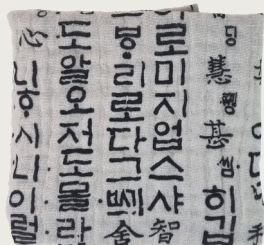
Palace Gold Bookmark

宮殿金属书签 · 宮殿ゴールドしおり

Material: _____ · Size: _____

MOQ: _____ pcs · Lead time: _____

MADE IN KOREA



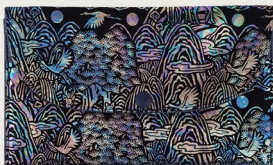
Hangeul Gauze Towel

紗布厨巾 · ガーゼキッチンタオル

Material: _____ · Size: _____

MOQ: _____ pcs · Lead time: _____

MADE IN KOREA



Najeonchilgi Wallet

螺钿漆器钱包 · 螺鈿漆器財布

Material: _____ · Size: _____

MOQ: _____ pcs · Lead time: _____

MADE IN KOREA



Wooden Pollock Akmagi Charm

木製明太鱼辟邪挂饰 · 木製スケトウダラ厄除けチャーム

Material: _____ · Size: _____

MOQ: _____ pcs · Lead time: _____

MADE IN KOREA



Dancheong Strap Keychain

丹青纹样挂绳钥匙扣 · 丹青文様ストラップキーホルダー

Material: _____ · Size: _____

MOQ: _____ pcs · Lead time: _____

MADE IN KOREA



Najeonchilgi Tote Bag

螺钿漆器托特包 · 螺鈿漆器トートバッグ

Material: _____ · Size: _____

MOQ: _____ pcs · Lead time: _____

MADE IN KOREA

Korean Masterpieces in Hand

Dano Pungjeong Fan features the celebrated genre painting by Shin Yun-bok (1758-1813), one of Korea's most beloved masters.

Scarves · Made in Korea Line

围巾 · 韩国制造系列 · スカーフ · 韓国製ライン



King's Parade Silk Scarf

皇家巡游真丝丝巾 · 王宮行列シルクスカーフ

Material: _____ · Size: _____

MOQ: _____ pcs · Lead time: _____

MADE IN KOREA



Sungnyemun Silk Scarf

崇礼门真丝丝巾 · 崇礼門シルクスカーフ

Material: _____ · Size: _____

MOQ: _____ pcs · Lead time: _____

MADE IN KOREA

MUSEUM SHOP



Sungnyemun Twily

崇礼门窄版丝巾 · 崇礼門ツイリー

Material: _____ · Size: _____

MOQ: _____ pcs · Lead time: _____

MADE IN KOREA

MUSEUM SHOP



Taegueuk Korean Symbol Scarf

韩国太极纹真丝丝巾 · 韓國太極文様シルクスカーフ

Material: _____ · Size: _____

MOQ: _____ pcs · Lead time: _____

MADE IN KOREA

MUSEUM SHOP



Mugunghwa Wool Scarf

木槿花羊毛围巾 · ムグンファ(無窮花)ウールスカーフ

Material: _____ · Size: _____

MOQ: _____ pcs · Lead time: _____

MADE IN KOREA



Eternal Ink Silk Scarf

永恒墨韵真丝丝巾 · 永遠の墨シルクスカーフ

Material: _____ · Size: _____

MOQ: _____ pcs · Lead time: _____

MADE IN KOREA



Taeguek Symbol Neck Tie

太极纹领带 · 太極文様ネクタイ

Material: _____ · Size: _____

MOQ: _____ pcs · Lead time: _____

MADE IN KOREA



Dancheong Tote Bag

丹青纹样托特包 · 丹青文様トートバッグ

Material: _____ · Size: _____

MOQ: _____ pcs · Lead time: _____

MADE IN KOREA



Autumn Saekdong Twily

秋色彩缎窄版丝巾 · 秋色セクトン・ツイリー

Material: _____ · Size: _____

MOQ: _____ pcs · Lead time: _____

MADE IN KOREA

Museum-Quality Scarves

Three Seoulful Vintage scarf designs were selected by the Art Institute of Chicago for its museum shop

