

Company Information

EYECANDY

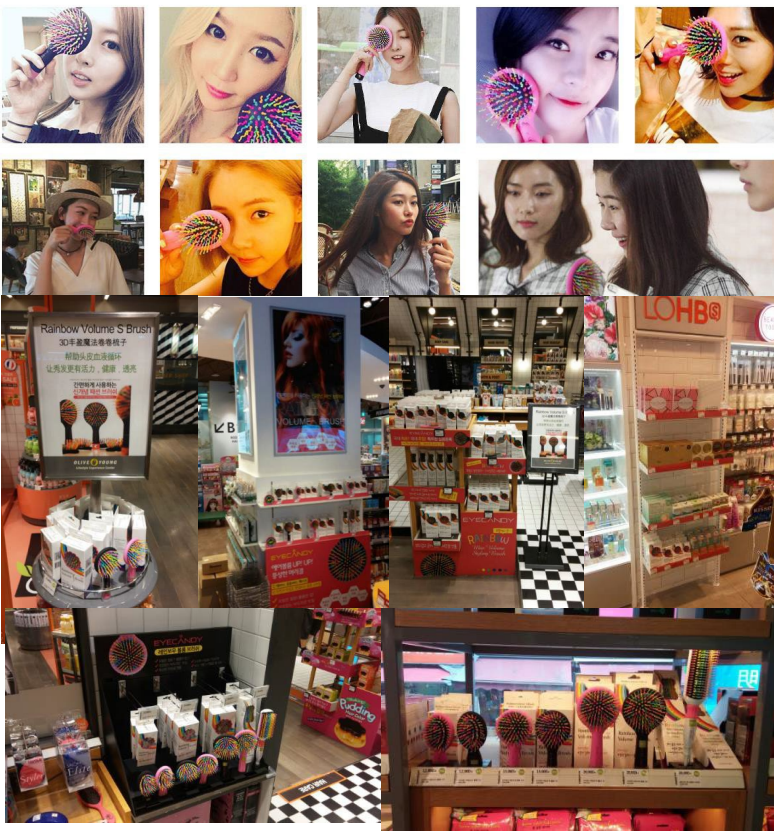
by Jworks Ext.





EYECANDY

#아이캔디 브러쉬
셀럽들도 선택한 애장템



Company Overview

Jworks Ext. / South Korea

Introduction

제이웍스이엑스티는 화장품/이미용품 전문 회사로써 자체 브랜드인 Eyecandy (수출명 Candylove)를 통해 특색 있는 제품을 국내외에 판매하고 있으며, 또한 다양한 Beauty tool들을 지속적으로 연구, 개발하고 있습니다.

Business

대표 품목인 아이캔디 "레인보우 볼륨 S 브러시"는 빗살이 S자 모양으로 되어 있는 것이 특징이다. 2013년 말 출시되어 한국 내 총 1,600여 곳의 DFS, H&B store, Discount chain store, Variety store, Convenient store에서 판매되고 있습니다. 올리브영을 비롯한 전체 H&B store의 헤어브러쉬 카테고리 판매 부동의 1위. (다른 브랜드들과 현격하게 차이남)

Must have item of K-wave Celebrity

각종 방송 프로그램이나 social media를 통해 한국 연예인들이 즐겨 쓰는 제품으로 잘 알려져 있습니다.

Intellectual Property

지속적인 신제품 개발로 인한 국내,외 다수의 디자인 특허증과 실용신안 보유 (실용신안 1건, 디자인등록 20건)

No heavy metal product, 100% QC by handmade

4대 중금속 & 포름알데히드 불검출 테스트 완료된 재료를 사용하며, 조립/포장 전 공정을 100% 핸드메이드로 진행/관리하고 있습니다.

www.eye-candy.co.kr

입점 판매 현황

(1,600여개 이상 매장에서 판매 중)

- 면세점 (10개점)
 - 롯데, 신라, 동화, 워커힐
- H&B Store (1,400개점)
 - 올리브영
- 버라이어티샵 : 아트박스 (100개점), 못된고양이 (120개점)
- 노브랜드(140개점)
- 모던하우스 (50개점)

판매 매장 사진 (면세점)

LOTTE
DUTY FREE

THE SHILLA
duty free

DONGWHA
DUTY FREE

WALKERHILL
DUTY FREE

The Grand
DUTY FREE



판매 매장 사진 (H&B shop)

OLIVE  YOUNG

watsons

LOHBS
LIFEHOUSE BEAUTY STORE

BOONS
APOTHECARY

 w-store

ARTBOX

 하이마트

오누리약국
OHURI PHARMACY



EYECANDY

NOT ONLY HAIR BRUSH...

AS FASHION ITEM !





EYECANDY

JWORKS, Trend Setter of K Beauty

The Number One Sales in the Hair Brush Category

Presences at Over 1,600 Stores in Korea (Olive young, Artbox, Modern House)

GENUINE AND ORIGINAL NAME

MADE IN KOREA

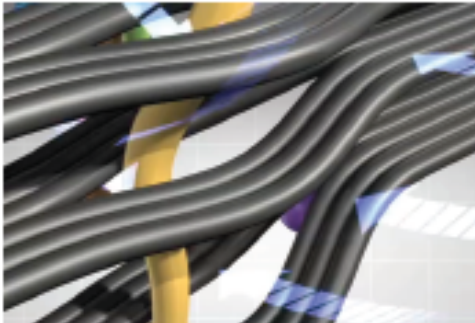
SECRET OF S-SHAPE WAVY PINS

- EASY HAIR DETANGLING
- NATURAL HAIR VOLUME
- SILKY HAIR EFFECT
- PREVENT HAIR DAMAGE





FEATURES OF S CURL type PIN



Patented Technology of S type of PIN Natural Hair Volume & Smooth Detangling

Specially designed with patented technology, the S shape of teeth are creating 'Air hole' and it glides through hair so easily, creates natural volume. It removes knots & tangles and keep it soft and shiny without tugging or damaging hair.

Advantage

Patented Technology of S type of PIN for Hair Volume

Colorful, Fashionable Style, Diversity From S type of PIN

Specially Designed Detangling Brush with Mirror

Various Types & Sizes

We have various kinds of brushes for All different types of hair,
And even for your pets.

Check all of our brush lineups, and get a brush that fits your hair type.