Jewelry · Made in Korea Line

珠宝首饰 · 韩国制造 · ジュエリー · 韓国製



Dangcho Butterfly Earrings

唐草纹蝴蝶耳环 · 唐草文様バタフライピアス

Material: _____ • Size: _____

MOQ: _____ pcs • Lead time: _____

MADE IN KOREA

MUSEUM SHOP



Cloud&Knot Earrings

云纹结饰耳环 · 雲文様と結びのピアス

Material: _____ • Size: _____

MOQ: _____ pcs • Lead time: _____

MADE IN KOREA

MUSEUM SHOP



Bosanghwa Lotus Earrings

宝相花莲花耳环 · 宝相華・蓮花ピアス

Material: _____ • Size: _____

MOQ: _____ pcs • Lead time: _____

MADE IN KOREA



Mother of Pearl Necklace

贝母项链 · マザーオブパールネックレス

Material: _____ • Size: _____

MOQ: _____ pcs • Lead time: _____

MADE IN KOREA



Ssang Garakji Twin Jade Ring

双玉指环 · サンガラクチ(双玉)リング

Material: _____ • Size: _____

MOQ: _____ pcs • Lead time: _____

MADE IN KOREA



Butterfly Maedup Earrings

蝴蝶结饰耳环 · 蝶メドゥピアス

Material: _____ • Size: _____

MOQ: _____ pcs • Lead time: _____

MADE IN KOREA



Gold Crown Necklace

金冠项链 · 金冠ネックレス

Material: _____ • Size: _____

MOQ: _____ pcs • Lead time: _____

MADE IN KOREA



Lotus Gold Necklace

金色莲花项链 · 金色蓮花ネックレス

Material: _____ • Size: _____

MOQ: _____ pcs • Lead time: _____

MADE IN KOREA



Butterfly Knot Earrings

蝴蝶结纹耳环 · 蝶結びモチーフピアス

Material: _____ • Size: _____

MOQ: _____ pcs • Lead time: _____

MADE IN KOREA

The Beauty of Seoul, Made to Wear

Each piece is inspired by the distinctive aesthetics of Korea, transforming traditional motifs and cultural beauty into jewelry for modern life.

Beyond Our Catalog — Custom Sourcing

定制采购服务・カスタム調達サービス

Looking for Korean crafts beyond this catalog? Through our network of Korean markets, craft ateliers, and manufacturers, we source, vet, and export on request: najeon lacquerware (螺钿漆器) • tea culture goods (茶文化用品) • hanbok accessories (韩服配饰) • and more. 螺鈿漆器・茶道具・韓服小物など、カタログ掲載外の商品調達も承ります。

1 Request

需求・ご要望

Tell us the category, style, and target price.

2 Curation & Sampling

选品与打样・選定・サンプル

We source candidates and provide photos & samples.

3 Production & Export

生产与出口・生産・輸出

QC, packaging, and export handling.



Partnership Models · Trade Terms

合作方案与交易条款 · 提携プランと取引条件

Wholesale Supply

批发供货 · 卸売供給

Order from our catalog
at wholesale terms.

Curated Assortment Program

定制选品方案 · セレクト提案プログラム

We design a market-fit assortment for
your channel, based on proven sales data.

Custom Sourcing Partnership

定制采购合作 · カスタム調達提携

Ongoing sourcing service for
products beyond our catalog.

Trade Terms 交易条款 · 取引条件

MOQ

per SKU, from 100 pcs · mixed-SKU orders welcome

Lead time

in-stock 5 days | production items 4 weeks

Payment

T/T advance for initial orders · negotiable with history
Payoneer | Paypal

Incoterms

EXW Pyeongtaek | FOB Korea

QC

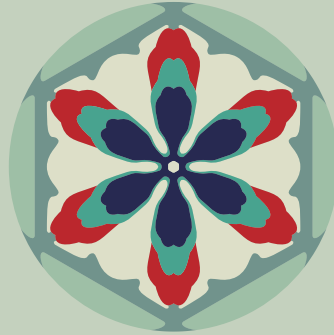
per-unit inspection before shipment

Packaging

brand gift packaging included

Pricing

Wholesale price list available upon request



Contact · 联系我们 · お問い合わせ

대표: 전섬 Sum Chun

Email: sum@seoulfulvintage.com

Phone: +82 010-2101-3320

KakaoTalk : [capture.ecommerce](https://me2.me/capture.ecommerce)

Amazon : www.amazon.com/shops/seoulfulvintage

Etsy : www.seoulfulvintage.etsy.com



seoulfulvintage.com

Seoulfully Wrapped Tradition — from Seoul, to the world.