Rainbow

Volume S Paddle

깊고 넓게 시원하게 빗는 패들 시리즈
Paddle brushes to brush hair wide and deep

→



King Paddle
Black



King Paddle
Neo Pink



Paddle
Black



Paddle
Neo Pink

Rainbow

Volume S Large

에티켓 거울로 특별한 스탠드 타입
Special standing hair brush with mirror

→



Large
Black



Large
Pink

Rainbow

Volume S

에티켓 거울로 특별한 스탠드 타입
Special standing hair brush with mirror

→



Medium
Black



Medium
Violet



Medium
Pink



Medium
Lime Green



Medium
Lovely Pink



Medium
Chic Black

Rainbow

Volume S Mini& Kids

에티켓 거울로 특별한 휴대용 타입
Special portable standing hair brush with mirror

→



Mini
Black



Mini
Pink



Kids
Pink



Kids
Lime-Green

Rainbow

Volume S Compact

보호캡과 팝업 브러쉬의 세련된 휴대용 타입
Compact pop-up hair brush with protective cap

→



Compact
Black



Compact
Pink



Compact
Neo Pink

Rainbow

Flower

에터켓 기동과 꽃 모양 디자인
Flower shaped hair brush with mirror

→



Flower Large
Black



Flower Large
Pink



Flower Medium
Black



Flower Medium
Pink

Rainbow

Handy

울트라씬 휴대용 브러쉬
Ultra thin portable hair brush

→



Halfmoon
Black



S-tree
Pink

Rainbow

Jellypop Perfume

향기로운 머리를 위한 젤리팝 퍼퓸 라인
Jellypop perfume brush to make scented hair

→



Perfume
French lavender



Perfume
Black Cherry



Perfume
Mango

Volume Styling

헤어스타일링에 유용한 헤어롤 타입
Round hair brush to easily style hair

→



Hot Curling roll
Bang Hair Control



Hot Curling roll
Volume Styling



Max Volume
White

Eco-Friendly Detangling

친환경 소재의 가벼운 콕 드라이 젤 브러쉬
Eco-friendly quick dry brush for wet hair

→



Detangling
Coral Pink



Detangling
Coral Blue



Detangling
Coral Green

Volume S for PET

향기가 나는 애완동물용 브러쉬
Scented hair brush for pets

→



Paddle



Large



Medium



Mini

EYECANDY IS CANDYLOVE

Product Presentation



Lavender, Black Cherry, Mango Scent
PATENTED AND DESIGN Registration



EYECANDY

**Innovative &
New Development**





EYECANDY

RAINBOW VOLUME S BRUSH COMPACT



Portable
Pocket-size



Anti-
pollution



Handy
nonslippery



Useful
a large mirror

- | Color: Black, Pink
- | Size: 8 x 8 x 3.2 (cm)
- | Material: ABS, ACETAL, SR, GLASS

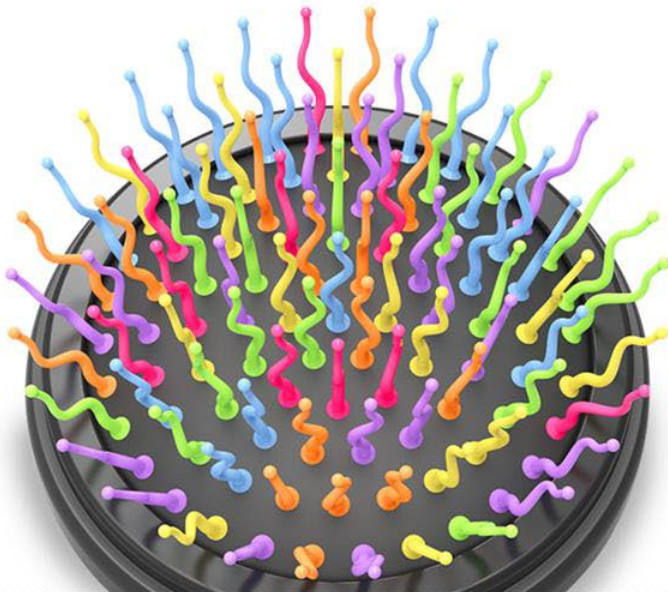
EYECANDY

RAINBOW VOLUME S BRUSH COMPACT

CHECK POINT

Natural volumizer!

Air holes help your hair neither to generate static electricity nor to induce splitting and damages and they can also help your hair volumize



Making your hair soft and sleek

EYECANDY brushes help reduce your hair friction and sleek your hair



EYECANDY

RAINBOW VOLUME S BRUSH COMPACT

CHECK POINT

A useful mirror inside of cover

Inside of EYECANDY Brush Compact's cover, there is useful mirror

Simple! Pocket-size!

Sophisticated design and a size convenient for carrying in the pocket!
You could fix your hair everytime and everywhere.

Contamination / damage protection cover

In order to prevent hair for brushes from pollutants and damage, this cover is down to earth !

Exclusive Compact Brush! only EYECANDY!

Design Patent, A Utility Model, Design Patent Application

Separable Brush!

This EYECANDY compact brush is easy to separate and clean,
so that you can manage it in a sanitary way



Sales At Over 2,500 Stores (Korea)

OLIVE  YOUNG

LOTTE DUTY FREE

THE SHILLA
duty free

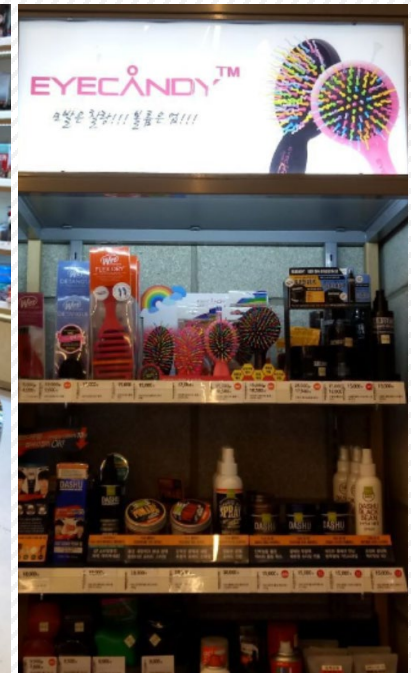
DONGWHA
DUTY FREE

e**mart**

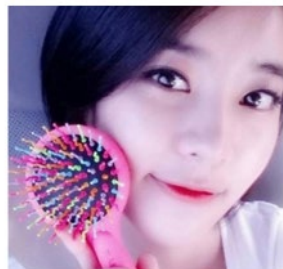
LOTTE Mart

ARTBOX 

7-ELEVEN[®]



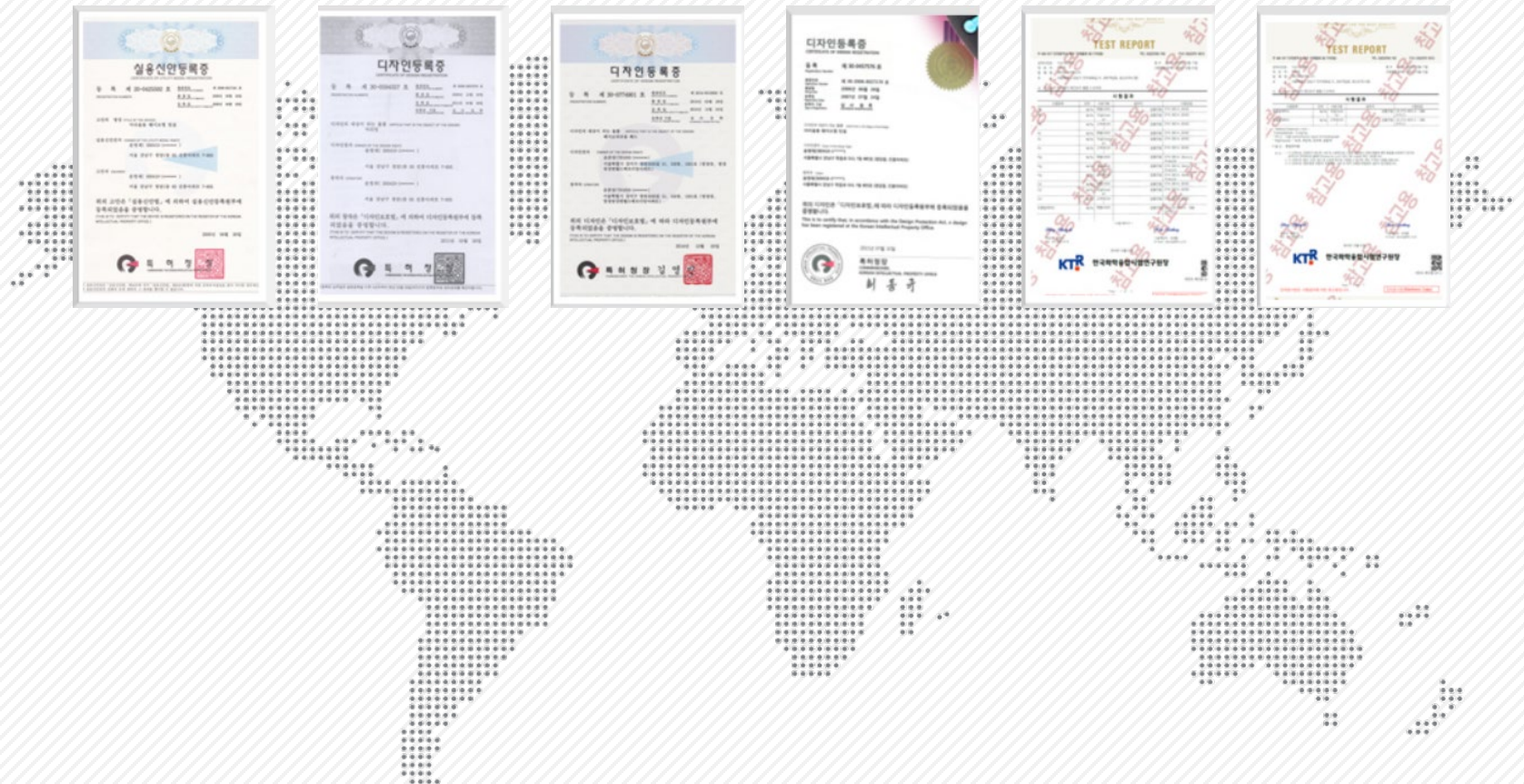
Marketing-Celebrities



Marketing-SNS, PR, Magazine, TV CF



Patents, Design Registration-Korea, China & USA



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